

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, April 11, 2007
6:00 p.m.
City Hall; Room B-7
2000 Main Street
Huntington Beach, CA 92648

ROLL CALL

Board Members: Patti Davis; Mariann Ettore; Erik Gomez; Diane Heyden; Stacey Newton; Karen Pedersen; William Smallshaw; Pat Stier; Stacy Taylor; Michael Posey

At-Large Members: Linda Vircks; Carole Ann Wall

Staff Liaisons: Naida Oslin, Carrie Sparks

Others: Ronnie Lomas; Bill Lomas; Connie Young; Dan Torres; Colleen Neugebauer; Matt Liffreing; Julie Loyarte

Chair Stier called the meeting to order at 6:05 p.m.

INTRODUCTIONS/PRESENTATIONS:

Stier introduced volunteers Dan Torres and Julie Logarte. Oslin introduced Sparks as recording secretary, filling in for De Coite. Pederson announced that Ronnie Lomas will be the recipient of the 2007 Bill Gallienne (sp) Award.

CORRESPONDENCE:

Sparks gave mail and volunteer forms to Stier.

APPROVAL OF MINUTES:

**Motion to approve the March 7, 2007 meeting minutes be approved as amended, to include that "Old Business" be corrected as "New Business", made by Pedersen.
Motion passed unanimously.**

STAFF REPORTS:

Oslin

Ethics training has been separated into three classes. Part III will be April, 17. Each class is two hours and can be taken out of order.

Oslin scheduled a meeting with the Specific Events Committee for 4th of July activities for June 7, 2007 at 2:00PM. Site maps for all activities will need to be prepared for the meeting.

COMMITTEE REPORTS:

Publicity-

Young announced the Independent is on schedule to run nine insertions. Also, Time Warner has offered their community station break, which occurs at 25 minutes past the hour. Diane Heyden will be interviewed.

There was a discussion regarding which network will broadcast the parade.

Pageantry Productions-

W. Lomas has passed out a list of units that are in the parade to date. Three bands are not listed yet.

W. Lomas presented three of five renderings for floats for the package being put together for fundraising.

R. Lomas presented an application for a float that is questionable called "Crash for Cause" and recommends it to be rejected.

Regarding flag use in the parade by the Boy Scouts, Lomas confirmed the Garrison flag can be flown if the top corner is higher than the rest of it. The Democratic Party can no longer use the US flag as a "canopy" on their float.

Sponsorship-

Stier informed that the City will not be sponsoring Miss Huntington Beach this year.

Ettorre re-wrote the invitation letters to the dignitaries and sent out county, state, and federal officials. Local letters will be sent in a couple of weeks. Also, she spoke with John Webb who was in charge of the announcers last year. Webb has committed again to assist this year. She will follow up with him in early May.

Stier informed that the Sister City has funds to cover the cost of their parade entry, a fire engine.

Small estimates 45K in received/promised sponsorships.

Taylor announced that Goldenwest College and Huntington Beach Hospital will not be participating in the sponsorship this year.

Discussion about potential sponsors.

Logistics-

Discussion on size and location of hospitality tent and portable restrooms.

Davis volunteered to order banners for Main Street.

Discussion on where to purchase banner.

Posey suggests "gift package" for Best Prize for Home Decorating Contest.

Discussion on where and how to publicize the Home Decorating Contest.

Celebrities-

Newton mentioned that she has contacted several celebrities but none have confirmed.

Merchandise-

Heyden says merchandise has been ordered and she will store them at the bank.

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Military-

Pederson says 104th Army Band and General Moffett from Vancouver, WA will be in parade. Smallshaw adds that the 3rd Fleet member is going to Baghdad and with permission of the Board, will send a thank you letter. Board approves.

OLD BUSINESS: None.

NEW BUSINESS: Stier – Grand Marshall Nominations cut off will be May 15, 2007.

ADJOURNMENT - Meeting adjourned at 7:44 p.m. The next Fourth of July Executive Board meeting will be Wednesday May 2, at 6:00 p.m. at the Huntington Beach Civic Center in Room B-7, 2000 Main Street, Huntington Beach, CA 92648.

Respectfully submitted by:

Recording Secretary