

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, February 7, 2007
6:00 p.m.
City Hall; Room B-7
2000 Main Street
Huntington Beach, CA 92648

Chair Stier called the meeting to order at 6:10 p.m.

ROLL CALL

Board Members: Erik Gomez; Stacey Newton; Karen Pedersen; William Smallshaw; Pat Stier

New Appointees: Mariann Ettorre; Patti Davis; Diane Heyden; Michael Posey; Stacy Taylor

At-Large Members: Colleen Neugebauer; Melinda Paullins; Alana Ross; Jon Ross; Linda Vircks; Carole Ann Wall

Staff Liaisons: Terry Webb

Others: Ronnie Lomas; Bill Lomas; Diane Sorensen; Chuck Ullmann; Connie Young

INTRODUCTIONS/PRESENTATIONS

Pedersen introduced John Ross, who explained that he would participate in coordinating of Scout troops, banners, and flags at the beginning and disbanding of the parade. Ross introduced Charles Ullmann from John Wayne Airport, who will be working with Ross to coordinate the military flyover.

APPROVAL OF MINUTES:

Motion to approve the January 10, 2007 minutes by Gomez, seconded by Pedersen.

AYES: Erik Gomez; Stacey Newton; Karen Pedersen; William Smallshaw; Pat Stier

ABSTAIN: Mariann Ettorre; Patti Davis; Diane Heyden; Michael Posey; Stacy Taylor

Motion approved.

STAFF REPORTS:

Community Services Liaison – Lomas reported that the Costa Rican band would be back this year. He also noted that the 4th of July applications are ready and available for distribution.

Webb advised the board that two Ethics classes would be available in February; classes will be offered February 14 from 3 to 5 p.m. and February 28 from 6 to 8 p.m., both at Central Library in Rooms C & D.

Stier reported that Oslie is out sick. She also announced that she is working on a preliminary budget, which was distributed to board members for review.

Young reported that she is creating a report and assisting the fund raising committee with documents. She also reported that Time Warner will again be part of the parade event.

DISCUSSION OF CHAIR APPOINTMENTS AND REVIEW OF TIMELINE

Stier discussed the Chair appointments and briefly reviewed the timeline. She asked for comments on changes to the appointments. Pedersen replied that Smallshaw would replace Gomez on the Military Committee, and Gomez would move to the Parade, Announcers & Banners Committee.

Newton discussed pier seating and the possibility of charging a flat fee of \$10 per seat. She noted that this would generate needed income for the parade with a minimum of manpower time. Gomez questioned the cost, to which Stier responded that the cost for renting chairs for last year's parade was approximately \$2,000.

Motion to approve charging \$10 per seat for pier seating by Newton, seconded by Pedersen.

AYES: Erik Gomez; Stacey Newton; Karen Pedersen; William Smallshaw; Pat Stier

ABSTAIN: Mariann Ettore; Patti Davis; Diane Heyden; Michael Posey; Stacy Taylor

Motion approved.

Stier reported that she would like to go before City Council to request going out to bid for sanitation services.

DISCUSSION OF BILL GALLIENNE AWARD AND COMMUNITY GRAND MARSHALL AWARD

Stier briefly described Bill Gallienne and his contribution to the 4th of July Parade, and explained to the members the reasoning behind this award.

Moved by Pedersen and seconded by Newton to award Pat Stier the Bill Gallienne award.

AYES: Erik Gomez; Stacey Newton; Karen Pedersen; William Smallshaw; Pat Stier

ABSTAIN: Mariann Ettore; Patti Davis; Diane Heyden; Michael Posey; Stacy Taylor

Motion approved.

Stier explained the parameters for election of the Grand Marshall, who must live and work in the City of Huntington Beach. She related that publicity goes out to the community in the form of a press release on the City's television station Channel 3, and people within the community can write in a suggestion.

OLD BUSINESS:

Pedersen reported that the Navy would like to bring a Navy band to perform a free concert at Pier Plaza, and are considering bringing a flight simulator to Pier Plaza.

Smallshaw reported that he is checking into the possibility of contracting with the 3rd Fleet of San Diego to sail a warship past the pier during the fireworks portion of the parade event.

The board discussed the possibility of bringing Budweiser on as corporate sponsor. Young clarified the Police Department's rules and regulations regarding sponsors and alcohol consumption.

Heyden questioned whether there was a volunteer coordinator, to which Stier replied that there was not; however, when the need arises, the committee is usually able to provide enough volunteers.

Young questioned the merchandise pricing, and Stier replied that more information was required regarding use of the bleachers before a determination could be made.

Newton questioned the numbers of chairs to order for the event, to which Stier replied that about 1,500 chairs would be needed.

ADJOURNMENT - Meeting adjourned at 6:45 p.m. The next Fourth of July Executive Board meeting will be Wednesday, March 7, 2007 at 6:00 p.m. at the Huntington Beach Civic Center in Room B-7, 2000 Main Street, Huntington Beach, CA 92648.

Respectfully submitted by:

Terry Webb
Recording Secretary