

REGULAR MEETING MINUTES
FOURTH OF JULY EXECUTIVE BOARD

Wednesday, February 1, 2006
6:00 p.m.
City Hall
Room B-8
2000 Main Street
Huntington Beach, CA 92648

Cianciabella called the meeting to order at 6:00 p.m.

ROLL CALL

Board Members: Mary-Ellen Cianciabella; Karen Pedersen;
Stacey Newton; Pat Stier

**Board Members
Absent:** Blair Farley (excused)

At-Large Members: John Bayhi; Linda Vircks; Melinda Paullins

Staff Liaisons: Naida Oslin; Martha Werth; Lorene Ernst

Council Liaison None

Others: Eric Gomez; Joe Shaw; Ronnie Lomas; Connie Young

INTRODUCTIONS/PRESENTATIONS – Cianciabella introduced Eric Gomez who would be appointed to the Board at the next Council Meeting. She mentioned that Pat Stier and Thomas Kang would also be appointed to the Board, which will make a full board for the next month.

CORRESPONDENCE – None

PUBLIC COMMENTS - None

APPROVAL OF MINUTES:

**Motion to approve the January 18, 2006 minutes by Pedersen, seconded by Newton.
Motion approved unanimously.**

STAFF REPORTS

Community Services Liaison – Oslin mentioned that the board should vote on the idea of contracting out for merchandise and that a special meeting should be scheduled prior to the March meeting. She also suggested the board members consider holding an election of officers.

Fire Department Liaison – Werth reported that she met with the Fire Marshall and Deputy Fire Marshall to review the proposed emergency corridor plan that the Police Department came up with. Werth also said that the costs may be a little higher this year due to salary increases.

Police Department Liaison – None

COMMITTEE REPORTS

Merchandise – Meeting scheduled for February 15 at 4:00 in Conference Room 1, the 4th floor at City Hall.

Fireworks –No report.

Public Relations – Young mentioned that KOCE has a new policy for all programming to be closed captioned which would take approximately 2-3 days to accomplish. Young will need to check on the programming.

Parade – Ronnie Lomas said that the application information should be available by the next meeting, March 1.

Run/Expo – No report.

Downtown Business Owners – Joe Shaw reported that there was a Business Improvement Meeting regarding the 4th of July events and their discussions included that the kiddy rides did not get used much last year so they would like to propose having live bands from the Huntington Beach area located in different areas on Main Street. Oslone asked that the merchants develop an initial plan that indicates the type of music, times and a general rough site map of locations.

COMMENTS AND CONCERNS

Stier asked Shaw if the Business Owners are committing to \$20,000. Shaw gave a positive response and said he would write a letter to that fact.

Pederson had concerns about the cart vendors getting permits because they leave a mess in front of the church. She asked if tickets could be written for municipal violations or would it be possible to regulate where they park the carts.

Pederson inquired about the bid for the fireworks and if it was possible to vote on the company.

Cianciabella said she has last year's timeline for the board members. Stier said she has the list of duties and that she will get to all board members, then the information can be discussed.

Young said that there used to be one public relations person on the board that she would deal with and only work with them and that she would like to go back to that arrangement.

NEW BUSINESS – Pederson said that Joy from Walmart would be on board if Pederson was the person she deals directly with on the 4th of July committee.

OLD BUSINESS – Cianciabella said she had a meeting with John who is in charge of Albertsons and there was a discussion regarding the other five stores in Huntington Beach to have posters, signs and containers available to make contributions to the 4th of July Parade. It was also mentioned that the Albertsons stores would take care of the containers with a special account.

ADJOURNMENT - Meeting adjourned at 7:00 p.m.

The next Fourth of July Executive Board meeting will be Wednesday, March 1, 2006 at 6:00 p.m. at the Huntington Beach Civic Center in Room B-8, 2000 Main Street, Huntington Beach, CA 92648.

Respectfully submitted by:

Lorene Ernst
Recording Secretary