

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD

Wednesday, January 10, 2007
6:00 p.m.
Huntington Beach Civic Center
Room B-7
2000 Main Street
Huntington Beach, CA 92648

Chair Stier called the meeting to order at 6:05 p.m.

PRESENT:

Board Members: Erik Gomez; Stacey Newton; Karen Pedersen; William Smallshaw; Pat Stier

New Appointees: Patti Davis, Mariann Ettorre, Diane Heyden, Michael Posey, Stacy Taylor

At-Large Members: Colleen Neugebauer; Melinda Paullins; Linda Vircks, Carole Ann Wall

Staff: Naida Oslin; Mike Reynolds; Martha Werth; Terry Webb; Jim B. Engle

Others: Matt Liffreing; Ronnie Lomas; Bill Lomas; Connie Young; Mike Bone

INTRODUCTIONS/PRESENTATIONS:

Stier introduced Matt Liffreing, who will be working with the sponsor and merchandising committees. Oslin introduced Jim B. Engle, Director of Community Services. Engle welcomed the new board members.

CORRESPONDENCE:

Webb reported that two new, potential volunteers sent in interest cards to work with the 4th of July Board.

APPROVAL OF MINUTES:

Motion to approve the December 6, 2006 minutes by Pedersen, seconded by Newton.

AYES: Gomez, Newton, Pedersen, Smallshaw, Stier.

ABSTAIN: Davis, Ettore, Heyden, Posey, Taylor.

Motion approved.

STAFF REPORTS:

Community Services Liaison –

Oslin reported that the municipal chapter that governs the 4th of July Executive Board has been updated and is awaiting final Council approval; the new appointees are tentatively approved based on approval of the final reading of the ordinance and a thirty day waiting period and therefore, she noted, the new appointees will be considered board members after that point and will be able to vote on issues.

Oslin stated that all board members are required to take an Ethics Training course within one year of appointment.

The board, staff, contractors, and new appointees briefly introduced themselves.

Stier reported that a rough outline of the committee structure had been drafted and requested board members and new appointees to consider joining committees of interest. Discussion ensued and a preliminary list of committee members was established. Stier reported that a copy of the proposed committees with members would be forwarded to each board member and new appointee, along with a proposed timeline.

Stier reported that she is continuing to work on the budget; she stated that there was a shortfall last year; however, enough reserves were available to fund the difference.

Lomas discussed the price and sponsorship structure for floats applying to the parade.

Stier mentioned that a storage facility is available for 4th of July merchandise.

She also reported that a large portion of revenue is generated by water bill inserts.

ADJOURNMENT - Meeting adjourned at 7:20 p.m.

The next Fourth of July Executive Board meeting will be Wednesday, February 7, 2007 at 6:00 p.m. at the Huntington Beach Civic Center in Room B-8, 2000 Main Street, Huntington Beach, CA 92648.

Respectfully submitted by:

Terry Webb
Recording Secretary