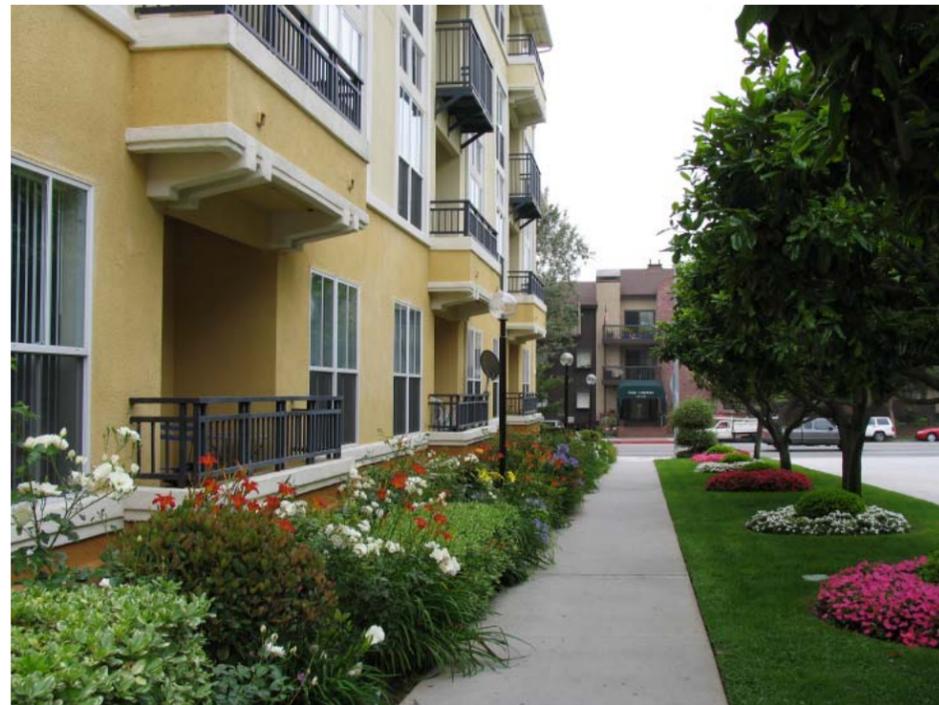


Huntington Beach Character Workshop



*January 30, 2008
Huntington Beach Central Library*

The Interactive Workshop Process

Community members participated in this 3 Part Interactive Workshop Process as part of the Beach Blvd. & Edinger Ave. Corridors Specific Plan in order to help identify what Huntington Beach Character is. The results of the process and a compiled summary of Huntington Beach Character can be found on the following pages.

Room Set Up

50 images set up around the room and grouped into three categories:

- 1) Building Materials & Colors
- 2) Landscape & Landscape Elements
- 3) Buildings & Architecture



Part 1: Picture Review Session

- 1) Review Each Picture
- 2) Fill out Individual Worksheet:
 - Decide if you think: “Fits” or “Does Not Fit” Huntington Beach Character
 - Write Comments about why (if you want to)
 - Choose “Greatest Hits” for each category



Part 2: Roundtable Discussions

- 1) Agree on “Greatest Hits” for each picture group as a table
- 2) Fill out the Group Worksheet



Part 3: Roundtable Presentations

- 1) Select a table representative
- 2) Report the table’s findings back to the rest of the workshop



Individual Worksheet Results

The stars ★ indicate the number of times each picture was selected as a greatest hit by an individual



Building Materials and Colors ~ Individual Worksheet Results



★★★★★★★★



★★★★★★★★



★★★★★★★★



★★★★★★★★



★★★★★★★★



★★★★★



★★★★★



★★★



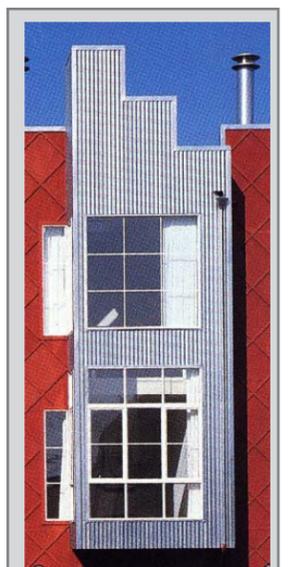
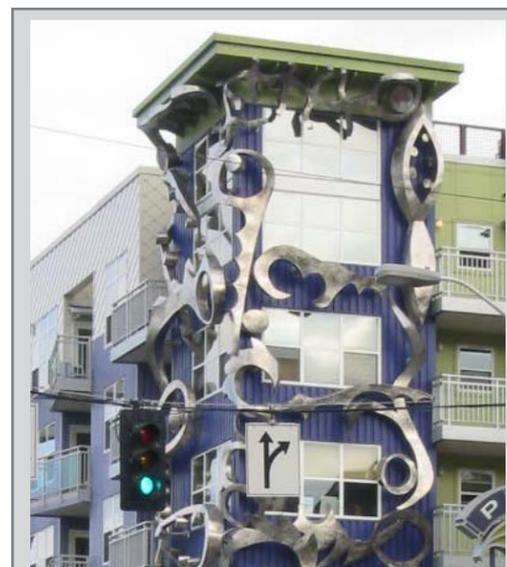
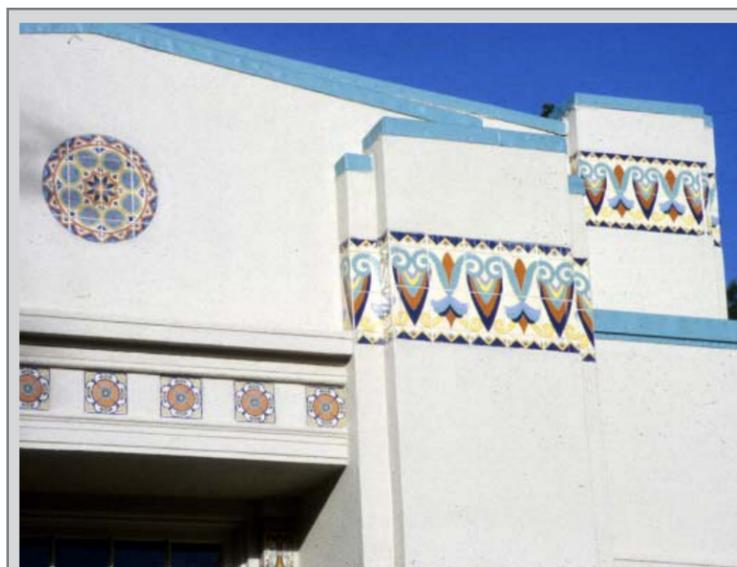
★★



★★



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Landscape & Landscape Elements ~ Individual Worksheet Results



★★★★★★★★★★
★★★



★★★★★★★★★★



★★★★★★★★★★



★★★★★★★★★★



★★★★★★★★★★



★★★★★



★★★★



★★★★



★★★★



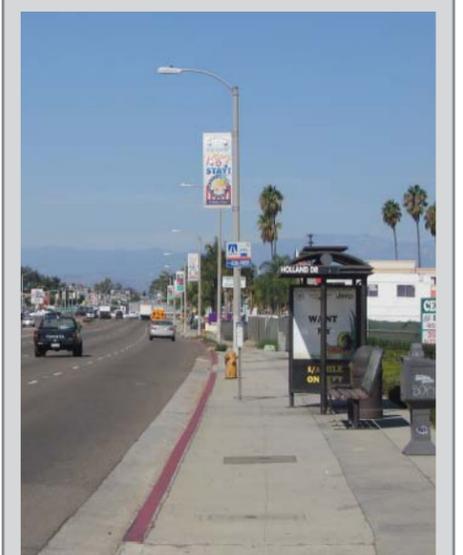
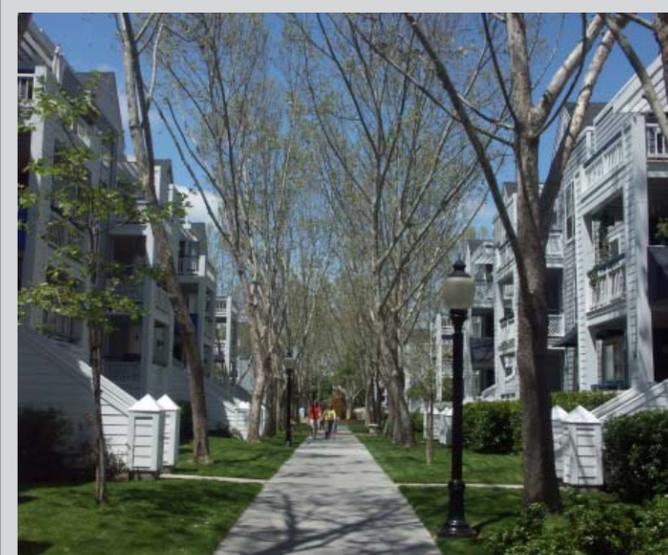
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Buildings & Architecture ~ Individual Worksheet Results



★★★★★★★★★★★★★★★★
★★★★★★



★★★★★★★★★★★★★★★★



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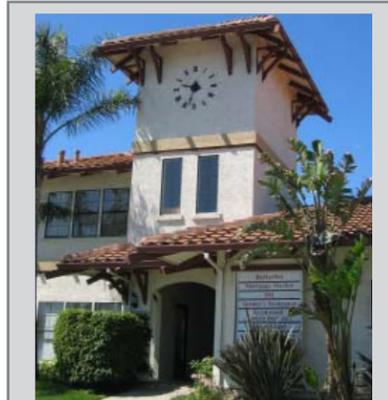
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Group Worksheet Results

The stars ★ indicate the number of times each picture was selected as a greatest hit by a Group / Roundtable



Group Worksheet Results

Building Materials and Colors



★★★★★★



★★★★★★



★★★★★★



★



★

Landscape & Landscape Elements



★★★★★★



★★★★



★



★



★



★

Buildings & Architecture



★★★★★★



★★★★★★



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Compiled Summary of Huntington Beach Character

The stars ★ indicate the number of times each picture was selected as a greatest hit by a a Group / Roundtable

Huntington Beach Character Summary ~ Building Materials and Color



- ★ ★ ★ ★ ★
- Mixture of stucco and tile
 - Architectural detail and accents
 - Great mix of colors
 - Warm beach colors
 - Tower is a good focal element
 - Appropriate for commercial areas
 - Fresh



- ★ ★ ★ ★ ★
- Has a California feeling
 - Natural materials
 - Earth tones
 - Stone
 - Roof and tower elements



- ★ ★ ★ ★ ★
- Beachy colors
 - Color variation
 - Wood siding
 - Window style
 - Warm materials
 - Fits beach
 - Fresh



- ★
- Beach colors
 - Multiple colors differentiates buildings



- ★
- Beach colors
 - Soft colors
 - Tile roof
 - Stucco
 - Blend of colors

Huntington Beach Character Summary ~ Landscape & Landscape Elements



- ★★★★★★
- Lively atmosphere, people gathering
 - Mix of trees and planters
 - Antique lamppost
 - Good use of outdoor space

- Outdoor dining with tables, chairs, umbrellas, away from buildings
- Pots that separate space
- Harmony between hardscape and softscape
- Pedestrian scale



- ★★★
- Colorful Landscape
 - Buffers pedestrian
 - Sidewalk is pleasing and off the street
 - Nice green areas

- Mix of plant materials
- Buffers the building
- Pedestrian Scale



- ★
- Balanced design
 - Potted plants
 - Contemporary hardscape

- Water feature
- Interior courtyard



- ★
- Oceanic look
 - Scale
 - Surf City Palms
 - Palms create an open feel

- Palms provide visibility of buildings
- Trees should be uplit
- Buffer for traffic areas



- ★
- Green
 - Friendly & inviting
 - Gorgeous, Lush, Great
 - Walking path
 - Nice open space

- Good link between Bella Terra and the College
- Residential Scale

Huntington Beach Character Summary ~ Buildings and Architecture



- ★★★★★
- Elegant, traditional feel
 - Good for mixed-use
 - Arched elements
 - Compliments Bella Terra
 - Projections and recesses

- Balconies and rails
- Horizontal elements distinguishes uses/floors
- Attractive roof line
- Variation, not a box



- ★★★★★
- Timeless
 - Breaking up of the mass
 - Spanish stucco style
 - Variation, not a box
 - Balconies
 - Arches

- Mixed-use and good integration of multiple uses
- Corner element and tower feature



- ★★★
- Modern interpretation of the beach
 - Simple
 - Ocean colors
 - Mix of materials

- Large windows
- Stone
- Siding
- Scale



- ★★
- Clean look
 - Classic
 - Timeless architecture
 - Scale

- Interaction with the street
- Flexible format for multiple uses



- ★★
- Beach feel
 - Good colors
 - Cottage architecture

- Varied height and masses
- Appropriate near the beach