



City of Huntington Beach
DESIGN REVIEW BOARD
ACTION AGENDA

THURSDAY, MARCH 13, 2008
HUNTINGTON BEACH CIVIC CENTER
2000 MAIN STREET, LOWER LEVEL, ROOM B-8
3:30 P.M.

ROLL CALL: Chair Blair Farley, Charles Davis, Scott Hess, Ed Kerins, James Mallewick

A. PUBLIC COMMENTS: Public comments for items not scheduled on the agenda.

NONE

B. AGENDA ITEMS: (**Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote.)

B-1 DESIGN REVIEW NO. 07-027/ SIGN CODE EXCEPTION NO. 08-001 (STARBUCKS SIGNAGE)

Applicant: Dale Ngeim, Superior Electrical Advertising, 1700 West Anaheim Street, Long Beach, CA 90813

Request: **DR:** Review the design, colors, and materials for business identification signs. **SCE:** To permit two menu boards totaling 44 sq. ft., in lieu of a maximum of one menu board totaling 10 sq. ft.

Project Location: 18922 Beach Boulevard (east side of Beach Blvd., north of Garfield Ave.)

Recommended

Action: Approval to the Director of Planning

Project Planner: Jill Arabe, Planning Aide

A MOTION WAS MADE BY DAVIS TO RECOMMEND APPROVAL OF DESIGN REVIEW NO. 07-027/ SIGN CODE EXCEPTION NO. 08-001 TO THE DIRECTOR OF PLANNING

VOTE: 4-0-1 (KERINS – ABSENT)

B-2 DESIGN REVIEW NO. 08-004 (CHIPOTLE RESTAURANT)

Applicant: Chipotle c/o Elizabeth Valerio, 5858 Wilshire Blvd., #203, Los Angeles, CA 90036

Request: Review the design, colors, and materials of proposed building facade, landscaping and parking lot improvements and business identification signs for a new restaurant at an existing commercial building.

Project Location: 16241 Beach Boulevard (northwest corner of Beach Blvd. and Holt Drive)

Recommended

Action: Approval to the Director of Planning

Project Planner: Andrew Gonzales, Assistant Planner

A MOTION WAS MADE BY DAVIS TO RECOMMEND APPROVAL OF DESIGN REVIEW NO. 08-004 TO THE DIRECTOR OF PLANNING

VOTE: 4-0-1 (HESS – ABSTAIN)

C. DRB MEMBER COMMENTS/ ISSUES

Kerins requested that staff report on whether the monument signs recently installed at various City entry locations are consistent with the designs recommended by the DRB.

Kerins inquired regarding the Administrative Permit process and public notification requirements.

D. ADJOURNED TO APRIL 10, 2008 REGULAR MEETING

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Two Hundred Eighty Seven Dollars (\$1,287) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and One Thousand Five Hundred Sixty Nine Dollars (\$1,569) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as "Recommendations to the Director of Planning, 'Zoning Administrator', or 'Planning Commission'" under the Recommended Action are non-appealable, since final action is taken by the stated body.