



City of Huntington Beach
**DESIGN REVIEW BOARD
MEETING AGENDA**

**THURSDAY, FEBRUARY 12, 2009
HUNTINGTON BEACH CIVIC CENTER
2000 MAIN STREET, LOWER LEVEL, ROOM B-8
3:30 P.M.**

ROLL CALL: Chair Blair Farley, Charles Davis, Jason Kelley, Ed Kerins, Kathleen O'Connor-Phelps

A. PUBLIC COMMENTS: Public comments for items not scheduled on the agenda.

B. AGENDA ITEMS: (Procedure: Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote.)

B-1 SIGN CODE EXCEPTION NO. 2008-005; PLANNED SIGN PROGRAM NO. 2008-004 (LIBERTY CENTER SIGNS – CONTINUED FROM THE JANUARY 8, 2009 MEETING)

Applicant: Michael Fein, 714 Oceanhill Drive, Huntington Beach, CA 92648
Request: **SCE:** To permit (a) a total wall sign area of approximately 787 sq. ft. in lieu of 196 sq. ft., and (b) a multi-tenant monument sign with a total sign area of approximately 116 sq. ft. in lieu of 45 sq. ft. and a height of 23 ft. 6 in. in lieu of 10 ft.; **PSP:** Review the design, colors, and materials for a proposed planned sign program for a multi-tenant commercial center.

Project Location: 17701-17721 Beach Boulevard, 92647 (west of Beach Boulevard, between Newman Avenue and Liberty Drive)

Recommended

Action: Recommend Approval with Modifications to the Director of Planning

Project Planner: Andrew Gonzales, Associate Planner

SIGN CODE EXCEPTION NO. 08-005 AND PLANNED SIGN PROGRAM NO. 08-004 WAS WITHDRAWN AT THE APPLICANT'S REQUEST.

NO ACTION TAKEN

B-2 DESIGN REVIEW NO. 2009-003 (STOP-N-GO SIGNS)

Applicant: Diana Mohler, 1696 Commerce Street, Corona, CA 92880
Request: Review the design, colors, and materials for two business identification signs consisting of a wall sign and an approximately 6 ft. 9 in. high freestanding sign.

Project Location: 20361 Beach Boulevard, 92648 (southwest corner of Knoxville Avenue and Beach Boulevard)

Recommended

Action: Recommend Approval with Modifications to the Director of Planning

Project Planner: Ethan Edwards, Associate Planner

A MOTION WAS MADE BY KERINS, SECONDED BY DAVIS TO RECOMMEND APPROVAL OF DESIGN REVIEW NO. 09-003 TO THE DIRECTOR OF PLANNING WITH MODIFICATIONS.

VOTE: 5-0-0

B-3 DESIGN REVIEW NO. 2008-045; PLANNED SIGN PROGRAM NO 2008-005 (KOURY MIXED-USE BUILDING PLANNED SIGN PROGRAM)

Applicant: Jeff Bergsma, 221 Main Street, Unit S, Huntington Beach, CA 92648
Request: Review the design, colors, and materials for a proposed planned sign program for a multi-tenant mixed-use building.

Project Location: 214 5th Street, 92648 (east side of 5th Street, between Olive Avenue and Walnut Avenue – Downtown)

Recommended

Action: Recommend Approval with Modifications to the Director of Planning

Project Planner: Ethan Edwards, Associate Planner

A MOTION WAS MADE BY DAVIS, SECONDED BY O’CONNOR-PHELPS TO RECOMMEND APPROVAL OF DESIGN REVIEW 08-045 AND PLANNED SIGN PROGRAM NO. 08-005 TO THE DIRECTOR OF PLANNING WITH MODIFICATIONS.

VOTE: 5-0-0

B-4 DESIGN REVIEW NO. 2008-044 (THE STRAND KIOSKS – CONTINUED FROM THE JANUARY 8, 2009 MEETING)

Applicant: Kathleen Kim, 6922 Hollywood Boulevard, Los Angeles, CA 90028
Request: Review the design, colors, and materials for eight freestanding kiosks (retail carts) within The Strand development.

Project Location: 500 Pacific Coast Highway, 92648 (east side of 5th Street, between Walnut Avenue and Pacific Coast Highway – Downtown)

Recommended

Action: Recommend Approval with Modifications to the Director of Planning

Project Planner: Ethan Edwards, Associate Planner.

A MOTION WAS MADE KERINS, SECONDED BY DAVIS TO CONTINUE DESIGN REVIEW NO. 08-044 TO THE FEBRUARY 26, 2009 SPECIAL MEETING TO ADDRESS CONCERNS RELATED TO THE PLACEMENT, ORIENTATION, AND OPERATION OF THE KIOSKS INCLUDING IMPACTS TO THE EXISTING STREETScape.

VOTE: 5-0-0

C. DRB MEMBER COMMENTS/ ISSUES

D. ADJOURN TO THE FEBRUARY 26, 2009 SPECIAL MEETING

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Two Hundred Eighty Seven Dollars (\$1,287) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and One Thousand Five Hundred Sixty Nine Dollars (\$1,569) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as "Recommendation to the Director of Planning, 'Zoning Administrator', or 'Planning Commission'" under the Recommended Action are non-appealable, since final action is taken by the stated body.