



*January 30, 2008
Huntington Beach Central Library*

The Interactive Workshop Process

Community members participated in this 3 Part Interactive Workshop Process as part of the Beach Blvd. & Edinger Ave. Corridors Specific Plan in order to help identify what Huntington Beach Character is. The results of the process and a compiled summary of Huntington Beach Character can be found on the following pages.

Room Set Up

50 images set up around the room and grouped into three categories:

- 1) Building Materials & Colors
- 2) Landscape & Landscape Elements
- 3) Buildings & Architecture



Part 1: Picture Review Session

- 1) Review Each Picture
- 2) Fill out Individual Worksheet:
 - Decide if you think: “Fits” or “Does Not Fit” Huntington Beach Character
 - Write Comments about why (if you want to)
 - Choose “Greatest Hits” for each category



Part 2: Roundtable Discussions

- 1) Agree on “Greatest Hits” for each picture group as a table
- 2) Fill out the Group Worksheet



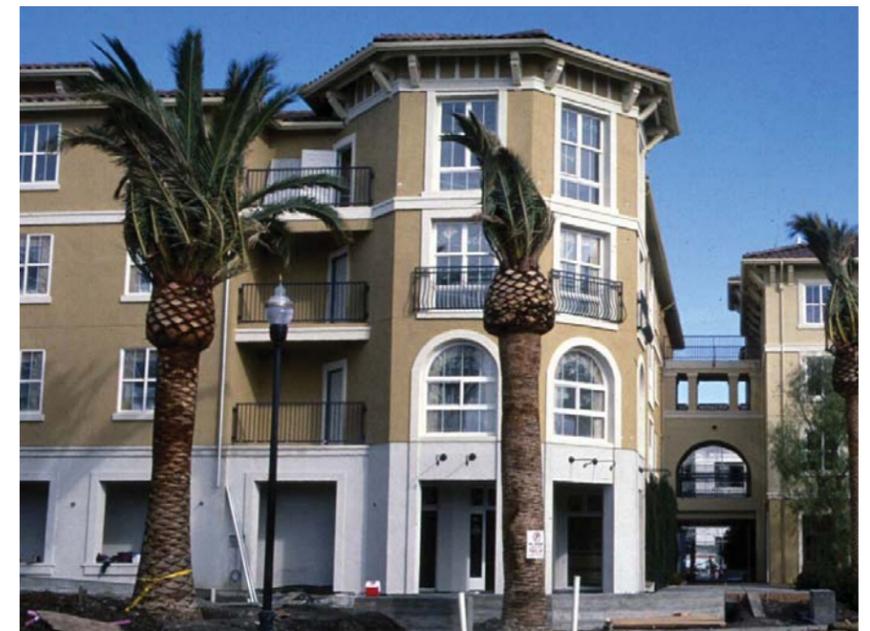
Part 3: Roundtable Presentations

- 1) Select a table representative
- 2) Report the table’s findings back to the rest of the workshop

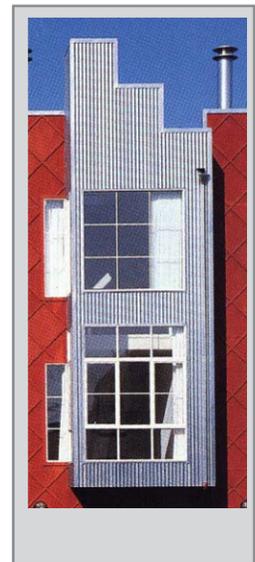
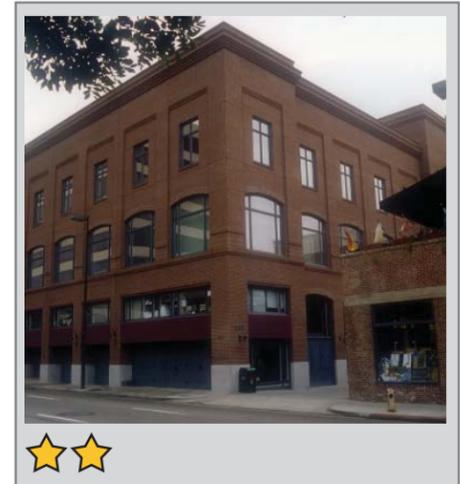
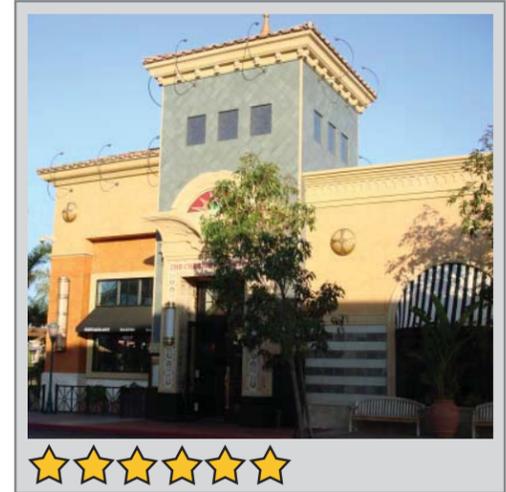
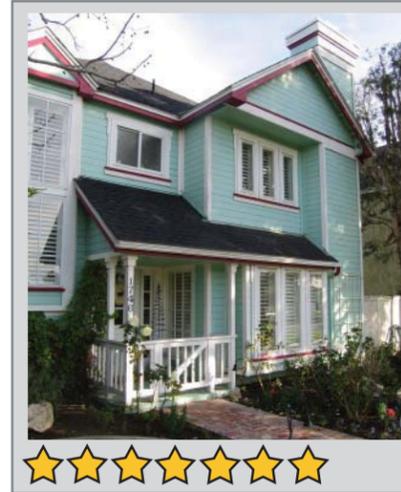


Individual Worksheet Results

The stars ★ indicate the number of times each picture was selected as a greatest hit by an individual



Building Materials and Colors ~ Individual Worksheet Results



Landscape & Landscape Elements ~ Individual Worksheet Results



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★★★



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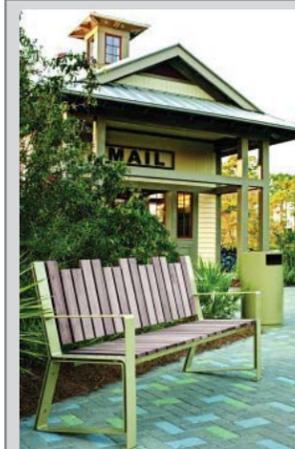
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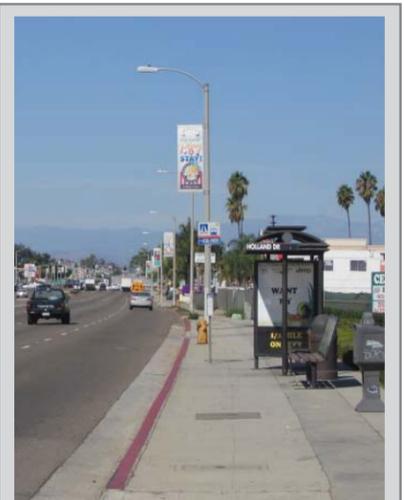
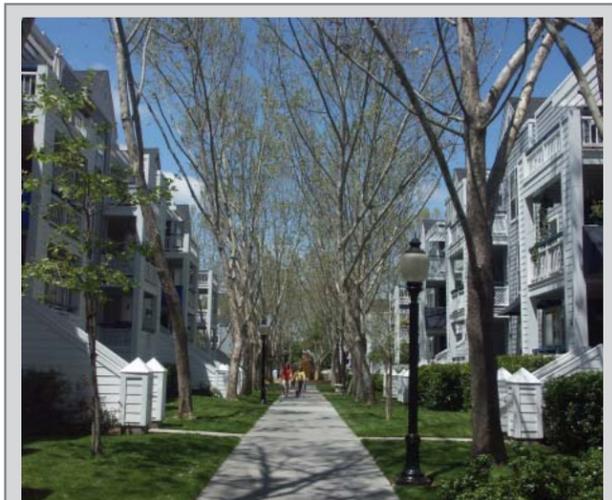
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Buildings & Architecture ~ Individual Worksheet Results



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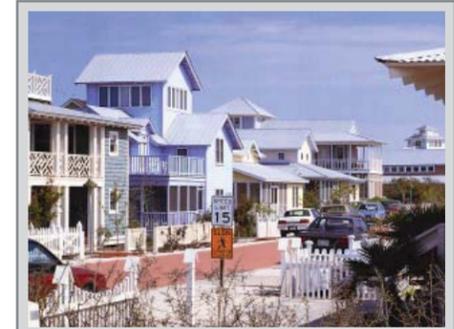
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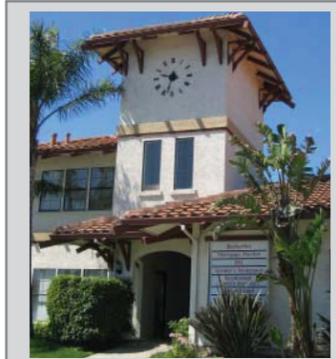
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Group Worksheet Results

The stars ★ indicate the number of times each picture was selected as a greatest hit by a Group / Roundtable



Group Worksheet Results

Building Materials and Colors



★★★★★



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Landscape & Landscape Elements



★★★★★★



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Buildings & Architecture



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Compiled Summary of Huntington Beach Character

The stars ★ indicate the number of times each picture was selected as a greatest hit by a a Group / Roundtable

Huntington Beach Character Summary ~ Building Materials and Color



- Mixture of stucco and tile
- Architectural detail and accents
- Great mix of colors
- Warm beach colors
- Tower is a good focal element
- Appropriate for commercial areas
- Fresh



- Has a California feeling
- Natural materials
- Earth tones
- Stone
- Roof and tower elements



- Beachy colors
- Color variation
- Wood siding
- Window style
- Warm materials
- Fits beach
- Fresh



- Beach colors
- Multiple colors differentiates buildings



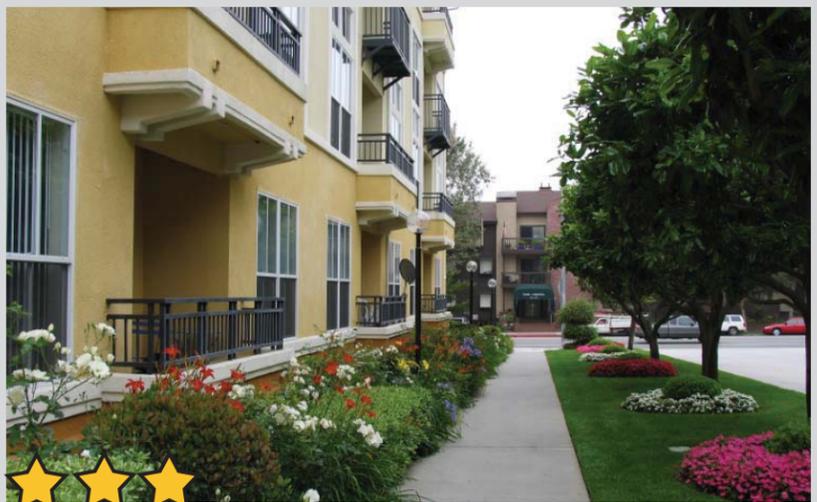
- Beach colors
- Soft colors
- Tile roof
- Stucco
- Blend of colors

Huntington Beach Character Summary ~ Landscape & Landscape Elements



- Lively atmosphere, people gathering
- Mix of trees and planters
- Antique lamppost
- Good use of outdoor space

- Outdoor dining with tables, chairs, umbrellas, away from buildings
- Pots that separate space
- Harmony between hardscape and softscape
- Pedestrian scale



- Colorful Landscape
- Buffers pedestrian
- Sidewalk is pleasing and off the street
- Nice green areas

- Mix of plant materials
- Buffers the building
- Pedestrian Scale



- Balanced design
- Potted plants
- Contemporary hardscape

- Water feature
- Interior courtyard



- Oceanic look
- Scale
- Surf City Palms
- Palms create an open feel

- Palms provide visibility of buildings
- Trees should be uplift
- Buffer for traffic areas



- Green
- Friendly & inviting
- Gorgeous, Lush, Great
- Walking path
- Nice open space

- Good link between Bella Terra and the College
- Residential Scale

Huntington Beach Character Summary ~ Buildings and Architecture



- ★★★★★
- Elegant, traditional feel
 - Good for mixed-use
 - Arched elements
 - Compliments Bella Terra
 - Projections and recesses
 - Balconies and rails
 - Horizontal elements distinguishes uses/floors
 - Attractive roof line
 - Variation, not a box



- ★★★★★
- Timeless
 - Breaking up of the mass
 - Spanish stucco style
 - Variation, not a box
 - Balconies
 - Arches
 - Mixed-use and good integration of multiple uses
 - Corner element and tower feature



- ★★★
- Modern interpretation of the beach
 - Simple
 - Ocean colors
 - Mix of materials
 - Large windows
 - Stone
 - Siding
 - Scale



- ★★
- Clean look
 - Classic
 - Timeless architecture
 - Scale
 - Interaction with the street
 - Flexible format for multiple uses



- ★★
- Beach feel
 - Good colors
 - Cottage architecture
 - Varied height and masses
 - Appropriate near the beach