



Celebrate the Spirit
1889 - 1989

"A Celebration of Orange County's 100th Birthday"

Vol. 1, No. 2

Official Newsletter of Orange County Centennial, Inc.

May, 1988

Plenty of Healthy Fun at upcoming bike tour

A joyful day awaits everyone who attends the Centennial Bike Tour & Festival set to roll on July 31st. Over 500,000 people – participants and spectators alike – are expected to turn out for the launch of Orange County's birthday celebration.

"We intend to give the Centennial an exciting send-off with plenty of healthy fun," says Bob Clifford, chairman of O.C. Centennial, Inc.

The Joneses, who might be a typical Orange County family – Mom, Dad, two kids, have already sent in their entry forms and fees of \$15 each. The economics please Mom and Dad . . . everyone who enters by July 15 is guaranteed a \$20 AT&T long distance gift certificate. And the folks are also pleased that a portion of the proceeds will go to the Centennial Scholarship Fund.

On Sunday, July 31, 8:30 a.m., the Jones family will regroup at Anaheim Stadium, the starting point for all the bike routes. Dad thinks he's up to the 100-mile centurion, but the others will pedal either the 25 or 10-mile course. Whichever one they take, refreshments will be available at festival sites along the way.

Grandma Jones is coming as a spectator, to enjoy the entertainment as well as to cheer her family on. Jumping right into the fun of things, she will wear a period costume in keeping with the Centennial theme.

The kids will be doing a number with the number 100, tying 100 ribbons to their bicycles. Not to be outdone, Mom is trotting out her 100-year-old jewelry, and Dad is busy thinking up a "100" adornment that he says will outshine all the others.

We'll see.

Presented by AT&T and sponsored by The Register, the Centennial Bike Tour will "bring together families, organizations and groups of friends throughout the county," says Clifford. To be a part of this day, call the O.C. Bike Tour office – 721-1650 – for your entry form. It's an exciting way to wish Orange County a "Happy Birthday" and, while you're at it, to keep up with the Joneses.

From OCCI President Darrell Metzger

Support is strong and excitement is building

As the launch of the Centennial nears, it's increasingly apparent that Orange County's birthday party is going to be a memorable one. Support continues strong and there is a sense of excitement in the air as plans and programs begin to fall into place. For example . . .

Freeline, a telephonic consumer directory, is now providing us with their services which enables the public to call one number – 859-4000 – for information on all Centennial events.

The Volunteer Centers of Orange County has stepped in to help us recruit and maintain an efficient volunteer force.

At the Centennial offices we are busy preparing for the opening event, the Bike Tour & Festival, on July 31. It's a day that is expected to draw 500,000 participants, which includes 25,000 cyclists taking to the road on courses designed for various levels of ability. Capping the day's activities will be an evening spectacular, free to all. More about this in our next issue.

We hope you will join us for the bike tour and the events that follow throughout the year. The first hundred years have helped make this county what it is: a great place to live and work. With your help, the second hundred years will be even better. Let's all Celebrate the Spirit.



Volunteer Spotlight

Thanks to. . .

Pete Maddox.

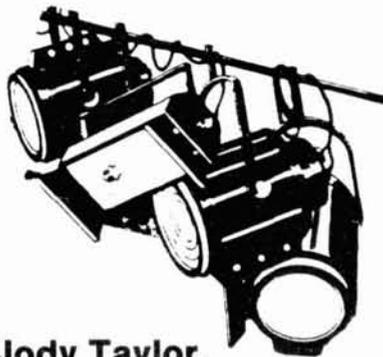
A member of the marketing committee, Maddox has dedicated many hours to advancing the goals of the Centennial. He is an O.C. native and president of General Marine Transport, Inc., Newport Beach.

Esther Cramer.

A member of the board of trustees, Cramer chairs the historical/educational committee and is the Centennial liaison from the Orange County Historical Commission on which she has served since 1973. Known as "Mrs. La Habra," she is a native Orange Countian and the retired V.P./public relations of Alpha Beta Co.

Virginia Donohugh.

Since 1986, Donohugh has been a director of the Historical and Cultural Foundation, which is producing and organizing the Centennial Kaleidoscope event slated for August 20 and 21 at the facility of Trammell Crow Co., Irvine. She is acting co-chair of the multi-cultural heritage committee.



Jody Taylor.

Manager of marketing and promotions for The Orange County Register, a Centennial founding sponsor, Taylor has been instrumental in generating effective Centennial promotions, contributing typesetting, printing and photographic support.

Loren Price.

A lover of challenges, Price took on the challenge of coordinating the Centennial 48-hour photo shoot involving more than 50 photographers. He is employed as a printer at Wilcox and Sons Printing, a 22-year-old firm.

Louise Booth.

The secretary of the Orange County Historical Society, Booth recently served on the Centennial Committee of Historical and Educational Programs. Now retired, she was a teacher at Anaheim High School for 20 years.

Founder's Notebook

"We feel the Centennial is an opportunity to acknowledge our past and the pride that we have in our heritage. It's also an opportunity to pay tribute to the future of Orange County, especially the young people. One of the primary reasons that we are a founder is the scholarship foundation which will allow some of these young people to be educated."

**Tom Nielsen,
Vice Chairman,
The Irvine Co.**

"With a stake here since before Orange County was created, we are proud to be part of the Centennial celebration. It promises to be fun, educational and enhance Orange County's reputation across the country as a vibrant community where the quality of life is second to none. We're excited about being here to report on, and be part of, the unfolding of Orange County's second exciting century."

**Ernie Vitucci, General Manager,
The Times Orange County Edition**

Speakers bureau spreads word, creates excitement

When Ida Pennella, director of the OCC Speakers Bureau, does a Centennial presentation, she likes to "do it with a little twist." Such was the case at the May meeting of the Santa Ana Chamber of Commerce where she used a bit of creativity to warm up the audience.

Before launching into the presentation, Pennella passed out miniature candles to the 100-plus guests. Then, at a signal from her, they lit the candles and sang "Happy Birthday, Orange County." One hundred flames flickered in the dimmed light, "a wonderful effect."

And Pennella got what she wanted: an audience that was attentive to the 15-minute slide and talk presentation which celebrates the past, present and future of Orange County.

Community Support

The speakers bureau has been taking their show on the road for over a year, talking to chamber and Rotary Club organizations. From the beginning, its goal has been to inform the public and stimulate community support for the Centennial celebration.

"I believe that in order to get people involved, we need to have personal contact. The speakers bureau is

doing that," says Pennella, adding that there are 26 members of the bureau, all volunteers. Now that the first round of talks has been completed, the bureau's goal for the coming year is to expand its reach to businesses and other clubs in the county. "The public is now well-informed about the Centennial," Pennella says. "At this point, we hope to stimulate participation in upcoming events." An award-winning professional communicator, Pennella heads her own firm, Ral-Ida Enterprises in Buena Park.

Note: To schedule a speaker for your business or club, call the Centennial office, 834-1989.

The Orange County Centennial

Founders: Santa Margarita Company, The Irvine Company, The Orange County Register, Los Angeles Times-Orange County Edition/Times Mirror, American Airlines, Disneyland, C. J. Segerstrom & Sons, Knott's Berry Farm.

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AUGUST CENTENNIAL EVENTS

Revised 5/19/88

- JULY 31** **Centennial Bike Tour and Festival**, begins at Anaheim Stadium. The official opening event, the festival promises to be largest of its kind in the U.S. Contact: Bonnie MacDonald, 721-1650.
- AUG. 1** **Balloon Launch**, at O.C. Public Library branches. Kicks-off Centennial summer reading program. Contact: Teri Garza, 526-7728.
- AUG. 3** **Concerts in the Park**, Peppertree Park. Weekly concerts featuring the Centennial song. Contact: Judi Rowland, 544-8990.
- AUG. 5** **Pirates of Penzance**, Buena Park Community Center. Stage show rewritten to highlight O.C. Contact: Joane Evans, 821-1394.
- "We Are Orange County,"** Brea Civic Center. Ethnic art celebration in honor of the Centennial. Contact: Emily Keller, 990-7713
- AUG. 5-6** **La Habra Corn Festival**, El Centro Park. Festival with crafts, game booths and a Centennial themed parade. Contact: Don Brigante, (213) 691-1613.
- AUG. 6** **Centennial Fair**, Stanton Cultural Arts Center. Food, entertainment, games. Sponsored by Stanton Lions Club. Contact: Mary Gonye, 220-2220, ext. 278.
- AUG. 12** **Pacific Symphony**, Irvine Meadows. Opening concert with Americana and Centennial themes. Contact: Andrew Powell, 973-1322.
- AUG. 13** **Centennial Ball**, Disneyland Hotel. A black tie affair with a Centennial theme. Contact: Carolyn Charkey, 953-2280.
- Summerfaire**, La Palma Park. Specially themed crafts & games for the whole family. Contact: Sue Richmond, 999-5191.
- AUG. 19-21** **2nd Annual Wooden Boat Festival**, Newport Beach Sea Scout Base. "100 Years of Boating." Contact: Mickey Hunter, 642-5031.
- AUG. 20** **Antique Car Parade**, from Main Place, Santa Ana to Centennial Park, Contact: Carolyn Jackson, 647-6593.
- Garden Grove Symphony**, Village Green Park. Family concert with special Centennial music. Contact: Barbara Ness, 534-7271.
- AUG. 20-21** **Centennial Kaleidoscope**, Trammell Crow-Irvine. Highlighting the ethnic cultures which influenced Orange County's development. Contact: Virginia Donohugh, 250-1957.
- AUG. 27** **Anaheim Senior's Picnic**, La Palma Park. Exciting activities and a special Centennial award. Contact: Lynn Smith, 533-1981.
- International Music & Dance Festival**, O.C. Performing Arts Center. 1st Annual show of international ethnic entertainment. Contact: Mary Jones, 834-8785.
- Seal Beach Triathlon**, Seal Beach Pier. Special first-time competition between city police dept. teams. Contact: Macia Hanscomb, (213) 434-6806.
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Festival to Position Orange County as International Community

Kaleidoscope – that magic assemblage of colors and shapes – is an apt title for the Centennial event that celebrates Orange County's rich ethnic heritage. Set to unfold over a two day period, August 21st and 22nd, Kaleidoscope is a festival of dance, drama, music, art and exhibits.

Glen Eytchison, who since 1978 has been director of the Pageant of the Masters, has been appointed director of the festival, assuring a world-class production. "We are very fortunate to have his services; Glen has a long history of accomplishment in Orange County," says Virginia Donohugh, director of the Historical and Cultural Foundation of Orange County which is sponsoring Kaleidoscope through a grant from OCCI.

Though still in the development stage, the festival is "growing beyond our first plan and rapidly taking shape as a major multi-cultural affair," says Donohugh. There will be outdoor pavilions, indoor exhibits and ongoing performances highlighting cultures from Europe, Latin America, Asia, Africa and Native America.

"Ethnic groups with both small and large population bases will participate in the festival," says Eytchison, who is aided in his



Photo by Bruce Hershey

planning by the Centennial's 25-member multi-cultural committee. The drama and excitement of Kaleidoscope will be staged at the Trammel Crow Co. in Irvine. According to Donohugh, "They have beautiful grounds, wonderful auditoriums, a huge cafeteria and interior space for exhibits." Eytchison adds: "The facilities allow us to create an environment in

which the public may experience many different cultures as they celebrate the Centennial."

By spotlighting Orange County's ethnic diversity, Donohugh points out, "Kaleidoscope will help to reidentify the county, expanding its image from a provincial to an international community." A good beginning for the second century!

Centennial Digest

County history comes alive in "CELEBRATE!" – an official magazine of the Centennial – to be published Sunday, May 22nd by **The Times Orange County Edition**. Printed in full-color on high-quality paper, the magazine will feature stories and historical photographs chronicling the county's growth and achievements. An official founder of the Centennial, The Times is producing a magazine that presents the county's long history in an entertaining, easy-to-read format.

"Celebrate!" is divided into three sections focusing on the county's earliest days, the growth years and the area's coming-of-age. It will color Orange County's history in vibrant hues and become a valuable reference source as well as a real collector's item. "Celebrate!" is big, beautiful and informative. Be sure to get and save your copy.

The number is 859-4000, compliments of FREELINE, INC., a telephonic consumer directory that

provides a vital link between businesses and the public. With this number, callers can obtain up-to-the-minute Centennial event info at no charge. Nor is there any charge to the Centennial for FREELINE's live operator and "on-line" computer dial-in services. Mark McCourt, president of FREELINE, has offered these services in order to "help maximize event attendance by making information on Centennial events readily available to the citizens of Orange County."

Digest continued

Mix and match. OCCI has long recognized the need to utilize its volunteer force to the maximum advantage of both the individual and the organization. Now, through **VOLUNTEER CENTERS OF ORANGE COUNTY**, all Centennial volunteer activities will be coordinated by pros who, as their name states, specialize in this area. Volunteer Centers will help the Centennial by registering new volunteers, matching their skills and interests with Centennial duties, and providing any necessary training. With three locations, Volunteer Centers serve all of Orange County. For information on how to play a key role in the Centennial celebration, call 953-5757.

Close-up. On March 18th, 58 of Orange County's leading photographers documented the county's people and places by participating in the **Centennial's 48-hour photo shoot**. Over 50,000 photographs were taken at 150 locations; 100 photos will be chosen to tour Orange County as a traveling exhibit during the yearlong celebration. The best 400 photographs will be published in book form, proceeds to benefit the Centennial Scholarship Fund. And, in the next issue look for details on . . . The **Time Capsule**, placed in the cornerstone of the Old County Courthouse July 4th, 1900; to be removed November 10th. Plans are now being made for a new capsule, sponsored by The Times. **The Centennial Scholarship Fund.** Who, what, where, when and how much? The committee is hard at work to make sure the fund does the most good for the most people.

August Events

1	Balloon Launch , at O.C. Public Library branches, Kicks-off Centennial summer reading program. Each child receives a balloon with an attached card to decorate. Contact: Teri Garza, 526-7728 .
3	Concerts in the Park , Peppertree Park. Weekly concerts throughout the month. Free. Contact: Judi Rowland, 544-8990 .
5	Pirates of Penzance , Buena Park Community Center. Full stage production. Contact: Joane Evans, 821-1394 .
5-6	La Habra Corn Festival , El Centro Park. Community festival with crafts and game booths including a parade. Contact: Don Brigante, (213) 691-1613 .
6	Centennial Fair , Stanton Cultural Arts Center. Food, entertainment, games. Sponsored by Stanton Lions Club. Contact: Mary Gonye, 220-2220, ext. 278 .
6	Pacific Symphony , Irvine Meadows. Opening concert with Americana and Centennial themes. Contact: 973-1322 .
12	Hispanic Playwrights Project , hosted by South Coast Repertory. Contact: Jose Gonzalez, 957-2602 .
13	Summerfaire , La Palma Park. Craft vendors, food and activities for whole family. Contact: Sue Richmond, 999-5191 .
19-21	2nd Annual Wooden Boat Festival , Newport Beach Sea Scout Base. "100 Years of Boating" including two boat parades and crafts exhibits. Contact: Mickey Hutner, 642-5031 .
20	Antique Car Parade , from Main Place Santa Ana to Centennial Park. Contact: Carolyn Jackson, 647-6593 .
20	Garden Grove Symphony , Village Green Park. Family concert with patriotic music and fireworks. Contact: Barbara Ness, 534-7271 .
27	Anaheim Senior Picnic , La Palma Park. Exciting activities for seniors and general public. Contact: Lynn Smith, 533-1981 .

For information on all
Centennial events,
call **FREELINE** -
859-4000.



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