

# CITY OF HUNTINGTON BEACH LIBRARY SERVICES DEPARTMENT



## 2012 - 2013 ANNUAL REPORT

## LIBRARY DIRECTOR'S MESSAGE

Welcome to the first Annual Report for the Huntington Beach Public Library!

We are excited to give everyone an overview of the services and accomplishments of your library. 2012/13 was a busy year, with many highlights and some challenges. For the first time in 5 years, the Library budget was stable, and no additional budget reductions were made. As our budget stabilized, we were able to pursue additional grant funding to support service and programs, maintain our existing services and do some forecasting ahead.



Thanks to some one-time Capital money, we were able to do some needed renovations at the Central Library and Main Street Branch. At Central, we were able to implement a new Radio Frequency Identification Library materials security system that will streamline how we handle our collection, and improve the Check Out experience for all library patrons. At Main Street, the Library reclaimed the old Children's Wing, and started work on converting the room into a library programming space.

Support from the Friends of the Library and the Friends of the Children's Library continues to make a major difference in the level of service we can provide. Both in support of new systems and buying new books, the Friends have allowed the library to purchase new materials and keep up with demand. Our electronic book collection is growing, and we now offer a variety of digital resources for the public.

We are looking forward to another busy and exciting year in 2014!

Thank you to all library supporters, members and residents –

Sincerely,  
Stephanie Beverage  
Director of Library Services

## VISION

The Huntington Beach Public Library and Cultural Center will be the transformational place at the heart of our City, where families come to share experiences, read, experiment and grow.

## MISSION

The Huntington Beach Public Library and Cultural Center welcomes, empowers and enriches our community by providing innovative and traditional library services that inspire and encourage transformation and growth.

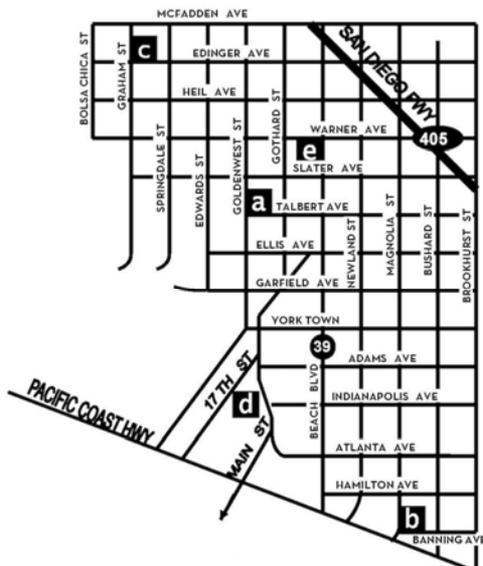
## STRATEGIC PLAN

- **Connect to the Online World – Public Internet Access**  
Residents will have high-speed access to the digital world with no unnecessary restrictions or fees to ensure that everyone can take advantage of the ever-growing resources and services available through the Internet.
- **Create Young Readers – Early Literacy**  
Children from birth to age 5 will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.
- **Succeed in School – Homework Help**  
Students will have the resources they need to succeed in school.

## LIBRARY BOARD OF TRUSTEES

Faith Vogel

Sherrie Daugherty ~ Dionne Cox ~ Bettye Croteau  
Don Lewis ~ Ben Miles ~ Richard Moore



a. Central Library & Cultural Center  
7111 Talbert Avenue 92648

b. Banning Branch  
9281 Banning Avenue 92646

c. Helen Murphy Branch  
15882 Graham Street 92649

d. Main Street Branch  
525 Main Street 92648

e. Oak View Branch  
17251 Oak Lane 92648

## INNOVATIVE PROGRAMS



**eBOOKS** – The Library now has eBooks for all electronic devices, as well as eAudiobooks. Titles for Kindle, Nook, iPad, laptops and desktop computers are all available!

**GEEK TRAINING** – One-on-One training to help people learn how to use eBooks is now available by appointment.



*chromebooks*

**VOLUNTEERS** – Computer Coach program that helps support public computing. Coaches are available during the week, to assist with questions and software use on our public computers.

**SELF SERVICE CHECKOUT** – 2 new Self Service Check out units are up and running, giving people options for quick and easy checkout.

**STORY TIMES** – The Library offered 656 Preschool story times and 689 School Age programs during 2012/2013, with over 78,000 participants!



**THE EDGE INITIATIVE** – The Library participated in a technology review using a new online benchmarking tool. The Edge Initiative is a national program designed to help public libraries assess their technology infrastructure and identify areas that need improvement. The Library aims to develop a Technology Action Plan during 2014 based on the results of the Edge Assessment.

**S.T.A.R. VOLUNTEERS** – Our new Story Time and Reading Volunteer program – S.T.A.R. – is a program for anyone interested in working with and reading to children. S.T.A.R. Volunteers are trained in early literacy principles and story time structure, so they can conduct small group story times during the day at the Library. Our S.T.A.R. volunteers

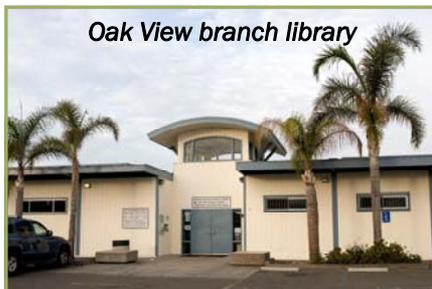
## INNOVATIVE PROGRAMS

supplement our regular story times, giving children another opportunity to engage in reading.

**WORKPLACE LITERACY** - HB Library Literacy has launched a new on-site Literacy program for employees at a local hotel. Classes help hotel employees speak better English, so they can improve their customer service skills.



*Helen Murphy branch library*



*Oak View branch library*



*Main Street branch library*



*Banning branch library*



# COMMUNITY INVOLVEMENT

**Geek the Library:** A community awareness campaign designed to highlight the vital role of public libraries and educate the public about the critical funding issues many libraries face. Materials, resources and support are available to libraries willing to do what it takes to adopt this awareness campaign.



**geek:** verb -

1. To love, to enjoy, to celebrate, to have an intense passion for.
2. To express interest in.
3. To possess a large amount of knowledge in.

**what do YOU geek?**  
VISIT



AND GET YOUR GEEK ON!

Geek the Library: spreading awareness about the value of libraries and the critical issues they face.



**What do YOU geek?**



**HUNTINGTON BEACH PUBLIC LIBRARY**  
[www.hbpl.org](http://www.hbpl.org)

**So much MORE than books...**

Geek the Library: spreading awareness about the value of libraries and the critical issues they face.

# SUCCEED IN SCHOOL



A HAPPIER VACATION. A STRONGER RESUME. A RICHER LIFE.

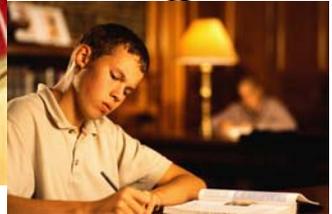
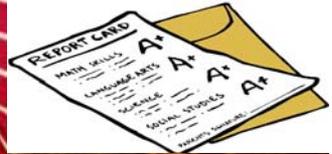
Start a conversation.



mango  
languages

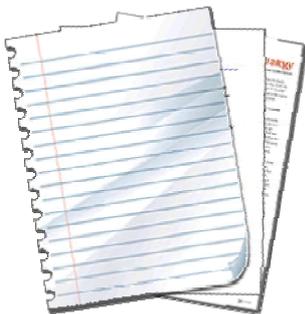


More than 15 ESL courses so you can learn English in your native language.



# HelpNow!

powered by brainfuse



# ADULT and FAMILY LITERACY

## ADULT LITERACY HIGHLIGHTS 2012/13



175 active learners  
Weekly conversation classes  
Monthly Game Nights  
Quarterly workshops for tutors and learners  
Computer Literacy Classes



**Volunteers.** At any given time there were around 135 volunteers tutoring one-to-one in 2013. We served more than 175 learners with more than 175 tutors, and another 30 volunteers who are not current tutors, but who help in other ways, totaling approximately 205 volunteers for the year.

In addition to one-to-one tutoring, we have many other activities:

- a structured conversation class lasting 8 weeks, with 12 people per session;
- weekly conversation practice with 4 or so attending;
- monthly Game Night for the entire family;
- quarterly in-service workshops for tutors and learners;
- external activity for the entire family: clean Bolsa Chica Beach;
- computer literacy classes.

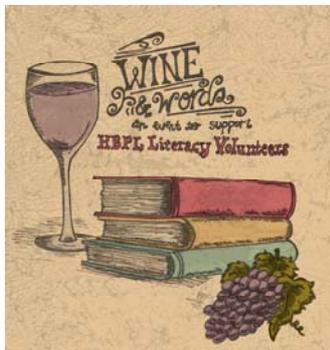


**Workplace Literacy** - On-site Literacy classes at both the Hilton Waterfront and the Hyatt Resort, reaching over 20 employees last fall, teaching class onsite during work hours. Classes continue this year, and additional classes are being added.



## ADULT and FAMILY LITERACY

### *The Fundraising this past year included:*



- Inaugural “Wine & Words” wine tasting event. Partnered with ONEHOPE and had approximately 80 people in attendance.
- Inaugural 5K Walk/Run/Read. We had approximately 120 people in attendance.
- Restaurant fundraisers: Red Table, CPK & Daphne’s.
- Annual Duck-A-Thon: *Raised a total of **\$10,982***

Also:

- **\$5,000** Disney grant to purchase iPads.
- **\$37,557** State Library grant

### **FAMILY LITERACY**

Last fiscal year Family Literacy served more than 185 learners with 77 volunteers. We offer one-to-one and small group tutoring, weekly English with Computers and several times a year offer Basic Computer Literacy Workshops for students to learn basic computer skills like email, internet navigation, Microsoft Word, social media and more. The program also runs a Saturday Literacy and Science Program in partnership with Oak View Elementary School where early elementary English Language Learners can improve basic literacy and English skills at the library. In addition, Family Literacy staff offers weekly storytimes at Oak View Branch targeting families with young children as well as class storytimes for Oak View Preschool classes during the school year.

### **Literacy Program Funding comes from:**

City of Huntington Beach  
Community Development Block Grant  
(CDBG, a HUD program)  
California State Library  
Literacy Volunteers-Huntington Beach  
Library



## ENHANCING SERVICES: VOLUNTEERS

### Library Volunteers

#### Volunteer Opportunities:

- Literacy Tutor: Help An Adult Learn to Read; help someone to read, write and speak English
- Technology Tutor
- Children's Computer Coach Coordinator
- Children's Library Computer Helper
- Homework Club Tutor (Central Library & Oak View Branch)
- Help Shelve Library Books
- Ebook Coach
- Taste of Huntington Beach Donations Committee
- Chess Club Coach
- S.T.A.R. Program (Story Telling and Reading) Reader
- Branch Assistant
- Library Experience Concierge Greeter



Total volunteer hours in 2013: **59,028**

“Get Involved”: California State Library grant to support volunteer coordinators and programs

Regional Network provided on-going volunteer support group

Volunteer recognition includes an annual appreciation event and incentives at increasing levels of service.

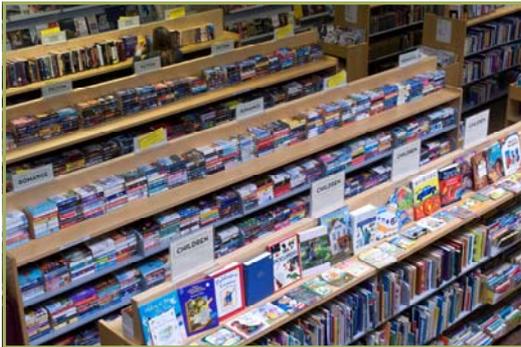


# FRIENDS OF THE LIBRARY SUPPORT

**Support Your Library:** We get by with a little help from our Friends...  
What the Friends groups supported in 2012/2013:  
Books and Materials, E Books, Mango Languages, HelpNow by  
Brainfuse and Self Service Checkout machine



**Friends of the Library fundraising:**  
donated **\$243,838** in 2012/2013



- Used Book Sale, both in the Library and online through Amazon
- Gift Shop at the Central Library – shop for the cause!



**Friends of the Children's Library fundraising:**  
donated **\$115,631**  
in 2012/2013



- Self Service Checkout machine
- Taste of HB
- Festival of Folktales
- Author's Festival
- Books for Kids



# CULTURAL OFFERINGS



*Romancing the West*  
Legacy Tour  
A musical and visual journey through time  
A celebration of hope, faith and woven histories of the people of the Great West.

- All Original Score
- Epic Stories Told
- Native, Explorer's and Pioneer's Saga
- The Old Frontier to the Modern Era
- Come live, breathe and make history
- Decade by Decade, Music of Every Era
- Spanning Two Centuries
- From Ragtime to Rock Anthems

**ALETHIA CHRISTIAN THEATER, INC.**  
"And you will know the truth, and the truth will set you free." John 8:32



CONCERT MUSIC SCHOOL



**JOURNEYS TO THE PAST**  
FEATURING JACQUE TAHUKA NUNEZ  
*A tribal descendant of the Acjachemen Nation*



HUNTINGTON BEACH ART LEAGUE



# ROOM RENTAL PROGRAM



Number of Events in Meeting Rooms including the Theater:

**1,989**



MARINERS CHURCH



Webster UNIVERSITY



## HOW HBPL STACKS UP - 2012/2013



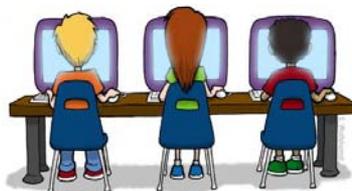
**757,414**  
Visitors

**131,595**  
library card holders



**950,722** items circulated

**91,177** computer lab sessions



**1,345** Children's programs

Over **109,000** attendees at library programs



**399,801** Library website visits

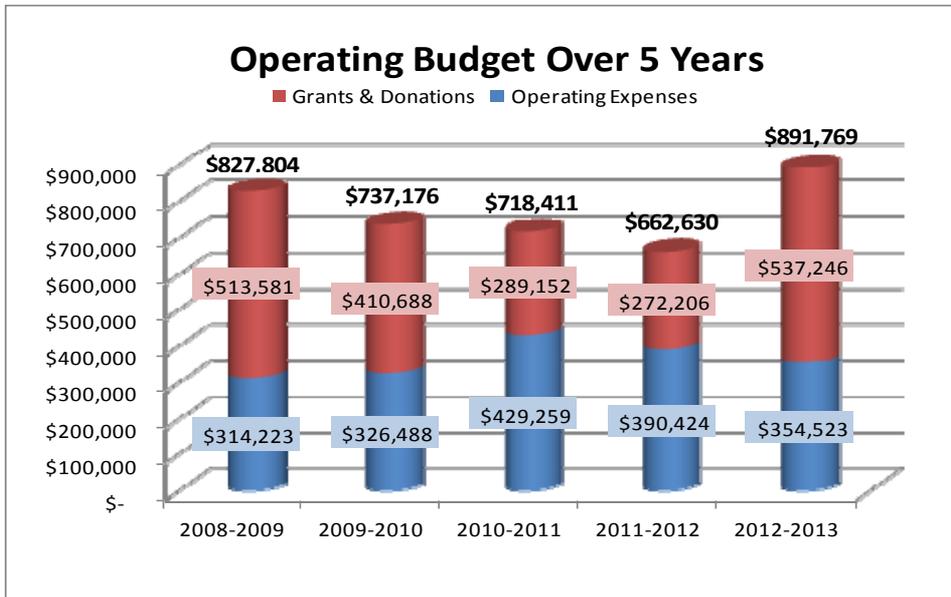
**2,215** Ebooks in the collection

Ebooks checkouts: **17,141**





Some of the library staff who make things happen.





HUNTINGTON BEACH PUBLIC LIBRARY  
7111 TALBERT AVENUE  
HUNTINGTON BEACH, CA 92648  
(714) 842-4481  
[WWW.HBPL.ORG](http://WWW.HBPL.ORG)

