

# POPULAR ANNUAL Financial Report



*Huntington Beach,  
California*

*October 1, 2008 - September 30, 2010*

*Published April 2011*

# About Huntington Beach

## City Profile



### ELECTED OFFICIALS

*From left to right:*

**City Clerk Joan Flynn**

**Mayor Joe Garchio**

**Mayor Pro Tem Don Hansen**

**Councilmember Matthew Harper**

**Councilmember Keith Bohr**

**Councilmember Connie Boardman**

**City Attorney Jennifer McGrath**

**Councilmember Devin Dwyer**

**Councilmember Joe Shaw**

*Below:*

**City Treasurer Alisa Cutchen**



The City of Huntington Beach is located along the Southern California coast in Orange County, 35 miles south of Los Angeles and 90 miles north of San Diego. With a population of just over 200,000 residents, it is known as Surf City due to its abundance of beaches; sunny, warm Mediterranean climate; and casual lifestyle. Huntington Beach covers 28 square miles of land, 26 square miles of water, and is the fourth largest city in Orange County. With 8.5 miles of uninterrupted beach along the Pacific Ocean, the City hosts over eight million visitors annually. Listed among the nation's safest cities for decades, Huntington Beach has often been ranked among the Top Ten Safest Cities by City Crime Rankings.

Founded in the late 1880s, Huntington Beach was incorporated as a Charter City in 1909. A full service city, Huntington Beach has a City Council/City Administrator form of government. Please be advised as of November 4, 2010, the voters of Huntington Beach elected to officially change the City Administrator's title to City Manager. The City Council has seven members, each of whom are elected to four-year terms. City Council Members are limited to two consecutive terms. There are two elected department heads, the City Attorney and City Clerk, and an elected City Treasurer. The position of Mayor is filled on a rotating basis. Other departments include the City Administrator's Office, Building and Planning, Community Services, Economic Development, Finance, Fire, Human Resources, Information Services, Library Services, Police, and Public Works.



# STRATEGIC PLAN ACCOMPLISHMENTS

The City adopted a strategic plan in August 2006. This plan has been updated and refined since, most recently in January 2011.

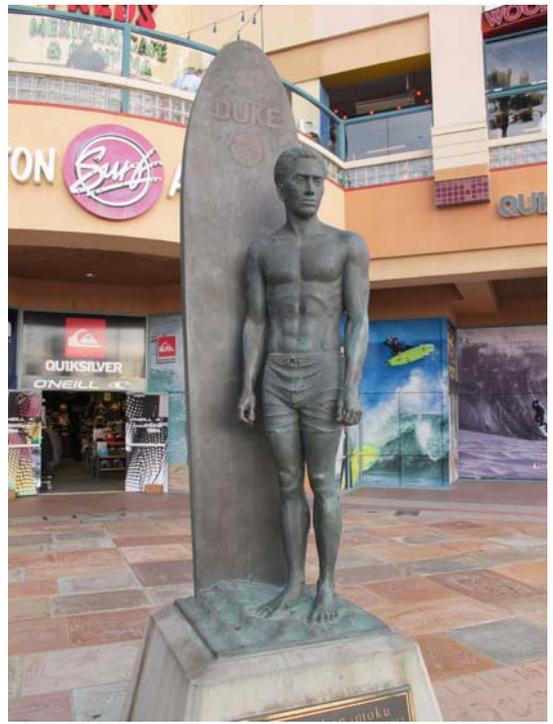
The latest update includes a Strengths-Weaknesses-Opportunities-Threats analysis, also known as a SWOT Analysis.

The updated plan included a list of the City’s accomplishments since the January 2010 update. Notable accomplishments which are related to the goals of the strategic plan include:

- Completion of an Economic Development Strategy Study;
- Installation of a weather-based irrigation system at eight City facilities;
- Creation of a 10 point plan to enhance the City’s “business friendly” approach; and
- Improved energy efficiency through the completion of an energy retrofit at the library and approval of solar panel installation for City Hall.



The strategic plan is designed to serve as a framework for the City Council and staff in achieving what is important to the community while making sure necessary resources are available. The plan identifies five three-year goals, with a list of six-month strategic objectives for each goal. Once a month, at a City Council meeting, updated information is presented on the status of the six-month strategic objectives.



# Popular Annual Financial Report

This report provides an overview of the City's financial position, including sources of revenues and expenditures, as well as economic information about the community. The Popular Annual Financial Report (PAFR) of the City of Huntington Beach is published to increase public awareness about the City's financial condition. It is our goal that this report is easy to read and understandable.

The PAFR summarizes the financial activities of the City of Huntington Beach's governmental and proprietary funds and draws its information from the 2010 Comprehensive Annual Financial Report (CAFR). The CAFR was prepared in conformance with generally accepted accounting principles (GAAP) and includes financial statements audited by Macias Gini & O'Connell, Certified Public Accountants. The City received an unqualified (or clean) opinion that the financial statements present fairly, in all material respects, the respective financial position of the governmental activities, the business-type activities, each major fund, and the aggregate remaining fund information of the City. The amounts within the CAFR were arrived at by employing accrual and modified accrual basis accounting techniques as prescribed by the

Governmental Accounting Standards Board. Government-wide data on pages 9-11 is presented similar to a consolidated financial statement for a private business. Governmental funds financial information on pages 12-14 is presented under normal governmental accounting rules.

This PAFR is unaudited and is presented on a non-GAAP basis. The differences between the GAAP basis presentation in the CAFR and the non-GAAP presentation in the PAFR are as follows: the use of prescribed accounting methods and financial statement formats; the presentation of segregated funds; and the disclosure of all material financial and non-financial matters in notes to the financial statements. Individuals who desire to review the audited GAAP-based, full disclosure financial statements should refer to the City's CAFR, which is available on the City's website: [www.huntingtonbeachca.gov](http://www.huntingtonbeachca.gov), or by contacting the Finance Department at 2000 Main Street, Huntington Beach, California, 92648, phone (714) 536-5630, or e-mail [cgonzales@surfcity-hb.org](mailto:cgonzales@surfcity-hb.org).



# LOCAL ECONOMY

The City of Huntington Beach is one of the leading commercial and industrial centers in Southern California. The City works diligently to maintain its business friendly atmosphere, working closely with the Huntington Beach Chamber of Commerce and the Huntington Beach Conference and Visitors Bureau. The City seeks to attract new businesses and support existing business through retention and expansion efforts. These efforts and the diversity of business activity are helping the City weather the current economic downturn.

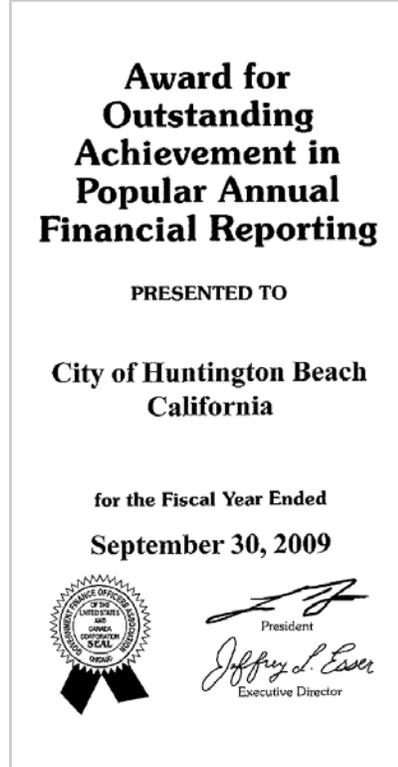
As the fourth largest city in Orange County, more than 112,100 people are currently employed by over 5,800 businesses in the City. Huntington Beach represents nearly eight percent of the entire Orange County working population. Huntington Beach businesses include aerospace and high technology; petroleum and petroleum support; manufacturing; computer hardware and software; financial and business services; automobile services; machine shop services; precision instruments; retailers; and, surf apparel – just to name a few.

# AWARD

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the City of Huntington Beach for its Popular Annual Financial Report for the fiscal year ended September 30, 2009. The Award for Outstanding Achievement in Popular Annual Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation of state and local government popular reports.

In order to receive an Award for Outstanding Achievement in Popular Annual Financial Reporting, a government unit must publish a Popular Annual Financial Report, whose contents conform to program standards of creativity, presentation, understandability, and reader appeal. An Award for Outstanding

Achievement in Popular Annual Financial Reporting is valid for a period of one year only. The City of Huntington Beach has received a Popular Award for the last four consecutive years (fiscal years ended 2006-2009). We believe our current report continues to conform to the Popular Annual Financial Reporting requirements, and we are submitting it to GFOA.



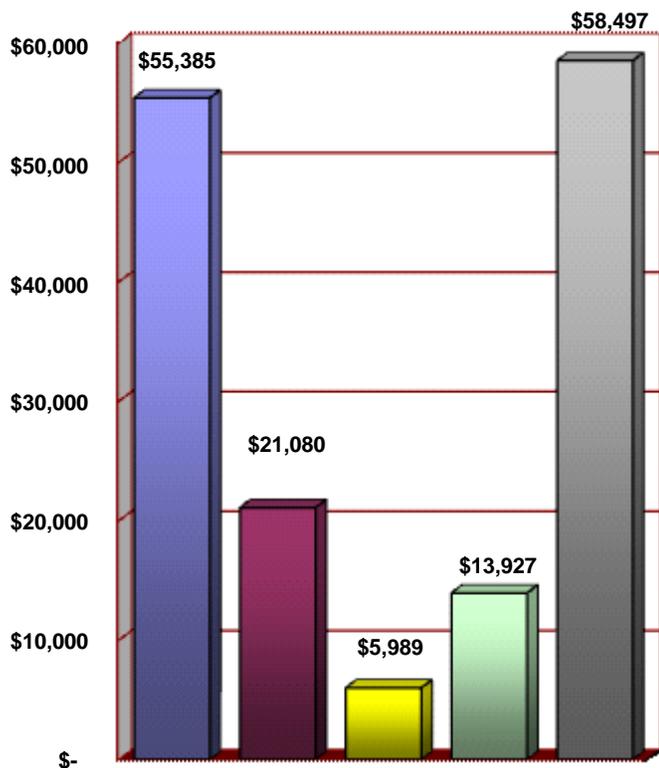
# Key Financial Information

## CITY DEBT

The City of Huntington Beach is legally restricted to issuing general obligation bonds to 12 percent of its assessed valuation. Since the City has no general obligation bonds outstanding, the limit does not apply. The City continues to maintain excellent credit ratings on all of its debt issues. The chart on the right shows the latest ratings as determined by Moody's Investor Service and Standard and Poor's:

Debt Instrument	Moody's	S & P
1999 Tax Allocation Refunding Bonds	Baa2	A
2001 Lease Revenue Bonds, Series A	Aa3	AA
2001 Lease Revenue Bonds, Series B	Aa3	AA
2002 Tax Allocation Refunding Bonds	Baa2	A
2004 Judgment Obligation Bonds	Aa2	AA
2010 Lease Revenue Bonds, Series A	Aa3	AA

## Total City Debt As of September 30, 2010 (In Thousands)



- **Revenue Bonds** – Long-term issues used to finance civic improvements. The bonds are repaid from revenues generated from the lease on the buildings that were improved.
- **Tax Allocation Bonds** – Debt used for redevelopment agency project improvements. This debt is repaid by tax increment revenues generated by improvements made to project areas.
- **Judgment Obligation Bonds** – Debt used to pay claims on court judgments.
- **Claims** – Workers' Compensation and Liability Insurance claims made to the City.
- **Other** – Miscellaneous long-term debts that include: loans, compensated absences, leases, pollution remediation liabilities, and unfunded pension obligations.



# CAPITAL ASSETS

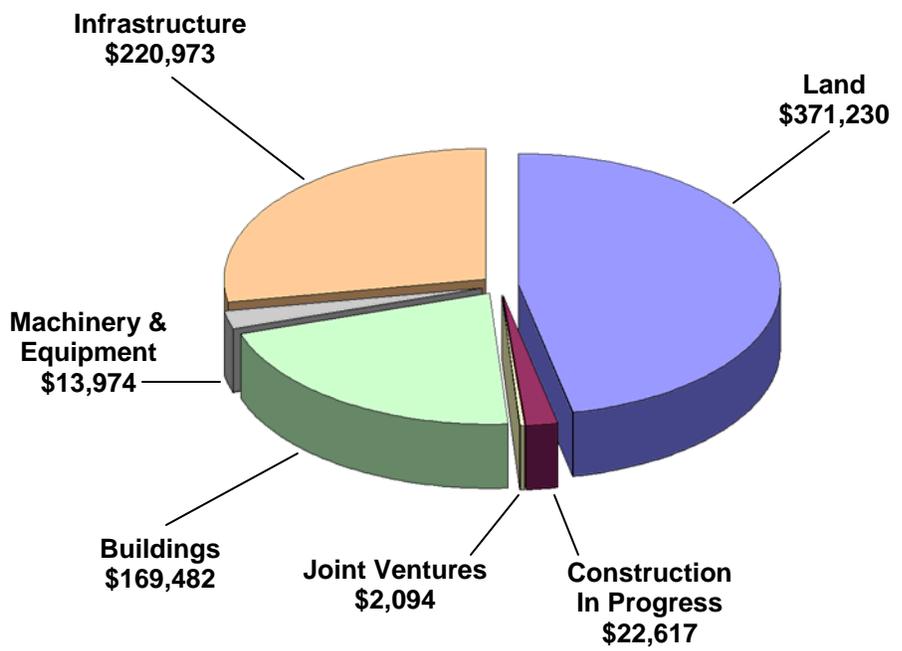
(Property, Plant, and Equipment)

# City of Huntington Beach Capital Assets (Net of Depreciation) As of September 30, 2010

(In Thousands)

As of September 30, 2010, the City's total capital assets balance is \$800,370,000. This total amount is broken down in the following categories:

-  Land
-  Construction in Progress
-  Joint Ventures
-  Buildings
-  Machinery & Equipment
-  Infrastructure



# Key Financial Information (continued)

## INVESTMENT PORTFOLIO

The market value of the City's cash and investment as of September 30, 2010 is as follows (in thousands):

INVESTMENTS:	Investment Maturities (In Years)					
	Fair Value	Less than 1	1 to 3	3 to 5	More than 5	Total
U.S. Agencies	\$ 61,507	\$ 4,037	\$ 41,394	\$ 16,076	\$ -	\$ 61,507
Guaranteed Investment Contracts	3,637	-	-	-	3,637	3,637
Mutual Funds	26,628	26,628	-	-	-	26,628
Money Market Funds	10,247	10,247	-	-	-	10,247
Medium Term Notes	27,635	8,085	19,550	-	-	27,635
Local Agency Investment Fund	65,106	65,106	-	-	-	65,106
<b>Total Investments</b>	<b>\$ 194,760</b>	<b>\$ 114,103</b>	<b>\$ 60,944</b>	<b>\$ 16,076</b>	<b>\$ 3,637</b>	<b>194,760</b>
<b>Total Deposits</b>						<b>121</b>
<b>Total Deposits and Investments</b>						<b>\$ 194,881</b>

The City's cash and investment practices and policies as of September 30, 2010, are based upon state law and prudent investor rules. The primary goals of these investment practices and policies are:

- To assure compliance with all Federal, State, and local laws governing the investment of public funds under the control of the City Treasurer;
- To protect principal and maintain liquidity to meet expected operating expenses; and
- Achieve a reasonable rate of return within the parameters of prudent risk management while minimizing the potential for capital losses arising from market changes or issuer default.



# City Financials

## STATEMENT OF NET ASSETS

The following financial summary is based upon a condensed view of the City's assets and liabilities for all funds as of September 30, 2010 and 2009.

### City of Huntington Beach Statement of Net Assets As of September 30, 2010 and 2009 (In Thousands)

	Governmental Activities			Business-Type Activities			Total Primary Government		
	2010	2009	Variance	2010	2009	Variance	2010	2009	Variance
<b>Assets</b>									
Current and other assets	\$ 142,600	\$ 173,718	-18%	\$ 100,141	\$ 99,268	1%	\$ 242,741	\$ 272,986	-11%
Capital assets	678,791	677,494	0%	121,579	118,065	3%	800,370	795,559	1%
<b>Total assets</b>	<b>821,391</b>	<b>851,212</b>	<b>-4%</b>	<b>221,720</b>	<b>217,333</b>	<b>2%</b>	<b>1,043,111</b>	<b>1,068,545</b>	<b>-2%</b>
<b>Liabilities</b>									
Current and other liabilities	16,927	51,600	-67%	6,978	7,570	-8%	23,905	59,170	-60%
Long-term obligations	154,878	156,036	-1%	931	1,100	-15%	155,809	157,136	-1%
<b>Total liabilities</b>	<b>171,805</b>	<b>207,636</b>	<b>-17%</b>	<b>7,909</b>	<b>8,670</b>	<b>-9%</b>	<b>179,714</b>	<b>216,306</b>	<b>-17%</b>
<b>Net Assets</b>									
Invested in capital assets, net of related debt	567,631	559,059	2%	121,576	118,059	3%	689,207	677,118	2%
Restricted	49,100	48,198	2%	30,512	30,794	-1%	79,612	78,992	1%
Unrestricted	32,855	36,319	-10%	61,723	59,810	3%	94,578	96,129	-2%
<b>Total net assets</b>	<b>\$ 649,586</b>	<b>\$ 643,576</b>	<b>1%</b>	<b>\$ 213,811</b>	<b>\$ 208,663</b>	<b>2%</b>	<b>\$ 863,397</b>	<b>\$ 852,239</b>	<b>1%</b>

Total net assets increased by one percent and unrestricted net assets decreased by two percent when compared to the previous year. Total net assets increased in large part due to capital asset additions for infrastructure and decreases in expenses to manage the downturn in revenues caused by the recession. Unrestricted net assets decreased due to the increase in net assets invested in capital assets. Restricted net assets increased slightly primarily due to an increase in the availability of funds for capital projects.

**Current and Other Assets** – Assets that one can reasonably expect to convert to cash, sell, or consume within one year.

**Capital Assets** – The City's long-term investments in land, buildings, equipment, improvements, infrastructure, and construction in progress. The City uses these capital assets to provide services to citizens; consequently, these assets are not available for future spending.

**Current and Other Liabilities** – These are primarily debts that can be paid off in one year or less. This includes accounts payable, accrued payroll, accrued interest payable, and deferred revenue.

**Long-Term Obligations** – Represents mainly debt obligations of the City. The proceeds from these various debt issues are used to finance large projects such as building construction and renovations, major equipment purchases, and roadway construction.

**Invested in Capital Assets, Net of Related Debt** – This represents the City's investment in its capital assets less accumulated depreciation and any outstanding debt attributable to the acquisition, construction, or improvement of these assets. It should be noted that the resources needed to repay this debt must be provided by other sources, since the capital assets themselves cannot be used to liquidate these liabilities.

**Restricted Net Assets** – Resources whose use is subject to externally imposed restrictions. The City has resources set aside for debt service, capital projects, and specific projects and programs as established by the City Council.

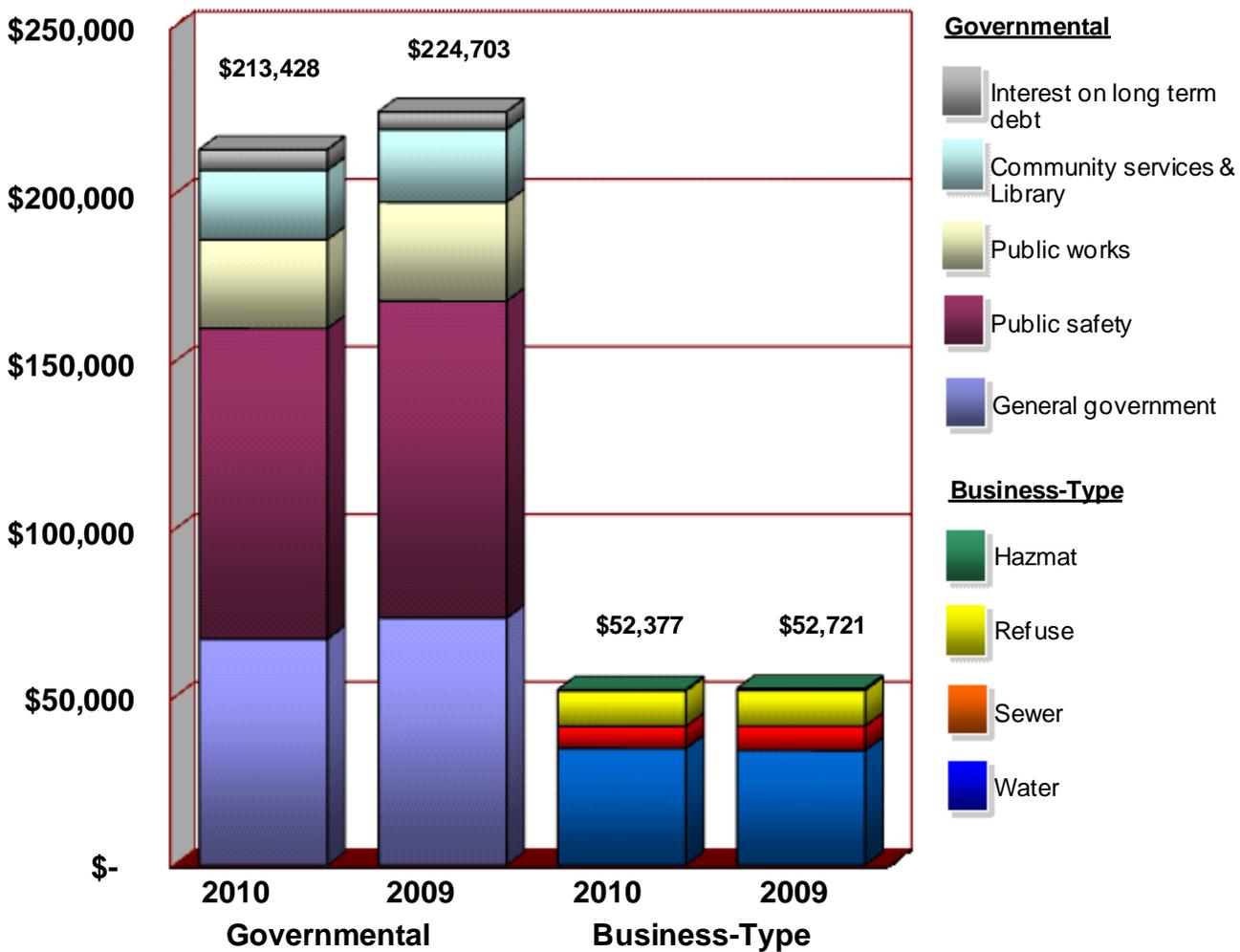
**Unrestricted Net Assets** – These are resources that are accessible to the City to provide services to the residents of Huntington Beach if there were no additional revenues or resources available.



## STATEMENT OF ACTIVITIES

The graphs on this and the following page show revenues and expenses for Governmental and Business-type activities as they relate to the program category in which the funds were collected or expended. Governmental activities include the General Fund, Redevelopment Agency Fund, Debt Service Fund, Capital Projects Fund, and Special Revenue Fund. Business-type activities include the Water Fund, Sewer Fund, Refuse Fund, and Hazmat Fund.

### City of Huntington Beach Expenses Governmental and Business-Type Activities For the Years Ending September 30, 2010 and 2009

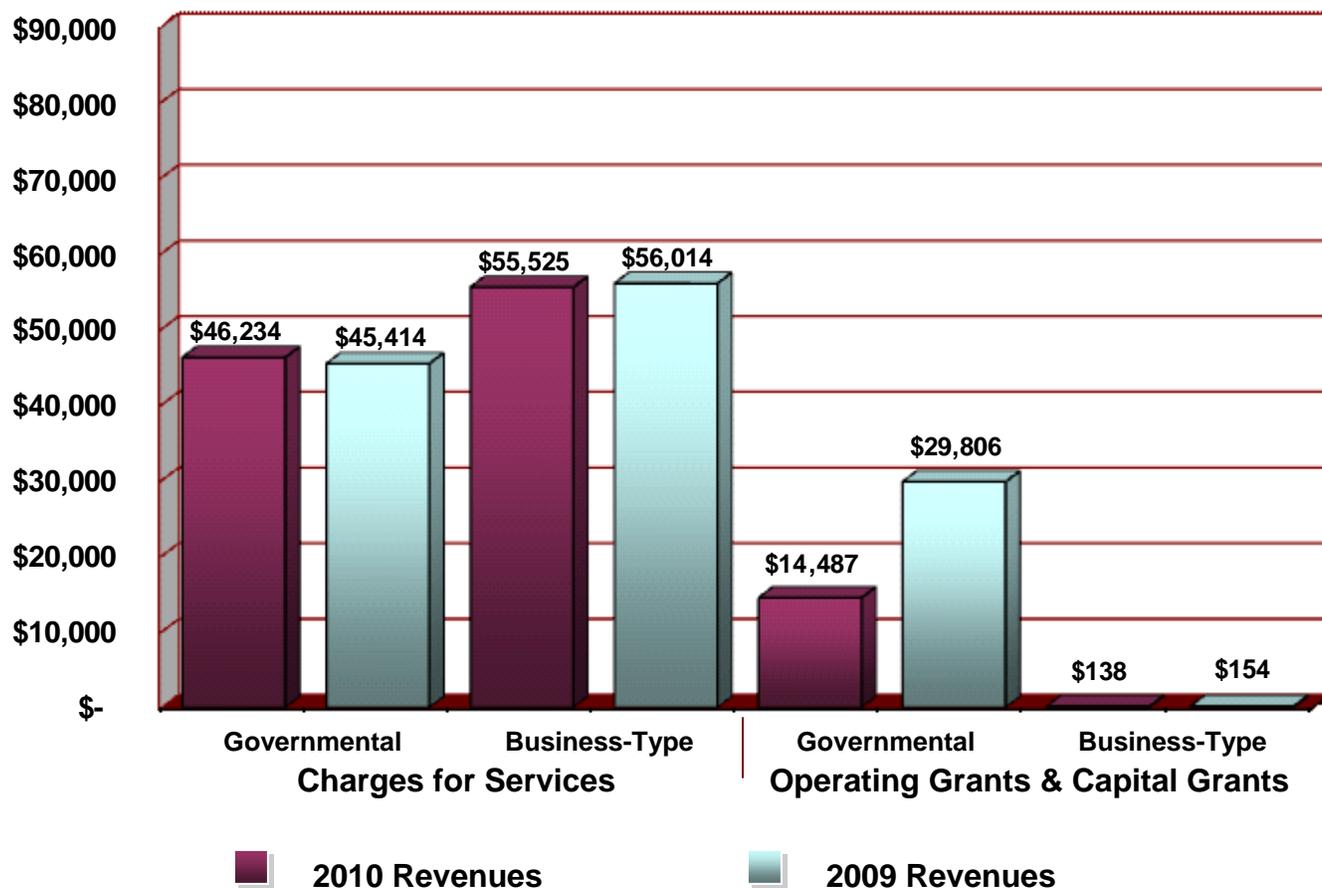


Governmental expenses decreased from \$224,703,000 in the fiscal year ending September 30, 2009, to \$213,428,000 in the fiscal year ending September 30, 2010, due to reductions made during the year to manage the downturn in revenues caused by the recession. Business-Type expenses decreased from \$52,721,000 in the fiscal year ending September 30, 2009, to \$52,377,000 in the fiscal year ending September 30, 2010, due to the transfer of Emerald Cove Housing Fund activities to the general governmental fund.



## City of Huntington Beach Program Revenues Governmental and Business-Type Activities For the Years Ending September 30, 2010 and 2009 (In Thousands)

**Definition of Program Revenues:** Revenues that derive directly from the program itself, such as user fees and charges, which reduce the cost of the function to be financed from the government's general revenues.



Charges for services increased from \$45,414,000 in the fiscal year ending September 30, 2009, to \$46,234,000 in the fiscal year ending September 30, 2010 for governmental activities primarily due to slight increases in development related revenue. Operating and capital grants for governmental activities decreased from \$29,806,000 in the fiscal year ending September 30, 2009 to \$14,487,000 in the fiscal year ending September 30, 2010 due to a one-time capital asset contribution made by a private developer in the prior year.



## GOVERNMENTAL FUNDS

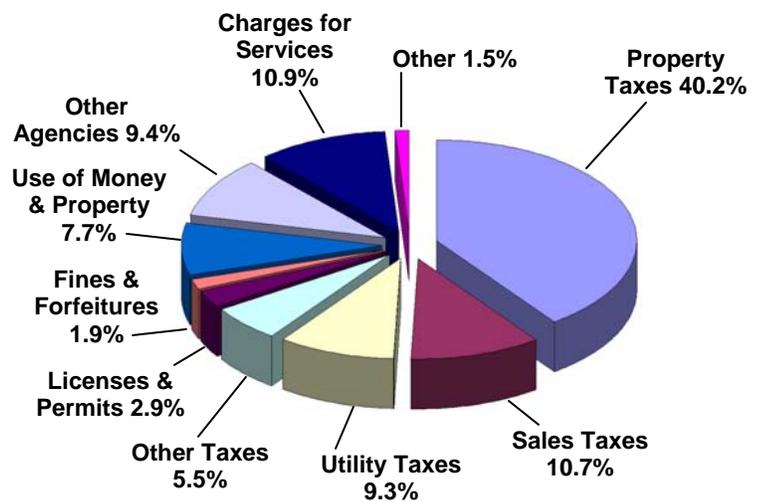
The City maintains 21 individual governmental funds. Governmental funds are used to account for tax-supported activities such as: public safety, public works, general government, and community-related services. The major governmental funds are the General Fund, Grant Special Revenue Fund, Redevelopment Agency Debt Service Fund, Redevelopment Agency Capital Projects Fund, and the Low Income Housing Capital Projects Fund.

### Revenue/Resources (Where the Money Comes From)

The City received over \$211,833,000 from various funding sources for the fiscal year ending September 30, 2010.

### City of Huntington Beach Statement of Revenues-Governmental Funds For the Year Ending September 30, 2010 & 2009 (In Thousands)

REVENUE BY SOURCE	2010	2009
Property Taxes	\$ 85,072	\$ 85,612
Sales Taxes	22,582	22,356
Utility Taxes	19,757	20,616
Other Taxes	11,629	12,085
Licenses and Permits	6,204	5,879
Fines and Forfeitures	3,965	4,144
Use of Money and Property	16,330	17,285
Other Agencies	19,893	21,152
Charges for Services	23,187	22,772
Other	3,214	2,122
<b>Total</b>	<b>\$ 211,833</b>	<b>\$ 214,023</b>



The largest source of operating revenues for the City is **property taxes**. Property taxes are levies collected from property within the City based on assessed value and tax rate.

**Sales taxes**, the second largest source of revenue for the City, are imposed on retail transactions and are collected and administered by the State. Huntington Beach receives 0.75% of the total taxable sales generated within the City.

A **utility tax** of five percent is imposed on consumers of telephone, electricity, gas, water, and cable television services within the City. Utility taxes are the third largest revenue generator for the City.

The "other taxes" category is comprised of the following:

- **Franchise fee** – negotiated fee revenue received from local Utilities
- **Transient occupancy tax** – imposed on lodging facilities such as hotels and motels. The City's current tax rate is set at ten percent.

**Licenses and permits** represent revenues generated from a variety of activities, such as business licenses and building-related permits.

Revenue from **finances and forfeitures** are generated from various sources, such as court and traffic fines, parking violations, and library fines.

Revenue from the **use of money and property** includes interest on City investments, leases, parking fees, and concessions.

Revenue from **other agencies** is primarily reimbursements from Federal, State, and County sources.

**Charges for services** are revenues collected for services rendered to the public such as recreational classes.

**Other revenues** are those that do not fall into designated categories, such as refunds, donations, and passport services fees.

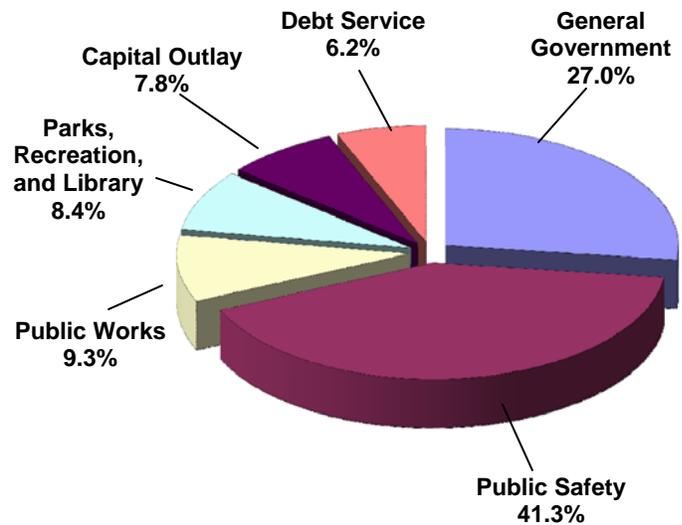


## Expenditures/Services (Where the Money Goes)

The City incurs expenditures to meet the diverse needs of the community. As a full service city, Huntington Beach provides fire and police services, as well as recreational and cultural opportunities. For the period October 1, 2009 to September 30, 2010, the total expenditures incurred by the City are \$221,033,000.

### City of Huntington Beach Statement of Expenditures Governmental Funds For Years Ending September 30, 2010 and 2009 (In Thousands)

EXPENDITURES	2010	2009
General Government	\$ 59,632	\$ 59,151
Public Safety	91,382	93,282
Public Works	20,466	22,143
Parks, Recreation, and Library	18,659	19,743
Capital Outlay	17,175	38,494
Debt Service	13,719	16,863
<b>Total</b>	<b>\$ 221,033</b>	<b>\$ 249,676</b>



**General government** expenditures are those incurred for the administrative offices, including the City Council, City Administrator, City Treasurer, City Attorney, City Clerk, Finance, Human Resources, Economic Development, Building and Planning, and Information Services.

**Public Safety** expenditures reflect the costs associated with providing police, fire, and marine safety services to residents and visitors.

Expenditures for **public works** are those related to the design, construction, maintenance, and operation of public facilities and infrastructure within the City.

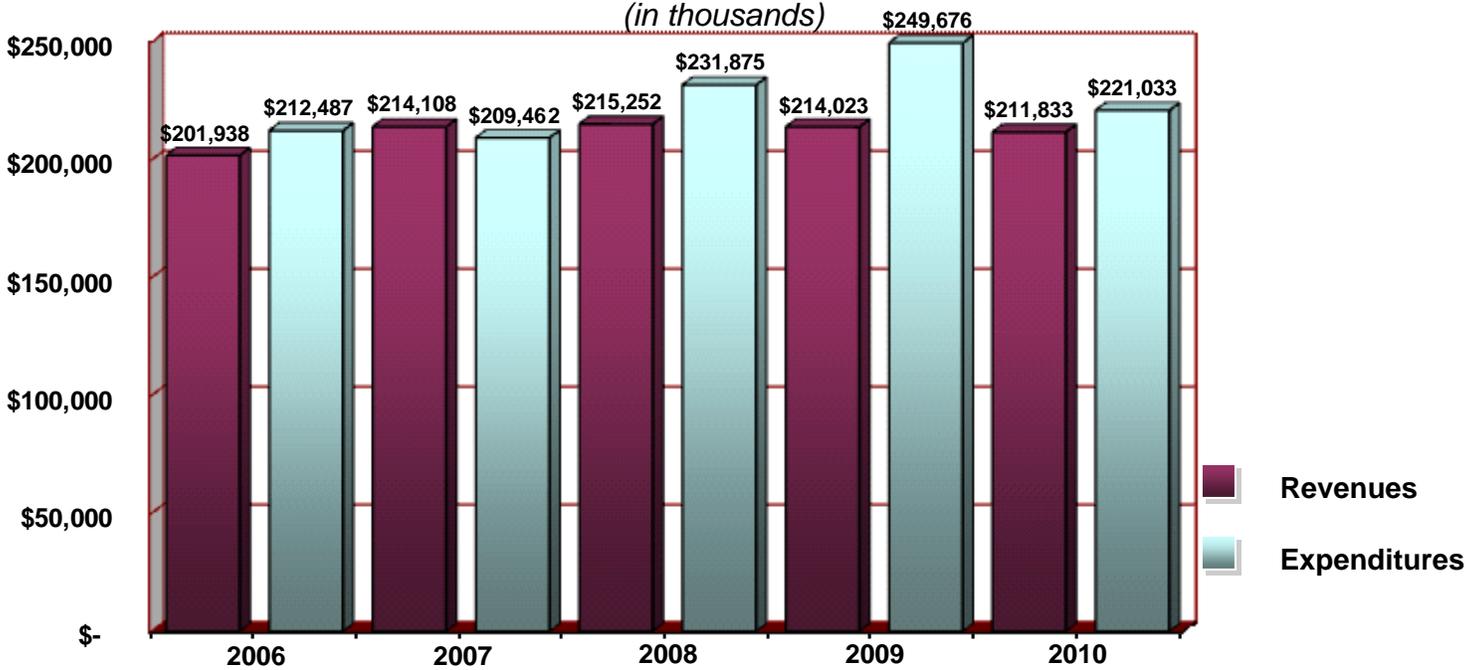
**Parks, recreation, and library** expenditures are those incurred by the City to enrich the quality of life in Huntington Beach through recreational and cultural activities, as well as to support the educational and informational needs of residents and visitors.

**Capital** expenditures are expenses related to the purchase of plant, property, and equipment and expenses related to infrastructure improvements.

**Debt service** expenditures are used to retire the City's debt.

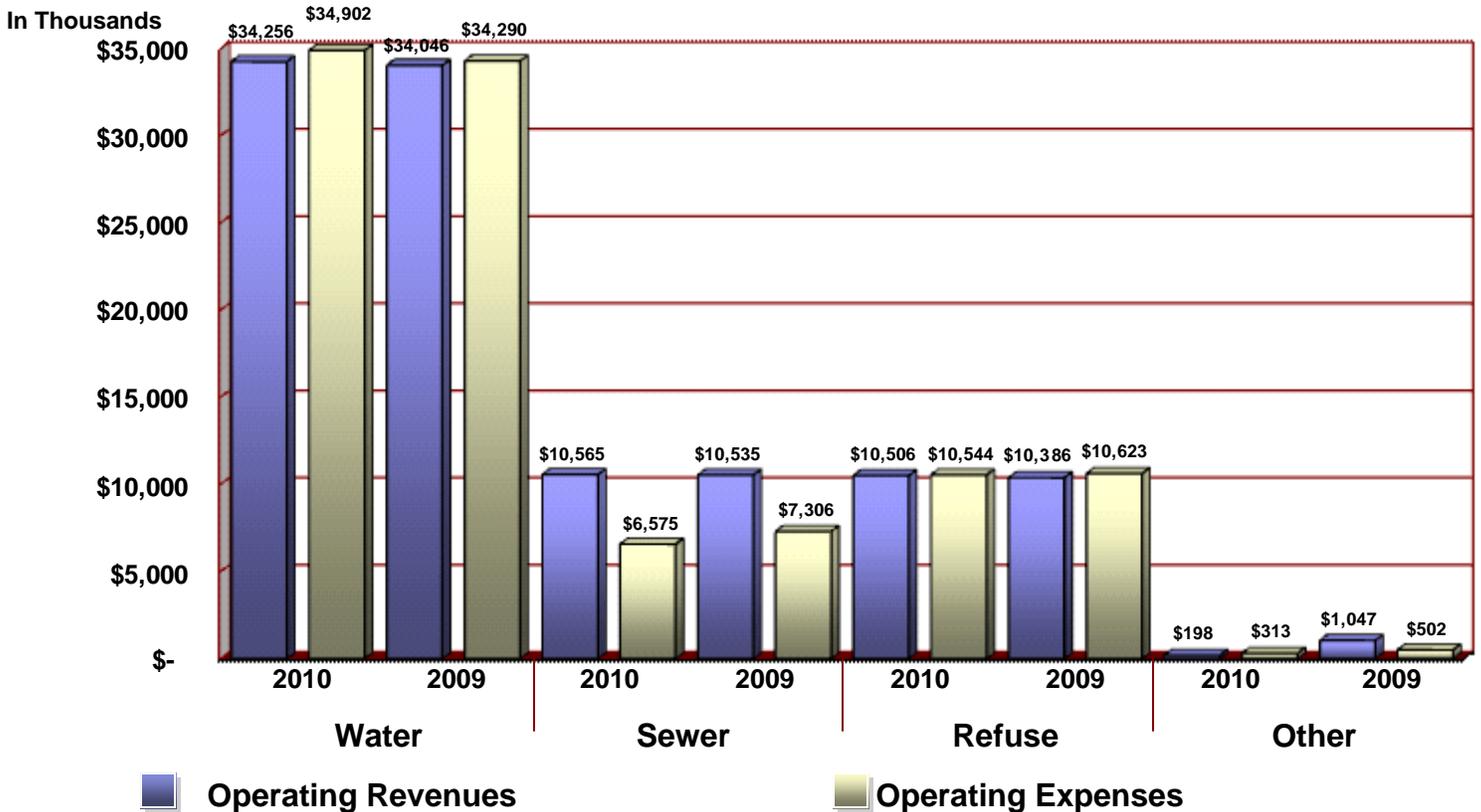


## Governmental Funds Revenues and Expenditures - Five Year Trend



## BUSINESS-TYPE FUNDS

Business-type funds are used to report any activity for which a fee is charged to users for goods or services, similar to private business. Over time, these funds generate enough revenue to cover the costs of their operating expenses. The City maintained four business-type funds as of September 30, 2010.



## BUSINESS-TYPE FUNDS (Continued)



The **Water Fund** accounts for water sales to customers.

The **Sewer Service Fund** accounts for user fees charged to residents and businesses for sewer services.



The **Refuse Fund** accounts for the activities of the City's refuse program.

The **Hazmat Service Fund** accounts for user fees charged for the City's hazardous materials program.

## Where Do the Taxes Go?

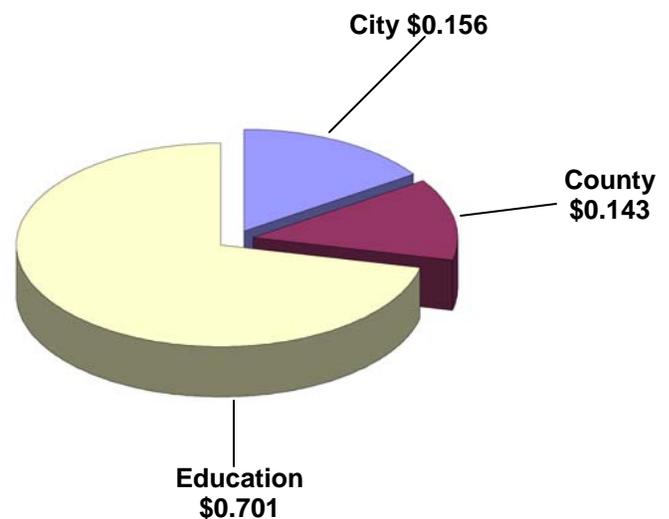
### PROPERTY TAXES

The largest source of revenue for the City of Huntington Beach is property taxes. Personal property in California is subject to a basic levy equal to one percent of assessed value. The California Constitution, after passage of Proposition 13 in 1978, fixed valuations of real property at 1975 levels, with a maximum adjustment of two percent per year based on inflation. When a change of ownership or new construction occurs, the property is reassessed to its current value.

The basic levy is allocated to county governments, school districts, cities, and special districts. Additional levies require two-thirds approval by voters and are allocated directly to the specific government.

The chart to the right shows how each dollar paid in property tax in the City of Huntington Beach is distributed to local school districts, County operations, and the City itself.

### Huntington Beach



# Huntington Beach

## Leading Indicators



### Huntington Beach by the Numbers

Property Tax Rate	1.08082% (varies by tax rate area)
Unemployment Rate	7.80%
S&P Bond Rating	A and AA
Moody's Bond Rating	Baa2, Aa3, and Aa2
Retail Sales Tax Revenue	\$22,582,000
Total City Debt	\$154,878,000
City Net Assets	\$863,397,000



**City of Huntington Beach**  
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