



*City of Huntington Beach
Economic Development
Adopted Budget – FY 2009/10*

Director of Economic Development

Deputy Director of
Economic Development

ECONOMIC DEVELOPMENT /
REDEVELOPMENT

ADMINISTRATION

HOUSING SERVICES

Economic Development Project Manager (2)
Real Property Agent
Project Manager Assistant (2)
Development Specialist

Administrative Analyst Senior
Administrative Assistant
Administrative Secretary

Housing Manager
Project Manager Assistant
Administrative Aide

The Economic Development Department administers the economic, housing, and real estate functions for both the City and Redevelopment Agency. This cross-over of functions offers an opportunity to maximize resources and increase efficiency to achieve both City and Agency goals as defined in the City Council adopted Strategic Plan.

The primary objective of the Department is to meet the City Council goal of enhancing economic development. The Department meets this goal by preserving and enhancing the economic base of the community through business attraction, expansion and retention, assisting in developing a tourist destination-based local economy, and enhancing the City's stock of affordable housing using redevelopment and other resources.

In January 2009, the Huntington Beach City Council approved an updated Strategic Plan. The Council's direction to the Economic Development Department was to:

- Enhance economic development;
- Maintain, improve and obtain funding for public improvements;
- Maintain our financial reserves; and
- Improve internal and external communication.

In a separate publication, the Redevelopment Agency budget provides detailed information on the redevelopment projects, debt service obligations, and other requirements of the Agency.

The economic development activities of the Redevelopment Agency and the City are carried out by the entire department. Thus, a combination of City and Agency funds and staff support the work of recruiting, attracting, and retaining businesses, as well as improving the redevelopment project areas through the financial tools allowed within California Redevelopment Law. The Agency oversees all of the activities in the two redevelopment project areas: the Huntington Beach Merged Redevelopment Project Area (merged in 1996 from five separate project areas) and the Southeast Coastal Project Area. The Huntington Beach Merged Redevelopment Project Area totals approximately 619 acres, and the Southeast Coastal Redevelopment Project Area totals 172 acres, representing a total of 4.46 percent of the City's acreage within the adopted redevelopment plans.

Based upon City Council direction and a preliminary blight study, the Redevelopment Agency will be working towards adding commercial property (approximately 140 acres) within the Merged Project Area and to increase the Merged Project Area tax increment cap.

During these financially challenging times, the Economic Development Department is using creative marketing and financial tools in addition to working with property owners to enable development projects to commence, stores to remain open and to attract additional retail and office tenants.



Business Development

“Enhancing Economic Development” is also described as business development, which supports the strategic goals of “Fund Capital Improvements” and “Enhance Financial Reserves.” Without a strong business base, which provides jobs and the delivery of goods and services, the local economy may weaken as a result of reductions in its sales and property tax bases. Having a highly skilled workforce able to live and work in the community offers the opportunity for the City to become self-sustainable. By using the Strategic Plan goal of “Improving Communication,” business development activities engage the business community by:

- Scheduling on-site business visits by the Mayor, City Administrator, and Director of Economic Development to offer technical assistance and market the City for commercial and industrial retention and expansion;
- Co-sponsoring the annual Economic Conference with the Chamber of Commerce;
- Providing ombudsman services for businesses seeking assistance in complying with City requirements and regulations;
- Offering technical assistance for existing and start-up businesses; and
- Developing and implementing educational programs and incentives designed to encourage residents to support essential local services by shopping in Huntington Beach.

Other economic activities include: 1) Managing the City's three sales tax sharing agreements that are negotiated as a business attraction or expansion activity resulting in increased sales tax to the City. The Applied Computer Systems contract, approved by City Council on June 30, 2000, will conclude on June 30, 2010. The Huntington Beach Union High School District contract has a twenty-year term, approved by City Council on May 19, 1997, and is set to expire in 2017. (This agreement provided for the development of a Home Depot on a former school site.) The Pinnacle Petroleum contract was approved by the City Council on July 6, 2007, and has a term of ten years; 2) Oversight of the three Business Improvement Districts (BIDs) comprised of the Auto Dealers BID, the Downtown BID, and the Hotel/ Motel BID. The BID assessments financially support the City's economic development objectives by creating specialized funding for certain targeted goals for each group; and 3) Management of the contract with the Huntington Beach Marketing and Visitors Bureau (HBMVB). Through the partnership with the HBMVB, the City actively markets “Surf City USA™” to increase the international tourist potential of the City. Other activities include Surf City Nights, the Friday Arts and Crafts Fair, and weekly Farmers Market.

During the last year, the Department commenced “Surf City Savings,” a trial program designed to encourage shopping locally. Participating merchants at Five Points, Bella Terra, and Old World Shopping Centers provide discounts to shoppers as part of this program. Due to the economy, the Luis M. Ochoa Community Job Center ceased operation and the bank terminated the Surf City Visa Card program.



Housing Services



The City and the Redevelopment Agency combine their financial resources to meet goals of preserving, maintaining, and improving the housing stock. The Housing Division administers the Redevelopment Agency Housing Set-Aside Fund. This fund receives 20 percent of the annual Redevelopment Agency property tax increment revenue to fund acquisition and rehabilitation of affordable housing developments. Through the U.S. Department of Housing and Urban Development (HUD,) the City receives an annual allocation of HOME funds to create affordable housing. Additionally, the Community Development Block Grant (CDBG) can be used in conjunction with HOME or other funding sources to assist with off-site improvements to affordable housing projects where 51 percent of the tenants meet the HUD income eligibility. In addition to these activities, the Economic Development Department oversees the Inclusionary Housing Program and multi-family projects that have affordable restrictions due to Affordable Housing Bond financing. Staff monitors the affordability covenants for all housing projects.

Agency staff will focus on the implementation of the adopted City Housing Strategy and City Housing Element. When the Inclusionary Policies and Procedures are amended, staff will conduct community workshops on affordable housing for current and prospective owners and real estate agents. Among the Department goals is the implementation of the newly developed down-payment assistance program for first time homebuyers and development of the Agency-owned site on Center Avenue for construction of affordable rental units. Last fiscal year, the Agency purchased the Emerald Cove Senior Apartment Complex and then partnered with a non-profit to purchase from the Agency. In addition, the Agency continues to monitor the redevelopment of the Delaware 48-unit apartment complex.

Projects are presented to the Agency by existing property owners, and non-profit developers on an ongoing basis, providing for a variety of housing needs throughout the project areas and the City at-large. Many of the projects are targeted to the Oakview sub-area where there is a high concentration of multi-family apartment complexes. Staff will monitor the rehabilitation of recent Agency funded projects in Oakview on Koledo Avenue (Jamboree Housing) and Keelson Street (Colette's Children.)

To help preserve the housing stock, the department also oversees the Housing Rehabilitation Loan program for eligible households. This program is funded through HUD's CDBG program for eligible households. This program provides technical assistance, grants, and loans to very low and low-income residents who need to make repairs, address health and safety issues, and correct code violations.

The Federal Economic Stimulus Program has made several sources of funds available to the City for the preservation of affordable housing. These sources include the Homelessness Prevention and Rapid Re-housing Program, an additional allocation of CDBG funds, and an allocation through the State for Neighborhood Stabilization Program Funds. The City has created a down-payment assistance program for first-time homebuyers and will use Neighborhood Stabilization Funds to support this program.

Staff also manages the Oceanview Mobile Home Estates, a 44-space mobile home park located at Ellis Avenue and Goldenwest Street.

Community Development Block Grant



Through the City's Consolidated Plan, the City annually approves priorities for eligible activities for the Community Development Block Grant (CDBG) and HOME programs. The objective of the CDBG program is to provide decent housing, a suitable living environment, and to expand economic opportunities for persons with low and moderate incomes. By following and updating the Citizen Participation Plan, the Citizen Participation Advisory Board (CPAB) provides its annual recommendations to the City Council on the CDBG program allocation. The department serves as liaison to the CPAB. Staff is responsible to assure that sub-grantees remain in HUD compliance and to report the ongoing accomplishments of the program. Staff also provides technical assistance to government or non-profit service providers receiving grant funding. Through CDBG funding, the City contracts with the Orange County Fair Housing Council to provide fair housing services to the community.

Several public improvement projects are funded through CDBG: The installation of Americans with Disabilities Act (ADA) ramps in various locations throughout the City, storm drain improvements, and the reconstruction of streets and sidewalks in eligible areas. Various public buildings are being improved to meet ADA requirements including the Banning Branch Library and the Oakview Gym.

Real Estate Services

Real Estate Services centralizes the real estate function for the City. These services include technical support for acquisition of land and easements, relocation, property disposition, appraisals, escrow processing and title research, negotiating leases of City-owned land and facilities (including beach and park concessions, land leases, telecommunications, and pipeline franchise agreements), strategic planning for City property, and maintenance of City and Agency real property inventory. Real Estate Services staff provides assistance to the public and all City Departments regarding any real property issues related to City-owned properties, as well as certain privately owned properties.

The City's real estate portfolio of land and public facilities consists of approximately 700 sites. Of this amount, over 90 leases on City-owned property yield over \$2.1 million in revenue to the City. Additionally, staff works on acquiring the public rights-of-way for public works projects in support of providing for infrastructure needs.



Redevelopment

- Monitor and enhance the parking aspects of The Strand (CIM) development, following the Spring 2009, grand opening of the three-acre site consisting of 110,000 square feet of office, restaurant, and retail space, as well as a 157-room boutique hotel operated by Joie de Vivre Hospitality
- Enter into a Development Agreement for development of a hotel on the 1.9 acre Agency-owned property located on Edinger Avenue, and complete environmental assessment for the site
- Assist in the development of Pacific City (Makar Properties), a 31-acre site, consisting of a two-acre park, 191,000 square feet of retail, office, restaurant, and cultural entertainment opportunities, a boutique hotel, (The "W",) and 516 condos opening in phases beginning in 2012; work with Makar Properties regarding formation of a Community Facilities District (CFD) to fund development
- Work on the Bella Terra Specific Plan (approved in 2008,) to support the development of the Village at Bella Terra (Bella Terra Phase II), a proposed mixed-use development at the former Montgomery Ward site, tentatively scheduled to begin construction in 2010
- Update the Downtown Specific Plan, which will incorporate the Downtown Parking program
- Hold Beach Boulevard and Edinger Corridor Specific Plan Public Hearings; conduct an Environmental Impact Report (EIR,) which will approve three specific redevelopment projects
- Begin Redevelopment Plan Amendment process to incorporate selected commercial properties into the Merged Project Area, as identified in the Blight Analysis completed in early 2009
- Provide business directories in the downtown, as part of the Downtown Specific Plan
- Work with developers and negotiate agreements for potential projects
- Fund beach restrooms north of the pier and permanent buildings on the pier
- Install removable bollards for Main Street
- Work with Downtown property owners regarding additional parking opportunities

Housing Services

- Manage Set-Aside Housing Program pursuant to State Regulations
- Conduct compliance monitoring of all affordable housing bond projects
- Monitor and administer Inclusionary Housing Program
- Provide technical assistance to governmental and/or non-profit service providers
- Generate and review proposals for the rehabilitation and development of affordable housing throughout the City
- Negotiate with non-profit housing developers to create and maintain affordable housing in the community
- Certify Community Housing Development Organizations (CHDO's)
- Manage and direct the City's Consolidated Plan for the Community Development Block Grant (CDBG) and HOME funds, including Annual Action Plans
- Monitor sub-grantees for compliance and performance

Business Development

- Actively solicit retail/industrial tenants for the City
- Market Huntington Beach for commercial and industrial attraction, retention, and expansion
- Provide technical assistance for existing and start-up businesses
- Manage the City's sales tax sharing agreements
- Administer City's Business Improvement Districts (BIDs)
- Administer the Huntington Beach Marketing and Visitors Bureau (HBMVB) contract
- Provide technical support for the "Surf City Nights" weekly street fair, managed by the Downtown Business Improvement District (BID)
- Co-sponsor the annual Economic Conference with the Chamber of Commerce
- Administer the City's Arts and Crafts Fair and Farmers Market

Real Estate Services

- Provide assistance to all City departments on any real property issues related to City-owned properties
- Coordinate the acquisition of land and easements, along with relocation for various right-of-way projects
- Manage leases and license agreements for City land and facilities, including beach and park concessions, land leases, and telecommunications agreements
- Negotiate with potential lessees for leases or license agreements on City-owned property or facilities
- Maintain City and Agency property inventory logs
- Interact with consultants and other City departments to ensure efficient coordination of acquisition/relocation, lease negotiations, and property management activities
- Perform property research and coordinate property appraisals, escrow activities, and title research for real estate matters with all City departments
- Determine the value of, market, and sell surplus City/Agency-owned properties
- Coordinate and review all appraisals
- Maintain current insurance requirements for all City leases
- Provide assistance to Risk Management in the valuation and documentation of City facilities for insurance purposes
- Monitor all City leases and track appropriate revenue to the City's general fund

Legislative and Advisory Bodies – Departmental Assignments

- Economic Development Committee (Council Subcommittee)
- Downtown Economic Development Committee (Council Subcommittee)
- Southeast Area Committee (Council Subcommittee)
- Citizen Participation Advisory Board (CPAB)
- Mobile Home Advisory Board (MHAB)

Economic Development

Performance Measures

The City's performance measure program is in its fourth year. Results for the past two fiscal years in addition to goals and objectives for FY 2009/10 are presented below.

| | FY 2007/08 ACTUAL | FY 2008/09 ACTUALS | FY 2009/10 BUDGET | Strategic Plan Goal |
|--|----------------------|-----------------------|----------------------|--|
| Goal: | | | | |
| 1. Assist development projects financially or with other options to encourage development. | | | | Enhance Economic Development |
| Measure: | | | | |
| Assist Pacific City with formation of CFD | N/A | N/A | Yes | |
| Monitor The Crossings at Bella Terra to start construction and work to secure desired tenant | N/A | N/A | Yes | |
| Goal: | | | | |
| 2. Utilizing HOME and Set Aside Funds, provide affordable housing for low and moderate-income families. | | | | Maintain, Improve and Obtain Funding for Public Improvements |
| Measure: | | | | |
| Amount of loans approved | N/A | \$10 million | \$3 million | |
| Number of affordable units created/preserved | N/A | 160 | 22 | |
| Goal: | | | | |
| 3. Increase communication to and retention of local business to assure the economic vitality of the community by visiting six local businesses with the Mayor. | | | | Enhance Economic Development |
| Measure: | | | | |
| Number of scheduled visits with the Mayor to local businesses | N/A | 6 | 10 | |
| Goal: | | | | |
| 4. Administer Federal Housing and Urban Development (HUD) grant programs and meet appropriate benchmarks and timelines. | | | | Maintain, Improve and Obtain Funding for Public Improvements |
| Measure: | | | | |
| Annual CAPER Processed | N/A | Yes | Yes | |
| Create new Five Year Consolidated Action Plan & submit by HUD deadline | N/A | Yes | Yes | |
| Meet CDBG/HOME timeliness test | Yes | Yes | Yes | |
| Goal: | | | | |
| 5. Provide Real Estate services to all departments by monitoring leases and conducting audits. | | | | Improve Internal and External Communication |
| Measure: | | | | |
| # of audits conducted | 3 | 3 | 5 | |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
All Funds by Object Account



DEPARTMENT

| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 1,026,625 | 1,008,680 | 1,267,864 | 1,218,965 | 1,393,365 | 1,369,345 | 12.34% |
| Salaries, Temporary | 49,476 | 12,848 | 30,471 | 36,500 | 39,500 | 36,550 | 0.14% |
| Salaries, Overtime | 1,320 | 42,790 | 14,474 | | | | |
| Benefits | 340,415 | 341,853 | 428,251 | 418,972 | 488,372 | 458,444 | 9.42% |
| PERSONAL SERVICES | 1,417,836 | 1,406,171 | 1,741,060 | 1,674,437 | 1,921,237 | 1,864,339 | 11.34% |
| OPERATING EXPENSES | | | | | | | |
| Utilities | 2,071 | 2,067 | 1,244 | 2,400 | 3,800 | | -100.00% |
| Equipment and Supplies | 115,015 | 53,045 | 62,702 | 50,050 | 84,848 | 53,400 | 6.69% |
| Repairs and Maintenance | 555,266 | 1,239,457 | 1,415,165 | 1,339,155 | 1,475,340 | 593,370 | -55.69% |
| Conferences and Training | 21,428 | 24,006 | 28,735 | 30,500 | 43,500 | 30,500 | 0.00% |
| Professional Services | 1,065,931 | 654,311 | 1,189,746 | 966,200 | 2,699,639 | 952,500 | -1.42% |
| Other Contract Services | 1,316,462 | 1,166,021 | 1,285,611 | 1,120,750 | 1,660,092 | 1,711,000 | 52.67% |
| Rental Expense | 1,323 | 13,012 | 40,285 | 10,000 | 10,000 | 5,000 | -50.00% |
| Contribution to Private Agency | | 766,748 | 858,935 | 750,000 | 889,990 | 540,000 | -28.00% |
| Payments to Other Governments | 15,594 | 83,515 | 68,308 | 263,200 | 263,200 | 4,655,000 | 1668.62% |
| Interdepartmental Charges | 23,525 | 391,080 | 403,595 | 406,069 | 406,069 | 392,925 | -3.24% |
| Expense Allowances | 11,241 | 10,315 | 6,077 | 6,000 | 6,000 | 11,000 | 83.33% |
| Other Expenses | 171,350 | 193,008 | 545,363 | 472,000 | 484,214 | 400,000 | -15.25% |
| OPERATING EXPENSES | 3,299,206 | 4,596,585 | 5,905,766 | 5,416,324 | 8,026,692 | 9,344,695 | 72.53% |
| CAPITAL EXPENDITURES | | | | | | | |
| Land Purchase | 698,000 | 408,432 | 1,176,863 | 1,000,000 | 6,096,654 | | -100.00% |
| Improvements | 3,257,440 | 2,428,115 | 957,503 | 925,000 | 3,227,424 | 625,000 | -32.43% |
| Equipment | 14,574 | | 11,484 | 50,000 | 46,000 | 50,000 | 0.00% |
| CAPITAL EXPENDITURES | 3,970,014 | 2,836,547 | 2,145,850 | 1,975,000 | 9,370,078 | 675,000 | -65.82% |
| NON-OPERATING EXPENSES | | | | | | | |
| Debt Service Expenses | 357,855 | 2,702,415 | 2,723,834 | 6,255,400 | 8,477,694 | 7,022,208 | 12.26% |
| Pass Through Payments | 1,131,388 | 1,677,178 | 1,933,418 | 1,994,000 | 2,879,178 | 1,994,000 | 0.00% |
| Transfers to Other Funds | 840,727 | 6,877,172 | 13,447,507 | 8,179,700 | 15,925,031 | 8,701,200 | 6.38% |
| Depreciation | 93,245 | 93,245 | 93,245 | 82,045 | 82,045 | | -100.00% |
| Loans Made | 36,357 | 2,284,002 | 8,512,790 | 2,873,024 | 6,632,476 | 700,000 | -75.64% |
| NON-OPERATING EXPENSES | 2,459,572 | 13,634,012 | 26,710,794 | 19,384,169 | 33,996,424 | 18,417,408 | -4.99% |
| Grand Total(s) | 11,146,627 | 22,473,319 | 36,503,471 | 28,449,930 | 53,314,430 | 30,301,442 | 6.51% |
| General Fund | 1,120,865 | 1,533,274 | 1,750,030 | 1,914,659 | 2,311,861 | 1,583,820 | -17.28% |
| Other Funds | 10,025,762 | 20,940,045 | 34,753,441 | 26,535,271 | 51,002,568 | 28,717,622 | 8.22% |
| Grand Total(s) | 11,146,627 | 22,473,319 | 36,503,471 | 28,449,930 | 53,314,429 | 30,301,442 | 6.51% |
| Personnel Summary | 13.00 | 13.00 | 14.00 | 14.00 | 14.00 | 14.00 | 0.00 |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
General Fund Division by Object Account



DIVISION

| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Business Development | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 135,774 | 149,878 | 103,864 | 130,953 | 130,953 | 121,031 | -7.58% |
| Salaries, Temporary | 342 | | 2,110 | 8,500 | 8,500 | | -100.00% |
| Salaries, Overtime | | 64 | 41 | | | | |
| Benefits | 47,590 | 52,801 | 32,704 | 40,126 | 40,126 | 32,310 | -19.48% |
| PERSONAL SERVICES | 183,706 | 202,743 | 138,719 | 179,579 | 179,579 | 153,341 | -14.61% |
| OPERATING EXPENSES | | | | | | | |
| Utilities | 146 | | | | | | |
| Equipment and Supplies | 11,629 | 12,123 | 8,047 | 9,150 | 9,150 | 7,750 | -15.30% |
| Conferences and Training | 3,908 | 5,211 | 2,788 | 2,000 | 2,000 | 2,000 | 0.00% |
| Professional Services | 544,418 | 41,009 | 14,812 | | 5,501 | 5,000 | |
| Other Contract Services | 16,239 | 8,694 | 45,969 | 85,250 | 68,250 | 75,000 | -12.02% |
| Contribution to Private Agency | | 658,001 | 681,556 | 750,000 | 750,000 | 540,000 | -28.00% |
| Other Expenses | 154 | 193,008 | 527,553 | 472,000 | 467,000 | 400,000 | -15.25% |
| OPERATING EXPENSES | 576,494 | 918,046 | 1,280,725 | 1,318,400 | 1,301,901 | 1,029,750 | -21.89% |
| NON-OPERATING EXPENSES | | | | | | | |
| Transfers to Other Funds | | | | | 350,400 | | |
| NON-OPERATING EXPENSES | | | | | 350,400 | | |
| Total | 760,200 | 1,120,789 | 1,419,444 | 1,497,979 | 1,831,880 | 1,183,091 | -21.02% |

Significant Changes

The Personal Services budget for FY 2009/10 reflects the movement of the Deputy Director of Economic Development (0.10 FTE) out of this division. In addition, Temporary Salaries have been eliminated to meet the citywide directive of reducing FY 2009/10 expenditures. Within Operating Expenses, the overall decrease is a result of several factors. In addition to the citywide reduction in FY 2009/10, expenditures related to revenue sharing agreements have been decreased. Reflecting the lowered projections of Transient Occupancy Tax (TOT) for FY 2009/10, the appropriations for Contribution to Private Agency have been reduced. For budgeting purposes, this amount is set at ten percent of projected TOT revenue. Appropriations for sales tax sharing agreements, which provide sales tax rebates to targeted businesses, are budgeted under Other Expenses and have been reduced to reflect lower sales tax projections for FY 2009/10. In addition, the Luis Ochoa Job Center was closed due to economic conditions and the contract payment has been removed from the FY 2009/10 budget.

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|-------------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| Deputy Director of Econ Development | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.00 | (0.10) |
| Econ Development Project Manager | 1.00 | 1.00 | 0.50 | 0.50 | 0.50 | 0.50 | 0.00 |
| Project Manager Assistant | 1.00 | 1.00 | 0.40 | 0.40 | 0.40 | 0.40 | 0.00 |
| Development Specialist | 0.00 | 0.00 | 0.40 | 0.40 | 0.40 | 0.40 | 0.00 |
| Administrative Assistant | 0.25 | 0.25 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Administrative Secretary | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.10 | 0.00 |
| Total | 2.25 | 2.25 | 1.50 | 1.50 | 1.50 | 1.40 | (0.10) |



Economic Development
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Department Budget Summary
General Fund Division by Object Account



DIVISION

| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|-------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Real Estate Services | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 203,377 | 192,013 | 127,107 | 52,985 | 52,985 | 53,504 | 0.98% |
| Salaries, Temporary | | | | 1,700 | 1,700 | | -100.00% |
| Salaries, Overtime | 64 | 304 | 1 | | | | |
| Benefits | 58,969 | 61,716 | 45,874 | 17,515 | 17,515 | 19,423 | 10.89% |
| PERSONAL SERVICES | 262,410 | 254,033 | 172,982 | 72,200 | 72,200 | 72,927 | 1.01% |
| OPERATING EXPENSES | | | | | | | |
| Utilities | | 373 | | | | | |
| Equipment and Supplies | 2,739 | 4,601 | 2,881 | 4,400 | 4,400 | 4,400 | 0.00% |
| Repairs and Maintenance | 55 | | 55 | | | | |
| Conferences and Training | 2,027 | 1,700 | 1,048 | 2,000 | 2,000 | 2,000 | 0.00% |
| Professional Services | 74,092 | 54,223 | 79,366 | 97,200 | 120,006 | 95,000 | -2.26% |
| Other Contract Services | 13,942 | 9,781 | 710 | 10,000 | 14,190 | 10,000 | 0.00% |
| Payments to Other Governments | | 83,515 | 72,493 | 85,000 | 85,000 | 85,000 | 0.00% |
| Expense Allowances | 5,400 | 4,258 | | | | | |
| OPERATING EXPENSES | 98,255 | 158,451 | 156,553 | 198,600 | 225,596 | 196,400 | -1.11% |
| Total | 360,665 | 412,484 | 329,535 | 270,800 | 297,796 | 269,327 | -0.54% |

Significant Changes

The modest increase in the Personal Services budget is the result of salary increases per Memorandum of Understanding. In an ongoing effort to align staff with the programs they support, the 0.10 portion of the Administrative Secretary has been moved to the Housing Set-Aside Fund (Fund 306.) Under Operating Expenses, there is an overall reduction reflecting the citywide directive to lower operating expenditures for FY 2009/10.

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| Housing Manager | 0.00 | 0.00 | 0.75 | 0.00 | 0.00 | 0.00 | 0.00 |
| Housing and Real Estate Manager | 1.00 | 1.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Real Property Agent | 1.00 | 1.00 | 0.50 | 0.50 | 0.50 | 0.50 | 0.00 |
| Administrative Aide | 0.50 | 0.50 | 0.60 | 0.00 | 0.00 | 0.00 | 0.00 |
| Administrative Secretary | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.00 | (0.10) |
| Total | 2.50 | 2.50 | 1.95 | 0.60 | 0.60 | 0.50 | (0.10) |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
General Fund Division by Object Account



DIVISION

| Expenditure Object Account | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Percent Change From Prior Year |
|-------------------------------|------------|------------|--------------|----------------|----------------|----------------|--------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Ocean View Estates | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | | | 744 | 39,406 | 39,406 | 40,425 | 2.52% |
| Benefits | | | 307 | 15,474 | 15,474 | 12,977 | -19.24% |
| PERSONAL SERVICES | | | 1,051 | 54,880 | 54,880 | 53,402 | -2.77% |
| OPERATING EXPENSES | | | | | | | |
| Repairs and Maintenance | | | | 22,000 | 72,806 | 20,000 | -10.00% |
| Other Contract Services | | | | 61,000 | 46,500 | 50,000 | -22.00% |
| Payments to Other Governments | | | | 8,000 | 8,000 | 8,000 | 0.00% |
| OPERATING EXPENSES | | | | 91,000 | 127,306 | 78,000 | -16.67% |
| Total | | | 1,051 | 145,880 | 182,186 | 131,402 | -11.02% |

Significant Changes

Ocean View Estates is a forty-four unit, City-owned mobile home park managed by Housing Services. In FY 2008/09, Ocean View Estates' (OVE) operations were moved into the General Fund. OVE appropriations had been made in Fund 510 prior to that fiscal year. The overall reduction in Operating Expenses is from right-sizing the budget to better reflect costs for maintenance and refuse contracts. In addition, Other Contract services is reduced to reflect suspension of tree trimming services as part of the overall budget reduction strategy for FY 2009/10.

| Permanent Personnel | FY 2005/06 | FY 2005/06 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Housing Manager | 0.00 | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.00 |
| Real Property Agent | 0.00 | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.00 |
| Administrative Aide | 0.00 | 0.00 | 0.00 | 0.20 | 0.20 | 0.20 | 0.00 |
| Administrative Secretary | 0.00 | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.00 |
| Total | 0.00 | 0.00 | 0.00 | 0.50 | 0.50 | 0.50 | 0.00 |



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| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Redevelopment Agency (305, 407) | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 99,402 | 359,434 | 550,383 | 639,284 | 626,284 | 658,589 | 3.02% |
| Salaries, Temporary | | 12,368 | 31,629 | 16,550 | 16,550 | 17,550 | 6.04% |
| Salaries, Overtime | | 39,765 | 12,956 | | | | |
| Benefits | 32,653 | 122,149 | 175,509 | 218,832 | 208,832 | 230,359 | 5.27% |
| PERSONAL SERVICES | 132,055 | 533,716 | 770,477 | 874,666 | 851,666 | 906,498 | 3.64% |
| OPERATING EXPENSES | | | | | | | |
| Utilities | 1,925 | 1,508 | 1,244 | 2,400 | 2,400 | | -100.00% |
| Equipment and Supplies | 71,604 | 33,501 | 34,804 | 31,800 | 31,811 | 32,500 | 2.20% |
| Repairs and Maintenance | 160 | 44,492 | 33,297 | 5,500 | 5,500 | 2,500 | -54.55% |
| Conferences and Training | 8,776 | 13,591 | 21,607 | 20,000 | 20,000 | 20,000 | 0.00% |
| Professional Services | 236,341 | 421,547 | 894,620 | 535,000 | 1,681,933 | 530,500 | -0.84% |
| Other Contract Services | 4,642 | 144,045 | 120,194 | 28,500 | 25,500 | 38,000 | 33.33% |
| Rental Expense | 1,323 | 13,012 | 40,285 | 10,000 | 10,000 | 5,000 | -50.00% |
| Payments to Other Governments | 6,634 | | | 160,000 | 160,000 | 1,920,000 | 1100.00% |
| Interdepartmental Charges | | 366,450 | 378,176 | 392,925 | 392,925 | 392,925 | 0.00% |
| Expense Allowances | 2,273 | 3,894 | 4,535 | 4,000 | 4,000 | 9,500 | 137.50% |
| Other Expenses | 171,196 | | 17,810 | | | | |
| OPERATING EXPENSES | 504,874 | 1,042,040 | 1,546,572 | 1,190,125 | 2,334,069 | 2,950,925 | 147.95% |
| CAPITAL EXPENDITURES | | | | | | | |
| Land Purchase | | | 125,000 | | 4,781,500 | | |
| Improvements | 91,108 | 29,716 | | 300,000 | 300,000 | | -100.00% |
| Equipment | 14,574 | | 11,484 | 50,000 | 46,000 | 50,000 | 0.00% |
| CAPITAL EXPENDITURES | 105,682 | 29,716 | 136,484 | 350,000 | 5,127,500 | 50,000 | -85.71% |
| NON-OPERATING EXPENSES | | | | | | | |
| Debt Service Expenses | | 2,359,430 | 2,364,265 | 6,163,000 | 8,063,000 | 6,176,000 | 0.21% |
| Pass Through Payments | 1,099,960 | 1,621,600 | 1,892,299 | 1,932,000 | 2,817,178 | 1,932,000 | 0.00% |
| Transfers to Other Funds | 2,500 | 6,461,749 | 7,451,931 | 7,727,000 | 7,832,600 | 8,255,000 | 6.83% |
| NON-OPERATING EXPENSES | 1,102,460 | 10,442,779 | 11,708,495 | 15,822,000 | 18,712,778 | 16,363,000 | 3.42% |
| Total | 1,845,071 | 12,048,251 | 14,162,028 | 18,236,791 | 27,026,013 | 20,270,423 | 11.15% |

Significant Changes

The change to Personal Services reflects increases to salaries due to Memorandum of Understanding changes. Under Operating Expenses, Payments to Other Governments anticipates the revenue take by the State of California. The FY 2009/10 State budget includes plans to take revenue from redevelopment agencies (RDA) in FY 2009/10 and FY 2010/11. A total of \$4.4 million has been budgeted in the Merged Project Area Debt Service Fund (\$1,760,000) and the Housing Set-Aside Fund (\$2,640,000) to fund this revenue take. The \$50,000 in Capital Expenditures is for maintenance of RDA-owned property. The \$6,176,000 in Debt Service Expenses is for legally required advance payments to CIM/The Strand, Waterfront Hilton, and Bella Terra developments, debt service on Section 108 loans, and other RDA debt payments. Transfers to Other Funds includes the 20 percent transfer to the Housing Set Aside Fund (\$3,830,000) and the transfer to the General Fund to pay down RDA debt (\$4,425,000.) Pass Through Payments records property tax payments to other taxing entities within the City's redevelopment areas.



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Redevelopment Agency (305, 407)
(continued)

| Permanent Personnel | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-----------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Director of Economic Development | 0.50 | 0.50 | 0.75 | 0.75 | 0.75 | 0.75 | 0.00 |
| Deputy Director of Econ Development | 0.00 | 0.00 | 0.60 | 0.50 | 0.50 | 0.50 | 0.00 |
| Real Property Agent | 0.00 | 0.00 | 0.20 | 0.30 | 0.30 | 0.30 | 0.00 |
| Econ Development Project Manager | 0.00 | 0.00 | 1.50 | 1.50 | 1.50 | 1.50 | 0.00 |
| Administrative Analyst Senior | 0.00 | 0.50 | 0.50 | 0.40 | 0.40 | 0.40 | 0.00 |
| Project Manager Assistant | 0.50 | 0.50 | 1.60 | 1.60 | 1.60 | 1.60 | 0.00 |
| Development Specialist | 0.00 | 0.90 | 0.60 | 0.60 | 0.60 | 0.60 | 0.00 |
| Administrative Assistant | 0.25 | 0.25 | 0.75 | 0.75 | 0.75 | 0.75 | 0.00 |
| Administrative Secretary | 0.25 | 0.25 | 0.20 | 0.20 | 0.20 | 0.20 | 0.00 |
| Total | 1.50 | 2.90 | 6.70 | 6.60 | 6.60 | 6.60 | 0.00 |

| Revenue Summary | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-----------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| 00305 RDA Cap Project Area | 22,794,157 | 3,390,133 | 1,446,799 | 1,500,000 | 1,500,000 | 1,150,000 | (350,000) |
| 00407 RDA HB Debt Svc Project Area | 18,648,203 | 15,203,343 | 17,000,696 | 17,060,000 | 17,060,000 | 19,400,000 | 2,340,000 |
| Total | 41,442,360 | 18,593,476 | 18,447,495 | 18,560,000 | 18,560,000 | 20,550,000 | 1,990,000 |



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| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Southeast Coastal Project Area (315, 409) | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 30,328 | 296 | 22,145 | | | | |
| Benefits | 9,633 | 93 | 8,387 | | | | |
| PERSONAL SERVICES | 39,961 | 389 | 30,532 | | | | |
| OPERATING EXPENSES | | | | | | | |
| Equipment and Supplies | | 405 | | 500 | 500 | 500 | 0.00% |
| Professional Services | 625 | | | | | | |
| Other Contract Services | | | 5,417 | 5,000 | 5,000 | 5,500 | 10.00% |
| Payments to Other Governments | | | | 2,000 | 2,000 | 2,000 | 0.00% |
| Expense Allowances | 566 | | 25 | | | | |
| OPERATING EXPENSES | 1,191 | 405 | 5,442 | 7,500 | 7,500 | 8,000 | 6.67% |
| CAPITAL EXPENDITURES | | | | | | | |
| Improvements | | | 28,420 | | 500,629 | | |
| CAPITAL EXPENDITURES | | | 28,420 | | 500,629 | | |
| NON-OPERATING EXPENSES | | | | | | | |
| Pass Through Payments | 31,428 | 55,578 | 41,119 | 62,000 | 62,000 | 62,000 | 0.00% |
| Transfers to Other Funds | 32,712 | 58,489 | 39,774 | 47,700 | 398,100 | 41,200 | -13.63% |
| NON-OPERATING EXPENSES | 64,140 | 114,067 | 80,893 | 109,700 | 460,100 | 103,200 | -5.93% |
| Total | 105,292 | 114,861 | 145,287 | 117,200 | 968,229 | 111,200 | -5.12% |

Significant Changes

With limited tax increment revenue at this time, the Southeast Coastal Project Area is proceeding with only minor redevelopment projects. The \$2,000 in Payments to Other Governments reflects budgeting for the annual Property Tax Administration Fee charged by the County of Orange. Under Non-Operating expenses, the Transfer to Other Funds is the estimated 20 percent transfer of tax increment revenue to the Housing Set Aside Fund. This amount is calculated using the projected amount of tax increment revenue anticipated for FY 2009/10 in Fund 409, Southeast Coastal Debt Service Fund. Pass Through Payments is the category for recording property tax payments to other taxing entities within the City's redevelopment project areas as required by law or agreement. Several complex formulas are utilized for projecting these payments for FY 2009/10 and are maintained and updated by the Finance Department.

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| | | | | | | | 0.00 |
| Total | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| Revenue Summary | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|----------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| 00315 Southeast Coastal Project | (7,084) | (8,971) | (7,724) | | 350,400 | | |
| 00409 Debt Svc Southeast Coastal | 189,573 | 337,538 | 238,085 | 268,000 | 268,000 | 205,000 | (63,000) |
| Total | 182,489 | 328,567 | 230,361 | 268,000 | 618,400 | 205,000 | (63,000) |



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| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Housing Set Aside (306) | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 88,138 | 84,780 | 180,980 | 311,631 | 311,631 | 449,967 | 44.39% |
| Salaries, Temporary | | | | 9,750 | 9,750 | 19,000 | 94.87% |
| Benefits | 29,075 | 28,874 | 60,446 | 112,549 | 112,549 | 147,806 | 31.33% |
| PERSONAL SERVICES | 117,213 | 113,654 | 241,426 | 433,930 | 433,930 | 616,773 | 42.14% |
| OPERATING EXPENSES | | | | | | | |
| Utilities | | 186 | | | | | |
| Equipment and Supplies | 275 | 454 | 5,107 | 2,700 | 2,889 | 6,750 | 150.00% |
| Repairs and Maintenance | | | | | 617,506 | 5,000 | |
| Conferences and Training | | 2,510 | 2,214 | 4,000 | 4,000 | 4,000 | 0.00% |
| Professional Services | 54,631 | 86,140 | 123,032 | 245,000 | 577,927 | 312,000 | 27.35% |
| Other Contract Services | 575 | | 3,934 | 5,000 | 5,000 | 6,500 | 30.00% |
| Payments to Other Governments | | | | | 8,200 | 2,640,000 | |
| Interdepartmental Charges | | | | | 3,286 | | |
| Expense Allowances | 1,413 | 577 | 1,511 | 2,000 | 2,000 | 1,500 | -25.00% |
| OPERATING EXPENSES | 56,894 | 89,867 | 135,798 | 258,700 | 1,220,808 | 2,975,750 | 1050.27% |
| CAPITAL EXPENDITURES | | | | | | | |
| Land Purchase | 698,000 | 408,282 | 1,017,399 | 1,000,000 | 1,313,467 | | -100.00% |
| Improvements | | 450,000 | (738) | | | | |
| CAPITAL EXPENDITURES | 698,000 | 858,282 | 1,016,661 | 1,000,000 | 1,313,467 | | -100.00% |
| NON-OPERATING EXPENSES | | | | | | | |
| Loans Made | | | | | 317,686 | 405,000 | |
| Depreciation | | | | | 82,045 | | |
| Transfers to Other Funds | | 475,612 | 6,984,442 | 1,500,000 | 5,068,857 | | -100.00% |
| NON-OPERATING EXPENSES | | 475,612 | 6,984,442 | 1,500,000 | 5,468,588 | 405,000 | -73.00% |
| Total | 872,107 | 1,537,415 | 8,378,327 | 3,192,630 | 8,436,793 | 3,997,523 | 25.21% |

Significant Changes

The increase to Personal Services is from charging to this fund one-half of a Senior Deputy City Attorney and additional City Attorney staff time (\$67,000.) Given the nature of the work done on behalf of Housing Services by the City Attorney's Office, this staff realignment was deemed appropriate. Under Operating Expenses, the \$312,000 in Professional Services provides funding for Housing Compliance Monitoring by a third-party consultant and for additional Professional Services to assist in the development of affordable housing. The \$2,640,000 budgeted under Payments to Other Governments is part of the total \$4.4 million budgeted for the revenue take by the State. The remaining \$1,760,000 is budgeted in the Merged Project Area Debt Service Fund (Fund 407.) The \$405,000 budgeted in Non-Operating Expenses is for debt service on the Emerald Cove apartments. The sale of this complex required the folding of the Emerald Cove Fund (Fund 503) and assumption of the debt service payment by the Low-Income Housing Fund.



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OTHER FUNDS

Housing Set Aside (306)
(continued)

| Permanent Personnel | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Director of Economic Development | 0.25 | 0.25 | 0.25 | 0.25 | 0.25 | 0.25 | 0.00 |
| Deputy Director of Econ Development | 0.00 | 0.00 | 0.30 | 0.40 | 0.40 | 0.40 | 0.00 |
| Housing & Redevelopment Manager | 0.75 | 0.75 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Housing Manager | 0.00 | 0.00 | 0.25 | 0.80 | 0.80 | 0.80 | 0.00 |
| Real Property Agent | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.10 | 0.00 |
| Administrative Analyst Senior | 0.00 | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.00 |
| Project Manager Assistant | 0.17 | 0.17 | 0.50 | 0.50 | 0.50 | 0.50 | 0.00 |
| Administrative Aide | 0.50 | 0.50 | 0.40 | 0.80 | 0.80 | 0.80 | 0.00 |
| Administrative Assistant | 0.25 | 0.25 | 0.25 | 0.25 | 0.25 | 0.25 | 0.00 |
| Administrative Secretary | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.10 | 0.10 |
| Total | 1.92 | 1.92 | 2.05 | 3.20 | 3.20 | 3.30 | 0.10 |

| Revenue Summary | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|------------------------------|------------------|------------------|------------------|------------------|-------------------|------------------|---------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| 00306 Low Income Housing-Inc | 3,167,294 | 3,702,709 | 3,909,829 | 3,914,700 | 12,591,287 | 3,871,200 | (43,500) |
| Total | 3,167,294 | 3,702,709 | 3,909,829 | 3,914,700 | 12,591,287 | 3,871,200 | (43,500) |



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OTHER FUNDS

| Expenditure Object Account | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Percent Change From Prior Year |
|-----------------------------------|---------------|----------------|----------------|----------------|----------------|----------------|--------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Rehabilitation Loans (215) | | | | | | | |
| NON-OPERATING EXPENSES | | | | | | | |
| Debt Service Expenses | 44,343 | 68,704 | 92,131 | | 62,532 | | |
| Transfers to Other Funds | | | 267,000 | | | | |
| Loans Made | 36,357 | 208,390 | 387,500 | 700,000 | 700,000 | 700,000 | 0.00% |
| NON-OPERATING EXPENSES | 80,700 | 277,094 | 746,631 | 700,000 | 762,532 | 700,000 | 0.00% |
| Total | 80,700 | 277,094 | 746,631 | 700,000 | 762,532 | 700,000 | 0.00% |

Significant Changes

The Community Development Block Grant (CDBG) revolving loan fund supports the Housing Rehabilitation Loan Program for income qualified individuals to use for property improvements.

| Permanent Personnel | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|---------------------|-------------|-------------|-------------|-------------|-------------|-------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Total | 0.00 |

| Revenue Summary | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|-------------------|----------------|----------------|----------------|----------------|----------------|----------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| 00215 Rehab Loans | 416,752 | 339,217 | 256,991 | 260,000 | 260,000 | 260,000 | 0.00 |
| Total | 416,752 | 339,217 | 256,991 | 260,000 | 260,000 | 260,000 | 0.00 |



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| Expenditure Object Account | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Percent Change From Prior Year |
|--|----------------|----------------|----------------|------------------|------------------|----------------|--------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| BID-Auto (701), BID-Hotel/Motel (709), BID-Downtown (710) | | | | | | | |
| OPERATING EXPENSES | | | | | | | |
| Other Contract Services | 842,654 | 727,346 | 950,574 | 925,000 | 953,783 | 725,000 | -27.59% |
| OPERATING EXPENSES | 842,654 | 727,346 | 950,574 | 925,000 | 953,783 | 725,000 | -27.59% |
| NON-OPERATING EXPENSES | | | | | | | |
| Debt Service Expenses | 56,456 | 13,998 | 9,736 | 92,400 | 92,400 | 92,400 | 0.00% |
| NON-OPERATING EXPENSES | 56,456 | 13,998 | 9,736 | 92,400 | 92,400 | 92,400 | 0.00% |
| Total | 899,110 | 741,344 | 960,310 | 1,017,400 | 1,046,183 | 817,400 | -24.47% |

Significant Changes

There are three Business Improvement Districts (BIDs) within the City: Hotel/Motel, Auto Dealers, and Downtown. The businesses in each district are assessed a charge, which is collected by the City and redistributed back to the district through City Council approved projects and maintenance appropriations. Annually, as required by the State of California, the operating budgets for each BID are reviewed and approved by the City Council. The budget for FY 2009/10 is based on prior year obligations and anticipated spending patterns. The largest portion of the Other Contract Service appropriations is related to the Hotel/Motel BID and the expenditures related to the Huntington Beach Marketing and Visitors Bureau (HBMVB) to promote Surf City as a tourist destination. The decrease is from a smaller budget for the Hotel/Motel BID based on lower projected Transient Occupancy Tax in FY 2009/10. The Debt Service Expense is for loan payments made by the Auto Dealer BID for the electronic reader board sign on Beach Boulevard near the San Diego Freeway.

| Permanent Personnel | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|---------------------|-------------|-------------|-------------|-------------|-------------|-------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Total | 0.00 |

| Revenue Summary | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|-------------------------|----------------|----------------|----------------|------------------|------------------|----------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| 00701 BID - Auto | 261,080 | 183,990 | 171,027 | 193,120 | 193,120 | 191,120 | (2,000) |
| 00709 BID - Hotel/Motel | 594,851 | 656,834 | 672,367 | 752,000 | 752,000 | 550,000 | (202,000) |
| 00710 BID - Downtown | 132,425 | 64,631 | 75,557 | 97,000 | 97,000 | 96,000 | (1,000) |
| Total | 988,356 | 905,455 | 918,951 | 1,042,120 | 1,042,120 | 837,120 | (205,000) |



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| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Emerald Cove Seniors' Housing (503) | | | | | | | |
| OPERATING EXPENSES | | | | | | | |
| Equipment and Supplies | 3,001 | | | | | | |
| Repairs and Maintenance | 44,188 | 742,843 | 729,679 | 782,500 | 250,373 | | -100.00% |
| Professional Services | | | 64,585 | 79,000 | 45,680 | | -100.00% |
| Other Contract Services | 401,400 | 97,205 | 15,430 | | | | |
| Payments to Other Governments | 8,960 | | (11,738) | 8,200 | | | -100.00% |
| Interdepartmental Charges | 11,708 | 12,258 | 12,650 | 13,144 | 9,858 | | -100.00% |
| Other Expenses | | | | | | | |
| OPERATING EXPENSES | 469,257 | 852,306 | 810,606 | 882,844 | 305,911 | | -100.00% |
| NON-OPERATING EXPENSES | | | | | | | |
| Transfers to Other Funds | 356,515 | 356,935 | 314,132 | 405,000 | 7,026,245 | | -100.00% |
| Depreciation | 82,045 | 82,045 | 82,045 | 82,045 | | | -100.00% |
| NON-OPERATING EXPENSES | 438,560 | 438,980 | 396,177 | 487,045 | 7,026,245 | | -100.00% |
| Total | 907,817 | 1,291,286 | 1,206,783 | 1,369,889 | 7,332,156 | | -100.00% |

Significant Changes

The Emerald Cove Senior apartment complex was sold to Jamboree Housing, a non-profit, low-income housing organization, at the close of FY 2008/09. Therefore, the expenses related to this operation will no longer be the responsibility of the City. The exception to this is the \$405,000 in debt service. The appropriations for that expenditure can now be found in the Housing Set-Aside Fund (Fund 306.)

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| | | | | | | | 0.00 |
| Total | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| Revenue Summary | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|--------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| 00503 Emerald Cove | 1,081,402 | 1,202,493 | 1,300,157 | 1,290,000 | 1,290,000 | | (1,290,000) |
| Total | 1,081,402 | 1,202,493 | 1,300,157 | 1,290,000 | 1,290,000 | | (1,290,000) |



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Other Funds by Object Account



OTHER FUNDS

| Expenditure Object Account | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Percent Change From Prior Year |
|---------------------------------|----------------|---------------|------------------|------------|------------|------------|--------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Ocean View Estates (510) | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 36,777 | 15,108 | 24,067 | | | | |
| Benefits | 11,289 | 5,084 | 7,727 | | | | |
| PERSONAL SERVICES | 48,066 | 20,192 | 31,794 | | | | |
| OPERATING EXPENSES | | | | | | | |
| Equipment and Supplies | 608 | | 4,401 | | | | |
| Repairs and Maintenance | 13,924 | 5,205 | 17,703 | | | | |
| Other Contract Services | 35,074 | 34,967 | 31,923 | | | | |
| Payments to Other Governments | | | 7,553 | | | | |
| Interdepartmental Charges | 11,817 | 12,372 | 12,768 | | | | |
| OPERATING EXPENSES | 61,423 | 52,544 | 74,348 | | | | |
| NON-OPERATING EXPENSES | | | | | | | |
| Transfers to Other funds | | | 5,304,607 | | | | |
| Depreciation | 11,200 | 11,200 | 11,200 | | | | |
| NON-OPERATING EXPENSES | 11,200 | 11,200 | 5,315,807 | | | | |
| Total | 120,689 | 83,936 | 5,421,949 | | | | |

Significant Changes

The Ocean View Estates Fund was folded into the General Fund in FY 2008/09, and is now its own division for accounting/organizational purposes. Prior year expenditures are shown here for historical tracking purposes. A portion of the amount in Transfers to Other Funds in FY 2007/08 represents fund balance transferred to the General Fund.

| Permanent Personnel | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Real Property Agent | 0.00 | 0.00 | 0.20 | 0.00 | 0.00 | 0.00 | 0.00 |
| Project Manager Assistant | 0.50 | 0.50 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Administrative Secretary | 0.00 | 0.00 | 0.10 | 0.00 | 0.00 | 0.00 | 0.00 |
| Total | 0.50 | 0.50 | 0.30 | 0.00 | 0.00 | 0.00 | 0.00 |

| Revenue Summary | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|------------------------------|----------------|----------------|----------------|------------|------------|------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| 00510 Ocean View Estates MHP | 335,062 | 419,802 | 422,985 | | | | |
| Total | 335,062 | 419,802 | 422,985 | | | | |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
Other Funds by Object Account



OTHER FUNDS

| Expenditure Object Account | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Percent Change From Prior Year |
|--|------------------|----------------|------------------|------------|------------------|------------|--------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Community Development Block Grant (857-869) | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 370,234 | 131,591 | 215,672 | | 187,400 | | |
| Salaries, Temporary | 49,134 | 480 | (3,268) | | 3,000 | | |
| Salaries, Overtime | 1,256 | 2,656 | 1,475 | | | | |
| Benefits | 132,397 | 47,152 | 84,094 | | 79,400 | | |
| PERSONAL SERVICES | 553,021 | 181,879 | 297,973 | | 269,800 | | |
| OPERATING EXPENSES | | | | | | | |
| Utilities | | | | | 1,400 | | |
| Equipment and Supplies | 25,160 | 1,961 | 7,009 | | 34,598 | | |
| Conferences and Training | 6,718 | 995 | 79 | | 13,000 | | |
| Professional Services | 156,061 | 51,392 | 11,159 | | 258,592 | | |
| Other Contract Services | 1,937 | 143,982 | 111,459 | | 90,869 | | |
| Contribution to Private Agency | | 108,747 | 177,379 | | 139,990 | | |
| Expense Allowances | 1,589 | 837 | 5 | | | | |
| Other Expenses | | | | | 17,214 | | |
| OPERATING EXPENSES | 191,465 | 307,914 | 307,090 | | 555,663 | | |
| CAPITAL EXPENDITURES | | | | | | | |
| Land Purchase | | 150 | 34,464 | | 1,686 | | |
| Improvements | 588,113 | 202,969 | 640,501 | | 1,707,925 | | |
| CAPITAL EXPENDITURES | 588,113 | 203,119 | 674,965 | | 1,709,611 | | |
| NON-OPERATING EXPENSES | | | | | | | |
| Debt Service Expenses | 257,056 | 260,283 | 257,702 | | 259,762 | | |
| Transfers to Other Funds | 449,000 | | | | | | |
| NON-OPERATING EXPENSES | 706,056 | 260,283 | 257,702 | | 259,762 | | |
| Total | 2,038,655 | 953,195 | 1,537,730 | | 2,794,835 | | |

Significant Changes

For FY 2009/10, the Community Development Block Grant (CDBG) allocation from the Federal Department of Housing and Urban Development (HUD) is \$1,373,445. A program of services allocating these funds was presented to and approved by the City Council in August 2009. The appropriations for this program of services will be reflected in the revised budget for FY 2009/10 and coincides with prior year budgeting processes.

| Permanent Personnel | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Change from Prior Year |
|---|-------------|-------------|-------------|-------------|-------------|-------------|------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| Director of Economic Development | 0.25 | 0.25 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Deputy Director of Econ Development | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.10 | 0.10 |
| Housing & Redevelopment Manager | 0.25 | 0.25 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Housing Manager | 0.00 | 0.00 | 0.00 | 0.10 | 0.10 | 0.10 | 0.00 |
| Housing and Real Estate Manager | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Administrative Analyst Senior | 1.00 | 0.50 | 0.50 | 0.50 | 0.50 | 0.50 | 0.00 |
| Development Specialist | 1.00 | 0.10 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Administrative Assistant | 0.25 | 0.25 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Administrative Secretary | 0.75 | 0.75 | 0.50 | 0.50 | 0.50 | 0.50 | 0.00 |
| Code Enforcement Officer II (2.0 FTE funded in CDBG but counted in the Planning Department table of organization) | | | | | | | |
| Total | 3.50 | 2.10 | 1.00 | 1.10 | 1.10 | 1.20 | 0.10 |



Economic Development
Adopted Budget - FY 2009/10
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Other Funds by Object Account



OTHER FUNDS

**Community Development Block
 Grant (857-868) (continued)**

| Revenue Summary | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|------------------------|------------------------------|------------------------------|------------------------------|-------------------------------|-------------------------------|-------------------------------|-----------------------------------|
| 00857 HCD 2006/2007 | | 624,902 | 467,686 | | | | |
| 00858 CDBG 07/08 | | | 716,844 | | | | |
| 00859 CDBG 08/09 | | | | 1,364,291 | 1,364,291 | | |
| 00860 CDBG 09/10 | | | | | | 1,373,445 | |
| 00861 HCD 98/99 | | 2,954 | | | | | |
| 00862 HCD 2000/2001 | 715,097 | 20,669 | | | | | |
| 00864 HCD 2001/2002 | | 2,043 | | | | | |
| 00865 HCD 2002/2003 | 1,344 | (38,320) | | | | | |
| 00866 HCD 2003/2004 | 181,296 | 17,598 | | | | | |
| 00867 HCD 2004/2005 | 363,373 | 432,448 | 1,322 | | | | |
| 00868 HCD 2005/2006 | 761,108 | 397,339 | 140,949 | | | | |
| Total | 2,022,218 | 1,459,633 | 1,326,801 | 1,364,291 | 1,364,291 | 1,373,445 | 9,154 |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
Other Funds by Object Account



OTHER FUNDS

| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|-------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| HOME Program (843-855) | | | | | | | |
| PERSONAL SERVICES | | | | | | | |
| Salaries, Permanent | 62,596 | 75,581 | 42,903 | 44,706 | 44,706 | 45,829 | 2.51% |
| Benefits | 18,807 | 23,984 | 13,204 | 14,476 | 14,476 | 15,569 | 7.55% |
| PERSONAL SERVICES | 81,403 | 99,565 | 56,107 | 59,182 | 59,182 | 61,398 | 3.74% |
| OPERATING EXPENSES | | | | | | | |
| Equipment and Supplies | | | 453 | 1,500 | 1,500 | 1,500 | 0.00% |
| Conferences and Training | | | 999 | 2,500 | 2,500 | 2,500 | 0.00% |
| Professional Services | (236) | | 2,173 | 10,000 | 10,000 | 10,000 | 0.00% |
| Other Contract Services | | | | 1,000 | 1,000 | 1,000 | 0.00% |
| Expense Allowances | | 750 | | | | | |
| OPERATING EXPENSES | (236) | 750 | 3,625 | 15,000 | 15,000 | 15,000 | 0.00% |
| CAPITAL EXPENDITURES | | | | | | | |
| Improvements | | | 31,130 | | 93,870 | | |
| CAPITAL EXPENDITURES | | | 31,130 | | 93,870 | | |
| NON-OPERATING EXPENSES | | | | | | | |
| Loans Made | | 1,600,000 | 1,140,848 | 673,024 | 863,619 | 753,808 | 12.00% |
| NON-OPERATING EXPENSES | | 1,600,000 | 1,140,848 | 673,024 | 863,619 | 753,808 | 12.00% |
| Total | 81,167 | 1,700,315 | 1,231,710 | 747,206 | 1,031,671 | 830,206 | 11.11% |

Significant Changes

Each year, the Department of Housing and Urban Development (HUD) provides an allocation of HOME funding. For FY 2009/10, the City's HOME allocation is \$830,206. For budget preparation purposes, appropriate Personal Services appropriations have been made with the allowable administrative expenditures appropriated in Operating Expenses. The remaining amount of the allocation is placed in Loans Made.

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| Project Manager Assistant | 0.83 | 0.83 | 0.50 | 0.50 | 0.50 | 0.50 | 0.00 |
| Total | 0.83 | 0.83 | 0.50 | 0.50 | 0.50 | 0.50 | 0.00 |

| Revenue Summary | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| 00843 Home Program 95 | | 289,200 | | | | | |
| 00847 Home Program 07/08 | | | 717,763 | | 182,849 | | |
| 00848 Home Program 08/09* | | 12,697 | | 747,206 | 747,206 | | (747,206) |
| 00849 Home Program 09/10 | | | | | | 830,205 | 830,205 |
| 00850 Home Program 2002 | (10,583) | 294,390 | | | | | |
| 00851 Home Program 2003 | 490 | 781,552 | | | | | |
| 00852 Home Program 2004 | 24,287 | 221,805 | 428,755 | | | | |
| 00853 Home Program 2005 | 67,681 | 37,198 | 1,273 | | | | |
| 00854 Home Program 2006 | | 342,652 | 52,692 | | 7,200 | | |
| 00855 RLF to CDBG | | | 269,725 | | | | |
| <i>*Fund 848 was renamed and used for the FY 2008/09 Federal HOME Program grant (was previously used for FY 99/00 award.)</i> | | | | | | | |
| Total | 81,875 | 1,979,494 | 1,470,208 | 747,206 | 937,255 | 830,205 | 82,999 |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
Other Funds by Object Account



OTHER FUNDS

| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|---|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Bella Terra Project (316), Bella Terra Parking Structure (711) | | | | | | | |
| OPERATING EXPENSES | | | | | | | |
| Repairs and Maintenance | 496,940 | 446,917 | 634,431 | 529,155 | 529,155 | 565,870 | 6.94% |
| OPERATING EXPENSES | 496,940 | 446,917 | 634,431 | 529,155 | 529,155 | 565,870 | 6.94% |
| CAPITAL EXPENDITURES | | | | | | | |
| Improvements | 2,578,219 | 1,745,430 | 258,190 | | | | |
| CAPITAL EXPENDITURES | 2,578,219 | 1,745,430 | 258,190 | | | | |
| Total | 3,075,159 | 2,192,347 | 892,621 | 529,155 | 529,155 | 565,870 | 6.94% |

Significant Changes

Maintenance and operations expenditures for the Bella Terra retail center public parking structure is funded through a special maintenance fee paid by the owner of the center. The budget for Repairs and Maintenance is based on the annually approved budget submitted by the owners and approved annually in June by Economic Development.

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| | | | | | | | 0.00 |
| Total | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| Revenue Summary | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|-------------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| 00316 Bella Terra | 142,856 | 51,668 | 39,510 | | | | |
| 00711 Parking Structure-Bella Terra | 504,079 | 448,531 | 521,189 | 529,155 | 529,155 | 565,870 | 36,715 |
| Total | 646,935 | 500,199 | 560,699 | 529,155 | 529,155 | 565,870 | 36,715 |



Economic Development

Adopted Budget - FY 2009/10

Department Budget Summary

Other Funds by Object Account



OTHER FUNDS

| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|---------------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Strand Parking Structure (712) | | | | | | | |
| OPERATING EXPENSES | | | | | | | |
| Other Contract Services | | | | | 450,000 | 800,000 | |
| OPERATING EXPENSES | | | | | 450,000 | 800,000 | |
| Total | | | | | 450,000 | 800,000 | |

Significant Changes

The Strand, a new mixed-use development located in downtown Huntington Beach, opened in FY 2008/09. Included in the development was the construction of a public parking structure. The City owns the parking structure, but it is operated by CIM Development per the terms of The Strand's operating agreement. The \$800,000 budgeted in FY 2009/10 is to pay for contract parking services. The revenue received offsets this expenditure and allows the City to share any revenue in excess of expenditures.

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| | | | | | | | 0.00 |
| Total | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| Revenue Summary | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|----------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| 00712 Parking Structure - Strand | | | | | | 300,000 | 300,000 |
| Total | | | | | | 300,000 | 300,000 |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
Other Funds by Object Account



OTHER FUNDS

| Expenditure Object Account | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Parking In-Lieu (308) | | | | | | | |
| CAPITAL EXPENDITURES | | | | | | | |
| Improvements | | | | 625,000 | 625,000 | 625,000 | 0.00% |
| CAPITAL EXPENDITURES | | | | 625,000 | 625,000 | 625,000 | 0.00% |
| Total | | | | 625,000 | 625,000 | 625,000 | 0.00% |

Significant Changes

Parking in-lieu fees are collected as development occurs in the downtown area. Such fees are used to create additional parking opportunities in the downtown area.

| Permanent Personnel | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|---------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| Total | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| Revenue Summary | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Change from Prior Year |
|--------------------------------|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| 00308 In-Lieu Parking Downtown | 515,464 | 94,344 | 151,311 | 100,000 | 100,000 | 100,000 | 0.00 |
| Total | 515,464 | 94,344 | 151,311 | 100,000 | 100,000 | 100,000 | 0.00 |



Economic Development

Adopted Budget - FY 2009/10

Department Budget Summary

All Funds by Business Unit



BUSINESS UNITS

| Division / Business Unit | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| ECD Economic Development | | | | | | | |
| BD Business Development | | | | | | | |
| 10080101 Business Development Admin | 760,200 | 1,120,790 | 1,419,445 | 1,497,979 | 1,481,479 | 1,183,090 | -21.02% |
| 10080999 Economic Dev Transfer | | | | | 350,400 | | |
| BD Business Development | 760,200 | 1,120,790 | 1,419,445 | 1,497,979 | 1,831,879 | 1,183,090 | -21.02% |
| RS Real Estate Services | | | | | | | |
| 10080501 Real Estate Services | 360,665 | 412,484 | 329,535 | 270,800 | 297,796 | 269,328 | -0.54% |
| RS Real Estate Services | 360,665 | 412,484 | 329,535 | 270,800 | 297,796 | 269,328 | -0.54% |
| OV Ocean View Estates | | | | | | | |
| 10080510 Ocean View Estates MHP | | | 1,050 | 145,880 | 182,186 | 131,402 | -9.92% |
| OV Ocean View Estates | | | 1,050 | 145,880 | 182,186 | 131,402 | -9.92% |
| Redevelopment Agency | | | | | | | |
| 30580101 Admin RDA | 745,111 | 1,080,969 | 1,891,995 | 1,871,866 | 9,063,310 | 1,604,498 | -14.28% |
| 30580999 RDA Cap Proj Area Trsf | | | | | 105,600 | | |
| 30581002 Main Street Closure | | 178,052 | 200,247 | | 7,000 | | |
| 40780101 RDA Proj - Debt Payments | | | | 3,950,000 | 4,550,000 | 5,710,000 | 44.56% |
| 40780201 RDA 1999 Tax Allocation Bond | | 744,589 | 745,911 | 745,000 | 745,000 | 749,000 | 0.54% |
| 40780202 RDA 2002 Tax Allocation Bond | | 1,614,841 | 1,618,354 | 1,618,000 | 1,618,000 | 1,627,000 | 0.56% |
| 40780401 Pass Through Payments | 1,099,960 | 1,621,600 | 1,892,299 | 1,932,000 | 2,817,178 | 1,932,000 | 0.00% |
| 40780999 RDA - Merged Project Area Trfs | | 6,808,199 | 7,813,223 | 8,119,925 | 8,119,925 | 8,647,925 | 6.50% |
| Redevelopment Agency | 1,845,071 | 12,048,250 | 14,162,029 | 18,236,791 | 27,026,013 | 20,270,423 | 11.15% |
| Southeast Coastal Project Area | | | | | | | |
| 31580101 Southeast Coastal Project | 41,151 | 794 | 62,977 | 5,500 | 506,129 | 6,000 | 9.09% |
| 40980101 Dbt Svc Southeast Coastal | 32,712 | | 1,417 | 2,000 | 2,000 | 2,000 | 0.00% |
| 40980401 Pass Through Southeast Coastal | 31,428 | 55,578 | 41,119 | 62,000 | 62,000 | 62,000 | 0.00% |
| 40980999 RDA - SE Project Area Trfs | | 58,489 | 39,774 | 47,700 | 398,100 | 41,200 | -13.63% |
| Southeast Coastal Project Area | 105,291 | 114,861 | 145,287 | 117,200 | 968,229 | 111,200 | -5.12% |
| Housing Set Aside | | | | | | | |
| 30680301 Housing Set Aside | 872,107 | 1,537,413 | 8,378,328 | 3,192,630 | 7,360,336 | 3,592,523 | 12.53% |
| 30680999 Low Income Hsng Transfer | | | | | 3,286 | 405,000 | |
| 30682018 Rental Housing - Emerald Cove | | | | | 1,073,172 | | |
| Housing Set Aside | 872,107 | 1,537,413 | 8,378,328 | 3,192,630 | 8,436,794 | 3,997,523 | 25.21% |
| Rehabilitation Loans | | | | | | | |
| 21580301 Rehab Loans | 80,700 | 277,094 | 479,631 | 700,000 | 762,532 | 700,000 | 0.00% |
| 21580999 Rehab Loans -CDBG Trsf | | | 267,000 | | | | |
| Rehabilitation Loans | 80,700 | 277,094 | 746,631 | 700,000 | 762,532 | 700,000 | 0.00% |
| Business Improvement Districts (BIDs) | | | | | | | |
| 70180101 BID - Auto | 147,668 | 98,967 | 135,206 | 192,400 | 221,183 | 192,400 | 0.00% |
| 70980101 BID - Hotel/Motel | 655,892 | 577,807 | 738,285 | 750,000 | 750,000 | 550,000 | -26.67% |
| 71080101 BID - Downtown | 95,549 | 64,571 | 86,820 | 75,000 | 75,000 | 75,000 | 0.00% |
| Business Improvement Districts (BIDs) | 899,109 | 741,345 | 960,311 | 1,017,400 | 1,046,183 | 817,400 | -19.66% |
| Enterprise Funds | | | | | | | |
| 50380101 Emerald Cove Admin | 907,818 | 922,093 | 880,001 | 951,745 | 296,053 | | -100.00% |
| 50380999 Emerald Cove - Econ Dev Trfs | | 369,193 | 326,782 | 418,144 | 7,036,102 | | -100.00% |
| 51080501 Ocean View Estates MHP | 120,688 | 71,565 | 104,573 | | | | |
| 51080999 OVE - Econ Dev Transfers | | 12,372 | 5,317,375 | | | | |
| Enterprise Funds | 1,028,506 | 1,375,223 | 6,628,731 | 1,369,889 | 7,332,155 | | -100.00% |



Economic Development

Adopted Budget - FY 2009/10

Department Budget Summary

All Funds by Business Unit



BUSINESS UNITS

| Division / Business Unit | FY 2005/06 Actual | FY 2006/07 Actual | FY 2007/08 Actual | FY 2008/09 Adopted | FY 2008/09 Revised | FY 2009/10 Adopted | Percent Change From Prior Year |
|--|----------------------|----------------------|----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Bella Terra | | | | | | | |
| 31640101 Bella Terra | 2,578,219 | 1,745,430 | 258,190 | | | | |
| 71180101 Parking Structure-Bella Terra | 496,940 | 446,917 | 634,431 | 529,155 | 529,155 | 565,870 | 6.94% |
| Bella Terra | 3,075,159 | 2,192,347 | 892,621 | 529,155 | 529,155 | 565,870 | 6.94% |
| Parking Structure - Strand | | | | | | | |
| 71280101 Parking Structure-Strand | | | | | 450,000 | 800,000 | |
| Parking Structure - Strand | | | | | 450,000 | 800,000 | |
| Parking In-Lieu | | | | | | | |
| 30880101 Parking In-Lieu | | | | 625,000 | 625,000 | 625,000 | 0.00% |
| Parking In-Lieu | | | | 625,000 | 625,000 | 625,000 | 0.00% |
| Rapid Response Grant | | | | | | | |
| 80880101 Rapid Response Grant | | | 70,063 | | | | |
| Rapid Response Grant | | | 70,063 | | | | |
| HOME Program | | | | | | | |
| 84380401 HOME Program 95/96 | | 289,200 | | | | | |
| 84780401 HOME Program | | | 748,153 | | 183,395 | | |
| 84880401 HOME Program 08/09 | | 2,919 | | 747,206 | 747,206 | | |
| 84980401 HOME Program 09/10 | | | | | | 830,206 | |
| 85080401 HOME Program 02/03 | | 294,390 | | | | | |
| 85180401 HOME Program 03/04 | | 781,552 | | | | | |
| 85280401 HOME Program 04/05 | 5,368 | 231,939 | 428,755 | | | | |
| 85380401 HOME Program 05/06 | 74,999 | 26,013 | 1,267 | | | | |
| 85480401 HOME Program 06/07 | 799 | 74,301 | 22,405 | | 7,200 | | |
| 85582016 Oakview Gym Renovation | | | 31,130 | | 93,870 | | |
| HOME Program | 81,166 | 1,700,314 | 1,231,710 | 747,206 | 1,031,671 | 830,206 | 11.11% |
| Community Development Block Grant | | | | | | | |
| 85750601 Oakview Literacy 06/07 | | 12,548 | | | | | |
| 85780302 CDBG Administration 06/07 | 2,118 | 209,484 | 3,746 | | | | |
| 85781001 HB Youth Shelter Renovation | | | | | 50,000 | | |
| 85781015 Rehab Loan Program | | 98,793 | 450 | | | | |
| 85781502 City Gym & Pool | | 260,283 | | | | | |
| 85782001 ROW Acquisition | | 150 | 34,464 | | 1,686 | | |
| 85782002 CDBG Subgrantees 06/07 | | 108,747 | 33,376 | | | | |
| 85782003 Unprogrammed CDBG | | | | | 85,800 | | |
| 85782010 ADA Streets | | | 145,780 | | 34,220 | | |
| 85782011 Street Improvements 1 | | | | | 142,500 | | |
| 85782012 Street Improvements 2 | | | | | 702,246 | | |
| 85782013 Street Improvements | | 30,367 | 274,318 | | 5,000 | | |
| 85782014 Murdy Community Center | | | 69,667 | | 55,625 | | |
| 85782015 Lake View Clubhouse | | | 101,160 | | 18,441 | | |
| 85782016 ADA Brookhurst | | | 52,895 | | 19,958 | | |
| 85850601 Oakview Literacy 07/08 | | | 10,163 | | | | |
| 85860301 Code Enforcement 07/08 | | | 188,869 | | | | |
| 85880302 CDBG Admin | | | 148,005 | | 32,945 | | |
| 85881015 Rehab Loan Program | | | 68,434 | | 29,964 | | |
| 85881502 City Gym & Pool (Section 108) | | | 257,702 | | | | |
| 85882002 CDBG Subgrantees | | | 144,003 | | | | |
| 85882012 Street Improvements 2 | | | | | 327,298 | | |
| 85960301 Code Enforcement 08/09 | | | 1,164 | | 173,800 | | |
| 85980302 CDBG Admin | | | 519 | | 234,614 | | |



Economic Development
Adopted Budget - FY 2009/10
Department Budget Summary
All Funds by Business Unit



BUSINESS UNITS

| Division / Business Unit | FY 2005/06 | FY 2006/07 | FY 2007/08 | FY 2008/09 | FY 2008/09 | FY 2009/10 | Percent Change From Prior Year |
|--|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------------------|
| | Actual | Actual | Actual | Adopted | Revised | Adopted | |
| 85981001 Fair Housing | | | | | 38,244 | | |
| 85981015 Rehabilitation Loan Program | | | | | 175,000 | | |
| 85981019 ADA Improvements City Gym | | | | | 120,000 | | |
| 85981025 ADA Edison Community Center | | | | | 90,000 | | |
| 85981502 City Gym & Pool (Section 108) | | | | | 259,762 | | |
| 85982002 CDBG Subgrantees | | | | | 139,990 | | |
| 85982010 ADA Streets | | | | | 56,837 | | |
| 86045102 Proj Self-Sufficiency 09/10 | | | | | | | |
| 86045502 Senior Outreach 09/10 | | | | | | | |
| 86060301 Code Enforcement 09/10 | | | | | | | |
| 86080302 CDBG Administration 09/10 | | | | | | | |
| 86288007 Storm Drain Repair | 548,640 | 188,087 | 1,000 | | | | |
| 86588008 Alabama Storm Drain 02/03 | 5,353 | | | | | | |
| 86680302 CDBG Administration 03/04 | 23 | | | | | | |
| 86687501 ADA Compliance/Civic Center | 64,280 | | | | | | |
| 86745102 Project Self Sufficiency 04/05 | (1,678) | | | | | | |
| 86745505 Lake View Clubhouse 04/05 | 5,000 | | | | | | |
| 86745507 Oakview Comm Ctr Imp 04/05 | 8,823 | | | | | | |
| 86760301 Code Enforcement 04/05 | 122,631 | | | | | | |
| 86780301 Housing Rehab CDBG 04/05 | 7,138 | 2,545 | 2,015 | | 906 | | |
| 86780302 CDBG Administration 04/05 | 9,991 | | | | | | |
| 86780303 CDBG Unprogrammed 04/05 | 449,000 | | | | | | |
| 86845102 Project Self Sufficiency 05/06 | 21,688 | 3,721 | | | | | |
| 86845502 Senior Outreach 05/06 | 54,641 | 457 | | | | | |
| 86845503 Beach Wheelchair 05/06 | 14,130 | | | | | | |
| 86850601 Oakview Library Literacy 05/06 | 20,359 | | | | | | |
| 86860301 Code Enforcement 05/06 | 17,852 | 31 | | | | | |
| 86880301 Housing Rehab CDBG 05/06 | 70,431 | 2,432 | | | | | |
| 86880302 CDBG Administration 05/06 | 221,365 | 713 | | | | | |
| 86880506 Oakview Community Ctr 05/06 | 41,281 | 11,719 | | | | | |
| 86882002 Subgrantees 05/06 | 35,396 | 22,104 | | | | | |
| 86882010 Community Svcs Program 05/06 | 25,983 | 1,017 | | | | | |
| 86882030 Fair Housing 05/06 | 37,152 | | | | | | |
| 86887026 City Gym & Pool 05/06 | 257,056 | | | | | | |
| Community Development Block Grant | 2,038,653 | 953,198 | 1,537,730 | | 2,794,836 | | |
| Other Funds | 10,025,762 | 20,940,045 | 34,753,441 | 26,535,271 | 51,002,568 | 28,717,622 | 8.22% |
| General Fund | 1,120,865 | 1,533,274 | 1,750,030 | 1,914,659 | 2,311,861 | 1,583,820 | -17.28% |
| Other Funds | 10,025,762 | 20,940,045 | 34,753,441 | 26,535,271 | 51,002,568 | 28,717,622 | 8.22% |
| Grand Total(s) | 11,146,627 | 22,473,319 | 36,503,471 | 28,449,930 | 53,314,429 | 30,301,442 | 6.51% |