

THE STRAND HUNTINGTON BEACH, CA



The Strand, in downtown Huntington Beach, California, is made up of 154,000 square feet of land, one half block from the famous pier, and bounded by Pacific Coast Highway to the west, Main Street to the south, Walnut to the east, and Sixth Street to the north. CIM is constructing four individual buildings on 5th Street overlooking the Huntington Beach Pier and the Pacific Ocean to provide retail, restaurant and hotel services. Each building reflects a distinct design that enhances the unique attributes of its site, and each is connected by pleasant, open-air pedestrian walkways lined with outdoor shopping and dining destinations. Development plans include new construction of approximately 100,000 square feet of retail and office space, a 157-room boutique hotel and a 470 space subterranean parking structure. Construction commenced in January 2006 and is scheduled to be completed by the Summer of 2008. **Joie De Vivre Hospitality**, a renowned operator of lifestyle boutique hotels based in San Francisco, will be the management company for the hotel.

