

Huntington Beach

CHAMBER OF COMMERCE



COMMUNITY OVERVIEW

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HUNTINGTON BEACH CHAMBER OF COMMERCE

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ORANGE COUNTY OFFICE

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Quality of Life



LIFESTYLE

Huntington Beach has the reputation for being the ideal Orange County destination to live, work, and play. Visitors, as well as residents of this scenic city, treasure its eight and a half miles of wide, sandy beaches.

Huntington Beach is a beautiful community with ideal weather, a diversified economy teeming with good jobs, a wide variety of housing, an excellent educational system, boat marinas, numerous parks, and exemplary health care. This is a friendly place where people make things happen. Huntington Beach has earned recognition for its outstanding quality of life.

- The “Best City to Live In Orange County” according to the OC Register Consumer’s Choice Survey
- The number one place to raise children in Southern California
- The sixth best city in the nation for women according to a Women’s Magazine Survey

A world-class library is located in the 356-acre Central Park. The community also has four branch libraries. The Central Library & Cultural Center hosts the largest Children’s Library in California, along with a popular community theater.

The Huntington Beach Art Center, five recreation centers (including a senior citizens center), the International Surfing Museum, Pier Plaza, and a new sports complex are popular places for cultural and sports events. The major religious affiliations are represented in Huntington Beach with over 50 houses of worship.

Fine to casual dining is available at hundreds of restaurants throughout the city. The selection grows every year.

RECREATION

Parks, beaches and recreational activities are offered for all to enjoy in Huntington Beach. Surfing, sailing, volleyball on the beach, fishing, tennis, golf, and a wide variety of city recreation programs are available for all ages.

Community youth programs and sports opportunities add even more choices for enrichment.

The city, officially named “Surf City USA®,” focuses on its eight and a half miles of wide, sandy, pristine beaches that annually host professional and amateur surf and volleyball contests, plus a growing number of nationally televised beach events. It was during the 1960’s that Huntington Beach became identified as “Surf City” when the popular Jan & Dean song “Surf City” climbed the musical charts bringing the fantasy of the beach lifestyle to the nation.

The beach and pier are popular year-round for visitors and residents alike. People from throughout Orange County remember fondly their summers at the beach. Now home of the US Open of surfing, the event draws crowds of 300,000 each July.

EDUCATION

More than 50 public and private schools offer elementary, middle, high



People from throughout Orange County remember fondly their summers here at the beach.

school and adult education in Huntington Beach. Golden West and Coastline community colleges are located within city limits and provide a variety of training career skills. Nearby are campuses of the University of California Irvine, the California State Universities of Long Beach and Fullerton, and a number of private colleges.

BUSINESS & ECONOMY

The state's largest employer, the Boeing Company, has a campus and headquarters building in Huntington Beach. The second largest employer in Huntington Beach, clothing manufacturer Quiksilver, also has its world-wide corporate headquarters here in Huntington Beach.

Nearly 50 bank and savings & loan association branches are conveniently located throughout the city, as well as other financial service agencies. The city is pleased to welcome Surf City Bank, a new local full service financial institution, headquartered in Huntington Beach to serve the growing financial needs of the community.

Major types of business include tour-

ism, space systems, automobile sales, home remodeling and goods, public utilities, petroleum, data and computer research, precision instruments, and various types of manufacturing. Annual taxable sales of about \$2.6 billion place Huntington Beach as one of the top retail sales communities in the county. With a diversified employment base and a highly educated work force, Huntington Beach has a healthy local economy.

CLIMATE

Throughout the seasons of the year, the temperatures remain comfortable with a warm and sunny climate and low humidity. Prevailing westerly and southwesterly winds off the Pacific Ocean help maintain the pleasant, smog-free weather year round with temperatures ranging from 65° to 80° Fahrenheit. The mean annual humidity is 64.7%. Annual rainfall is less than 12 inches, with most of the rain falling between December and March.

GOVERNMENT

Huntington Beach is served by a seven member City Council with a Coun-

CITY INFORMATION

CITY MOTTO

"City of Expanding Horizons"

NICKNAME

Surf City USA

SIZE

28 square miles

Third largest city in Orange County

19th largest city in California

LOCATION

Orange County, CA

CITY FLOWER

Geranium

CIVIC CENTER

2000 Main Street, 92648

POPULATION

2007 — 202,250

AVERAGE FAMILY HOUSEHOLD INCOME

2007 — \$96,344

MEDIAN FAMILY HOUSEHOLD INCOME

2007 — \$91,281

cil-Administrator form of government as its legislative body with members serving four-year terms.

LOCATION

On the shore of the Pacific Ocean sits the city of Huntington Beach in northwestern Orange County. Huntington Beach is bordered by Seal Beach to the west, by Westminster to the northwest, Fountain Valley to the northeast, Costa Mesa to the east and Newport Beach to the southeast. Los Angeles is located 35 miles to the northwest and San Diego is 95 miles to the southeast.



History



An exciting seaside destination, Huntington Beach began as a Spanish land grant of some 30,000 acres. The Stearns Rancho Company ran cattle and horses and raised barley crops on what is now the city of Huntington Beach. In the early 1800's the highlands of the property were sold to Col. Robert Northam, who raised and sold barley to surrounding ranchers. By 1889 the city was called Shell Beach and consisted of a small group of settlers.

The Ocean View Elementary school was built in 1886 near Beach Boulevard and Warner to accommodate the growing families of the farmers. By 1900, more than 100 children were being taught in that impressive large school building.

The Newland House was built in 1898 on Beach Boulevard near Adams Avenue. This attractive two story farmhouse, where the prominent Newland family lived for 54 years, has been restored on its original site. It is now on the National Register of Historic Places and open to the public.

In 1901, Shell Beach was changed to Pacific City when P.A. Stanton formed a local syndicate and purchased 40 acres along the beach with 20 acres on each side of Main Street. Stanton's dream was to build a town on the Pacific Coast which would rival Atlantic City of the East Coast. By 1902, Stanton sold his interest to a group of Los Angeles businessmen in the Huntington Beach Company.

4TH OF JULY PARADE

100 YEARS OF TRADITION

It all began in the early 1900's with May Day and Christmas parades on Main Street at the foot of the pier. The 4th of July parade in 1904 helped to introduce the "Red Car" electric railway which ran down the coast bringing crowds from Los Angeles to the beach. The town name was then changed to Huntington Beach in 1904 to honor Henry E. Huntington who sponsored the extension of the Pacific Electric Railway to this seaside village.

Performing for more than 100 consecutive years, the Huntington Beach parade remains the largest 4th of July parade west of the Mississippi. At night, a spectacular fireworks show illuminates the beach and the pier.

ORIGINS OF THE HUNTINGTON BEACH PIER

By 1904, the wooden pier extended 1,000 feet out into the ocean from the foot of Main Street. The small business community was growing at Main and Ocean Avenue. Winter storms in 1912 destroyed the charming wooden pier. By 1914, a new 1,350 foot concrete pier was constructed. It was again the longest pier in the United States and immediately became the signature piece of this beach community.

Incorporated in 1909, Huntington Beach remained a sleepy seaside town until the famous oil boom in the 1920's. Today the Downtown still emanates from the shops, businesses and restaurants at Main and Ocean Avenue, now called Pacific Coast Highway.

Incorporated in 1909, Huntington Beach remained a sleepy seaside town until the famous oil boom in the 1920's.

In 1938, a tropical hurricane took out a 294 foot section of the pier. The repairs of 1940 extended the pier to 1,830 feet. The wooden extension included a restaurant at the end of the pier and lasted until a major storm in 1988 caused extensive damage resulting in the closure of the pier. When completed in 1992, construction of the new concrete superstructure created a pier of 1,853 feet to retain the distinction of the longest municipal pier in the nation.

This magnificent structure and recently developed Pier Plaza remains the symbol and personification of "Surf City" Huntington Beach. When not hosting community events, the spacious pier is alive with people day and night. From baby strollers to couples, to active fishermen and senior citizens, the pier remains a popular outing for visitors and residents. The beach surrounding the pier is the sight of many venues, including the U.S. Open of Surfing, drawing 100,000 people its final day in August, each year. This is the largest surfing competition in the world.

OIL

The initial growth of the city began with the oil boom in 1920. This was the largest California oil deposit known at the time. The first wells came in near Golden West and Clay to beyond Garfield. Almost every major oil company began producing oil from the rich field below. Wells sprang up overnight and in less than a month the town grew from 1,500 to 5,000 people.

From 1923 to 1928, the sandy coast line along what is now Pacific Coast Highway was crowded with wells, derricks, and drilling rigs. In the 1970's and 1980's oil production rigs were

concealed to improve the city's image and draw more visitors to the beach.

AEROSPACE

Forty years ago, Donald Douglas Jr. acquired the bean fields across from the current U.S. Weapons Station bordering Bolsa Chica in Huntington Beach. He began building the Douglas Aircraft Space Systems Center. Realizing his dream, the plant produced the upper stage of the Saturn V rocket that took the Apollo astronauts on their successful mission to the moon ahead of the Russians. In 1963, thousands were hired by this new aerospace business.

In 1960, Beach Boulevard was the only paved road, with all highways ending in Long Beach. For those who could not commute, it created a housing boom as the cost for a modest three bedroom house was \$19,000. The countryside of farmlands were annexed, bringing Huntington Beach to its present 28 square miles.

Douglas Aircraft became McDonnell Douglas, then in the 1990's Boeing purchased the combined firms that had been started by two strong hands-on entrepreneurs. Today Boeing is the largest employer in Huntington Beach, and one of the largest in the state. Boeing has its main headquarters in Chicago, multiple manufacturing facilities in Seattle, as well as a presence in various locations throughout the U.S., including Seal Beach with its space facilities.

Talented locals have worked on space vehicles, military helicopters, satellites, aircraft, and advanced scientific projects as Huntington Beach has become a part of global scientific endeavors through the Boeing Company.



HUNTINGTON BEACH TODAY

Technology and tourism are the leading industries in Huntington Beach today. With available technology and the rigorous efforts of modern oil drilling and land reclamation techniques, the beautiful coastal area has been transformed. The world again enjoys Huntington Beach with all its natural beauty. With a backdrop of palm trees, landscaped gardens, and two four-diamond resorts fronting the pristine beaches, Huntington Beach is recognized as a visitor "destination," not just by California, but by the world.

The population has swelled from 11,000 in 1960 to 200,000 today. Huntington Beach is the third largest city in Orange County and the 19th largest city in California. The city of Huntington Beach has become a leading commercial, industrial, and recreational center of Orange County, with a diverse economic base and educated workforce.

Benefiting from its coastal location, Huntington Beach offers a variety of savory cuisine to suit everyone's palate.



Take 5!

Prime style and flavor just arrived

style

- Aeropostale
- Aerosoles
- Ann Taylor Loft
- Bath & Body Works
- Chico's
- Draper's & Damon's
- Gap
- Gap Kids/Baby Gap
- Loehmann's
- Nine West
- Old Navy
- Pier 1 Imports
- Styles
- Tilly's
- The Children's Place
- Van's
- World of Earth Shoes

location services

- Bank of America
- Dr. Yamane, Optometrist
- EJ's 30-Minute Photo
- Five Points Cleaners
- Main Stage Hair Salon
- Quality Beauty Care
- Pets Pets Pets
- Titanium Tickets

flavor

- Farm Boy
- Hashigo Japanese Restaurant & Sushi Bar
- Java City Café
- Mario's Mexican Seafood
- Omaha Steaks
- Trader Joe's
- NY's Upper Crust Pizza



Main Street at Beach Boulevard in Huntington Beach
(714) 841-0036

5pointsplaza.com

Shopping & Dining



To the delight of tourists and locals alike. The city of Huntington Beach offers more than 30 unique neighborhood and regional shopping centers, with more than 8 million square feet of retail shopping space to satisfy everyone's dining and shopping needs. The two coastal resorts, the Hilton Waterfront Beach Resort and the Hyatt Regency Resort and Spa, offer a wide variety of dining and shopping opportunities.

Huntington Beach demographics bring impressive buying power to a wide variety of retail and service businesses. Information on available retail locations is kept current on the city's Economic Development website www.hbbiz.com.

Benefiting from its coastal location, Huntington Beach offers a variety of savory cuisine to suit everyone's palate. The abundance of fresh seafood in Huntington Beach enhances the dishes of area chefs. The city's oceanside setting provides the perfect backdrop to a vast array of restaurants and dining establishments.

From continental fare to international dishes, the choices are limitless. Local hotels and resorts provide a pleasant alternative, offering residents and guests delicious meals in attractive settings. Whether entertaining clients, celebrating a special occasion, or just looking for a pleasant night out with friends and family, Huntington Beach has a restaurant suited for every occasion.

DOWNTOWN HUNTINGTON BEACH

Downtown Huntington Beach is a vibrant, successful retail, dining and entertainment coastal destination. Surrounding the cross streets of Main and Pacific Coast Highway, residents and visitors enjoy trendy boutiques, clothing stores, theaters and a wide choice of restaurants. The Downtown offers many unique and tasty eateries, from beach casual to waterfront dining. New, interesting specialty shops provide unique home accessories and gifts to please shoppers of all ages.

Main Street runs right into the Pier Plaza which leads to the unique exper-

Shopping & Dining



Albertson/Sav-on's in the company's chain of stores. Other stores in the center are Orchard Supply Hardware (OSH), Aaron Brothers Art and Framing, Becker Surf & Skate, Staples, Starbucks Coffee, Baja Fresh, Pick Up Stix, Togo's, Oggi's Pizza & Brewing Co., and Baskin Robbins, to name a few.

5 POINTS PLAZA

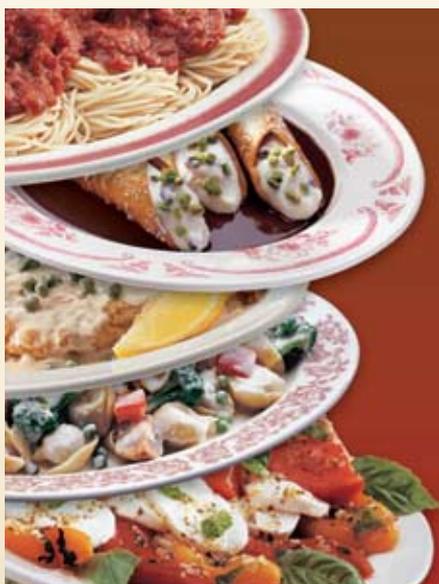
Located in the center of Huntington Beach, 5 Points Plaza has served Surf City residents and visitors since 1962. A shopping favorite, 5 Points was voted "Best Neighborhood Shopping Center" for the 8 years by the Orange County Register's Consumer Survey. Shops, restaurants and services include: Trader Joe's; Chico's, The Gap; Hashigo Sushi; Old Navy; Aeropostale; Vans; Pier 1 Imports; Tilly's; Loehmann's; Draper's and Damon's; Ann Taylor Loft; The Children's Place; Aerosoles; and more. Visit them at Main Street and Beach Blvd. or at www.5pointsplaza.com.

rience of walking out on the pier over the water, where the view is constantly changing. It is not unusual to watch seabirds gliding through the air, spot dolphins, and see fishermen reeling in a variety of fish, while pelicans dive into the waves and surfers skim the top of the wave toward the shore. With the increased conference and visitor activ-

ity year-round, there are people milling about day and night.

SEACLIFF VILLAGE CENTER

The large new Seaclyff Village Center at Yorktown Avenue and Golden West has more than 30 specialty stores. The center anchored by Southern California's largest and most successful



Raise The Bar. PLAN YOUR NEXT EVENT AT BUCA

If you're looking for a great one-of-a-kind dining experience, Buca di Beppo is the place. Our atmosphere is inspired by traditional Italian restaurants, with family style portions that are perfect for small and large groups. We also have a variety of rooms available for private parties or business meetings, and four banquet packages that are molto bene!

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BUCA
di BEPPO



Bella Terra's dramatic new design was inspired by the peaceful and picturesque villages of Italy.



BELLA TERRA

Following an extremely successful year, the new Bella Terra Shopping Center, long known as the Huntington Beach Mall, was recently completed in 2006. Bella Terra's dramatic new design was inspired by the peaceful and picturesque villages of Italy. The new shopping locale offers exciting new buildings of intriguing shapes and sizes.

This unique shopping experience offers a charming blend of fine boutiques and shops, garden areas, courtyards, fountains, an all-stadium 5,000 seat 20 screen Century Theaters, and a wide selection of restaurants. Major new tenants at Bella Terra include REI, California Pizza Kitchen, Cheesecake Factory, Kings Fishhouse, Ulta Cosmetics, Bed, Bath & Beyond and many other well known businesses.

The development of the full village now includes Barnes & Noble,

Staples, Burlington Coat Factory, See's Candies, Kohl's, Mervyn's, Romano's Macaroni Grill, Bank of America, Starbucks, General Store, Circuit City and others, offering the public a wide selection of shopping of nearly 1 million square feet. Bella Terra's new Italian Village is located near I-405 at the intersection of Beach Boulevard & Edinger Avenue. Currently Bella Terra has undertaken a major expansion of retail space and office locations.

OLD WORLD SHOPPING CENTER

Across from Bella Terra on Center street is Old World, a charming 30 acre shopping village. The dream of a German developer, it is a replica of a European town where many of the shopkeepers live directly above their stores. Its 60 stores and restaurants specialize in imported goods, unusual gifts, and

gourmet delicacies. This is a favorite place to celebrate Oktoberfest during the fall, with special ethnic foods and live entertainment.

HUNTINGTON HARBOUR

Huntington Harbour, made up of five islands, has high end waterfront housing with boat slips on channels with an outlet to the ocean. The Harbour also has waterfront dining and office space, retail, professional services and galleries. The Huntington Harbour Mall further serves this water-oriented residential area with banks, grocery stores, medical services, restaurants and various shops. Peter's Landing, modeled after Port Grimund on the Gulf of Saint Tropez in France, is located on the Pacific Coast Highway where the main Harbour channel enters the ocean.

FARMERS MARKET AND CRAFT FAIR

"The Huntington Beach Farmers Market and Craft Fair enjoys the most beautiful location of any market in the Southland right along the beach," according to the Los Angeles Times. Located at the popular Pier Plaza at Main Street, where downtown meets the pier



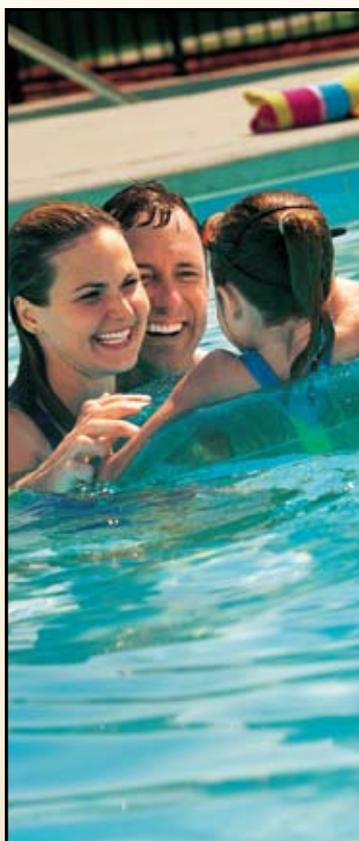
Shopping & Dining

at Pacific Coast Highway, the Farmers Market and Craft Fair is open Friday afternoons from 1:00 to 6:00 PM (or sunset, depending on the season). It features a wide variety of fresh picked fruits and vegetables, flowers and more.

The Arts and Crafts Fair, also located on Pier Plaza, features over 60 booths of handmade items, ranging from candles and photographs to jewelry and art to clothing and sculptures. Residents and visitors enjoy the stroll through the Market and Craft Fair for the constantly changing seasonal produce and handmade treasures.

BEACH BOULEVARD OF CARS

With 12 new-car dealerships, the Beach Boulevard of Cars serves a regional market from its central Beach Boulevard location just south of I-405. The Beach Boulevard of Cars was voted "Best Auto Boulevard" five years in a row in the Best of Orange County Register's Consumer Choice Survey. Each year, auto sales have produced the city's largest retail figures to the sales tax base. Vehicles purchased in Huntington Beach contribute to the strong local economy.



Huntington Beach | Fountain Valley
Residence Inn by Marriott

Guest Services and Amenities

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- Fitness Center
- Outdoor Pool & Whirlpool
- Complimentary Parking
- Complimentary Airport Transportation



Huntington Beach | Fountain Valley
Courtyard by Marriott

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- Wireless internet access in lobby
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- Exercise room & whirlpool
- Guest Laundry
- Conference rooms for up to 40 people

- ### Nearby Attractions
- Disneyland (5 mi)
 - Huntington Beach (5 mi)
 - Los Angeles (45 mi)
 - Newport Beach/Balboa (15 mi)
 - Queen Mary/Long Beach (23 mi)
 - San Diego (110 mi)
 - Catalina (26 mi)
 - South Coast Plaza Mall (3 mi)



Your Marriott Awaits.

Directions

From Los Angeles International Airport: Take Interstate 405 South. Exit Brookhurst North. Turn left at Slater Avenue, hotel is on left. From Orange County Airport: Take Interstate 405 North. Exit Brookhurst North. Turn left at Slater Avenue, hotel is on left.

"...making life on the road better"

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COURTYARD MARRIOTT: 9950 Slater Avenue | Fountain Valley, CA 92708 | Phone: (714) 968-5775 | Fax: (714) 986-0112 | www.marriott.com/snafv

Accommodations

OCEANFRONT RESORTS

HYATT REGENCY HUNTINGTON BEACH RESORT AND SPA

The Hyatt Regency Huntington Beach Resort and Spa has experienced great success as a new resort, with some of the highest occupancy in Southern California since its grand opening February 1, 2003. This oceanfront 517-room hotel and 80,000 sq. ft. conference center, located at Beach Boulevard on the Pacific Coast Highway, has already earned the prestigious four diamond award. The Hyatt is adjacent to the four-diamond Hilton Waterfront Beach Resort, on the north side of the Hyatt's conference facility. This is the only convention center on the West Coast that has a clear view of the ocean!

The new, upscale, luxury Hyatt Resort and Spa is classic Mediterranean design with open walkways and graceful arches that dramatically display panoramic views of the coastline. The resort also offers outdoor secluded jacuzzis, reflection pools and playful sea sculptures to make strolling the grounds a pleasure. The Hyatt has a collection of upscale shops, an art gallery and a variety of dining options, with a dramatic outdoor pedestrian bridge from the hotel to the beach.

HILTON WATERFRONT BEACH RESORT

The award winning Hilton Waterfront Beach Resort is recognized as a four-diamond rating for its excellent service. The VIP hotel has 290 rooms and is located at the ocean within walking distance of the downtown, next to the Hyatt's beautiful new conference center with spacious grand ballroom.

The Hilton Waterfront has meeting rooms, dining facilities, ballrooms, lounges, and a beautifully landscaped, spacious pool area to draw smaller conferences, special events, and visitors from around the world.

The two magnificent hotels on either side of the extraordinary new conference center, with its huge grand ballroom and multiple meeting facilities have brought thousands of visitors and new conventions to Huntington Beach.

HUNTINGTON BEACH ACCOMMODATIONS

Many small hotels and motels throughout the city meet the needs of a vast array of visitors. Hotels such as Courtyard by Marriott are conveniently located in the heart of the community, placing visitors within a close distance to cultural, recreational, sightseeing and shopping opportunities, as well as the beach.

Perhaps nowhere else in the world can one experience such a multitude of diverse recreational activities within such a small geographical area as the beach, harbor, wetlands, parks, equestrian center, public pier, nature center, a sports complex and more! Millions of visitors and residents each year experience the finest of recreation in Huntington Beach.

The crown jewel of the city's recreational system is its eight and a half miles of spacious, sandy beaches. Excellent weather allows surfers, residents and visitors to enjoy the beach all year. Moderate swells provide outstanding swimming and surfing conditions.

Breathtaking sunsets offer dramatic backdrops for beach parties with bonfires, sandcastle building, kite flying, walking, jogging, bike riding, and photography. The Huntington Beach pier is the longest concrete municipal pier in Southern California.

The pier is a memorable destination and a frequent subject of art and photography. Pier Plaza, a theater-like setting at the base of the pier, hosts many special musical, sports, and community events throughout the year.

Stroll out to the end of the pier and watch surfers challenge breaking waves; enjoy looking back to the shore and along the coastline; search the cresting waves for dolphins, whales, and swooping seabirds; and perhaps stop for a treat at the end of the pier.

Despite the warm temperatures, last winter an outdoor ice skating rink was set up near the pier for the month of December through January 15th to delight the young and old throughout the holiday season. Check the calendar at www.surfcityusa.com to find out the variety of events that are scheduled.



Culture & Entertainment



New Years Day 2008

There is much to experience here in Huntington Beach. Among the choices are: the Huntington Beach Playhouse at the Central Library; the Huntington Beach Art Center, with art exhibitions, jazz concerts and special events; Golden West College Theater; and the Huntington Beach High School of the Performing Arts, with several delightful performances in their beautiful historic theater.

The local Philharmonic Symphony Committee sponsors the "Cruise of Lights" in Huntington Harbour. A theme contest inspires decorated homes and boats to delight the senses with music, animated figures, and the sparkle of thousands of lights that reflect on the water from the weekend of the annual boat parade in early December to the end of the year.

World-class surfing events highlight the endless summer of activities in Huntington Beach. First held at Huntington Beach Pier in 1959, the annual U.S. Open of Surfing draws top surfers from around the world to com-

pete in the world's largest surfing competition. Another eagerly anticipated surfing event that draws competitors from all over Orange County is the National Lifeguard Championship.

The Main Street "Surfing Walk of Fame" and Huntington Beach International Surfing Museum are just some of the reasons Huntington Beach has been designated "Surf City, USA®." The pier area is the scenic location for other sports events, such as national volleyball, skateboarding, and paintball tournaments. The Huntington Beach Equestrian Center at Central Park hosts many equestrian events through the year.

Huntington Beach is near many other major tourist attractions, such as Disneyland, Disney's California Adventure, Downtown Disney, Knott's Berry Farm, Knott's Soak City Water Park, Raging Waters, the home field of the World Champion Anaheim Angels, golf courses, and boats to Catalina Island, as well as nearby South Coast Repertory and Orange County Performing Arts Center.

CULTURAL & EVENT SERVICES

The Cultural & Event Services Division of the Community Services Department provides access to the visual arts, performing arts, festivals, historic and museum activities, and special events year round. The programs are offered in cooperation with the Allied Arts Board, the Huntington Beach Art Center Foundation, the Huntington Beach Art League/Arts Associates, the Huntington Beach Concert Band, and the Huntington Beach Historical Society. For more information call (714) 536-5258 or check the events calendar at www.surfcityusa.com.

HUNTINGTON BEACH ART CENTER

The Huntington Beach Art Center at 538 Main Street is a community arts and cultural center serving Huntington Beach and the Southern California region. Through exhibitions, performances, film/video screenings, lectures, and children and adult educational programming, the HBAC advances the awareness of art.

Art at the Beach, a highly popular summer art camp for children ages 6-12, has expanded to offer a special camp for teens. The art camp provides professional artists as teachers and features unique themes for each week. The Art Center also hosts a performing arts series, Live at the Center, presenting jazz, blues, and classical music performances. For more information, call the Art Center at (714) 374-1650.

INTERNATIONAL SURFING MUSEUM OF HUNTINGTON BEACH

In picturesque downtown Huntington Beach, off Main Street at 411 Olive

The pier area is the scenic location for other sports events, such as national volleyball, skateboarding, and paintball tournaments.

Avenue, the unique International Surfing Museum of Huntington Beach holds an extensive collection of surf memorabilia commemorating over 80 years of American surfing heritage. For more information call (714) 960-3483 or go to www.surfingmuseum.org.

NEWLAND HOUSE MUSEUM

The Newland House Museum, an historic 1898 Victorian farmhouse, is the oldest structure built on site in Huntington Beach. The museum is on a natural knoll at 19820 Beach Blvd, at the corner of Beach Boulevard and Adams Street. The Newland House Barn is available to rent for special events. For more information call (714) 962-5777.

LIBRARY & CULTURAL CENTER

Located in the heart of Orange County, the award-winning Huntington Beach Central Library & Cultural Center offers over 10,000 square feet of flexible functional space to meet the needs for small or large business and social meetings.

Known for its architectural interior design, the library features a 319-seat theater in addition to banquet rooms accommodating up to 200 people. The pool and fountains, inside and outside, make the location ideal for wedding receptions, private parties, seminars, and retreats. Experienced and courteous staff help make it a great location for all types of special events.

The library is also equipped with state-of-the-art video conferencing equipment. The library has a delightfully relaxed atmosphere of pools, fountains and panoramic park views offering an unforgettable setting for any function. A modern library system serves the community within five locations throughout Huntington Beach. For more information, call the Facilities Coordinator at 960-8839 or visit www.hbpl.org.

HUNTINGTON BEACH EQUESTRIAN CENTER

Within Central Park at 18381 Gold- enwest, the Huntington Beach Equestrian Center serves horses and horse- lovers year round. Home of the Thera-



peutic Riding Center, the Equestrian Center is a rural refuge in suburban Orange County. For equestrian events, check the events calendar at www.hb-visit.com or contact Equestrian Center by phone at (714) 848-6565.



CALENDAR OF EVENTS

There is always something to do in Huntington Beach! The Huntington Beach Conference and Visitors Bureau continually updates a Community Calendar filled with music, sports, theater, art, sandcastle contests, Pier Plaza happenings and other special events. There are dozens of events and activities listed each month, from pro surfing contests to concerts and theatre productions. The calendar is kept current at the web- site www.surfcityusa.com.

Parks & Recreation

CITY PARKS

The city's park system has 70 parks and public facilities, three miles of equestrian trails, playgrounds, a city gym with an indoor pool, two community recreation centers, a recreation center for seniors, an art center and a public golf course. Residents and visitors can find opportunities for basketball, racquetball, tennis, volleyball, baseball, softball, football, soccer and swimming. Miles of bike paths, a marina, four lakes, and the protected wildlife preserve at Bolsa Chica Wetlands, provide picturesque settings to enjoy the natural beauty of Huntington Beach.

Huntington Central Park is the largest city-owned and operated regional park in Orange County. Central Park has 356 acres, with an equestrian center, modern Central Library with a theater, Adventure Playground, two lakes, a nature center, meandering trails, tot lots, large group and family picnic facil-

ities, two restaurants, a natural amphitheater, a bandstand, a disc golf course, and a new sports complex with outdoor facilities for softball and soccer.

A wide selection of programs, classes, sports leagues and tournaments, special events and services are offered to everyone in the community through the Community Services Department. The Huntington Beach Sands magazine is published quarterly and mailed to Huntington Beach households with details of the many current recreational programs being offered. To obtain a copy of the Sands, call (714) 536-5486.

BOLSA CHICA ECOLOGICAL RESERVE

The largest coastal salt marsh in Los Angeles and Orange Counties is the 185-acre restored coastal saltwater marsh of the Bolsa Chica Ecological Reserve. Located on the Pacific Flyway, the wetlands has a wide variety of plants, animal species and over 200 species of

birds. This attracts birds migrating between North and South America.

Visitors may see the Elegant Tern and endangered species such as Belding's Savannah Sparrows, Peregrine Falcons, Brown Pelicans, Light-Footed Clapper Rails, Silver Legless Lizards and Wandering Skipper Butterflies. Located off Pacific Coast Highway near the Bolsa State Beach entry, the reserve offers a popular footbridge that traverses Inner Bolsa Bay. Parking is free, as is the use of the trail. Tours are offered the first Saturday of each month at 9:00 AM. A trail guide can be obtained from the Visitors Bureau by calling (714) 969-3492.

MONARCH BUTTERFLY HABITAT

Hiddin in a Eucalyptus grove is a unique park which serves as a winter home for the rare Monarch Butterfly from November to March. Located on Graham, between Warner and Heil, the tranquil Norma Gibbs Butterfly Park is an oasis for rare butterflies.



Business & Economy

BUSINESS FRIENDLY COMMUNITY

Huntington Beach is one of the leading commercial and industrial centers in Southern California. As the third largest city in Orange County, more than 60,000 people are currently employed by over 10,000 businesses in the city. Huntington Beach, with a population of 200,000, represents nearly 10% of the entire Orange County working population.

The city works diligently to maintain its business friendly atmosphere, working closely with the Huntington Beach Chamber of Commerce and local business associations. The city also supports business through its Development Assistance Team (DAT), an inter-departmental committee formed to review projects at their earliest stages to guide development through the approval process.

Huntington Beach businesses include aerospace and high technology, tourism, petroleum and petroleum support, manufacturing, computer hardware and software, financial and business services, automobile services, machine shops, precision instruments, retailers, surf apparel, and several other successful business clusters.

IDEAL LOCATION

Huntington Beach has been noted as the safest big city, the best big city for business, and one of the best places in America to raise children. Located on the Southern California coast in Orange County, Huntington Beach is 18 miles southeast of the nearest seaport terminal at Long Beach, 35 miles southeast of Los Angeles, and 95 miles northwest of San Diego.

Huntington Beach has a highly educated work force and a diversified



employment base. From a business perspective, Huntington Beach statistics offer business success. There are many opportunities for retail businesses and other professional services to prosper. The desirable quality of life encourages entrepreneurs and national corporations to locate to Huntington Beach. With an array of new and established sites available, businesses can find locations to serve beach visitors, neighborhoods, or the regional population.

HUNTINGTON BEACH CHAMBER OF COMMERCE

The Huntington Beach Chamber of Commerce proudly celebrated its 100th anniversary in 2004 as it continues to act as a strong business leader for the community. The Chamber helps create the plans, strategies, programs and services that promote a favorable business climate, improve the quality of life, and support orderly growth and development.

Business & Economy

The Chamber provides services and programs to more than 1,000 member businesses through networking events, publications, community events, marketing, advertising and sponsorship opportunities. The Chamber also assists new and existing businesses to learn more about basic business principles through seminars and resource materials. An ongoing service to the membership is legislative advocacy at the local, state and federal branches of government.

The Huntington Beach Chamber offers total business solutions

and membership privileges for those who work in or own a business in this ocean-side community. For more information, call the Chamber at 714 536-8888 or visit the website at www.hbchamber.com.

HUNTINGTON BEACH SMALL BUSINESS ASSISTANCE CENTER

The Huntington Beach Small Business Assistance Center (HBSBAC) goal is to provide entrepreneurs with an overview of management, marketing, and financial information, along with

the resources necessary to compete in today's challenging business environment. The HBSBAC assists new or existing businesses to learn more about basic business principles through seminars and resource materials. For more information call (714) 536-8888.

HUNTINGTON BEACH CONFERENCE & VISITORS BUREAU

Through the efforts of the Huntington Beach Conference and Visitors Bureau, Huntington Beach has become a widely recognized visitor destination.



PLAZA HUNTINGTON BEACH

FEATURES

Onsite Property Management

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Regency Theatre

Salon Trinity

Skin Deep/The Body Spa

Starbucks Coffee

State Farm Insurance

Today Restaurant

Via Dolce Sandwiches



Through the efforts of the Huntington Beach Conference and Visitors Bureau, Huntington Beach has become a widely recognized visitor destination.

Today more than 16 million visitors come to surf city. Visitor spending added significantly to the local economy. Visitors help provide jobs, generate tax dollars for local services and attract a wide variety of visitor services.

There are 18 hotels and motels in the city. The new four diamond, 517-room Hyatt Regency Resort and Spa, with its sprawling grounds and huge conference center, is the latest jewel in luxury properties. The bureau plays a vital role in promoting the city and its amenities.

The Bureau operates a Visitors Center at 301 Main Street that handles thousands of call-in, walk-in, email and website inquiries every month. It publishes an annual Visitor Guide, a Meeting Planners Guide, and a four-color rack brochure available in major cities across the western U.S. The Bureau is responsible for www.surfcityusa.com, the official travel, lifestyle and entertainment website for the city, including the most comprehensive Calendar of Events available. City funds contribute 1.3 million dollars to promote Huntington Beach. The Bureau raises added funds to spend 1.26 million dollars to bring visitors into the community.

ECONOMIC DEVELOPMENT DEPARTMENT

The city Economic Development Department seeks to attract new businesses and support existing business through retention and expansion efforts by maintaining a viable business environment throughout the community. The city works closely with commercial brokers, retail and industrial businesses, the Chamber of Commerce, and other business organizations. For business assistance in Huntington Beach, call (714)536-5582

or visit the comprehensive Economic Development Department website at www.hbbiz.com.

NEW DEVELOPMENTS UNDER CONSTRUCTION

THE STRAND

Due to open in late 2008, the Strand in Downtown Huntington Beach along Pacific Coast Highway, is an exciting new 3-acre project. The Strand features 102,000 square feet of retail, restaurants and entertainment, plus a 157 room Joiede Vivre, an upscale, 4-star boutique hotel. This multi-use project, just one block west of Main Street, will offer restaurants from sidewalk eateries to fine

dining overlooking the Pacific Ocean, and national retail tenants that offer shopping opportunities to the Downtown area.

PACIFIC CITY

Pacific City was the name of the early beachfront village that is now Huntington Beach. Pacific City is a key downtown property owned by Makar Properties. This prime 31-acre parcel fronting on Pacific Coast Highway between First Street and Huntington Street has broken ground for a dynamic visitor-serving mixed use project.

Pacific City will include restaurants, entertainment, retail, a new 165-room boutique hotel, as well as office space. There will be 516 condominiums with



Business & Economy

extensive landscaping and pedestrian walkways that link the residential areas to the oceanfront. The first phases of Pacific City will open late 2008. For more information, see the Pacific City website at www.pacificcity-hb.com.

BUSINESS OPPORTUNITIES

As the third largest city in Orange County and with a highly skilled labor force, Huntington Beach promotes industry as it provides jobs and builds the local economy. Located 18 miles southeast of the Port of Long Beach and Los Angeles Harbor, the city is well positioned to participate in the global market.

Huntington Beach is home to 650 industrial businesses, including the Boeing Company, Quiksilver corporate headquarters, Dynamic Cooking Systems, Cleveland Golf corporate headquarters and C & D Aerospace.

An aerospace industry leader for nearly a century, Boeing is the world's largest military aircraft manufacturer, and a leading supplier of support systems and services, satellites and human space exploration systems.

The Huntington Beach site dates back to 1962. Over the years, Huntington Beach employees have contributed to many U.S. space programs, from the Apollo lunar landing project to the Space

Shuttle and International Space Station.

In July 2006, Boeing announced plans to consolidate facilities in Southern California, part of which includes plans to relocate Anaheim facility people and programs to Huntington Beach.

There are many office options throughout Huntington Beach, from waterfront suites to high rises to the industrial park to beach casual. One such corporate property is the Plaza Huntington Beach, managed by Sunrise Management and conveniently located close to major freeways, John Wayne Airport and LAX. The Huntington Beach Economic Development Department keeps a current list



As the third largest city in Orange County and with a highly skilled labor force, Huntington Beach promotes industry as it provides jobs and builds the local economy.



MAJOR CORPORATE EMPLOYERS

The following list of the top employers is based on number of employees per the city of Huntington Beach Business License data as of 2008, and other sources. The Central Library maintains the most recent and complete Business License list and other research materials. Reference Services can be reached by phone at (714) 375-5109.

<u>COMPANY</u>	<u>EMPLOYEES</u>
The Boeing Company.....	7000
Quiksilver	1,800+
Cambro Manufacturing	750
Verizon.....	736
Hyatt Regency Resort & Spa.....	670
Fisher & Paykel(formerly DCS)	654
Huntington Beach Hospital	602
C & D Aerospace	600
Rainbow Disposal	408
Home Depot	383
Triad Financial Corp.	348
Hilton Waterfront Beach Resort...	300
Wal-Mart.....	296
Cleveland Golf	288
Toyota of Huntington Beach.....	248
Huntington Valley Heathcare	225
The Cheesecake Factory	220
Mervyns	220
Ricoh Business Systems	205

of office buildings and leasing contacts. This information can be found at the Economic Development website www.hbbiz.com or call the Economic Development office at (714) 536-5542.

THE BEACH ~ MAJOR ECONOMIC ASSET

The eight and a half miles of Huntington Beach shoreline are enjoyed by more than 16 million visitors each year. Visitors spent \$329 million in Huntington Beach in 2007.

Huntington Beach has transformed from a daytime destination to an overnight destination. The city has 18 hotels and motels to serve visitors at all

price points. The Hyatt Regency Resort and Spa, with its 80,000 square foot conference facility, brings conference attendees to the downtown area for several days. These visitors shop, dine, and hold special events in the downtown. Many come for conferences and stay in the adjacent Hilton Waterfront Beach Resort, the Hyatt Regency Resort and Spa, and other Huntington Beach lodgings.

New beach improvements including landscaping and upgraded concession stands and restrooms – accessible over the pedestrian bridge crossing Pacific Coast Highway – were provided by the Hyatt Resort.

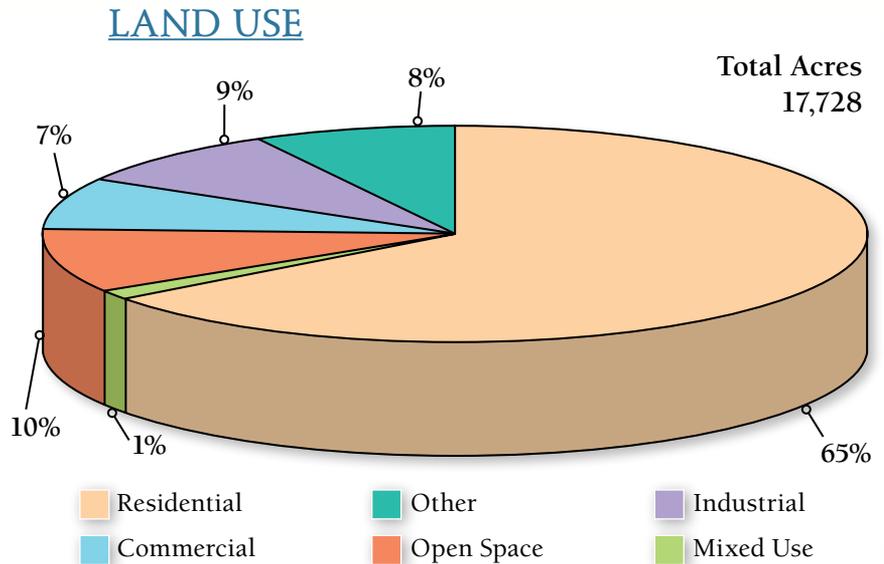
LABOR FORCE

	Labor Force	Employment	Unemployed	Rate
Huntington Beach	125,400.....	121,200.....	4,200.....	3.4%
Orange County.....	1,637,100.....	1,568,900	68,200.....	4.2%
California	18,374,000	17,353,000	1,021,000	5.6%

*Data is not Seasonally Adjusted. California Employment Development Department, November 2007.

Business & Economy

The city has a mix of land uses serving residents, regional populations, and recreational visitors. How a city balances its land uses assists in the local economy by allowing for enough space for industry and other businesses to provide products and jobs. One of the primary goals of the city land use policy is to “Achieve development that maintains or improves the city’s fiscal viability and reflects economic demands while maintaining and improving the quality of life for the current and future residents of Huntington Beach.” The land use designations are: 65% residential, 8% commercial, 9% industrial, 1% mixed use, 10% open space, and 8% other.



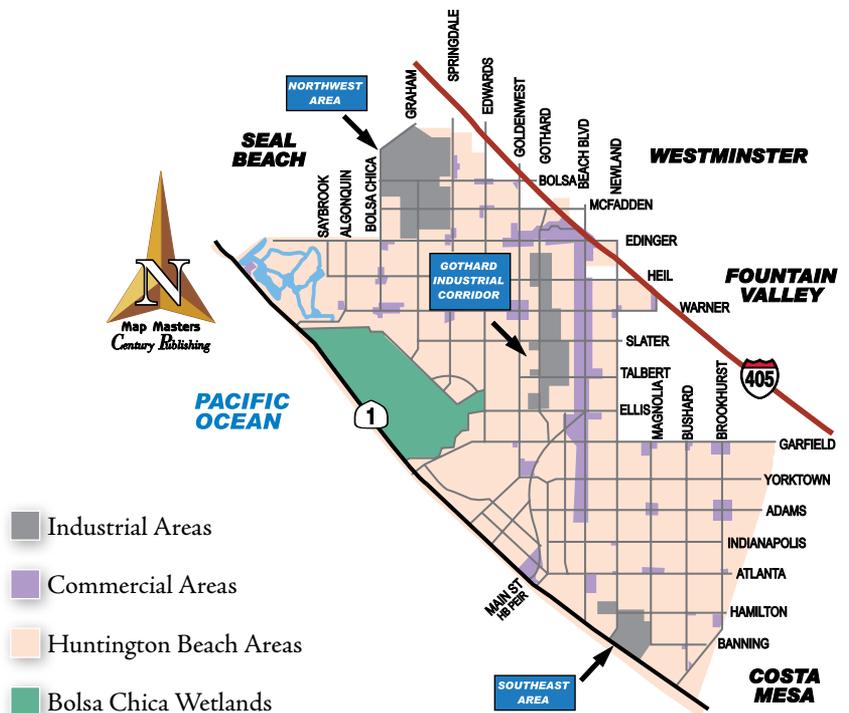
HUNTINGTON BEACH ZONING

INDUSTRIAL

With a strong commitment to industrial activities, the city has 1,762 acres of land zoned for industrial use. There are three general industrial areas: the Northwest Industrial Area, the Gothard Industrial Corridor, and the Southeast Industrial Area. Major industrial development continues in the Northwest Area with the pending sale of 28 acres of McDonnell Centre Business Park Phase II. The Gothard Industrial Corridor represents unique opportunities for “incubator” industries (first generation businesses).

COMMERCIAL

Huntington Beach contains approximately 1,300 acres zoned for commercial use. The major concentrations of commercial uses in Huntington Beach are located along Beach Boulevard, Brookhurst Street, Edinger and Warner Avenues and at many major intersections.





Average household income levels are expected to grow by 9.3% over the next five years.

REGIONAL CAREER CENTER

The Coastline Community College District operates a One-Stop Center to serve Huntington Beach and surrounding areas, responding to the needs of business employers, job seekers, and students through training and an integrated workforce investment system.

The Coastal OC Regional One-Stop Career Center is a forum for participation of employers, business associations, and economic development organizations offering services such as: recruitment, outplacement assistance, financial incentives, workforce development/training, employer information, economic development, and labor market information.

Orange County One-Stop Center

5405 Garden Grove Blvd.

Westminster, 92683.....(714) 241-4900

www.coastalonestop.cccd.edu

*Data is not Seasonally Adjusted. California Employment Development Department, June, 2005.

INCOME

In Huntington Beach, Claritas, Inc. estimates the 2007 average family household income to be \$113,325, with estimates of the median family household income at \$91,281. Average household income levels are expected to grow by 10.1% over the next five years. Claritas Inc. reports the estimated per capita income figure for Huntington Beach in 2006 at \$37,708, compared to an estimate of \$25,495 for the United States as a whole, thus demonstrating the strong local buying power.

SERVICES

Some of the utilities include the Gas Company, Municipal Water, Time Warner Cable, electricity, and a variety of telephone services.



VOTING

All United States citizens 18 years or older who have established residency in the city for at least 30 days are eligible to register to vote. Eligible voters must be registered at least 30 days prior to an election. Voters must re-register upon change of address.

COMMUNICATIONS

Four newspapers generally cover the Huntington Beach community. Daily papers are The Orange County Register and The Los Angeles Times. The weekly papers are the *Huntington Beach Wave* and the *Huntington Beach Independent* which regularly publishes

Business & Economy



POPULATION PROFILE

The city ranks as Orange County's third largest city and is 19th in the state according to its population size. It is anticipated that the population will increase to more than 230,000 by 2020. According to the State's Department of Finance, the population of Orange County is projected to reach 3,526,144 by the year 2020.

	<u>1990</u>	<u>2007</u>
Huntington Beach.....	181,519	202,250
Orange County	2,417,552	3,072,336
California	29,942,397	37,172,015

Sources: *State of California, Department of Finance, November 2007, and Claritas Report November 2007.

POPULATION GROWTH

Based on U.S. Census Bureau Data

1950.....	5,237
1960.....	11,492
1970.....	115,960
1980.....	170,905
1990.....	181,519
2000	189,594
2006	197,275
2007	202,250

widely available. The city website is updated regularly to provide information and a free monthly newsletter is available by email to interested residents. The city website is www.surfcity-hb.org.

HOUSING

Huntington Beach offers residents a diverse range of high quality residential options. The city offers everything from unique waterfront homes with private boat slips to neighborhoods of single family residences on tree lined streets to starter homes and multifamily rental units.

The 2006 Claritas, Inc. report states that more than 93 percent of the housing units in Huntington Beach were built since 1960, and over 60 percent are owner occupied. The median value for an owner occupied home was \$630,335

and the average rent is approximately \$1,395 monthly.

According to Claritas, Inc., the city has 78,715 housing units including 37,999 detached single family dwellings; 9,993 attached single family dwellings; two to four unit apartment and condominium complexes; five or more unit apartments or condominium complexes; and 2,990 mobile homes. The state reports that 76,311 of the housing units were occupied, with an average of 2.57 persons per household.

PROPERTY TAXES

The California system uses base valuation to calculate market value. Property tax is one percent of base valuation, plus any previously voted bonded indebtedness.

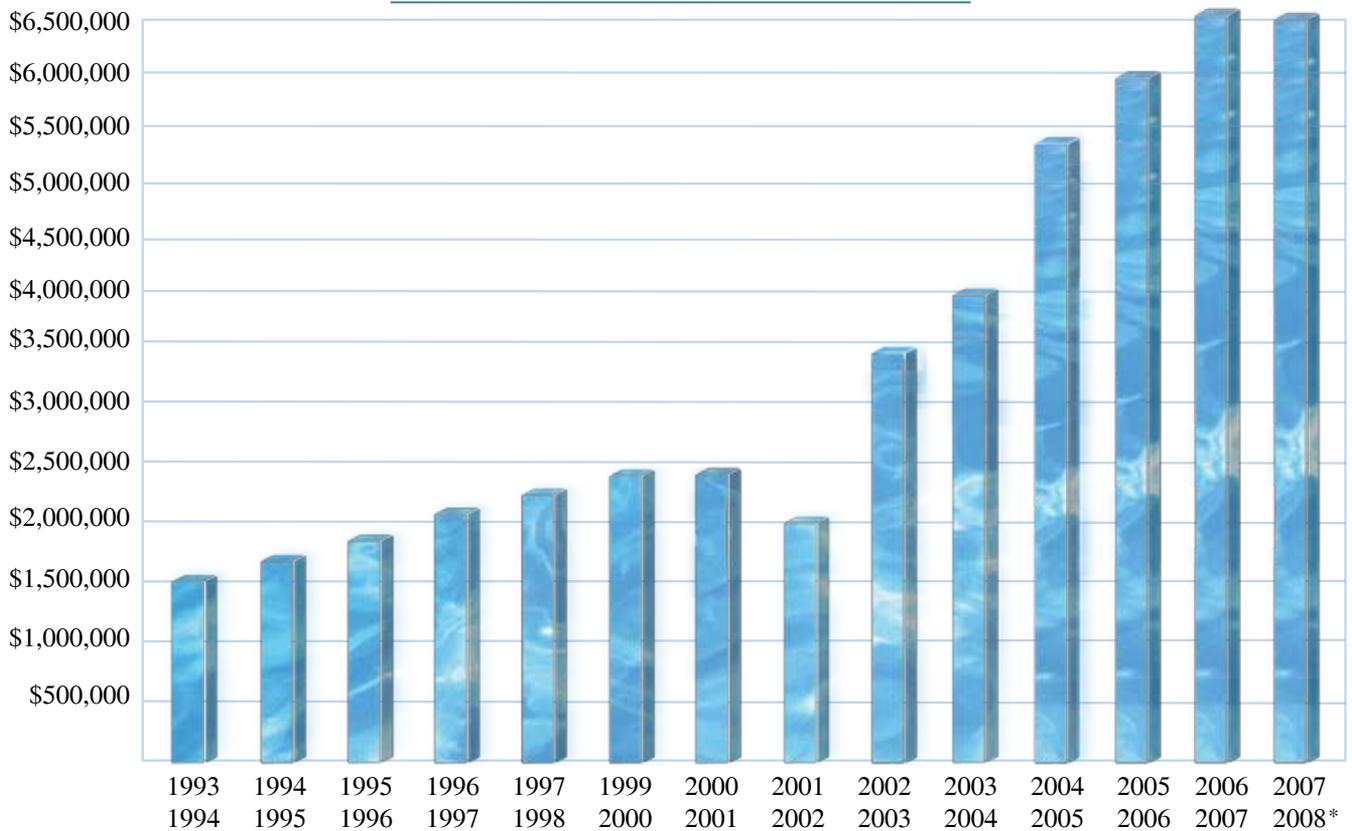
the official public notices for the city of Huntington Beach. Public broadcasting affiliate KOCE (Channel 50) and HBTv-3, the public access channel, broadcast City Council and Planning Commission meetings.

Commercial radio, television, telephone, and Internet connections are

The city offers everything from unique waterfront homes with private boat slips to neighborhoods of single family residences on tree lined streets to starter homes and multifamily rental units.



TRANSIENT OCCUPANCY TAX



Transient Occupancy Tax (TOT) is the tax paid by guests staying in hotels. Huntington Beach is now considered a destination resort area. The 10% TOT revenue has increased as the community has added hotel and motel rooms. In 2007-2008, it is expected Transient Occupancy Tax (TOT) will be about \$6,500,000. This hospitality industry revenue is expected to increase as Huntington Beach draws more overnight visitors and planned hotels are constructed. *Adopted Budget

Business & Economy

TRANSPORTATION

There are numerous freeways and highways in Huntington Beach that offer easy access throughout Orange and Los Angeles Counties and beyond. A choice of major and local airports offer convenient air travel in addition to bus service, rail freight service, and the ports of Long Beach and Los Angeles for business and personal use.

HIGHWAYS

The major highways are: Pacific Coast Highway (Highway 1) on the coast connecting the beach cities; the San Diego Freeway (I-405) cuts through the northeast part of Huntington Beach, connecting with all other major freeways in Southern California; and Beach

Boulevard (Highway 39) runs north-south, directly through the heart of Huntington Beach, connecting Pacific Coast Highway (Highway 1) to the San Diego Freeway (I-405).

AIRPORTS

John Wayne Airport (15 minutes), Long Beach Airport (30 minutes), and Los Angeles International Airport (one hour) serve Huntington Beach and Orange County.

BUS

Regional bus service is offered through the Orange County Transportation Authority (OCTA). There are nine routes currently in Huntington Beach. Major bus lines, such as Greyhound and

Trailways, also provide transportation to the area.

RAIL

For passenger service, Amtrak stations are located in Santa Ana and Anaheim, each approximately 20 minutes away. The Union Pacific Railroad serves the city's Gothard Street with freight transportation to this industrial corridor in the center of the community to provide direct line shipment to the Midwest and Northwest.

SEAPORT

The Ports of Long Beach and Los Angeles are located 18 miles to the northwest and provide worldwide access to the global marketplace to promote maritime commerce and international trade.



Healthcare



The city of Huntington Beach is fortunate to have the finest medical professionals and the latest healthcare technologies. Many private physicians, dentists, chiropractors and other health professionals offer services in Huntington Beach. From simple dental exams and family vaccinations and check-ups, to the most sophisticated medical technology available, residents are safe in the knowledge that help is available and never far away.

Several medical clinics and a full service hospital are located in Huntington Beach area. The Huntington Beach Hospital is a 135-bed full service facility centrally located in the city on Beach Boulevard. The administrator has recently been honored, as CEO of the Year for Hospital Administrators. The hospital is also an acute care facility that offers 24 hour emergency care.

Nearby are also Orange Coast Memorial Hospital, Hoag Hospital and Fountain Valley Hospital. Orange Coast Memorial Medical Center is the

only nonprofit hospital in the Huntington Beach/Fountain Valley area. Some of the health care services provided by Orange Coast Memorial include a 24-hour emergency department; child-birth center; medical, surgical, and critical care units; orthopedics; cosmetic surgery; a blood conservation program; and a no-cost membership program for seniors.

There also exist a number of family services and institutions available to Huntington Beach residents. The city hosts specialized medical groups, ultrasound and imaging facilities, dermatology centers, retirement communities, clinics, assisted living facilities and nursing homes.

Local health and day spas combine massage methods with relaxation to treat the mind and body, promoting a vibrant, healthy lifestyle at all levels. Dermatology centers offer advanced skin care solutions and beautifying treatments. A sampling of services in-

cludes microdermabrasion, laser hair removal, facials and waxing, as well as a variety of aesthetic skin care products.

Eye surgery centers are available to treat patients with glaucoma and other eye conditions, as well as offering LASIK services for vision correction or aesthetic purposes. Dentists can treat patients with gum disease and other tooth-related conditions, as well as offering teeth whitening and other cosmetic procedures.

There are several significant facilities that serve the community when called upon, including crisis centers, the American Red Cross, Planned Parenthood, health districts, counseling centers, rehabilitation clinics, senior activity centers, alternative education centers and community centers.

Health and dental care for the uninsured or low-income families are available at the Community Care Health Center. They can be reached at (714) 847-4222.



Education

In the last few years, a remarkable number of Huntington Beach schools have received California Distinguished School awards and prestigious National No Child Left Behind Blue Ribbon designation. SAT 9 scores are available at the California Department of Education website at www.star.cde.ca.gov.

The Huntington Beach School District is comprised of 39 elementary and middle schools and four public high schools, plus adult educational programs in Huntington Beach. The city also has several private schools, from elementary through high school, to provide education servic-

es. Higher learning is available through community colleges, including Golden West College in Huntington Beach and many nearby universities. Educators work with the community to offer the necessary training to provide a successful future for students and employers.

ELEMENTARY & MIDDLE SCHOOLS

Five districts educate Huntington Beach elementary and middle school students: Huntington Beach City School District, Ocean View School District, Fountain Valley School District, and

Westminster School District. Test scores and fine schools are the pride of the Huntington Beach community. The staff's high expectations for students are reflected in the outstanding performance levels within the schools. The public school system has moved to a standards-based classroom where the yardstick for success is measured by test score results in reading, math and language.

In 2004, four Huntington Beach schools were named California Distinguished Schools: John R. Peterson Elementary in the Huntington Beach City School District; and Westmont,

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Over the next three years, there will be an estimated 250,000 global transportation and distribution jobs in Southern California. By 2016, that figure will grow to 2.5 million!

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A remarkable number of Huntington Beach schools have received California Distinguished School awards and prestigious National No Child Left Behind Blue Ribbon designation.

Village View and College View in the Ocean View School District. The prior year, Circle View Elementary and private Chabad Hebrew Academy in Huntington Beach earned the National No Child Left Behind Blue Ribbon distinction, recognizing test scores and an excellent learning environment for all children for five straight years.

Huntington Beach schools foster community partnerships that bring school staff, parents, and other residents together with a shared goal of providing the very best education and responsible citizenship to the community's youth. For more information about schools in each district, the contact numbers and web addresses are provided at the end of the section.

HIGH SCHOOLS

The Huntington Beach Union High School District oversees six high schools in the area, with four located in Huntington Beach. District-wide, the Class of 2004 had 2,988 graduates who experienced a rigorous level of preparation and were well prepared for future goals.

Huntington Beach Union High School District makes student participation in college admission testing a priority to successfully meet their professional goals. For the Class of 2004, 40% of the graduates took the Scholastic Aptitude Test (SAT). Their SAT scores are well above California and national averages. A recent survey of graduating seniors indicated that 95% plan to earn a college degree.

ADULT EDUCATION

Over 13,000 students enroll in Huntington Beach Adult School classes each year. HB Adult School is celebrating its 36th year of providing quality adult education classes for credit and non-credit at more than 60 convenient lo-

cations in Fountain Valley, Huntington Beach, Westminster, Midway City, and Seal Beach. The Main Campus is located adjacent to Murdy Park at 16666 Tunstall Lane in Huntington Beach.

For a current Schedule of Classes, visit the Adult School's website at www.hbadultschool.com or pick up a copy at the school front office or local libraries and other community sites. Call for more information at (714) 847-2873.

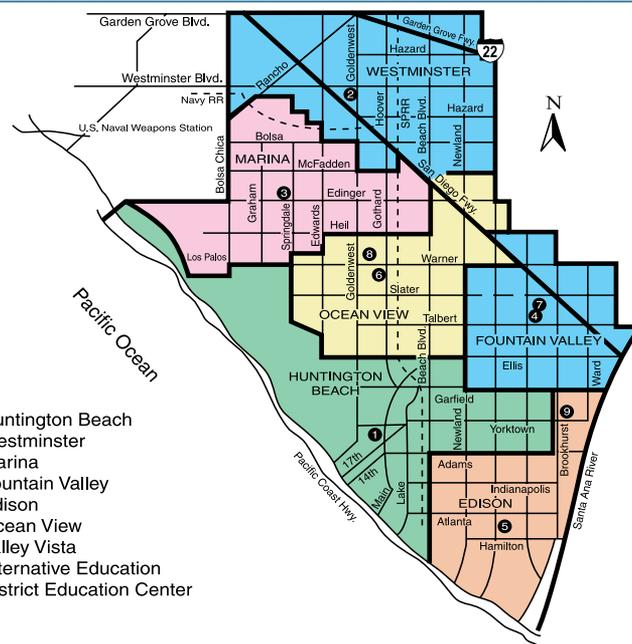
COMMUNITY COLLEGES

The community colleges have a significant impact upon the local economy. The Coast Community College District (CCCD) serves the broader Huntington Beach area with three campuses, Golden West College, Coastline College and Orange Coast College.

Golden West College was founded in 1966, and is proud to house the only nursing and police training programs in the District. Located near the 405 Freeway, its innovative architecture and attractive landscaping define the 122-acre Golden West College campus. The college offers a wide range of career, transfer, certificate programs, and community service events. A 350-seat theater, an art gallery, and a science museum provide cultural opportunities for students and the community.



HB UNION HIGH SCHOOL DISTRICT MAP



City Government

Since its incorporation in 1909, Huntington Beach has made a name for itself through open, responsive city government. The elected city council adopts laws, sets standards, levies taxes, directs expenditures, approves contracts, determines municipal policy, and appoints a city administrator to be responsible for the day-to-day operation of the city. City council meetings are held on the first and third Mondays of each month. The meetings are open to the public and are broadcast “live” over the public access television on Channel 3, or you can watch 8 live or archived videos from past meetings from the city website, www.surfcity.org.

Careful attention is paid to the many facets of municipal government. Streets, beaches, and parks are well kept. City lifeguards and patrol boats help ensure safe outings for the millions of visitors who stroll Huntington Beach beaches and the pier each year. Huntington Beach has a municipal government that seeks to involve the community and is committed to a high standard quality of life.



LAW ENFORCEMENT

Huntington Beach is fortunate to have state-of-the-art communications and operations equipment to support the city’s law enforcement efforts. Each patrol vehicle is equipped with a mobile data computer. The city is patrolled 24 hours a day by modern, turbine-powered police helicopters. The Police Department is staffed with well trained, well educated officers, and has its own full service crime laboratory that allows for quick processing and evidence analysis. Huntington Beach is regularly included among the 15 safest communities in the United States, according to FBI statistics.

FIRE PROTECTION

The Huntington Beach Fire Department is a modern, well equipped force that specializes in fire fighting, emergency medical, ambulance transport, fire prevention, and environmental protection. Fire prevention is crucial

in a city with major oil production facilities and ongoing commercial and industrial development. Professionally trained Fire Department firefighters and paramedics respond from all eight fire stations, helping make Huntington Beach a safer, more secure community.

The voluntary FireMed Program, available to community residents, has over 26,000 households as members. FireMed provides part of the critical financial support for paramedic and ambulance services. The city sponsors a Community Emergency Response Team (CERT) and has classes for volunteers to help citizens provide aid in their own neighborhoods in the event of a disaster. The Fire Department also has a cadre of volunteers including a senior’s home inspection program (SHIP) that provides fire safety education to senior citizens.

CITY FINANCES

The total city budget for 2007-2008 was approved by City Council at \$330,272,000. The general fund makes



Professionally trained Fire Department firefighters and paramedics respond from all eight fire stations, helping make Huntington Beach a safer, more secure community.

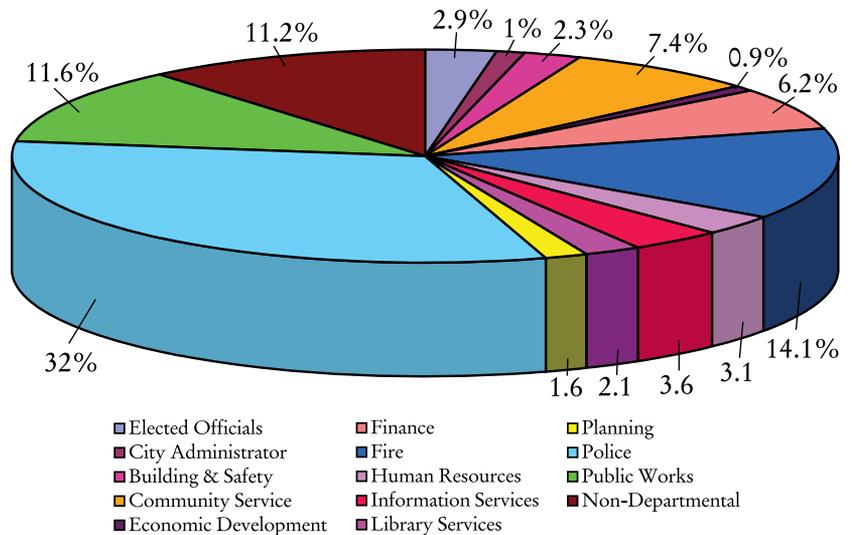
up 51.6% of this budget figure. Other funds include: water, capital projects, redevelopment, internal service, transportation, debt service, refuse, and other enterprises. Projects and services are budgeted from these resources. The largest source of revenue for the general fund is property tax at \$65 million, making up 35% of the general fund. The next two highest resources are sales tax at \$26 million, 14% of the city's general fund; and local taxes (including Transient Occupancy Tax) at \$63.7 million, 34% of the general fund.

SALES TAX

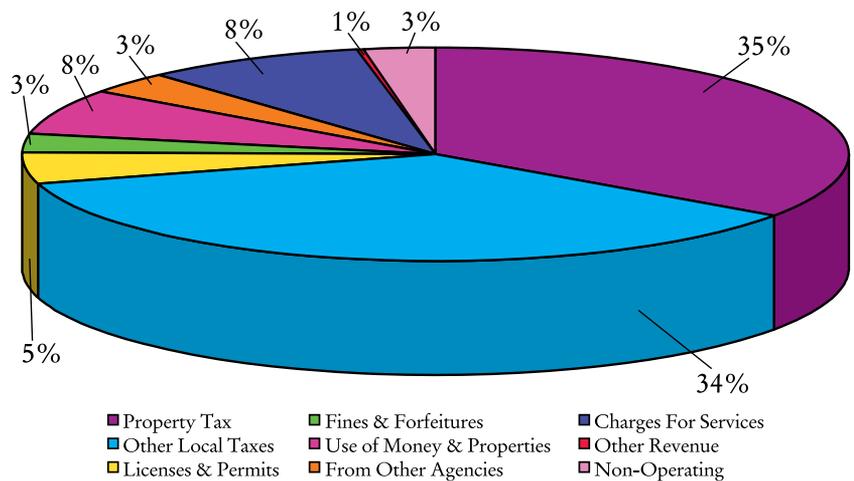
The city receives 1% of the taxable sales collected on retail purchases. Sales tax is one measurement of the city's economic vitality. For the 2007-2008 fiscal year, Huntington Beach is expected to collect about \$26 million, ranking as one of the top cities in the county—approximately 5% of the county's taxable sales. Car sales and auto supplies comprise the city's largest retail segment contributing to the city's sales tax base. The city of Huntington Beach and the Huntington Beach Chamber of Commerce encourage residents to do business in Huntington Beach!

Transient Occupancy Tax (TOT) is the tax paid by guests staying in hotels. Huntington Beach is now considered a destination resort area. The 10% TOT revenue has increased as the community has added hotel and motel rooms. In 2007-2008, it is expected Transient Occupancy Tax (TOT) will be over \$6,500,000. This hospitality industry revenue is expected to increase as Huntington Beach draws more overnight visitors and planned hotels are constructed.

2007-2008
CITY BUDGET GENERAL
FUND EXPENDITURES



2007-2008
CITY BUDGET REVENUE



HB Profile



POPULATION

Total (2007 Estimate)	202,250
Men	50.2%
Women	49.8%
Median Age	38.55
Average Age	38.40
Age Distribution	
0-9	12%
11-17	10%
18-24	8%
25-34	14.2%
35-44	16.2%
45-54	15.4%
55-64	12.2%
65-74	6.8%
75-84	3.8%
85+	1.4%

ETHNICITY

White	70.2%
Hispanic or Latino	16.4%
Black	0.8%
American Indian/Alaska Native	0.5%
Asian or Pacific Islander	11%
Other	1.1%

HOUSEHOLDS

Total Households	76,274
Family Households	49,210
1-2 Persons	59.7%
3+ Persons	40.3%
Married	54.8%
Single	45.2%

ESTIMATED HOUSEHOLD INCOME

Average Family	
Household Income	\$113,325
Median Family	
Household Income	\$91,281
Average	
Household Income	\$96,344
Median	
Household Income	\$75,719
Per Capita Income	
	\$37,708
Less than \$15,000	5.62%
\$15,000-\$24,999	5.86%
\$25,000-\$34,999	6.86%
\$35,000-\$49,999	11.92%
\$50,000-\$74,999	19.29%
\$75,000-\$99,999	15.74%
\$100,000-\$149,999	20.15%
\$150,000-\$249,999	10.56%
\$250,000-\$499,999	2.87%
\$500,000+	1.22%

EDUCATION

Adults over 25 years	
Total	138,268
Less Than 9th Grade	3.98%
Some High School	6.69%
High School Graduate (or GED)	16.24%
Some College/No Degree	27.49%
Associate Degree	9.75%
Bachelor Degree	23.72%
Master's Degree	8.16%
Professional School Degree	2.84%
Doctorate Degree	1.12%

HOUSING

Median Owner Occupied	
Home Value	\$709,244
Housing Units	78,543
*Single Units	60.97%
*Multi-Family	35.3%
*Mobilehome	3.73%
Owners	60.02%
Renters	39.98%
Occupancy	97.8%
Vacant	2.2%
Average Apt. Rent	\$1,300

EMPLOYMENT

Labor Force	125,000
*Employed	121,200
*Unemployed	4,200
Unemployment Rate	3.4%

EMPLOYMENT BY INDUSTRY

Management, Business and Financial Operations		20.1%
Professional and Related Occupations		23.9%
Service		11.1%
Sales & Office		29.9%
Farming, Fishing and Forestry		0.1%
Construction, Extraction and Maintenance		7.0%
Production, Transportation and Material Moving		7.8%

REGISTERED VOTERS

Total	124,934
Am. Independents	2,868
Democrats	34,547
Libertarians	1,144
Republicans	60,024
Others	26,351

Sources: *Claritas, Inc. Demographic Report October 05, 2007, State of California, Department of Finance, and Orange County Registrar of Voters January 5, 2008.

Important Numbers

CITY SERVICES

(Area codes are 714 unless otherwise noted)

Emergency **911**
(Use only when human life or
valuable property is in jeopardy.)

At other times call:

City of Huntington Beach
www.surfcity-hb.org

Administration..... 536-5202
Building & Safety..... 536-5241
www.hb-building.org

Business License
(City Treasurer) 536-5200

City Clerk 536-5227

City Council..... 536-5553

City Finance..... 536-5630

City Treasurer 536-5200

Community Services
Department 536-5486

Economic Development
Department 536-5582
www.hbbiz.com

Fire Department..... 536-5411

HB Jobs Available..... 374-1570

Library 842-4481
www.hbpl.org

Life Guards 536-5281

Planning Department..... 536-5271

Police Department..... 960-8811
www.hbpd.org

Public Information/Community
Relations Officer..... 536-5577
Public Works Department..... 536-5431

GENERAL INFORMATION

Calendar of Events
www.hbvisit.com

Chamber of Commerce..... 536-8888
www.hbchamber.org

Conference & Visitor Bureau .. 969-3492
www.surfcityusa.com

Department of Motor Vehicles
www.dmv.ca.gov (888) 921-1117

Costa Mesa –
650 W. 19th St..... (800) 777-0133

Westminster –
13700 Hoover St..... (800) 777-0133

Huntington Beach Restaurant
Association
www.hbrestaurants.com

Orange County
Registrar of Voters 567-7600
www.ocgov.com/election

Surf City Store..... 374-0277
www.surfcityhbstore.com

Job Center..... 841-0637

BEACHES, BOATING, SURFING

Huntington Beach Lifeguard
Headquarters..... 536-5281

Huntington State Beach 536-1454
www.parks.ca.gov

Surf Reports..... 536-9303

EDUCATION

ADULT SCHOOLS

Huntington Beach
Adult School..... 847-2873
www.hbadultschool.com

COLLEGES

Golden West College..... 895-8315
www.gwc.info

Coastline Community
College..... 241-6184
www.coastline.cccd.edu

California State University
Fullerton..... 741-9161
www.fullerton.edu

California State University
Long Beach..... 562-951-4000
www.csulb.edu

Chapman University 997-6815
www.chapman.edu

University of California
Irvine..... 949-824-5011
www.uci.edu

SECONDARY & ELEMENTARY

Huntington Beach Union High School
District 903-7000
www.hbuhd.org

Huntington Beach City
School District..... 964-8888
www.hbcsd.k12.ca.us

Ocean View Elementary School
District 847-2551
www.ovsd.org

Westminster Elementary School
District 894-7311
www.ws.k12.ca.us

Fountain Valley Elementary School
District 843-3200
www.fvds.k12.ca.us

LIBRARIES, ART CENTER, MUSEUMS

Huntington Beach Central Library
7111 Talbert Ave. 842-4481
www.hbpl.org

Branches:

Graham Branch –
15882 Graham 375-5006

Banning Branch –
9281 Banning 375-5005

Main Street Branch –
525 Main 375-5071

Oak View Branch –
17251 Oak Ln..... 375-5068

Huntington Beach Art Center
538 Main St. 374-1650

Huntington Beach Playhouse .. 375-0696
www.hbph.com

Huntington Beach
Surf Museum 960-3483
www.surfingmuseum.org

Newland House Museum..... 962-5777



DEFENSE LOGISTICAL SUPPORT & SERVICES

Supporting the United States Armed Forces, Government Agencies and Civilian Companies in the Gulf and Middle East Regions



At Defense Logistical Support and Services Corporation, we pride ourselves in being key players in the survival and well-being of our military forces and government employees overseas and stateside.

Headquartered in Huntington Beach, DLSS Corp continues to provide government agencies & military forces with high quality camp solutions to ensure high standards of living and equipment readiness for mission completion.

Our focus is on recognizing, fulfilling and implementing our clients' objectives, whether managerial planning, budget preparing, or meeting merchandise delivery ultimatums, contemplating time-sensitive tasks without compromising our services.

Realizing the challenges at the forefront in unfamiliar territories and unsafe regions in the Middle East, we thrive to deliver full accommodation facilities with wide range of transportation options that are eminent for safety and comfort. On the other hand, we seek the most advanced communication technologies, tactics and means needed for accomplishment of our customers' missions, here and abroad.

Our goal is for our clients to achieve maximum satisfaction, be it that of the local government agencies, or of the coalition forces with regards to life-sustaining mobility of troops, equipments, and supplies.

Contact us at:
17712 Gothard Street 'A'
Huntington Beach, CA 92647
Office: 714-841-1391
Fax: 714-841-1700
www.dlsscorp.com

DLSS Corp is a Veteran owned company meeting all business size standards pertaining to the U.S. Government of the North American Industry Classification System (NAICS). We operate throughout Southwest Asia, the Gulf Region and the Middle East. We are experienced with in-country operations and logistics in Iraq, Kuwait, UAE, Bahrain, Qatar, Jordan, and Lebanon.