



HUNTINGTON BEACH

Chamber of Commerce



C O M M U N I T Y O V E R V I E W



Surf. City. Style!



Visit over 60 unique shops and boutiques, delicious alfresco cafés and restaurants, our 20-screen state-of-the-art theatre and beautiful outdoor amphitheater and plaza. Bella Terra is Huntington Beach's ultimate destination for shopping, dining and entertainment — offering true Surf-City style!

BELLA TERRA

THE 405 AT BEACH BOULEVARD • HUNTINGTON BEACH, CALIFORNIA

For store and special event information, call (714) 897-2533 or visit www.BellaTerra-HB.com

©Bella Terra Associates, LLC. Brought to you by DJM Capital Partners, Inc.

 *The Hilton Waterfront Beach Resort is the perfect destination for fun in the sun, adventure, romance and relaxation. Join us in our cool and casual surroundings and let us create new memories that will last a lifetime.*



Hilton
Waterfront Beach Resort

www.waterfrontresort.com

21100 PACIFIC COAST HWY., HUNTINGTON BEACH, CALIFORNIA 92648 | TEL: 714-845-8000



PRICELESS VIEWS

SUNSETS COMPLIMENTARY

HYATT REGENCY HUNTINGTON BEACH offers unparalleled activities and amenities in an elegant oceanfront setting. Every comfort is indulged...richly appointed guestrooms, breathtaking ocean views, lagoon-style pool and spa whirlpools, direct beach access, fine dining, revitalizing spa treatments from Pacific Waters Spa and the most spacious meeting accommodations along the Southern California coast. Feel the Hyatt Touch.[®] For reservations call 714 698 1234 or visit huntingtonbeach.hyatt.com



Table of Contents



HUNTINGTON BEACH
Chamber of Commerce

1989I Beach Boulevard, Suite 140
Huntington Beach, CA 92648

714.536.8888

Fax 714.960.7654

www.HBChamber.com

E-mail: HBChamber@HBCOC.com

Mission Statement

“The Huntington Beach Chamber of Commerce is the leader of and catalyst for plans, strategies, programs and services that promote a favorable business climate, improve the quality of life, and support the orderly growth and development of our city”

Century Publishing

Recipient of American Chamber of Commerce
ACE Awards for Communications Excellence

<http://www.century-publishing.com>

PRODUCTION OFFICE

12120 Tech Center Drive, Ste. B
Poway, California 92064, (858) 486-7700

ORANGE COUNTY OFFICE

P.O. Box 1146
Huntington Beach, California 92647

PHOTOS BY JIM CARLSON

COPYRIGHT 2010

Quality of Life	6
History	8
Shopping & Dining	11
Parks & Recreation	13
Accommodations	14
Culture & Entertainment	16
Business & Economy	18
HB Profile	25
Education	26
City Government	28
Important Numbers	30
Healthcare	31



Quality of Life



Lifestyle

Ideal weather, a diversified economy teeming with good jobs, a wide variety of housing, an excellent educational system, boat marinas, numerous parks, and exemplary health care are why Huntington Beach enjoys the reputation of being the perfect Orange County destination to live, work, and play. Visitors, as well as residents of this scenic city, treasure its eight and a half miles of wide, public, sandy beaches. Breathtaking sunsets offer dramatic backdrops for beach parties with bonfires, sandcastle building, kite flying, walking, jogging, bike riding,

and photography. It's no wonder that Huntington Beach has earned recognition for its outstanding quality of life.

- The “Best City to Live In Orange County” according to the *OC Register* Consumer’s Choice Survey
- The number one place to raise children in Southern California
- The sixth best city in the nation for women according to a Women’s Magazine Survey

The renowned Huntington Beach Pier is a memorable destination and a frequent subject of art and photogra-

phy. Pier Plaza, a theater-like setting at the base of the pier, hosts many special musical, sports, and community events throughout the year. The Huntington Beach pier is the longest concrete municipal pier in Southern California.

The 356-acre Central Park encompasses a world-class library. The community also has four branch libraries. The Central Library & Cultural Center hosts the largest children’s library in California, along with a popular community theater.

The Huntington Beach Art Center, five recreation centers (including a se-

nior citizens center), the International Surfing Museum, Pier Plaza, and a new sports complex are popular places for cultural and sports events. The major religious affiliations are represented in Huntington Beach with over 50 houses of worship.

Fine to casual dining is available at hundreds of restaurants throughout the city. The selection grows every year.

Recreation

Surfing, sailing, volleyball on the beach, fishing, tennis, golf, and a wide variety of city recreation programs are available for all ages in Huntington Beach. Community youth programs and sports opportunities add even more choices for enrichment.

Parks, beaches and recreational activities are offered for all to enjoy. The city, officially titled “Surf City USA®,” focuses on its eight and a half miles of pristine beaches that annually host professional and amateur surf and volleyball contests, plus a growing number of nationally televised beach events. It was during the 1960’s that Huntington Beach became identified as “Surf City” when the popular Jan & Dean song “Surf City” climbed the musical charts bringing the fantasy of the beach lifestyle to the nation.

The beach and pier are popular year-round for visitors and residents alike. People from throughout Orange County remember fondly their summers at the beach. Now home of the US Open of Surfing, the event draws crowds of 300,000 each July.

Education

More than 50 public and private schools offer elementary, middle, high school and adult education in Huntington Beach. Golden West and Coastline community colleges are located within city limits and provide a variety of training and career skills. Nearby are campuses of the University of California-Irvine, the

California State Universities of Long Beach and Fullerton, and a number of private colleges.

Business & Economy

The Boeing Company, with a campus and headquarters building in Huntington Beach, is the state’s largest employer. The second largest employer in Huntington Beach, clothing manufacturer Quiksilver, also has its world-wide corporate headquarters here in Huntington Beach.

Major types of business include tourism, space systems, automobile sales, home remodeling, public utilities, petroleum, data and computer research, precision instruments, and various types of manufacturing. With a diversified employment base and a highly educated work force, Huntington Beach has a healthy local economy.

Housing

Huntington Beach offers residents a diverse range of high quality residential options. The city offers everything from unique waterfront homes with private boat slips, to neighborhoods of single family residences on tree lined streets, to starter homes and multifamily rental units.

Climate

The temperatures remain comfortable throughout the seasons of the year, with a warm and sunny climate and low humidity. Prevailing westerly and southwesterly winds off the Pacific Ocean help maintain the pleasant, smog-free weather year round with temperatures ranging from 65° to 80° Fahrenheit. Annual rainfall is less than 12 inches, with most of the rain falling between December and March.

Government

Served by a seven member City Council, Huntington Beach has a Council-Administrator form of government as its legislative body with members serving four-year terms.

Location

Located on the shore of the Pacific Ocean in northwestern Orange County, Huntington Beach has been noted as the safest big city, the best big city for business, and one of the best places in America to raise children. Huntington Beach is 18 miles southeast of the nearest seaport terminal at Long Beach, 35 miles southeast of Los Angeles, and 95 miles northwest of San Diego.



History

Huntington Beach began as a Spanish land grant of some 30,000 acres. The Stearns Rancho Company ran cattle and horses and raised barley crops on what is now the city of Huntington Beach. In the early 1800's the highlands of the property were sold to Col. Robert Northam, who raised and sold barley to surrounding ranchers. By 1889 the city was called Shell Beach and consisted of a small group of settlers.

The Ocean View Elementary School was built in 1886 near Beach Boulevard and Warner to accommodate the growing families of the farmers. By 1900, more than 100 children were being taught in that impressive large school building.

The Newland House was built in 1898 on Beach Boulevard near Adams Avenue. This attractive two story farmhouse, where the prominent Newland family lived for 54 years, has been restored on its original site. It is now on the National Register of Historic Places and open to the public.

In 1901, Shell Beach was changed to Pacific City when P.A. Stanton formed a local syndicate and purchased 40 acres along the beach with 20 acres on each side of Main Street. Stanton's dream was to build a town on the Pacific Coast which would rival Atlantic City of the East Coast. By 1902, Stanton sold his interest in the Huntington Beach Company to a group of Los Angeles businessmen.

4th of July Parade 100 YEARS OF TRADITION

It all began in the early 1900's with May Day and Christmas parades on Main Street at the foot of the pier. The 4th of July parade in 1904 helped to introduce the "Red Car" electric railway which ran down the coast bringing crowds from Los Angeles to the beach. The town name was then changed to Huntington Beach in 1904 to honor Henry E. Huntington who sponsored the extension of the Pacific Electric Railway to this seaside village.

Performing for more than 100 consecutive years, the Huntington Beach parade remains the largest 4th of July parade west of the Mississippi. At night, a spectacular fireworks show illuminates the beach and the pier.

Origins of the Huntington Beach Pier

By 1904, the wooden pier extended 1,000 feet out into the ocean from the foot of Main Street. The small business community was growing at Main and Ocean Avenue. Winter storms in 1912 destroyed the charming wooden pier. By 1914, a new 1,350 foot concrete pier was constructed. It was the longest pier in the United States and immediately became the signature piece of this beach community.

Incorporated in 1909, Huntington Beach remained a sleepy seaside town until the famous oil boom in the 1920's. Today the Downtown still emanates from the shops, businesses and restaurants at Main and Ocean Avenue, now called Pacific Coast Highway.

In 1938, a tropical hurricane took out a 294 foot section of the pier. The repairs of 1940 extended the pier to 1,830 feet. The wooden extension





included a restaurant at the end of the pier and lasted until a major storm in 1988 caused extensive damage resulting in the closure of the pier. When completed in 1992, construction of the new concrete superstructure created a pier of 1,853 feet to retain the distinction of the longest municipal pier in the nation.

This magnificent structure and recently developed Pier Plaza remains the symbol and personification of “Surf City” Huntington Beach. When not hosting community events, the spacious pier is alive with people day and night. From baby strollers to couples, to active fishermen and senior citizens, the pier remains a popular outing for visitors and residents. The beach surrounding the pier is the sight of many venues, including the U.S. Open of Surfing, drawing thousands of people in July and August each year. This is the largest surfing competition in the world.

Oil

The initial growth of the city began with the oil boom in 1920. This was the largest California oil deposit known at

the time. The first wells came in near Golden West and Clay to beyond Garfield. Almost every major oil company began producing oil from this rich field. Wells sprang up overnight and in less than a month the town grew from 1,500 to 5,000 people.

From 1923 to 1928, the sandy coast line along what is now Pacific Coast Highway was crowded with wells, derricks, and drilling rigs. In the 1970’s and 1980’s oil rigs were concealed to reclaim the city’s image and draw more visitors to the beach.

Aerospace

Some forty years ago, Donald Douglas, Jr. acquired the bean fields across from the current U.S. Weapons Station bordering Bolsa Chica in Huntington Beach. He began building the Douglas Aircraft Space Systems Center. Realizing his dream, the plant produced the upper stage of the Saturn V rocket that took the Apollo astronauts on their successful mission to the moon ahead of the Russians. In 1963, thousands were hired by this new aerospace business.

In 1960, Beach Boulevard was the only paved road, with all highways end-

ing in Long Beach. For those who could not commute, it created a housing boom as the cost for a modest three bedroom house was \$19,000. The farmlands were annexed, bringing Huntington Beach to its present 28 square miles.

Douglas Aircraft became McDonnell Douglas, then in the 1990’s Boeing purchased the combined firms that had been started by two strong hands-on entrepreneurs. Today Boeing is the largest employer in Huntington Beach, and one of the largest in the state. Boeing has its main headquarters in Chicago, multiple manufacturing facilities in Seattle, as well as a presence in various locations throughout the U.S., including Seal Beach with its space facilities.

Talented locals have worked on space vehicles, military helicopters, satellites, aircraft, and advanced scientific projects as Huntington Beach has become a part of global scientific endeavors through the Boeing Company.

Huntington Beach Today

Technology and tourism are the leading industries in Huntington Beach today. With available technology and the rigorous efforts of modern oil drilling and land reclamation techniques, the beautiful coastal area has been transformed. The world again enjoys Huntington Beach with all its natural beauty. With a backdrop of palm trees, landscaped gardens, and two four-diamond resorts fronting the pristine beaches, Huntington Beach is recognized as a visitor “destination,” not just by California, but by the world.

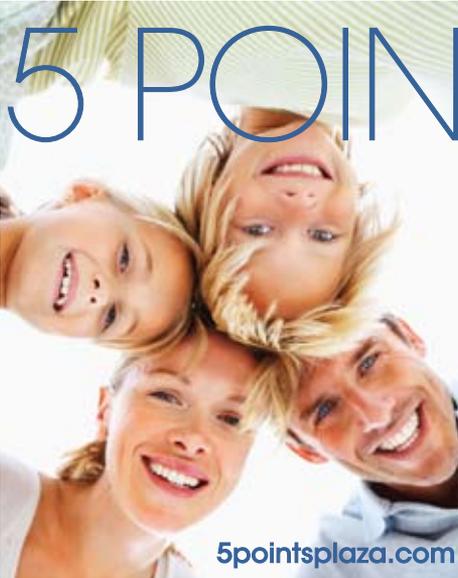
The population has swelled from 11,000 in 1960 to 200,000 today. Huntington Beach is the third largest city in Orange County and the 19th largest city in California. The city of Huntington Beach has become a leading commercial, industrial, and recreational center of Orange County, with a diverse economic base and educated workforce.



ADVOCATING CONNECTING COMMUNITY
HUNTINGTON BEACH CHAMBER OF COMMERCE

5 POINTS PLAZA

THE LIFESTYLE CENTER
 OF HUNTINGTON BEACH



AEROPOSTALE · ANN TAYLOR LOFT · BATH & BODY WORKS · CHICO'S
 GAP · HASHIGO SUSHI · JAVA CITY CAFÉ · NINE WEST · OLD NAVY
 PIER 1 IMPORTS · TRADER JOE'S · VANS · and many more ...

Serving Huntington Beach for over 40 Years

Visit our Community Concierge at Titanium Tickets.

5pointsplaza.com

Located on Main at Beach Blvd · (714) 841-0036

LOCALLY OWNED COMMUNITY PARTNER



**DANE
 REYNOLDS**



QUIKSILVER



Shopping & Dining

With more than 8 million square feet of retail shopping space, the city of Huntington Beach offers more than 30 unique neighborhood and regional shopping centers. Pleasing tourists and locals alike, this beautiful coastal community provides a wide variety of opportunities to satisfy everyone's dining and shopping needs.

A variety of savory cuisine to suit every palate can be found throughout Huntington Beach. With its seaside location, an abundance of fresh seafood enhances the dishes of area chefs. From continental fare to international dishes, the choices are limitless. Local hotels and resorts provide a pleasant alternative, offering residents and guests delicious meals in attractive settings.

Whether entertaining clients, celebrating a special occasion, or just looking for a pleasant night out with friends and family, Huntington Beach has a restaurant suited for every occasion. With the increased conference and visitor activity year-round, there are people milling about day and night. This is a friendly place where people make things happen!

Downtown

Downtown Huntington Beach is a vibrant retail dining and entertainment destination. Residents and visitors enjoy trendy boutiques, beach wear stores, theaters and a wide choice of restaurants. The Downtown offers many unique and tasty eateries, from beach casual to waterfront dining. New, interesting specialty shops provide unique accessories and gifts to please shoppers of all ages.

Main Street goes into Pier Plaza which leads to the unique experience of walking out on the pier over the water, where the view is constantly changing. Stroll out to the end of the

pier and watch surfers challenge breaking waves or enjoy looking back to the shore and along the coastline.

Seacliff Village Center

The large Seacliff Village Center at Yorktown Avenue and Golden West has more than 30 specialty stores. The center is anchored by Southern California's largest and most successful Albertson/Sav-on in the company's chain of stores. Other stores in the center are Orchard Supply Hardware (OSH), Aaron Brothers Art and Framing, Staples, Starbucks Coffee, Baja Fresh, Pick Up Stix, Togo's, Oggi's Pizza & Brewing Co., and Baskin Robbins, to name a few.

5 Points Plaza

Located in the center of Huntington Beach, 5 Points Plaza has served Surf City residents and visitors since 1962. A shopping favorite, 5 Points was voted "Best Neighborhood Shopping Center" for 8 years by the *Orange County Register's* Consumer Survey. Visit them at Main Street and Beach Boulevard or at www.5pointsplaza.com.

The Strand

The Strand in Downtown Huntington Beach is an exciting new mixed-use project that featuring 102,000 square feet of retail, restaurant, and entertainment, and 32,000 square feet of office space, a 400-space subterranean parking garage, plus a 157-room boutique and pet-friendly hotel, The Shorebreak. Dining options include RA Sushi, Johnny Rocket's, New Zealand Naturals Ice Cream, and Zimzala Restaurant (inside the Shorebreak Hotel). Retailers include Forever 21, G by Guess, Sketchers, Ripcurl, Merrilee's Swimwear, Angl, Active Ride Shop and CVS. Since opening in 2009, The Strand has continued to bring new life to the two block

area along Fifth Street between Pacific Coast Highway and Walnut.

Bella Terra

Bella Terra Shopping Center, long known as the Huntington Beach Mall, was completed in 2006. Bella Terra's dramatic design was inspired by the peaceful and picturesque villages of Italy.

This unique shopping experience brings together a charming blend of fine boutiques and shops, garden areas, courtyards, fountains, an all-stadium 5,000 seat 20 screen Century Theaters, and a wide selection of restaurants. Located near I-405 at the intersection of Beach Boulevard & Edinger Avenue, Bella Terra's Italian Village offers the public a wide selection of shopping of nearly 1 million square feet.

Old World Shopping Center

Across from Bella Terra on Center street is Old World, a charming 30 acre shopping village. The dream of a German developer is the newly remodeled replica of a European town where many of the shopkeepers live above their stores. Its 60 stores and restaurants specialize in imported goods, unusual gifts, and gourmet delicacies. This is a favorite place to celebrate Oktoberfest during the fall, with special ethnic foods and live entertainment.

Huntington Harbour

Huntington Harbour, made up of five islands, has high end waterfront housing with boat slips on channels with an outlet to the ocean. The Harbour also has waterfront dining and office space, retail, professional services and galleries. The Huntington Harbour Mall further serves this water-oriented residential area with banks, medical services, Trader Joe's, restaurants and various shops. Peter's Landing, modeled after Port Grimund

Shopping & Dining

on the Gulf of Saint Tropez in France, is located on the Pacific Coast Highway where the main Harbour channel enters the ocean.

Surf City Nights Farmers Market and Craft Fair

On Tuesdays from 5 to 9 p.m., downtown Main Street comes alive with Surf City Nights—a Farmers' Market and Taste of Main Street fair. This special street fair takes place along a closed-off section of Main Street (starts at PCH) and features a farmers' market, a bounce house for kids, street performers, restaurant

samplings, sidewalk sales and specials from local restaurants.

The Huntington Beach Farmers' Market is located at the popular Pier Plaza at Main Street, where downtown meets the pier at Pacific Coast Highway. The Market is open Friday afternoons from 1 to 6 p.m. (or sunset, depending on the season) and features a wide variety of fresh picked fruits and vegetables, flowers and more.

The Arts and Crafts Fair, also located on Pier Plaza, features over 60 booths of handmade items. Residents and visitors enjoy the stroll through the Market and Craft Fair for the con-

stantly changing seasonal produce and handmade treasures.

Beach Boulevard of Cars

The Beach Boulevard of Cars serves a regional market from its central Beach Boulevard location just south of I-405. The Beach Boulevard of Cars was voted "Best Auto Boulevard" five years in a row in the Best of the *Orange County Register's* Consumer Choice Survey. Each year, auto sales have produced the city's largest retail figures to the sales tax base. Vehicles purchased in Huntington Beach contribute to the strong local economy.

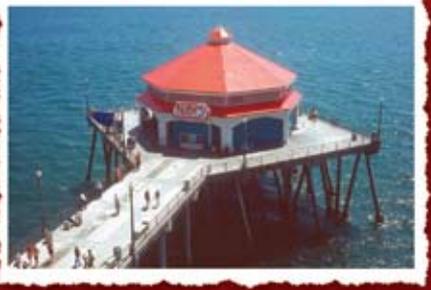
For Breakfast, Ruby's is a Winner!

Lunch & Dinner



RUBY'S
DINER

Huntington Beach Pier
714-969-7829



Over 20 Different Flavors!



visit us online at: www.rubys.com or call 1-800-HEY-RUBY
Ruby's and Ruby's Diner are registered service marks of Ruby's Diner, Inc. 10/09 RDI

Parks & Recreation

Perhaps nowhere else in the world can one experience such a multitude of diverse recreational activities within such a small geographical area. The beach, harbor, wetlands, parks, equestrian center, public pier, nature center, and a sports complex are available year round to millions of visitors and residents.

The crown jewel of the city's recreational system is its eight and a half miles of spacious, sandy beaches. Excellent weather allows surfers, residents and visitors to enjoy the beach all year. Moderate swells provide outstanding swimming and surfing conditions in the cool Pacific Ocean.

City Parks

The city's park system has 70 parks and public facilities, three miles of equestrian trails, playgrounds, a city gym with an indoor pool, two community recreation centers, a recreation center for seniors, an art center and a public golf course. Miles of bike paths, a marina, four lakes, and the protected wildlife preserve at Bolsa Chica Wetlands provide picturesque settings to enjoy the natural beauty of Huntington Beach.

The 356-acre Huntington Central Park has an equestrian center, modern Central Library with a theater, Adventure Playground, two lakes, a nature center, meandering trails, tot lots, large group and family picnic facilities, two restaurants, a natural amphitheater, a bandstand, a disc golf course, and a sports complex with outdoor facilities for softball and soccer.

A wide selection of programs, classes, sports leagues and tournaments, special events and services are offered to everyone in the community through the Community Services Department. Central Park also hosts a reenactment

of Civil War battles replete with cannons each Labor Day weekend.

The Huntington Beach *Sands* magazine is published quarterly and mailed to Huntington Beach households with details of the many current recreational programs being offered. To obtain a copy of the *Sands*, call (714) 536-5486.

Huntington Beach Equestrian Center

Within Central Park at 18381 Goldenwest, the Huntington Beach Equestrian Center serves horses and horse-lovers year round. Home of the Therapeutic Riding Center, the Equestrian Center is a rural refuge in suburban Orange County. For equestrian events, check the events calendar at www.hb-visit.com or contact the Equestrian Center by phone at (714) 848-6565.

Bolsa Chica Ecological Reserve

The largest coastal salt marsh in Los Angeles and Orange Counties is

the 185-acre restored coastal saltwater marsh of the Bolsa Chica Ecological Reserve. Located on the Pacific Flyway, the wetlands has a wide variety of plants, animal species and over 200 species of birds. This attracts birds migrating between North and South America.

Located off Pacific Coast Highway near the Bolsa State Beach entry, the reserve offers a popular footbridge that traverses Inner Bolsa Bay. Parking is free, as is the use of the trail. Tours are offered the first Saturday of each month at 9:00 a.m. A trail guide can be obtained from the Visitors Bureau by calling (714) 969-3492.

Monarch Butterfly Habitat

Hidden in a eucalyptus grove is a unique park which serves as a winter home for the rare Monarch Butterfly from November to March. Located on Graham, between Warner and Heil, the tranquil Norma Gibbs Butterfly Park is an oasis for rare butterflies.





HOTEL HUNTINGTON BEACH

Huntington Beach, California

Reservations: 714.891.0123

www.HotelHB.com



Accommodations

Oceanfront Resorts

HYATT REGENCY HUNTINGTON BEACH RESORT AND SPA

The Hyatt Regency Huntington Beach Resort and Spa has experienced great success as a new resort, with some of the highest occupancy in Southern California since its grand opening February 1, 2003. This oceanfront 517-room hotel and 80,000 sq. ft. conference center, located at Beach Boulevard on the Pacific Coast Highway, has already earned the prestigious four diamond award. The Hyatt is adjacent to the four-diamond Hilton Waterfront Beach Resort, on the north side of the Hyatt's conference facility. This is the only convention center on the West Coast that has a clear view of the ocean!

The new, upscale, luxury Hyatt Resort and Spa is classic Mediterranean design with open walkways and graceful arches that dramatically display panoramic views of the coastline. The resort also offers outdoor secluded jacuzzis, reflection pools and playful sea sculptures to make strolling the grounds a pleasure. The Hyatt has a collection of upscale shops, an art gallery and a variety of dining options, with a dramatic outdoor pedestrian bridge from the hotel to the beach.

HILTON WATERFRONT BEACH RESORT

The award winning Hilton Waterfront Beach Resort is rated as a four-diamond hotel in recognition of



its excellent service. The VIP hotel has 290 rooms and is located at the ocean within walking distance of the downtown, next to the Hyatt's beautiful new conference center with its spacious grand ballroom. The Hilton Waterfront has meeting rooms, dining facilities, ballrooms, lounges, and a beautifully landscaped, spacious pool area to draw smaller conferences, special events, and visitors from around the world.

The two magnificent hotels on either side of the extraordinary new conference center, with its huge grand ballroom and multiple meeting facilities have brought thousands of visitors and new conventions to Huntington Beach.

HOTEL HUNTINGTON BEACH

Hotel Huntington Beach is nestled in the Towers at Bella Terra just off the 405 freeway and Beach Boulevard. Standing eight stories tall, this three-diamond hotel is a gem of spacious guest rooms with commanding views to the distant communities.

Complimentary in-room wireless provides access to all of what the neighborhood has to offer. The indoor pool/spa, champagne Sunday brunch at the Ebi-Star Restaurant and the Blue-Star Lounge are just a few of the amenities available to persuade guests to release the stress of city life.

SHOREBREAK HOTEL

Shorebreak Hotel is located just off the beach where the Pacific Coast Highway meets the Huntington Beach Pier. Newly opened in 2009 and located in a new development known as "The Strand," Shorebreak Hotel is the first full-service, luxury boutique hotel on the waterfront in Huntington Beach and the only hotel located in downtown Huntington Beach. This ideal location is well suited to both business and leisure travelers. Shorebreak is operated by Joie de Vivre Hotels, the largest boutique hotel operator in California and second largest in the nation.

Huntington Beach Accommodations

A variety of small hotels and motels throughout the city meet the needs of a vast array of visitors. Among the many excellent choices available is Comfort Suites, located in the heart of Huntington Beach just minutes from the beach. Comfort Suites caters to both business and leisure travelers and offers a wide range of amenities in addition to their elegantly decorated accommodations.

With a wide selection of accommodations conveniently located in the heart of the community, visitors are placed within a close distance to cultural, recreational, sightseeing and shopping opportunities, as well as the beach.



Culture & Entertainment



There is much to experience here in Huntington Beach. Among the choices are: the Huntington Beach Playhouse at the Central Library; the Huntington Beach Art Center, with art exhibitions, jazz concerts and special events; Golden West College Theater; and the

Huntington Beach High School of the Performing Arts.

The local Philharmonic Symphony Committee sponsors the "Cruise of Lights" in Huntington Harbour. A theme contest inspires decorated homes and boats to delight the senses

with music, animated figures, and the sparkle of thousands of lights that reflect on the water from the weekend of the annual boat parade in early December to the end of the year.

World-class surfing events highlight the endless summer of activities in Huntington Beach. First held at Huntington Beach Pier in 1959, the annual U.S Open of Surfing draws top surfers from around the world to compete in the world's largest surfing competition. Another eagerly anticipated surfing event that draws competitors from all over Orange County is the National Lifeguard Championship.

The Main Street "Surfing Walk of Fame" and Huntington Beach International Surfing Museum are just some of the reasons Huntington Beach has been designated "Surf City USA®." The pier area is the scenic location for other sports events, such as national volleyball, skateboarding, and paintball tournaments. The Huntington Beach Equestrian Center at Central



BY CHOICE HOTELS

FOR RESERVATIONS
CALL: 800-714-4040

Relaxation

Luxury

Escape

COMFORT SUITES HUNTINGTON BEACH

All suites include a **Complimentary Hot Fresh Full Breakfast** and **High Speed Wireless Internet**

Hotel Amenities

Heated Pool and Spa
Exercise Room
Free Newspaper

Free Parking
Guest Laundry
Recently Renovated

Room Amenities

Mini Fridge
Microwave & Coffee Maker
Iron & Ironing Board

Hairdryers
Plush Pillow Top Mattress
7 Pc Luxurious Comforter Sets

Tel: (714) 841-1812
Fax: (714) 841-0214

16301 Beach Blvd. (Between Edinger & Heil) • Huntington Beach, CA 92647
www.comfortsuiteshuntingtonbeach.com • *Conveniently located right off the 405*

Park hosts many equestrian events through the year.

Huntington Beach is near many other major tourist attractions, such as Disneyland, Disney's California Adventure, Downtown Disney, Knott's Berry Farm, Knott's Soak City Water Park, Raging Waters, the home field of the World Champion Anaheim Angels, golf courses, and boats to Catalina Island, as well as nearby South Coast Repertory and Orange County Performing Arts Center.

Cultural & Event Services

The Cultural & Event Services Division of the Community Services Department provides access to the visual arts, performing arts, festivals, historic and museum activities, and special events year round. The programs are offered in cooperation with the Allied Arts Board, the Huntington Beach Art Center Foundation, the Huntington Beach Art League/Arts Associates, the Huntington Beach Concert Band, and the Huntington Beach Historical Society. For more information call (714) 536-5258 or check the events calendar at www.surfcityusa.com.

Huntington Beach Art Center

The Huntington Beach Art Center at 538 Main Street is a community arts and cultural center serving Huntington Beach and the Southern California region. Through exhibitions, performances, film/video screenings, lectures, and children and adult educational programming, the HBAC advances the awareness of art.

Art at the Beach, a highly popular summer art camp for children ages 6-12, has expanded to offer a special camp for teens taught by professional artists. For more information, call the Art Center at (714) 374-1650.

International Surfing Museum of Huntington Beach

In picturesque downtown Huntington Beach, off Main Street at 411 Olive Avenue, the unique International Surfing Museum of Huntington Beach holds an extensive collection of surf memorabilia commemorating over 80 years of American surfing heritage. For more information call (714) 960-3483 or go to www.surfingmuseum.org.

Newland House Museum

The Newland House Museum, an historic 1898 Victorian farmhouse, is the oldest structure built on site in Huntington Beach. The museum is on a natural knoll at 19820 Beach Boulevard, at the corner of Beach Boulevard and Adams Street. The Newland House Barn is available to rent for special events. For more information call (714) 962-5777.

Library & Cultural Center

Located in the heart of Orange County, the award-winning Huntington Beach Central Library & Cultural Center offers over 10,000 square feet of flexible functional space to meet the needs for small or large business and social meetings.

Known for its architectural interior design, the library also features a 319-seat theater in addition to banquet rooms accommodating up to 200 people. The pool and fountains, inside and outside, with panoramic park views offer an unforgettable setting for wedding receptions, private parties, seminars, and retreats. Experienced and courteous staff help make it a notable location for all types of special events.

The library is also equipped with state-of-the-art equipment. A modern library system serves the community with five locations throughout Huntington Beach. For more information, call the Facilities Coordinator at 960-8839 or visit www.hbpl.org.

Calendar of Events

There is always something to do in Huntington Beach! Surf City USA—The Huntington Beach Marketing & Visitors Bureau continually updates a Community Calendar filled with music, sports, theater, art, sandcastle contests, Pier Plaza happenings and other special events. There are dozens of events and activities listed each month, from pro surfing contests to concerts and theatre productions. The calendar is located at www.surfcityusa.com.



Business & Economy



Business Friendly Community

Huntington Beach is one of the leading commercial and industrial centers in Southern California. As the third largest city in Orange County, more than 60,000 people are currently employed by over 10,000 businesses in the city. Huntington Beach, with a population of 195,864, represents nearly 10% of the entire Orange County working population.

Huntington Beach has a highly educated work force and a diversified employment base. From a business per-

spective, Huntington Beach statistics offer business success. There are many opportunities for retail businesses and other professional services to prosper.

The city works diligently to maintain its business friendly atmosphere, working closely with the Huntington Beach Chamber of Commerce and local business associations. The city also supports business through its Development Assistance Team (DAT), an inter-departmental committee formed to review projects at their earliest stages to guide development through the approval process.

Mike Grumet Insurance INC.

Serving You, Your Family, Your Employees



**Group Health, Life, Dental
& Supplemental Benefits**

**Individual Life, Health &
Disability Insurance**

**Medicare Supplement
Long Term Care
Fixed Annuities**

mikegrumetinsurance.com

714-698-mike

Fax 714-242-0400
CA Lic. #0B00162

16541 Gothard St. #202 Huntington Beach, CA 92647

Huntington Beach Chamber of Commerce

The Huntington Beach Chamber of Commerce proudly celebrated its 100th anniversary in 2004 as it continues to act as a strong business leader for the community. The Chamber helps create the plans, strategies, programs and services that promote a favorable business climate, improve the quality of life, and support orderly growth and development.

The Huntington Beach Chamber offers total business solutions and membership privileges for those who work in or own a business in this ocean-side community. For more information, call the Chamber at (714) 536-8888 or visit the website at www.hbchamber.com.

Huntington Beach Small Business Assistance Center

The Huntington Beach Small Business Assistance Center (HBSBAC)

goal is to provide entrepreneurs with an overview of management, marketing, and financial information, along with the resources necessary to compete in today's challenging business environment. The HBSBAC assists new or existing businesses to learn more about basic business principles through seminars and resource materials. For more information call (714) 536-8888.

Surf City USA

The Huntington Beach Marketing & Visitors Bureau

The bureau plays a vital role in promoting the city and its amenities. Through the efforts of Surf City USA – The Huntington Beach Marketing and Visitors Bureau, Huntington Beach has become a widely recognized visitor destination. Today more than 16 million visitors come to Surf City. Visitor spending adds significantly to the local economy and generates tax dollars for local services.

Major Corporate Employers

THE BOEING COMPANY
 QUIKSILVER
 CAMBRO MANUFACTURING
 VERIZON
 HYATT REGENCY RESORT & SPA
 C & D AEROSPACE
 HUNTINGTON BEACH HOSPITAL
 FISHER & PAYKEL
 RAINBOW DISPOSAL
 HOME DEPOT
 HUNTINGTON VALLEY HEALTHCARE
 HILTON WATERFRONT BEACH RESORT

The Bureau operates a Visitors Center at 301 Main Street that handles thousands of call-in, walk-in, email and website inquiries every month. It publishes an annual Visitors Guide, a Meeting Planners Guide, and a four-color rack brochure available in major cities across the western U.S. The Bureau is responsible for www.surfcityusa.com, the official travel, lifestyle and entertainment website for the city, including the most comprehensive Calendar of Events available.

The Beach

Major Economic Asset

The eight and a half miles of Huntington Beach shoreline are enjoyed by more than 16 million visitors each year.

Huntington Beach has transformed from a daytime destination to an overnight destination. The city has 17 hotels and motels to serve visitors at all price points. The Hyatt Regency Resort and Spa, with its 80,000 square foot conference facility, brings conference attendees to the downtown area for several days. These visitors shop, dine, and hold special events in the downtown. Many



Business & Economy



come for conferences and stay in the adjacent Hilton Waterfront Beach Resort, the Hyatt Regency Resort and Spa, and other Huntington Beach lodgings.

New beach improvements including landscaping and upgraded concession stands and restrooms – accessible over the pedestrian bridge crossing Pacific Coast Highway – were provided by the Hyatt Resort.

Economic Development Department

The city Economic Development Department seeks to attract new

Pacific Premier Bank Supports the Huntington Beach Chamber of Commerce

Locally Owned, Locally Operated & Local Decision Makers

Our courier service
can save your business
time, money, and stress!



Huntington Beach
Chandra Olivas
AVP Branch Manager

19011 Magnolia Street
Huntington Beach, CA 92646
ph: 714.881.4975



PACIFIC PREMIER
BANK

Trust, Service, Commitment... That's My Bank.

Costa Mesa ■ Los Alamitos ■ Newport Beach ■ San Bernardino ■ Seal Beach



www.ppbi.com



businesses and support existing business through retention and expansion efforts by maintaining a viable business environment throughout the community. The city works closely with commercial brokers, retail and industrial businesses, the Chamber of Commerce, and other business organizations. For business assistance in Huntington Beach, call (714) 536-5582 or visit the comprehensive Economic Development Department website at www.hbbiz.com.

Real Estate

The Huntington Beach Economic Development Department website provides a free property search module for businesses seeking space in the city. This information can be found on the Economic Development Department website at www.hbbiz.com.

New Developments

PACIFIC CITY

Pacific City was the name of the early beachfront village that is now Huntington Beach. This prime 31-acre parcel fronting on Pacific Coast

Highway between First Street and Huntington Street has broken ground for a dynamic visitor-serving mixed use project.

Pacific City will include restaurants, entertainment, retail, a new 165-room boutique hotel, as well as office space. There will be 516 condominiums with extensive landscaping and pedestrian walkways that link the residential areas to the oceanfront.

The first phases of Pacific City are under construction. For more information on this development, see the Pacific City website at www.pacificcity-hb.com.

Business Opportunities

As the third largest city in Orange County and with a highly skilled labor force, Huntington Beach promotes industry as it provides jobs and builds the local economy.

Located 18 miles southeast of the Port of Long Beach and Los Angeles Harbor, the city is well positioned to participate in the global market. Huntington Beach is home to 650 industrial businesses, including the Boeing Com-

pany, Quiksilver corporate headquarters, Fisher & Paykel (formerly DCS), Cleveland Golf corporate headquarters and C & D Aerospace.

An aerospace industry leader for nearly a century, Boeing is the world's largest military aircraft manufacturer, and a leading supplier of support systems and services, satellites and human space exploration systems.

The Huntington Beach site dates back to 1962. Over the years, Huntington Beach employees have worked on many U.S. space programs, from the Apollo lunar landing project to the Space Shuttle and International Space Station.

In July 2006, Boeing announced plans to consolidate facilities in Southern California, part of which included relocating Anaheim facility people and programs to Huntington Beach.

LOCAL SERVICES

There are many exceptional businesses throughout Huntington Beach which serve the growing needs of the community.

Mike Grumet Insurance Services, Inc. has been helping individuals and companies build, create and preserve wealth with a variety of insurance and annuity products since 1992. Among the products offered are group medical and employee benefits, life, health and disability insurance, as well as retirement funding.

NuVision Federal Credit Union, a member-owned cooperative, is a full service financial institution offering a complete range of deposit and loan products. NuVision has a strong commitment to Huntington Beach businesses and residents, and carries the title of the Official Credit Union of Surf City USA. With three branch locations in Huntington Beach, NuVision is truly a member of the local community. For more information, call 800.444.6327 or visit nuvisionfederal.org.



Business & Economy

SkillCraft Body Shop, Inc. has been operating under the same family ownership for 32 years, serving Huntington Beach and Orange County. They are doing business the old-fashioned way with new age technology and have earned the reputation of one of the top rated collision shops in Southern California.

REGIONAL CAREER CENTER

The Coastline Community College District operates a One-Stop Center to serve Huntington Beach and surrounding areas, responding to the needs of business employers, job seekers, and students through training and an integrated workforce investment system.

The Coastal OC Regional One-Stop Career Center is a forum for participation of employers, business associations, and economic development organizations offering services such as: recruitment, outplacement assistance, financial incentives, workforce development/training, employer informa-



tion, economic development, and labor market information.

Orange County One-Stop Center
5405 Garden Grove Blvd.
Westminster, 92683 (714) 241-4900
www.coastalonestop.cccd.edu

COMMUNICATIONS

Four newspapers generally cover the Huntington Beach community. Daily papers are *The Orange County Register* and *The Los Angeles Times*. The weekly papers are the *Huntington Beach Wave* and the *Huntington Beach*

Independent which regularly publishes the official public notices for the city of Huntington Beach. Public broadcasting affiliate KOCE (Channel 50) and HBTB-3, the public access channel, broadcast City Council and Planning Commission meetings.

Commercial radio, television, telephone, and Internet connections are widely available. The city website is updated regularly to provide information and a free monthly newsletter is available by email to interested residents. The city website is www.surfcity-hb.org.



SkillCraft
BODY SHOP INC.

Excellent Customer Service
State-of-the-art Equipment
Highly Trained Technicians
Written Lifetime Warranty
Professional Staff & Full Service

17072 GOTHARD STREET • HUNTINGTON BEACH, CA 92647
PHONE (714) 848-2311 • SKILLCRAFT.COM

Transportation

Numerous freeways and highways in Huntington Beach offer easy access throughout Orange and Los Angeles Counties and beyond. A choice of major and local airports offer convenient air travel in addition to bus service, rail freight service, and the ports of Long Beach and Los Angeles for business and personal use.

HIGHWAYS

The major highways are: Pacific Coast Highway (Highway 1) on the coast connecting the beach cities; the San Diego Freeway (I-405) which cuts through the northeast part of Huntington Beach and connecting with all other major freeways in Southern California; and Beach Boulevard (Highway 39) runs north-south, directly through the heart of Huntington Beach, connecting Pacific Coast Highway (Highway 1) to the San Diego Freeway (I-405).

AIRPORTS

John Wayne Airport (15 minutes), Long Beach Airport (30 minutes), and Los Angeles International Airport (one hour) serve Huntington Beach and Orange County.

BUS

Regional bus service is offered through the Orange County Transportation Authority (OCTA). There are nine routes currently in Huntington Beach. Major bus lines, such as Greyhound and Trailways, also provide transportation to the area.

RAIL

For passenger service, Amtrak stations are located in Santa Ana and Anaheim, each approximately 20 minutes away. The Union Pacific Railroad serves the city's Gothard Street with freight transportation to this industrial corridor in the center of the community to provide direct line shipment to the Midwest and Northwest.

SEAPORT

The Ports of Long Beach and Los Angeles are located 18 miles to the northwest and provide worldwide access to the global marketplace to promote maritime commerce and international trade.

Population Profile

The city ranks as Orange County's third largest city and is 19th in the state according to its population size. It is anticipated that the population will increase to more than 230,000 by 2020. According to the State's Department of Finance, the population of Orange County is projected to reach 3,526,144 by the year 2020.

	1990	2009
Huntington Beach.....	181,519	195,864
Orange County	2,417,552	3,072,336
California.....	29,942,397	37,172,015

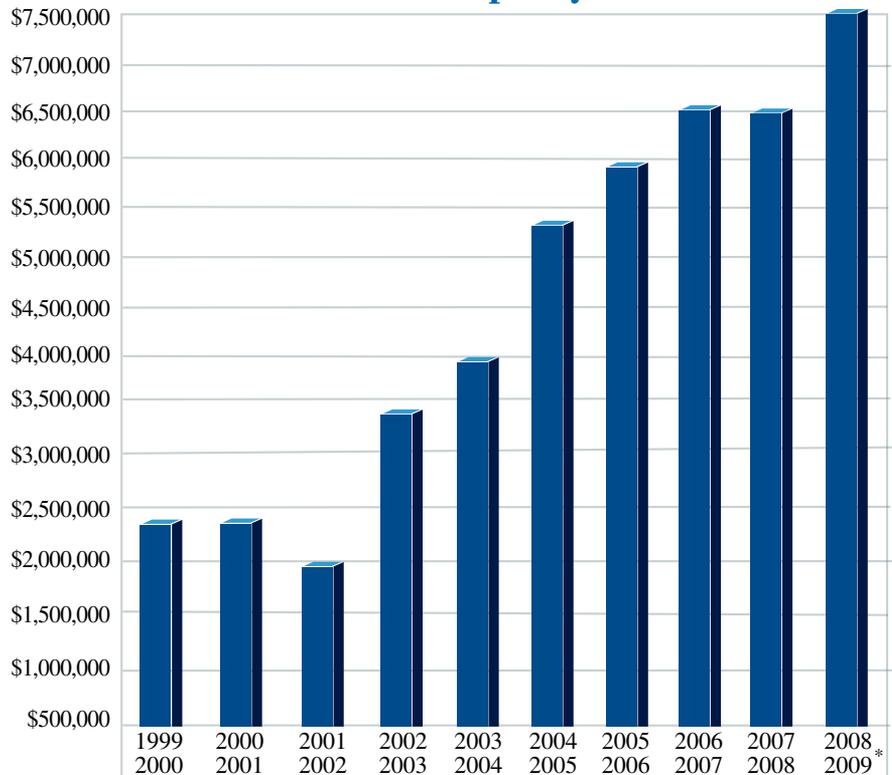
Source: *State of California, Employment Development Department, September 2008-Preliminary

Population Growth

Source: Claritas Report, October, 2008

1950.....	5,237
1960.....	11,492
1970.....	115,960
1980.....	170,905
1990.....	181,519
2000.....	189,594
2008.....	198,025

Transient Occupancy Tax

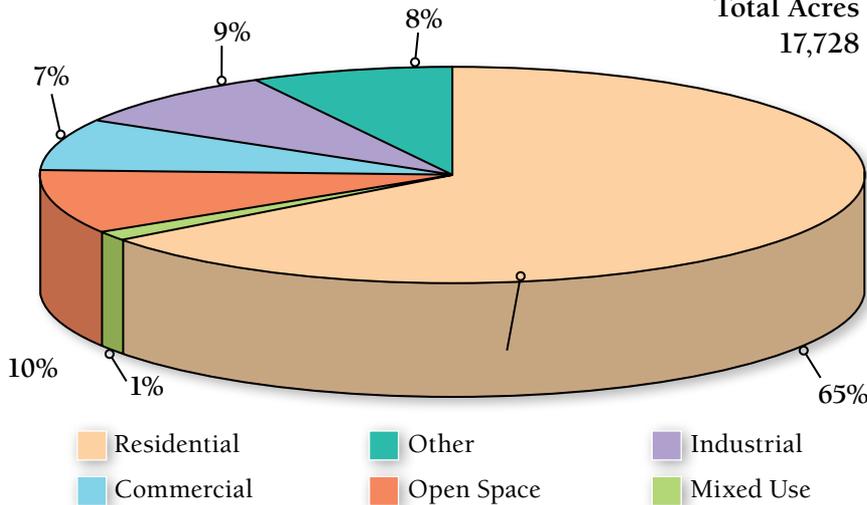


Transient Occupancy Tax (TOT) is the tax paid by guests staying in hotels. Huntington Beach is now considered a destination resort area. The 10% TOT revenue has increased as the community has added hotel and motel rooms. This hospitality industry revenue is expected to increase as Huntington Beach draws more overnight visitors and planned hotels are constructed. *Adopted Budget

Business & Economy

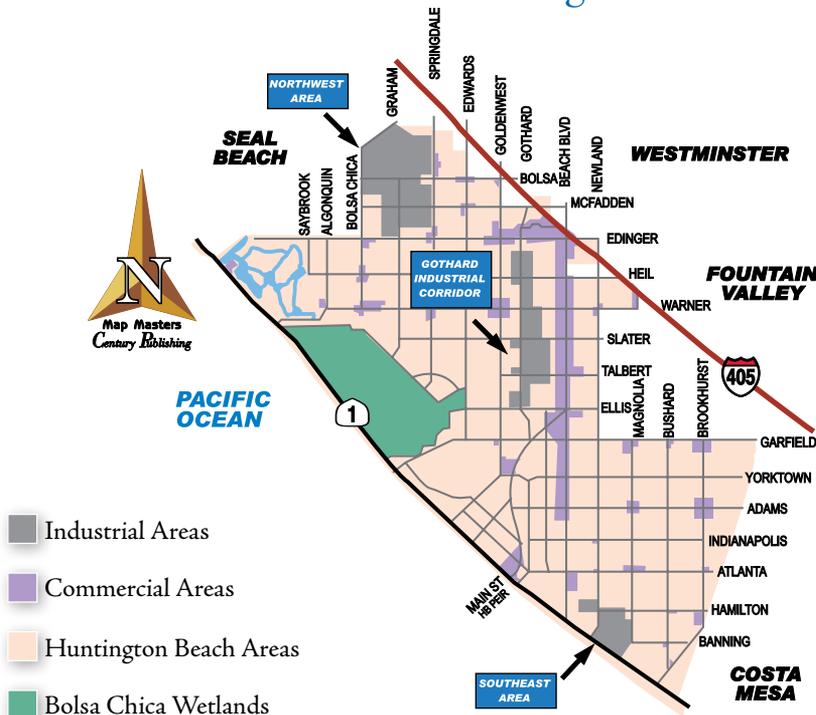
Land Use

Total Acres
17,728



Residents, the regional population, and recreational visitors are all served by the mix of land uses within Huntington Beach. How a city balances its land uses assists the local economy by allowing for enough space for industry and other businesses to provide products and jobs. One of the primary goals of the city land use policy is to “Achieve development that maintains or improves the city’s fiscal viability and reflects economic demands while maintaining and improving the quality of life for the current and future residents of Huntington Beach.” The land use designations are: 65% residential, 8% commercial, 9% industrial, 1% mixed use, 10% open space, and 8% other.

Huntington Beach Zoning



INDUSTRIAL

As a city with a strong commitment to its industrial activities, Huntington Beach has zoned 1,762 acres of land for industrial use. There are three general industrial areas: the Northwest Industrial Area, the Gothard Industrial Corridor, and the Southeast Industrial Area. Major industrial development continues in the Northwest Area. The Gothard Industrial Corridor represents unique opportunities for “incubator” industries (first generation businesses).

COMMERCIAL

There are approximately 1,300 acres within Huntington Beach zoned for commercial use. The major concentrations of commercial uses in Huntington Beach are located along Beach Boulevard, Brookhurst Street, Edinger and Warner Avenues and at many major intersections.



HIB Profile

Population

Total (2008 Estimate)	195,864
Men	50.3%
Women	49.7%
Median Age	39.39
Average Age	39.12
Age Distribution	
0-9	11%
10-17	9%
18-24	8%
25-34	13%
35-44	15%
45-54	16%
55-64	13%
65-74	7%
75-84	4%
85+	1.4%

Ethnicity

White	69.7%
Hispanic or Latino	16.8%
Black	0.8%
American Indian/Alaska Native	0.6%
Asian or Pacific Islander	11%
Other	1.1%

Households

Total Households	75,267
Family Households	48,828
1-2 Persons	59.9%
3+ Persons	40.1%
Married	54.8%
Single	45.2%

Estimated Household Income

Average Family Household Income	\$121,480
Median Family Household Income	\$97,677
Average Household Income	\$103,453
Median Household Income	\$81,967
Per Capita Income	\$40,584
Less than \$15,000	2.65%
\$15,000-\$24,999	3.39%
\$25,000-\$34,999	4.29%
\$35,000-\$49,999	8.26%
\$50,000-\$74,999	16.84%
\$75,000-\$99,999	16.05%
\$100,000-\$149,999	24.5%
\$150,000-\$249,999	17.39%
\$250,000-\$499,999	4.58%
\$500,000+	2.04%

Education

Adults over 25 years

Total	138,921
Less Than 9th Grade	3.99%
Some High School	6.71%
High School Graduate (or GED)	16.22%
Some College/No Degree	27.50%
Associate Degree	9.73%
Bachelor Degree	23.72%
Master's Degree	8.15%
Professional School Degree	2.84%
Doctorate Degree	1.11%

Housing

Median Owner Occupied Home Value	\$718,895
Housing Units	77,997
*Single Units	60.84%
*Multi-Family	35.13%
*Mobilehome	3.85%
Owners	60.06%
Renters	39.94%
Occupancy	95.6%
Vacant	4.4%
Average Apt. Rent	\$1,500

Employment

Labor Force	121,800
*Employed	11,700
*Unemployed	10,000
Unemployment Rate	8.2%

Employment by Industry

Management, Business and Financial Operations	20.1%
Professional and Related Occupations	23.9%
Service	11.2%
Sales & Office	29.9%
Farming, Fishing and Forestry ..	0.1%
Construction, Extraction and Maintenance	7.0%
Production, Transportation and Material Moving	7.8%

Registered Voters

Total	127,814
Am. Independents	3,026
Democrats	36,657
Libertarians	1,064
Republicans	59,517
Others	27,550

Sources: Data is not Seasonally Adjusted, California Employment Development Department, September, 2008, Preliminary; Orange County Registrar of Voters October 19, 2008.





Education

Huntington Beach schools foster community partnerships that bring school staff, parents, and other residents together with a shared goal of providing the very best education and responsible citizenship to the community's youth.

The Huntington Beach School District is comprised of 39 elementary and middle schools and four public high schools, plus adult educational programs. The city also has several private schools, from elementary through high school, to provide education services.

Higher learning is available through community colleges, including Golden West College in Huntington Beach and many nearby universities. Educators work with the community to offer the necessary training to provide a successful future for students and employers.

Elementary & Middle Schools

Five districts educate Huntington Beach elementary and middle school students: Huntington Beach City School

District, Ocean View School District, Fountain Valley School District, and Westminster School District. Test scores and fine schools are the pride of the Huntington Beach community. The staff's high expectations for students are reflected in the outstanding performance levels within the schools. The public school system has moved to a standards-based classroom where the yardstick for success is measured by test score results in reading, math and language.

In 2008, eight Huntington Beach elementary schools were among the Orange County Register's medal winners

Golden West College

Your Training Resource

- Business Administration and Management Courses
- Computer Business Application Courses
- Small Business Management Courses

ATTENTION

Certified Business Professionals

Individuals who have passed the Certified Professional Secretary (CPS) exam, the Certified Administrative Professional (CAP) exam, or the Professional Legal Secretary (PLS) exam may be awarded up to 30 units of course work toward the Associate in Arts Degree at Golden West College. Details at www.goldenwestcollege.edu/cba.



www.goldenwestcollege.edu

15744 Goldenwest Street • Huntington Beach, CA 92647-2748 • (714) 892-7711

for elementary excellence. From the Ocean View School District, Harbor View was honored with a Gold Medal, Hope View was awarded a Silver Medal and Oak View and Sun View both were Bronze Medal winners. The Huntington Beach City School District had Hawes and Huntington Seacliff as Silver Medal winners and Eader and Smith were both awarded Bronze Medals. The schools were measured according to 26 performance standards to find which public elementary schools provide the richest academic experience and strongest environment for learning.

High Schools

The Huntington Beach Union High School District oversees six high schools in the area, with four located in Huntington Beach. District-wide, the Class of 2008 had 3336 graduates who experienced a rigorous level of preparation and were well prepared for future goals.

Huntington Beach Union High School District makes student participation in college admission testing a priority to successfully meet their progressive goals. For the Class of 2008, 48% of the students took the Scholastic Aptitude Test (SAT). Their SAT scores are well above California and national averages. A recent survey of graduating seniors indicated that 84% plan to attend college after completing high school.

Adult Education

The Huntington Beach Adult School classes enroll over 13,000 students each year. HB Adult School is celebrating its 40th year of providing quality adult education classes for credit and non-credit at more than 60 convenient locations in Fountain Valley, Huntington Beach, Westminster, Midway City, and Seal Beach. The Main Campus is located adjacent to Murdy Park at 16666 Tunstall Lane in Huntington Beach.

For a current Schedule of Classes, visit the Adult School's website at www.hbadultschool.com or pick up a



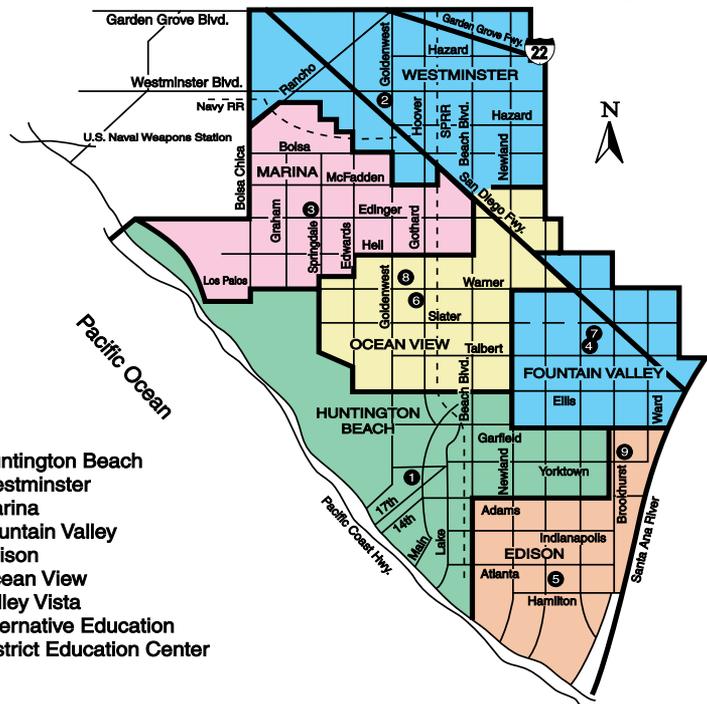
copy at the school front office or local libraries and other community sites. Call for more information at (714) 847-2873.

Community Colleges

The community colleges have a significant impact upon the local economy. The Coast Community College District (CCCD) serves the broader Huntington Beach area with three campuses, Golden West College, Coastline College and Orange Coast College.

Golden West College was founded in 1966, and is proud to house the only nursing and police training programs in the District. Located near the 405 Freeway, its innovative architecture and attractive landscaping define the 122-acre Golden West College campus. The college offers a wide range of career, transfer, certificate programs, and community service events. A 350-seat theater, an art gallery, and a science museum provide cultural opportunities for students and the community.

HB Union High School District Map





City Government



Since its incorporation in 1909, Huntington Beach has made a name for itself through open, responsive city government. The elected city council adopts laws, sets standards, levies taxes, directs expenditures, approves contracts, determines municipal policy, and appoints a city administrator to be responsible for the day-to-day operation of the city. City council meetings are held on the first and third Mondays of each month. The meetings are open to the public and are broadcast “live” over the public access television on Channel 3, or you can watch eight live or archived videos from past meetings from the city website, www.surfcity-hb.org.

Careful attention is paid to the many facets of municipal government. Streets, beaches, and parks are well kept. City lifeguards and patrol boats help ensure safe outings for the millions of visitors who stroll Huntington Beach beaches and the pier each year. Huntington Beach has a municipal government that seeks to involve the community and is committed to a high standard quality of life.

Law Enforcement

Huntington Beach is fortunate to have state-of-the-art communications and operations equipment to support the city’s law enforcement efforts. Each patrol vehicle is equipped with a mobile data computer. The city is

patrolled 24 hours a day by modern, turbine-powered police helicopters. The Police Department is staffed with well trained, well educated officers, and has its own full service crime laboratory that allows for quick processing and evidence analysis. Huntington Beach is regularly included among the 15 safest communities in the United States, according to FBI statistics.

Fire Protection

The Huntington Beach Fire Department is a modern, well equipped force that specializes in fire fighting, emergency medical, ambulance transport, fire prevention, and environmental protection. Fire prevention is crucial in a city with major oil production facilities and ongoing commercial and industrial development. Professionally trained Fire Department firefighters and paramedics respond from all eight fire stations, helping make Huntington Beach a safer, more secure community.

The voluntary FireMed Program, available to community residents, has over 26,000 households as members. FireMed provides part of the critical financial support for paramedic and ambulance services. The city sponsors a Community Emergency Response Team (CERT) and has classes for volunteers to help citizens provide aid in their own neighborhoods in the event of a disaster. The Fire Department also has a cadre of volunteers including a senior’s home inspection program (SHIP) that provides fire safety education to senior citizens.

City Finances

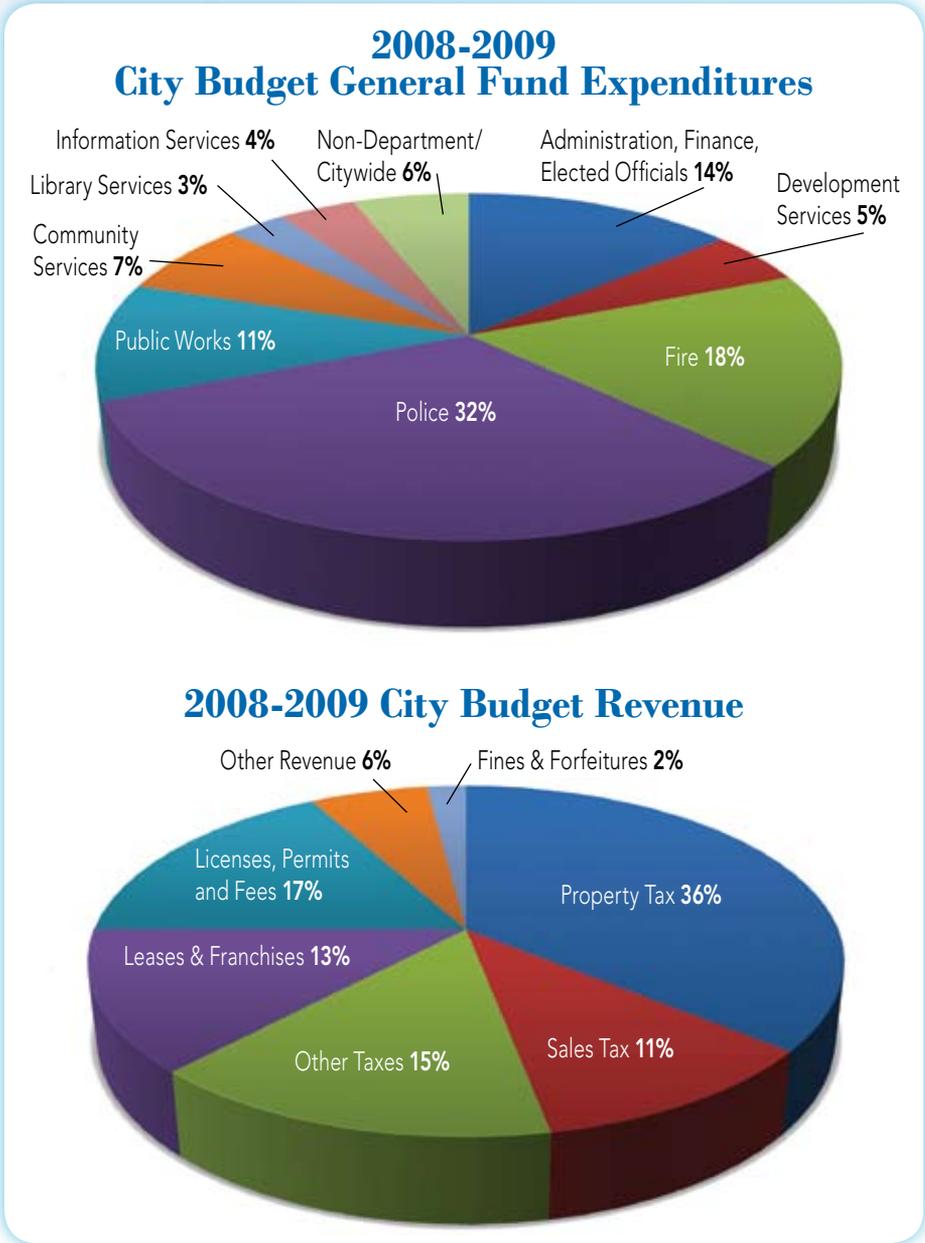
The total projected revenue of the city’s general fund is \$305,985,000

while general fund expenditures are budgeted at \$199,151,684. Other funds include: water, capital projects, redevelopment, internal service, transportation, debt service, refuse, and other enterprises. Projects and services are budgeted from these resources. The largest source of revenue for the general fund is property tax at \$89.5 million, making up 29% of the general fund. The next two highest resources are sales tax at \$27.7 million, and local taxes (including Transient Occupancy Tax) at \$25.3 million.



Sales Tax

The city receives 1% of the taxable sales collected on retail purchases. Sales tax is one measurement of the city's economic vitality. For the 2008-2009 fiscal year, Huntington Beach is expected to collect about \$27.7 million, ranking as one of the top cities in the county—approximately 5% of the county's taxable sales. Car sales and auto supplies comprise the city's largest retail segment contributing to the city's sales tax base. The city of Huntington Beach and the Huntington Beach Chamber of Commerce encourage residents to do business in Huntington Beach!





Important Numbers

City Services

(Area codes are 714 unless otherwise noted)

Emergency 911
(Use only when human life or valuable property is in jeopardy.)

At other times call:

City of Huntington Beach 536-5553
www.huntingtonbeachca.gov

Administration 536-5202

Building & Safety 536-5241
www.hb-building.org

Business License
(City Treasurer) 536-5200

City Clerk 536-5227

City Council 536-5553

City Finance 536-5630

City Treasurer 536-5200

Community Services
Department 536-5486

Economic Development
Department 536-5582
www.hbbiz.com

Fire Department 536-5411

HB Jobs Available 374-1570

Library 842-4481
www.hbpl.org

Life Guards 536-5281

Planning Department 536-5271

Police Department 960-8811
www.hbpd.org

Public Information/Community
Relations Officer 536-5577

Public Works Department 536-5431

General Information

Calendar of Events

www.hbvisit.com

Chamber of Commerce 536-8888

www.hbchamber.org

Surf City USA -

The Huntington Beach Marketing
& Visitors Bureau 969-3492

www.surfcityusa.com

Department of Motor Vehicles

www.dmv.ca.gov (888) 921-1117

Costa Mesa -

650 W. 19th St. (800) 777-0133

Westminster -

13700 Hoover St. (800) 777-0133

Huntington Beach Restaurant

Association

www.hbrestaurants.com

Orange County

Registrar of Voters 567-7600

www.ocgov.com/election

Surf City Store 374-0277

www.surfcityhbstore.com

Job Center 841-0637

Beaches, Boating, Surfing

Huntington Beach Lifeguard

Headquarters 536-5281

Huntington State Beach 536-1454

www.parks.ca.gov

Surf Reports 536-9303

Education

ADULT SCHOOLS

Huntington Beach

Adult School 847-2873

www.hbadultschool.com

COLLEGES

Golden West College 895-8315

www.gwc.info

Coastline Community

College 241-6184

www.coastline.cccd.edu

California State University

Fullerton 741-9161

www.fullerton.edu

California State University

Long Beach (562) 951-4000

www.csulb.edu

Chapman University 997-6815

www.chapman.edu

University of California

Irvine 949-824-5011

www.uci.edu

SECONDARY & ELEMENTARY

Huntington Beach Union High

School District 903-7000

www.hbuhd.org

Huntington Beach City

School District 964-8888

www.hbcasd.k12.ca.us

Ocean View Elementary School

District 847-2551

www.ovsd.org

Westminster Elementary School

District 894-7311

www.wsd.k12.ca.us

Fountain Valley Elementary School

District 843-3200

www.fvsd.k12.ca.us

Libraries, Art Center, Museums

Huntington Beach

Central Library

7111 Talbert Ave. 842-4481

www.hbpl.org

Branches:

Graham Branch -

15882 Graham 375-5006

Banning Branch -

9281 Banning 375-5005

Main Street Branch -

525 Main 375-5071

Oak View Branch -

17251 Oak Ln. 375-5068

Huntington Beach Art Center

538 Main St. 374-1650

Huntington Beach Playhouse .. 375-0696

www.hbph.com

Huntington Beach

Surf Museum 960-3483

www.surfingmuseum.org

Newland House Museum 962-5777



Healthcare

Huntington Beach is fortunate to have the finest medical professionals and the latest healthcare technologies. Many private physicians, dentists, chiropractors and other health professionals offer services in Huntington Beach. From simple dental exams and family vaccinations and check-ups to the most sophisticated medical technology available, residents are safe in the knowledge that help is available and never far away.

HUNTINGTON BEACH HOSPITAL

Huntington Beach Hospital has been providing comprehensive, quality healthcare to Huntington Beach and the surrounding communities for the past 43 years. This 131-bed hospital is an acute care, full-service facility centrally located in the city on Beach Boulevard. Over 250 physicians and 450 registered nurses, technicians and support staff provide compassionate, convenient care around the clock. The Emergency Department also serves as a Paramedic Base Station.

The hospital's ongoing commitment to excellence in healthcare delivery is demonstrated by the continual upgrade of the facility and its technology. Along with a new state-of-the-art cardiac catheterization lab, Huntington Beach Hospital offers Behavioral Health Services, Wound Care Services, including Hyperbaric Oxygen Therapy, and Senior Services. Huntington Beach Hospital is accredited by the Joint Commission (JACHO), the nation's leading accrediting body for hospitals and The College of American Pathologists.

Prime Healthcare Services (PHS), which owns and operates 13 acute care hospitals in California, including Hun-



tington Beach Hospital, has been ranked by Thomson Reuters as one of the top 10 US health systems and is the only for-profit health system from the west coast to receive this coveted recognition.

ORANGE COAST MEMORIAL MEDICAL CENTER

Orange Coast Memorial Medical Center is the only nonprofit hospital in the Huntington Beach/Fountain Valley area. Some of the health care services provided by Orange Coast Memorial include a 24-hour emergency department, childbirth center, medical, surgical, and critical care units, orthopedics, cosmetic surgery, a blood conservation program, and a no-cost membership program for seniors.

In 2009, the hospital opened the Orange Coast Patient Care Pavilion, a six-story, 162,000 square-foot outpatient medical building. The Pavilion links to the existing hospital by two walkways and is the new front door to the hospital. The Pavilion provides access to some of the most well-respected

and experienced physicians in Orange County, as well as leading-edge diagnostic and treatment facilities.

Healthcare Services

There are also a number of family services and institutions available to Huntington Beach residents. The city hosts specialized medical groups, ultrasound and imaging facilities, dermatology centers, retirement communities, clinics, assisted living facilities and nursing homes.

Local health and day spas combine massage methods with relaxation to treat the mind and body, promoting a vibrant, healthy lifestyle at all levels. Dermatology centers offer advanced skin care solutions and beautifying treatments. A sampling of services includes microdermabrasion, laser hair removal, facials and waxing, as well as a variety of aesthetic skin care products.

Eye surgery centers are available to treat patients with glaucoma and other eye conditions, as well as offering LASIK services for vision correction or aesthetic purposes. Dentists can treat patients with gum disease and other tooth-related conditions, as well as offering teeth whitening and other cosmetic procedures.

There are several significant facilities that serve the community when called upon, including crisis centers, the American Red Cross, Planned Parenthood, health districts, counseling centers, rehabilitation clinics, senior activity centers, alternative education centers and community centers.

Health and dental care for the uninsured or low-income families are available at the Community Care Health Center. They can be reached at (714) 847-4222.

Huntington Beach Hospital

Huntington Beach Hospital is a 131-bed acute-care medical and surgical facility with a range of ancillary services.

Services at the hospital include:

- **24-hour Emergency Department**
(Paramedic base station)
- **Cardiac Catheterization and Peripheral Vascular Laboratory**
- **Intensive Care Unit**
- **Medical/Telemetry Unit**
- **Behavioral Health Services**
Mature Adult In-patient Psych Services
Outpatient Partial Hospitalization Program
- **Wound Healing Center**
Hyperbaric Chamber Therapy
- **Senior Volunteer Services**
 - **CIRCLE OF FRIENDS**
Wellness program, local/national/international travel, monthly meetings, social events and discount programs.
Call (714) 843-5061.
 - **SILVER ANCHOR AUXILIARY**
In-hospital volunteers.

Researchers from the Thomson Reuters 100 Top Hospitals® program have identified the top 10 health systems in the country based on their clinical performance and Prime Healthcare Services is in the Top 10, surpassing such acclaimed institutions like the Mayo Foundation, the Cleveland Clinic and the University of California Health Systems.

Prime Healthcare Services is the only for-profit organization to receive this coveted recognition.



17772 BEACH BOULEVARD • HUNTINGTON BEACH, CA 92647 • (714) 843-5000