



DOWNTOWN ECONOMIC DEVELOPMENT COMMITTEE

REVISED AGENDA

Thursday, July 26, 2012
3:30 PM — 5:00 PM
2000 Main Street
Lower Level Meeting Room B-8

**Mayor/Chair Don Hansen; Mayor Pro Tem Devin Dwyer; Council Member Joe Carchio
and City Staff**

Contact: Economic Development Department @ 536-5542

1. Public Comments — Chairperson (Limited to 3 minutes/person)

The Economic Development Committee welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and/or constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of Committee Members.

2. Presentation – Visitor Profile and Economic & Fiscal Impacts of Huntington Beach Tourism

- Horizon Consumer Science - Lauren Schlau

3. Informational

- BID Organization Paulette Fischer
- Downtown Huntington Beach.....Celeste Hamil
Activities/ Future Events
- Surf City USA Marketing and Visitors Bureau Steve Bone
Activities/Future Events
- Huntington Beach Restaurant Association Ron McLin
- The Strand.....Anna Padilla

4. Administration

- Community Services/Specific Events.....Chris Cole
Update on Future Scheduled Events
Green Zone Meters.....Dottie Hughes
- Downtown Development Scott Hess
Update on Recent Planning & Zoning Issues
- Public Works Update Travis Hopkins
- Downtown Economic Development Update Kellee Fritzel
Pacific City Update Bob Hall
US Open Update on Street Closures Lt. John Cottriel

5. Adjournment – Next Meeting August 23, 2012 at 3:30 p.m.