

Minutes

The Huntington Beach Auto Dealers Association

✓ Business Improvement District (BID)

Monthly Board of Directors Meeting

Quarterly Meeting

Toyota of Huntington Beach

2nd floor Conference Room

Date: May 21, 2014

Time: 8:30 am

1. Call to Order: Presiding Officer: Toyota (In attendance: Chevrolet / Honda)
2. Public Comments:
3. City Staff Comments: & Guests: Kellee Fritzal attended from Business Development (GM Angels Radio), _Gave proposal of Radio Advertising (Dir. Challenger Soccer -Thank you award to Dealers) -Gave Presentation to BID
4. Operating Reports: Presented and approved
5. Car Store At Bella Terra: Status report given with traffic Counts
6. Reader Board Sign Update: Status discussed. Ad issues. City input
7. Community Financial Support (Quarterly Allocation of Funds)
8. Old Business: N/A
9. New Business: N/A
10. Adjournment: 8:55 am