Agenda_____/Minutes__X____

The Huntington beach Auto Dealers Association

Business Improvement District (BID)

Monthly Board of Directors Meeting
Quarterly Meeting
Toyota of Huntington Beach
2nd floor Conference Room

Date: March 20, 2013

Attendees: Bob Miller, Toyota of Hunt. Beach; Paul Conant, Norm Reeves Honda: Bill Demarest, DeLillo Chevrolet; Omar Z, Hunt. Beach Ford; Bill Rea, Dave Garofalo, and Bill Nelson

1. Call to Order: Bob Miller, President @ 8:30 AM

2. Public Comments: None

3. City Staff Comments: Luis Gomez, Economic Development Project Manager 1)proposed developing criteria for utilization of the new freeway signage with collective input from BID board members and 2) gave a short presentation re " The State of our City "

4. Operating Reports: Operating results Sept. 2012 through February, 2013 were approved

5. Car Store At Bella Terra: Composit statistical data referencing visitation at the concierge facility for 2010,2011, 2012 and YTD 2013 was discussed(attachment)

6. Reader Board Sign Update: Operational report sumitted to attendees. Matters currently under review are 1) Electric billings to be reimbursed by Branded Cities, 2) Signage insurance coverage, and 3) Radient/Branded Cities/HBADA accounting and reporting requirements.

7. Community Financial Support: $9M was allocated for the period April-June, 2013

8. Old Business: Revised budgets for fiscal years 2012 and 2013 were approved

9. New Business: None

10. Adjourn: 8:46 AM