

**Agenda\_\_\_\_\_/Minutes\_\_\_x\_\_\_**  
The Huntington Beach Auto Dealers Association  
**Business Improvement District (BID)**  
Monthly Board of Directors Meeting  
Quarterly Meeting  
Toyota of Huntington Beach  
2nd floor Conference Room

Date: March 19, 2015

Time: 8:30 am

1. Call to Order: Presiding Officer - Bob Miller

Attendance: Chrysler\_x\_\_, Mitsubishi\_\_\_\_, Nissan\_\_\_\_, Chevy\_x\_\_, Ford\_\_\_\_,  
VW\_\_\_\_, HONDA\_\_x\_\_, KIA\_\_\_\_, Toyota\_x\_\_, Mazda\_\_\_\_.

2. Public Comments: None

3. City Staff Comments & Guests:  
Fred Wilson, City Manager  
Billy O'Connell, HB City Council Member

Mr. Wilson and Council Member O'Connell presented to the BID Board their pending proposal to City Council to increase the "Local" bidder preference from 1% to 5% allowing for local businesses like the 10 New Car Dealers to take advantage of bidding options for automotive product needs that City will have in future. Conversation ensued to encourage that process to include not only city vehicles, buy also maintenance, parts and service. The BID Board supported the City's recommendations.

4. Car Store At Bella Terra: Updated Pedestrian Traffic report submitted and discussed
5. Operating Reports: Bill Rae presented the BID Budget, accepted and approved
6. Reader Board Sign Update; Revenue analysis report submitted, current trends discussed.
7. Community Financial Support (Quarterly Allocation of Funds) Approved
8. Old Business: None
9. Adjournment: Next Quarterly Meeting

Respectively Submitted:

Dave G