

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, June 2, 2010
6:00 p.m.
Civic Center, Room B-8
2000 Main St.
Huntington Beach, CA 92648

Chair Karen Pedersen called the meeting to order at 6:00 p.m.

A. ROLL CALL

- Board Members:** Jeff Carnival (excused), Linda D. Couey, Edward Heins, Craig Lumb (excused), Karen Pedersen, Jon Ross, Jim Thomson, Linda Vircks, Chris Young
- Event Directors:** Pat Stier, Stacey Newton
- Staff Liaisons:** Mitch O'Brien, Laurie Payne, Carrie Sparks, Martha Werth
- Contractors:** Mike Bone, Bill Lomas
- Volunteers and others:** Lisa Bannister, John Bowden, Don MacAllister, Colleen Neugebauer, Carole Ann Wall, Barry Williams

B. INTRODUCTIONS/PRESENTATIONS: Jon Ross introduced Tom LaParne, a long time Boy Scout that has volunteered during the parade for many years. Ross also introduced Brevyn Mettler, Steve (?) and Jim (?) from R.A.C.E.S., who will be present during the celebration on the 4th. Karen Pedersen introduced Jimmy from X-Press signs.

C. CORRESPONDENCE: None.

D. PUBLIC COMMENTS: Don MacAllister of the Kiwanis Club announced that all operations are on schedule. He distributed a poster with information about purchasing bleacher tickets. The same vendor will be used for the bleachers and an ADA approved restroom will be set up in the bleacher area.

E. APPROVAL OF MINUTES: Correction was made to the May 5, 2010 minutes by Ross as follows: Page 2, section H; The Coast Guard will be involved in the 4th of July celebration but will not provide a booth during the festival. Motion to approve the minutes as corrected was moved by Linda D. Couey and seconded by Jim Thomson. The motion passed unanimously.

F. STAFF REPORTS:

Mitch O'Brien/Police Department: Food costs during the 4th have been covered for the police department staff. Bill Lomas informed O'Brien that the parade formation and starting

point will take place on 9th Street instead of 8th. O'Brien reviewed the lineup strategy for vehicles entering beach parking lots at Beach Blvd on the morning of the 4th.

Laurie Payne/Public Relations Officer: A discussion was held regarding procedures for approving the contract for Pageantry Productions. The Caltrans encroachment permit is in the approval process. Payne announced that the specific events meeting in which the 4th of July will be discussed is scheduled for June 10, 2010 at 2 p.m. in room B8.

Martha Werth/Fire Dept.: The Fire Department has submitted their parade application. Fireworks permits are in the approval process. A discussion was held regarding the fire lane on the pier during the fireworks show. Werth and Stacey Newton will meet and discuss on site.

G. COUNCIL LIASION REPORT: Not present.

H. COMMITTEE REPORTS:

Mike Bone/Run: Registration is up 20% compared to last year. Vendors have been secured and all other operations are on schedule.

Chris Young: A discussion was held on tents and tables and chairs for various locations.

Bill Lomas/Parade: The deadline for parade registration has passed. A list of parade applications was distributed. A "pizza-bike" entry was presented, discussed, and declined by the Board.

Jon Ross: T34 planes have been committed for the fly-over. A discussion was held on other potential fly-overs. At least one H.B.P.D. helicopter will be present. Ross announced that the YMCA "Indian Guides" will now be known as the "Adventure Guides".

Linda D. Couey: A discussion was held on sponsorships.

Stacey Newton for Craig Lumb: Donation items have been secured.

Pat Stier: A discussion was held on parade cars.

Karen Pedersen: Merchandise has been delivered to Albertson's, Seacliff Hallmark, and the General Store at 5 Points Plaza.

Linda Vircks: The vendor expo is nearly full.

Stacey Newton: A discussion was held regarding celebrities.

I. OLD BUSINESS: None.

J. NEW BUSINESS: None.

K. ADJOURNMENT: Meeting adjourned at 7:25 p.m. The meetings scheduled for June 9th and 16th will be adjourned to Wednesday, June 23, 2010 at 6:00 p.m. at the Huntington Beach Civic Center, Room B-8, 2000 Main St., Huntington Beach, CA 92648.

Respectfully submitted by:
Carrie Sparks
Recording Secretary