

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, June 24, 2009
6:00 p.m.
Civic Center, Room B-8
2000 Main St.
Huntington Beach, CA 92648

Staff liaison Naida Osline called the meeting to order at 6:04 p.m.

A. ROLL CALL

Board Members: Jeff Carnival, Edward Heins, Karen Pedersen, Mary Peeples, Jon Ross, Jim Thomson, Linda Vircks, Chris Young

Event Directors: Pat Stier, Stacey Newton

Staff Liaisons: Mitch O'Brien, Naida Osline, Carrie Sparks, Martha Werth (excused)

Contractors: Kevin Carrera, Bill Lomas

Volunteers and others: Steven Albert, Lisa Bannister, Merle Cade, Kevin Elliott, Susan Heins, Gloria Lopez, Shirley Lewis, Karen McNeil

B. INTRODUCTIONS/PRESENTATIONS: Karen Pedersen introduced Gloria Lopez, merchandise coordinator from Wal-Mart. Pat Stier introduced Connie Young, Public Relations coordinator for the 4th of July Celebration.

C. CORRESPONDENCE: None.

D. PUBLIC COMMENTS: None.

E. APPROVAL OF MINUTES: Motion to approve the minutes from the June 10, 2009, 4th of July Executive Board meeting was moved by Karen Pedersen, and seconded by Jim Thomson. The motion passed unanimously.

F. STAFF REPORTS:

Community Services- No report.

Fire Department- Not present.

Police Department- Mitch O'Brien shared details from meeting with Shorebreak Hotel representatives regarding crowds and parking. He announced that the 10:00 pm beach curfew will not be strictly enforced after the firework show in an order to ease traffic congestion. He also instructed the group to contact him directly should any problems arise with the contracted security staff.

Discussions were held regarding road closures, parking issues, and the disposal of illegal fireworks.

G. COMMITTEE REPORTS:

Merle Cade(MAL)/Auto Coordinator: One parade vehicle is still needed. Send any inquires or suggestions directly to him.

Connie Young/Public Relations: Press Kits were mailed today. Any media inquiries can be forwarded to her. A parade script reading will be scheduled for July 2nd. Also, programs will be completed before July 3rd.

Kevin Carrera/Run: Registration has reached nearly 2,000 entrants. Miss Universe, USA, and California have asked to participate in opening ceremonies.

Bill Lomas/Parade: A final draft of the parade line-up was distributed. A discussion was held regarding the line-up.

Jon Ross/Military: Flyover logistics have been organized. Discussions were held on the flight itinerary and details, and transportation of V.I.P. parade guests.

Karen Pedersen/Merchandise: A wireless credit card machine will be borrowed from the City's Parking Division for merchandise sales at Pier Plaza.

Linda Vircks/Pier Plaza Vendors: 66 vendors have been secured for the Pier Festival. Any issues involving vendors should be directed to her.

Jeff Carnival/Carts: A discussion was held regarding cart and radio check-out.

Chris Young/: Waste cans will be ready on July 1st. A discussion was held on the logistics of transporting the cans.

Ed Heins: Radios will be delivered to the Civic Center on July 3rd.

Pat Stier/Event Director: A discussion was held regarding parking for Board members. Stier reminded the board that ribbons should be worn at all times.

H. BUDGET REVIEW: None.

I. OLD BUSINESS: None.

J. NEW BUSINESS: None.

ADJOURNMENT: Meeting adjourned at 7:20 p.m. The July 1, 2009 meeting is adjourned to August 5, 2009 at 6:00 p.m. at the Huntington Beach Civic Center, Room B-8, 2000 Main St., Huntington Beach, CA 92648.

Respectfully submitted by:

Carrie Sparks
Recording Secretary