

## **MEETING ASSISTANCE NOTICE - AMERICANS WITH DISABILITIES ACT**

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in City Council and Redevelopment Agency meetings. If you require special assistance, 72-hour prior notification will enable the city to make reasonable arrangements. For American Sign Language interpreters, a reader during the meeting, and/or large print agendas, please call: **Office of the City Clerk (714) 536-5227**. To make arrangements for an assisted listening system (ALD) for the hearing impaired, please contact: the **Sergeant at Arms** at the meeting or the **City Clerk (714) 536-5227**.

## **ACTION AGENDA**

### **ADJOURNED REGULAR CITY COUNCIL/REDEVELOPMENT AGENCY CITY OF HUNTINGTON BEACH**

**FRIDAY SEPTEMBER 30, 2005**

**1:30 P.M. – Central Library, Room C**

7111 Talbert Ave.

Huntington Beach, California 92648

**1:42 P. M. – Central Library**

**Call City Council/Redevelopment Agency Meeting to Order**

**Roll Call** Hansen, Coerper, Sullivan, Hardy, Green, Bohr, Cook

**Present**

The City Council and the Redevelopment Agency of the City of Huntington Beach will regularly convene in joint session for the purpose of considering the following City Council-Redevelopment Agency Agenda Items. The Huntington Beach Parking Authority, Civic Improvement Corporation, and the Huntington Beach Public Financing Authority are also agencies on which Council serves as members. On each Agenda these Agencies may have items scheduled. When an Agenda Item requires action by any of these Agencies, it will show in parenthesis preceding the item, for example (City Council-Redevelopment Agency).

**Pursuant to the Brown (Open Meetings) Act the City Clerk Announces Late Communications Received by Her Office Which Pertain to Items on the Agenda**

**(1)** The Brown (Open Meetings) Act requires that copies of late communications submitted by City Councilmembers or City Departments are to be made available to the public at the City Council meeting. **(2)** Late communications submitted by members of the public are to be made available to the public at the City Clerk's Office the morning after the Council meeting. (Late Communications are communications regarding agenda items that have been received by the City Clerk's Office following distribution of the agenda packet.)

**None**

Hello and welcome to the Huntington Beach City Council meeting. If you would like to address the Council, please fill out the pink public comment sheet attached to the agenda. After completing the form, hand it to the Sergeant at Arms and he will give it to the City Clerk. **As a courtesy to those in attendance, I would ask that cellphones and pagers be turned off or set in their silent mode. Thank you.**

**Public Comments Regarding Study Session Item****None**

**(City Council) Study Session – City Council Strategic Plan Workshop Conducted by Management Partners, Jan Perkins and Amy Paul to Include the Following Topics (120.30)**

- Introductions and Purpose of the Workshop
- Review the Strategic Planning Process
- Considering the Future
- Preparing to Plan
- Creating the Vision
- Identifying Goals

***City Administrator Penny Culbreth-Graft introduced Amy Paul of Management Partners, Inc. Ms. Paul gave an overview of what to expect from the workshop and introduced Leslie Salmon-Zhu, graphic recorder. Ms. Salmon-Zhu described charts and records she would be creating for the workshop. Ms. Paul then announced the “ground rules” for the workshop and asked for participants’ agreement. She stated the purpose of the meeting is to identify the City Council’s vision for Huntington Beach and the broad goals the Council believes will serve to make progress toward the vision. Jan Perkins, also with Management Partners, Inc. reviewed the Council goals for the Strategic Planning Process including proactive, realistic goals that match to funds available. MPT Sullivan asked for clarification on Policy Framework goal and Ms. Perkins spoke regarding policy context. MPT Sullivan commented on his concerns with the goal of shaping of the Council agenda as a group. Ms. Perkins clarified the word “agenda” is meant as a broad reference, not the written meeting agenda itself. She also stressed the importance of strong votes on Strategic Planning—not 4/3 or even 5/2. CM Coerper commented that Policy Framework should be flexible. Ms. Paul announced that today’s step is to create vision and broad goals. A timeline was discuss for further steps including: prioritizing Council goals and list of top projects, identifying resources needed to accomplish the goals, deciding on goals to be included in the strategic plan, creating an implementation strategy, and creating an easy to use public document to inform residents about the Council’s vision and direction. Tentative Council sessions are set for November 16, 2005 and January 27, 2006. The Strategic Plan should be prepared in February 2006. MPT Sullivan inquired if survey of Boards and Commissions would be available to Council prior to or at November 16 meeting, consultant agreed to supply survey results prior to the meeting.***

***Councilmembers discussed desired future newspaper headlines for the year 2020.***

***Deputy City Administrator Paul Emery spoke regarding Environmental Scan and distributed two Late Communications, one of which is a copy of a PowerPoint slide report he gave. The report touched on demographics of Huntington Beach including average age, population, housing trends, environment, economic character, activism, jobs, surplus school sites, tourism, and Bolsa Chica. CM Bohr commented on future needs for schools, housing prices, and the desire to plan for those needs. CM Green inquired about figures on aging in Huntington Beach and staff reported. Councilmembers commented on the permanence of the City’s residents, and the future needs of aging residents. MPT Sullivan also commented on urban runoff concerns. Councilmembers further commented on energy needs and use of industrial sites, and the importance to discuss conservation. Comments were also made on surplus school sites, adjacent parks and helpful data that may be obtained from the school districts.***

**Council recessed at 2:55 p.m. for a break and reconvened at 3:12 p.m.**

**Councilmembers, staff, and members of the public were asked to write down a descriptive phrase for what the City's vision statement should be. Results included "Sustainable," "Best Operated City," "Created by the Community for the Community," "America's Vacation Destination," "City Working Together Towards the Future," "City Working Together as a Unit," "Surf City—Safe, Sound, Secure." Consultants agreed to present a potential vision statement to Council in advance of the November 16 meeting.**

**Ms. Paul transitioned the workshop to goal setting and distributed a Late Communication titled "Uprioritized Draft Goals and Projects Identified by the Mayor and Councilmembers for the next 5 Years." Councilmembers reviewed the document, and offered suggestions for additions and clarifications including: Land Use: using an integrated approach to developing the City, preserving quality of neighborhoods and maintaining open space, study and implement a "form-based code," projections of housing turnover to be added to the Environmental Scan, review development standards for neighborhoods, and addressing open space, public space needs; Economic Development: attracting high sales tax producing businesses, introducing Council to staff of Economic Development Dept., closing of Main Street to traffic, gaining better understanding of impact on City of Economic Development decisions, City to actively assist business projects on Beach and Edinger, identify status of SRO; Infrastructure: water quality and runoff issues, readdress plan for funding and completing infrastructure projects, southeast redevelopment projects, providing efficient streets in good repair, address deteriorating fire houses, trees curbs & gutters priority list, City Hall/P.D. earthquake retrofit, internal and public telecommunications needs, creating a formal grant program for citizens to pursue neighborhood projects, upgraded Senior Center, computers for the EOC and at the Council dais, upgraded communications systems in the Council Chambers, implement traffic calming measures; Finance Issues: development of a process for funding discretionary projects by Council not programmed by staff, identify areas of vulnerability from revenue sources; City Services: increase number of police, facilities for police training in the City, improve beach maintenance, identify service needs as we grow as a year-round destination resort, encouraging hotels to provide shuttles to different areas of the City, maintain level of social services for senior citizens, increase Public Works staff and Police Dept. staff to better address maintenance and service issues throughout the City, accelerating graffiti removal on non-city property; Engaging the Community: increased community outreach for citizen input – forums, HB3, community bulletin board, encourage private investment in Public Works projects, encourage formation of a community foundation.**

**Councilmembers stated concerns with regulating neighborhood and personal property development as a goal – the study of this became a project. Concerns were also stated with creating opportunities for additional housing in the City which is already 98% built-out. This goal was changed to: support housing projects that demonstrate a measurable benefit to the community. Concerns were stated with grant system for neighborhood projects when funding is unavailable – the study of this became a project.**

**Ms. Perkins summarized accomplishments made at this workshop, and reviewed the steps to be taken in the future including Executive Team meeting on October 25<sup>th</sup>. Councilmembers commented on the positives and potential improvements to workshop.**

***Consultants thanked Pat Dapkus for her efforts; Councilmembers thanked Consultants for excellent workshop.***

***Sullivan/Bohr to Adjourn – Approved by Consensus of all present, none absent***

**Council Comments – (Not Agendized)**

***None***

At this time Councilmembers may report on items not specifically described on the agenda which are of interest to the community. No action or discussion may be taken except to provide staff direction to report back or to place the item on a future agenda.

**Council Adjournment at 5:25 p.m.** to a Regular Meeting on ***Monday, October 3, 2005***, at 6:00 p.m., in Room B-8, Civic Center, 2000 Main Street, Huntington Beach, California.

Council/Agency Agendas and Minutes are Available at No Charge to the Public at the City Clerk's Office, on the City's Website, Via Email, and Through Paid Subscription. Complete Agenda Packets are Available at the Central Library and Library Branches on Friday Prior to Meetings. Videotapes of Council Meetings are Available for Checkout at the Central Library at No Charge.

**JOAN L. FLYNN, CITY CLERK  
City of Huntington Beach  
2000 Main Street - Second Floor  
Huntington Beach, California 92648**

**COMPUTER INTERNET ACCESS TO CITY COUNCIL/REDEVELOPMENT AGENCY  
AGENDA WITH STAFF REPORTS IS AVAILABLE PRIOR TO CITY COUNCIL MEETINGS  
<http://www.surfcity-hb.org>**