

Impartial Analysis of Measure _____ Prepared By the City Attorney

The area known as Sunset Beach was recently annexed to the City of Huntington Beach. Sunset Beach is a small island as defined by California Laws regarding annexation, and therefore its residents were not afforded the opportunity to vote on annexation.

Ballot Measure _____ proposes that voters confirm via adoption of ordinance that property owners, business owners, residents, and transients in the Sunset Beach area pay the same taxes, assessments and property related fees as the rest of the residents of Huntington Beach. These items include, but are not limited to, property taxes, utility user taxes, transient occupancy taxes, and business license taxes; fees related to refuse collection, water, sewer, oil, and storm drains; and any other tax or assessment or property related fee not mentioned herein but now existing pursuant to current law. The proposed ordinance will not change methodology, rate and method of collection of these items, as set forth in their respective Charter or Ordinance governing provisions.

A “yes” vote is in favor of adopting the ordinance summarized above. A “no” vote is against adopting the ordinance. A majority of “yes” votes is required for the ordinance to be enacted.

The above statement is an impartial analysis of Ordinance 3953, Measure _____. If you desire a copy of the ordinance and/or measure, please call the elections official’s (City Clerk) office at 714-536-5227 and a copy will be mailed to you. In addition, you may obtain a copy of the measure and/or ordinance at the City website www.huntingtonbeachca.gov.


JENNIFER MCGRATH
City Attorney

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ARGUMENT IN FAVOR OF MEASURE _____

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Question at hand: Should all residents of Huntington Beach be assessed the same per rata cost for the provision of municipal services (e.g. water, fire & police protection, libraries et al.) or should the newly annexed residents of Sunset Beach be allowed to pay less?

- **In a matter of equitable fairness, we believe the residents who live in the Sunset Beach area of the city pay the same for their municipal services as all other Huntington Beach residents pay.**
- **We believe it would be unfair for Huntington Beach residents to subsidize the cost of providing services to residents who live in the new Huntington Beach neighborhood of Sunset Beach.**

For more than 100 years, Sunset Beach existed as an unincorporated "county island" receiving its municipal services from both the County of Orange and the City of Huntington Beach. In an effort to make the provision of municipal services most efficient, the County has been continually looking to have its "county islands" annexed by neighboring cities. Therefore, after much detailed analysis and many public meetings the City of Huntington Beach processed and finally annexed Sunset Beach on December 6, 2010.

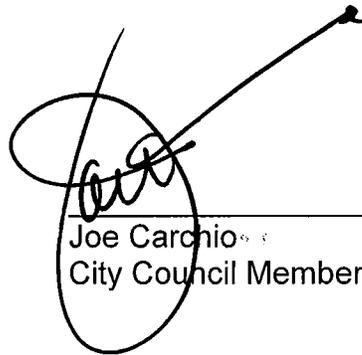
If the residents of Sunset Beach do not pay their share of assessments and property-related fees, the City's general fund will lose approximately \$500,000 each year at current rates. A loss of these funds would result in the rest of the Huntington Beach residents living outside of Sunset Beach, subsidizing the residents living within the Sunset Beach area for approximate cost of \$500,000 annually!

We believe that Sunset Beach and Huntington Beach should have the right to vote for equitable fees for services. If the measure fails, Huntington Beach will be subsidizing the services for Sunset Beach.

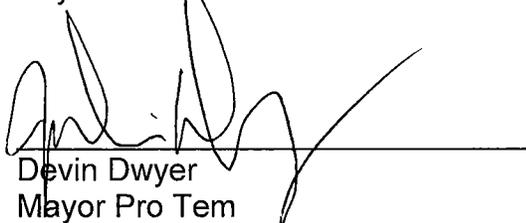
PLEASE VOTE YES!



Keith Bohr
City Council Member



Joe Carchio
City Council Member



Devin Dwyer
Mayor Pro Tem