

CITY OF HUNTINGTON BEACH

City Council Interoffice Communication

To: Honorable Mayor Hardy and City Council Members
From: Cathy Green, Councilmember *CG*
Date: December 7, 2004
Subject: *Anaheim Angels*

RECEIVED
CITY CLERK
CITY OF
HUNTINGTON BEACH, CA
2004 DEC - 8 P 5: 30

The City of Anaheim is currently struggling with the new owner of the Anaheim Angels over whether that team should be identified as the "Anaheim Angels".

I, like most Orange County residents, take a great deal of pride in the fact that the Angels are an Orange County baseball team. Their identification as such has helped to give Orange County a national identity. This identity has, I believe, meant that tourists plan to visit Orange County as their primary destination, not just as a side trip on their visit to Los Angeles.

As such, it is important that the cities of Orange County support Anaheim in its efforts. To that end, I am requesting your support for the attached resolution.

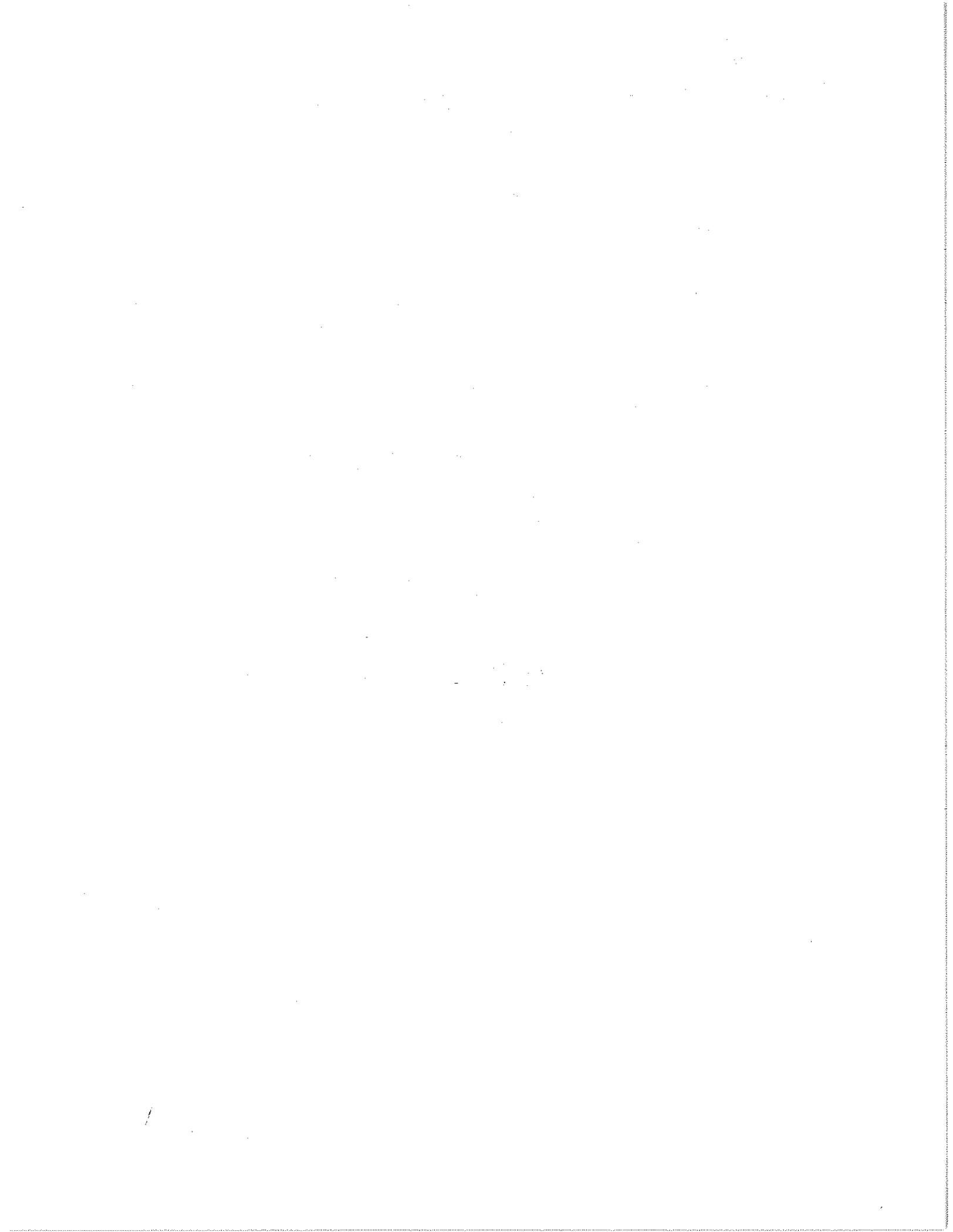
RECOMMENDED ACTION:

Motion: Approve Resolution No. *2004-98*, A resolution of the City Council of the City of Huntington Beach Supporting the City of Anaheim in Their Efforts to Keep the Name "Anaheim Angels" as the Name of the Anaheim Angels.

Attachment:

1. Resolution
2. Letter from Anaheim's City Manager

H-1a



ATTACHMENT 1

H-1a.2

RESOLUTION NO. 2004-98

A RESOLUTION OF THE CITY COUNCIL OF THE CITY
OF HUNTINGTON BEACH SUPPORTING THE CITY
OF ANAHEIM IN THEIR EFFORTS TO KEEP THE NAME
"ANAHEIM ANGELS" AS THE NAME OF THE ANAHEIM ANGELS

WHEREAS, in 1961, Gene Autry purchased a team franchise from Major League Baseball which team was located in the City of Los Angeles and was named the Los Angeles Angels; and

The team was relocated by Gene Autry from the City of Los Angeles to the City of Anaheim and, with the beginning of the 1966 baseball season, commenced playing its home games in Anaheim Stadium as the California Angels; and

In 1996, the then team owner and the City of Anaheim executed a long-term agreement arranging for the team to continue playing its home games in the City of Anaheim; providing for the City to contribute more than \$20,000,000 toward the remodeling of Anaheim Stadium, and requiring the team name to include the name "Anaheim" commencing with the 1997 baseball season; and

In conformance with its contractual obligations, the then team owner changed the team name from the California Angels to the Anaheim Angels by which name such team has been known, branded and identified since 1997; and

In 2002 the Anaheim Angels baseball team won its first, and to date, only Major League Baseball World Series championship, wearing "Anaheim" jerseys in ballparks across the nation; and

The Orange County community takes pride in the fact that the Anaheim Angels are identified in Orange County and the surrounding region, and take pride in the recognition the Anaheim Angels have brought to the entire County of Orange and surrounding region; and

The Anaheim Angels name brings economic benefits to the community relating to, among other things, national and international recognition, tourism, conventions, and businesses; and

After the 2003 baseball season, the Anaheim Angeles baseball team was purchased by a new owner; and

News stories and other public reports indicate that the current team owner is considering a change in the team name to a name other than the "Anaheim Angels" and adding the name "Los Angeles" to the team name; and

The City of Los Angeles has a Major League Baseball team, the "Los Angeles Dodgers", which has played its home games in Los Angeles since 1958; and

On November 17, 2004, the City Council of the City of Los Angeles unanimously adopted its Resolution No. 04-2354 opposing any renaming of the Anaheim Angels to include the name "Los Angeles" and has expressed its support of the City of Anaheim in its efforts to ensure that the team name remains the Anaheim Angeles,

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Huntington Beach expresses its support for the City of Anaheim in its efforts to keep the team name "Anaheim Angeles" as the name of the Anaheim Angels.

BE IT FURTHER RESOLVED that a copy of this resolution be forwarded to the City of Anaheim, the Anaheim Angeles baseball team, and the Commissioner of Major League Baseball.

PASSED AND ADOPTED by the City Council of the City of Huntington Beach at a regular meeting thereof held on the _____ day of _____, 200__.

Mayor

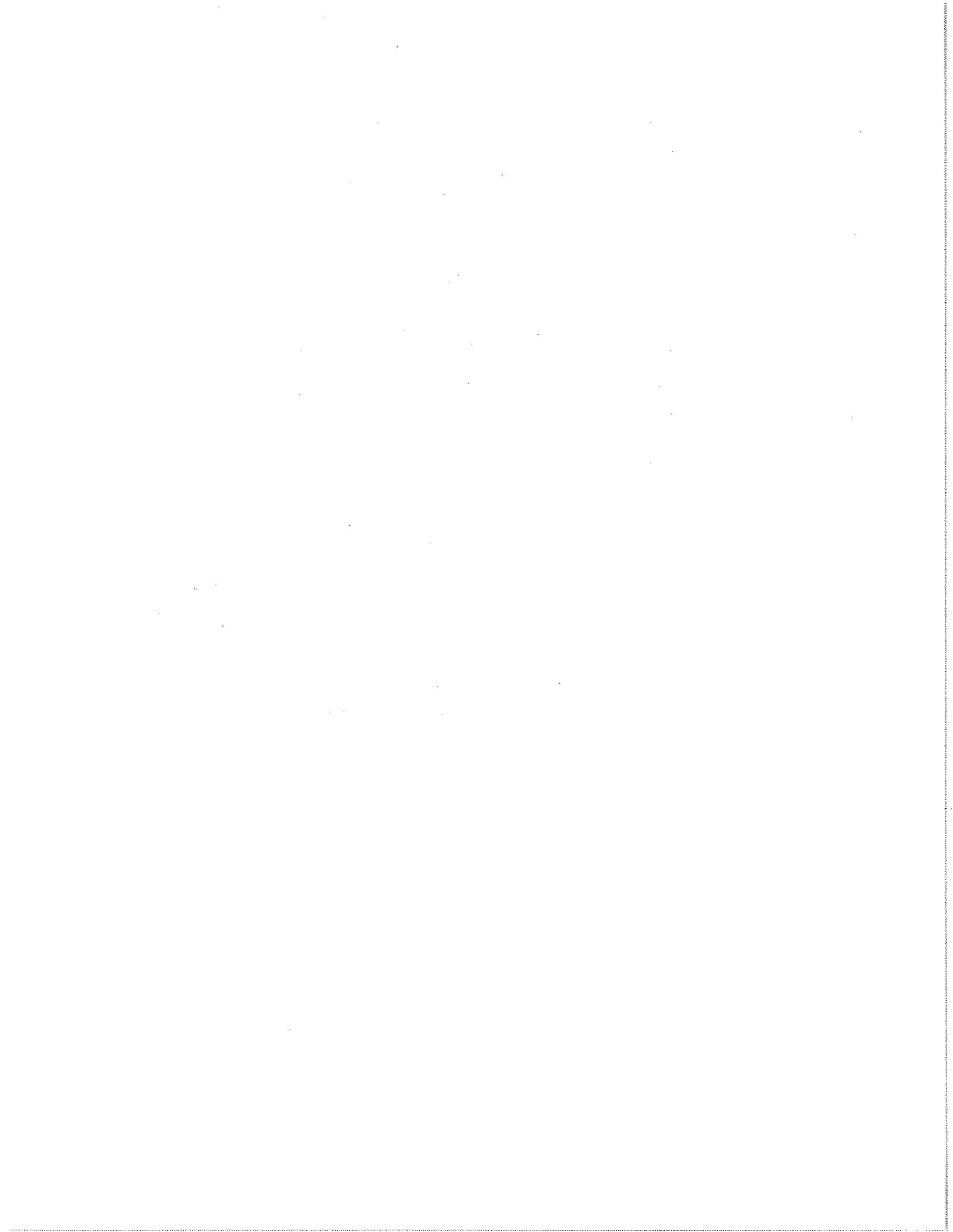
APPROVED AS TO FORM:

Jennifer McGeath
City Attorney 11/22/04

REVIEWED, INITIATED AND APPROVED:

Renee Cullum
City Administrator

H-1a.4



H-19.5

ATTACHMENT #2

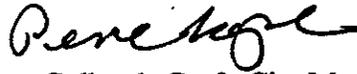
City of Anaheim
OFFICE OF THE CITY MANAGER

November 22, 2004

RECEIVED

NOV 23 2004

CITY OF HUNTINGTON BEACH
ADMINISTRATION OFFICE



Penelope Culbreth-Graft, City Manager
2000 Main Street
Huntington Beach, CA 92648

Dear Ms. Culbreth-Graft:

As you may have read in the media, the new owner of the Anaheim Angels, Arte Moreno, is interested in removing "Anaheim" from the name of the Anaheim Angels in order to appeal to a larger television audience in the greater Los Angeles area.

We know the Orange County community takes pride in the fact that the Anaheim Angels are identified with Orange County, especially with the recent success of the past few seasons. The Anaheim Angels name brings many benefits to the broader Orange County community including national recognition, increased tourism, and positive economic impacts.

In 1996, the City of Anaheim entered into a 33-year contract with the Angels, in which the City contributed more than \$20 million towards the remodeling of Angel Stadium of Anaheim. In return, one of the negotiated benefits was that the team's name would include "Anaheim." It is imperative that contractual agreements be honored by all parties, especially ones that include a payment of taxpayer monies.

We ask that you support our efforts by having your City Council approve the attached draft resolution at the Council's next meeting. If you have any questions, please feel free to call Tom Wood, Assistant City Manager, at (714) 765-5254.

Thank you for your support.

Sincerely,



David M. Morgan
City Manager

Enclosure

H-19.6

200 S. Anaheim Boulevard, #733
Anaheim, California 92805

TEL (714) 765-5162
FAX (714) 765-5164

RESOLUTION NO. _____

A RESOLUTION OF THE (CITY) (COUNTY) OF _____ SUPPORTING THE CITY OF ANAHEIM'S EFFORTS TO KEEP THE NAME "ANAHEIM ANGELS" AS THE NAME OF THE ANAHEIM ANGELS

WHEREAS, in 1961, Gene Autry purchased a team franchise from Major League Baseball which team was located in the City of Los Angeles and was named the Los Angeles Angels; and

WHEREAS, the team was relocated by Gene Autry from the City of Los Angeles to the City of Anaheim and, with the beginning of the 1966 baseball season, commenced playing its home games in Anaheim Stadium as the California Angels; and

WHEREAS, in 1996, the then team owner and the City of Anaheim executed a long-term agreement arranging for the team to continue playing its home games in the City of Anaheim, providing for the City to contribute more than \$20,000,000 toward the remodeling of Anaheim Stadium, and requiring the team name to include the name "Anaheim" commencing with the 1997 baseball season; and

WHEREAS, in conformance with its contractual obligations, the then team owner changed the team name from the California Angels to the Anaheim Angels by which name such team has been known, branded and identified since 1997; and

WHEREAS, in 2002 the Anaheim Angels baseball team won its first, and to date, only Major League Baseball World Series championship, wearing "Anaheim" jerseys in ballparks across the nation; and

WHEREAS, the Orange County community takes pride in the fact that the Anaheim Angels are identified with Orange County and the surrounding region, and take pride in the recognition the Anaheim Angels have brought to the entire County of Orange and surrounding region; and

WHEREAS, the Anaheim Angels name brings economic benefits to the community relating to, among other things, national and international recognition, tourism, conventions, and business; and

WHEREAS, after the 2003 baseball season, the Anaheim Angels baseball team was purchased by a new owner; and

WHEREAS, news stories and other public reports indicate that the current team owner is considering a change of the team name to a name other than the "Anaheim Angels" and adding the name "Los Angeles" to the team name; and

WHEREAS, the City of Los Angeles has a Major League Baseball team, the "Los Angeles Dodgers", which has played its home games in Los Angeles since 1958; and

WHEREAS, on November 17, 2004, the City Council of the City of Los Angeles unanimously adopted its Resolution No. 04-2354 opposing any renaming of the Anaheim Angels to include the name "Los Angeles" and has expressing its support of the City of Anaheim in its efforts to ensure that the team name remains the Anaheim Angels.

NOW, THEREFORE, BE IT RESOLVED that the (City) (County) of _____ expresses its support for the City of Anaheim in its efforts to keep the team name "Anaheim Angels" as the name of the name of the Anaheim Angels.

BE IT FURTHER RESOLVED that a copy of this resolution be forwarded to the City of Anaheim, the Anaheim Angels, and the Commissioner of Major League Baseball.

THE FOREGOING RESOLUTION is approved and adopted by the _____ of the (City) (County) of _____ this _____ day of _____, 2004, by the following roll call vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

(CITY) (COUNTY) OF _____

By

ATTEST:

H-19.8