

**Minutes of the Huntington Beach City Council  
Special Meeting – Strategic Planning Workshop**

Friday, January 25, 2013  
8:00 PM - Rooms C & D  
Huntington Central Library  
7111 Talbert Street  
Huntington Beach, California 92648

An audio recording of Public Comment Periods #1 and #2  
for this meeting is archived at [www.surfcity-hb.org/government/agendas/](http://www.surfcity-hb.org/government/agendas/)

8:30 AM - ROOMS C and D, Central Library

CALL TO ORDER – 8:33 AM

ROLL CALL

Present: Sullivan, Hardy, Harper, Boardman, Carchio, Shaw, and Katapodis

PLEDGE OF ALLEGIANCE – Led by Mayor Boardman

ANNOUNCEMENT OF SUPPLEMENTAL COMMUNICATIONS (RECEIVED AFTER AGENDA DISTRIBUTION)

Pursuant to the Brown "Open Meetings" Act, City Clerk Joan Flynn announced receipt of supplemental communication received by her office following distribution of the Council agenda packet.

Agenda item #1

Communication received from B. Chris Brewster, President of the United States Lifesaving Association, dated January 11, 2013, entitled *Huntington Beach Marine Safety Realignment*.

Communication received during the meeting:

Agenda Item #1

Communication received from Judy Barrow, including nine site photos, entitled *Citizen Suggestion for Abandoned Railroad Tracks*

PowerPoint communication received from Lori Ann Farrell, Director of Finance, dated January 25, 2013, entitled *Budget Update and Discussion Strategic Planning Session*.

Communication received from Administration entitled *Senior Center Alternative Site Fact Sheet*

PUBLIC COMMENT PERIOD #1 PERTAINING TO SPECIAL MEETING ITEM #1, A-H - (3 Minute Time Limit) The time in the parentheses following each speaker's comments indicates the point of the audio tape that the speaker appears.

Judy Burrows spoke on the abandoned Navy railroad right away that runs between Edwards and Rancho Road in North Huntington Beach. She suggested a bike and running trail would be a good use for the abandoned site. She felt that the new use would prevent weeds, graffiti, and that by the installation of a signal at the light, safety could be increased for individuals using the track and also for pedestrians traveling to the local school. Ms. Burrows gave each Councilmember a packet of information and distributed a group of photos of the site she had taken. (00:01:50)

Mayor Boardman indicated she would forward the information to the Bicycle Committee and Mayor Pro Tem Harper discussed the potential for a County partnership either through OC Parks, OC Flood Control, or the Office of the County Supervisors.

#### ADMINISTRATIVE ITEMS

##### **1. Strategic Planning Session by facilitator Marilyn Snider of Snider and Associates (NO AUDIO CONTENT RECORDED FOR ITEMS A-H)**

- A. Welcome and introductions of Facilitator and Recorder, Mayor, Council, Elected Officials, City Manager and Department Heads

Mayor Boardman began the Strategic Planning Session portion of the meeting and introduced facilitator Marilyn Snider of Snider and Associates. Ms. Snider introduced Gail Tsuboi, Recorder, of Tsuboi Design. A time for self-introduction was afforded the participants.

- B. Review of the City of Huntington Beach's

- Mission/Purpose Statement: Ms. Snider began with a recitation of the City's Mission Statement: *"The City of Huntington Beach provides sustainable quality services to maintain and enhance our safe and vibrant community."*
- Core Values/Guiding Principles: She then listed the City's Core Values (not in priority order): *Responsiveness, Accountability, Quality customer service, Honesty and Integrity, Teamwork, Fiscal sustainability, Community involvement and Openness.*
- Three-Year Goals (2012-2015): Ms. Snider presented the existing three year goals. The goals are listed in a non-prioritized order.
  - Improve the City's infrastructure
  - Enhance economic development
  - Improve long-term financial sustainability
  - Develop, retain and attract quality staff
  - Maintain public safety

- C. Listing of strengths and accomplishments of the City since the previous (1/27/2012) strategic planning retreat

#### Brainstormed List of Perceptions

- Council adopted a balanced budget
- Moving forward with our Beach-Edinger Corridor
- Made 4500 ocean rescues
- Graduated 80 new CERT volunteers
- Developed a mobile app for the city's website
- Planned, designed and constructed over \$25 million in infrastructure improvements
- Automated our hazardous materials disclosure reporting with local businesses
- Successfully transitioned Sunset Beach to Huntington Beach
- Most passports (3500) processed in five years
- Approved entitlements for Pacific City
- Obtained approval for \$4.25 million in grants for streets and bridge projects
- The Fire Dept. achieved over 99% customer satisfaction rating
- Educated the public on Living with Coyotes
- Facilitated major improvements at Edinger Plaza and Beach Atlanta
- Two employee events at no cost to the city or taxpayers
- Received a clean audit opinion from the city's external auditor
- Proactively responded to the King Tide incident and Sunset Beach (again)
- Received City Council permission to move forward on the anti-bullying program "Be a Buddy, Not a Bully" in all schools throughout the city
- Fire Dept. completed 6706 life-safety fire inspections
- Approved expansion for Waterfront Hilton
- Maintained the city's \$180 million investment portfolio without any losses
- Successfully negotiated a reduction of payment to the state from \$31 million to \$4.8 million
- Library had over 57,000 hours of volunteer time for the second year
- Managed a 4% increase in calls for Fire and EMS service; topped 16,000
- Successfully negotiated with Moody's Rating Agency to avoid a downgrade of the City's AA credit rating
- Received recognition from the Orange County Business Council for our environmental sustainability efforts
- Upgraded and enhanced the Library's public computing and printing systems
- Completed the Blue Ribbon Committee Street Assessment District and made recommendations to the City Council
- The Fire Dept. implemented Peak Period Ambulance Service during the summer
- Successfully defended the city's annexation of Sunset Beach
- Successful city events, e.g., the City marathon, US Open of Surfing
- Successful sales of fireworks benefitting local charities
- Maintained our reputation as a Safe City
- Received an Excellence in Budgeting Award
- Hired three new police officers
- Completed improvements at Edison Park
- Received recognition for our updated Ten Point Business Plan for the second year
- Successfully completed our election
- Defeat of Measure Z, saving the city \$4 million
- Renewed multi-year vehicle contract with Toyota for Marine Safety

- Implemented a new commercial recycling program
- Completed an evaluation of the city's Emergency Vehicle Traffic Signal Preemption System
- Updated the long-term Financial Plan
- Employees received recognition by several non-profit community groups (e.g., the American Red Cross) for their community service
- Received designation as Tree City USA for the 10<sup>th</sup> consecutive year
- Removed over 2 million pounds of trash from the beach
- The Fire Dept. provided over 100 community and school programs, presentations and fire station tours
- Established Team Power for the benefit of positive employee activity
- Increased, through negotiation, the amount of PERS pick up by city employees: \$3 million over a 5 year period
- City Council adopted a revised Hazard Mitigation Plan
- Recommended to the City Council a pre-payment plan for the outstanding Public Agency Retirement System (PARS) recommendations
- Conducted an online staff training assessment
- The Library circulated over 900,000 items for the 4<sup>th</sup> year
- Council increased funding for three additional police officers
- Broke ground on Vans Skate Park
- Senior center completed a Supplemental Environmental Impact Report (SEIR)
- Over 35,000 participants enrolled/participated in Parks and Recreation programs
- Facilitated the opening of Costco
- Circulated Google Chrome books at the Library
- A mobile payment phone app available for paying city bills
- Installed free WiFi downtown
- Successfully approved a compromise on development impact fees
- Implemented a "permit status view" on the city's website
- Achieved a certificate of excellence in financial reporting for the 28<sup>th</sup> consecutive year
- Issued over 8,400 building permits with a total building construction valuation of \$190,992,000

#### D. Brainstorming of City's current internal weaknesses/challenges

Facilitator Snider then took participants through an exercise to list perceived current internal weaknesses and/or challenges.

##### Brainstormed List of Perceptions

- Not enough staff to meet overall customer expectations
- No meaningful pension reform
- Challenge of dealing with the dissolution of Redevelopment
- Outdated computer equipment and technology, including mobile apps
- Prevailing culture of infighting
- Many outdated and defunct ordinances are still on the books
- Unlike other OC cities, Huntington Beach residents are still paying a pension tax
- Deferred maintenance issues

- People struggling with change
- Future of legal fireworks left unresolved
- Reduction in funding for city services
- Friction among Council members
- Insufficient time to respond for requests for information
- Bicycle Master Plan yet to be completed
- Budget uncertainties
- Reduced public safety services for the Police Dept.
- Low morale
- Difficulty managing the public's expectations due to reduced staff
- Not maintaining the technology infrastructure
- Competing priorities

E. Brainstorming of external factors/trends that will/might have an impact on the City in the coming year

Then a discussion ensued regarding external factors that could/would have a positive effect on the city:

Brainstormed List of Perceptions

- The governor finally realizes that there is a debt crisis
- State mandated pension reform
- Improved economy
- Housing starts are up
- Renewed interest in volunteerism
- Increased funding for development projects
- Lifeguard TV show featured Huntington Beach
- Gun control
- Current low interest rates
- Changing demographics
- State proposing a balanced budget
- Nation recognition of climate change
- Balanced state budget with no cuts to local government
- Anti-bullying topic becoming more popular
- Positive exposure of Huntington Beach through our Visitors and Marketing Bureau
- Increased positive media exposure of Huntington Beach
- Continued focus on clean energy
- Possible increase in infrastructure funding
- Less illegal immigration
- TOT (transient occupancy tax) is up (above recession levels)
- Sales tax revenue is up
- Continued success of Surf City Nights
- National health care reform
- Power plant upgrade

Then a listing of external factors which could/would have a negative impact on the city was offered by participants.

#### Brainstormed List of Perceptions

- Cyber attacks
- State Department of Finance
- Rising sea levels in low lying areas
- Increasing frequency of national disasters
- Earthquakes
- Decrease in property values when interest rates go up
- National health care reform (Obamacare)
- Increased lawsuits
- CalPERS investments
- San Onofre nuclear generating plant problems
- Power plant upgrade
- Gun control
- Increase in the number of workplace and school mass murders
- Lack of a good mental health care system
- Increase in visitors to Huntington Beach
- Decrease in military presence throughout the world
- Unstable political environment around the world
- Electrical grid challenges
- Vulnerability of drinking water sources
- Aging population
- Increase in violence
- Mental health issues
- Unstable economy nationally and internationally

#### F. Review and revision, if necessary, of the current three-year goals

Ms. Snider asked the participants to review the previous three-year goals and asked if any needed to be revised. Of the five 2012-2015 goals, only one was revised with the addition of the words "Enhance and" as indicated in bold below. The goals are listed in a non-prioritized order.

- Improve the City's infrastructure
- Enhance economic development
- Improve long-term financial sustainability
- Develop, retain and attract quality staff
- **Enhance and** maintain public safety

#### G. City Budget Update presentation by Lori Ann Farrell, Finance Director

Ms. Farrell gave a PowerPoint Presentation with slides titled: Budget Update and Discussion Strategic Planning Session, Table of Contents, FY 2012/13 Highlights, FY 2012/13 Adopted Budget, FY 2012/13 General Fund Projection, FY 2012/13 Potential External Challenges, FY 2011/12 year-End Performance (preliminary unaudited), FY 2011/12 General Fund Balance (preliminary unaudited), 5-Year Long-Term Financial Plan, Long-Term Financial Plan Assumptions, Long-Term Financial Plan Expenditure

Requirements, MOU Contracts, 5-Year Long-Term Financial Plan and Summary.

H. Identification of six-month strategic objectives for each of the three-year goals

The participants broke into small groups each with one goal. The following objectives were proposed and agreed to by full group consensus to be implemented within the next six-months.

<b>Improve the City's infrastructure</b>		
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>
1. Feb. 15, 2013	Public Works Director	Provide the City Council with the results of an updated needs assessment of the City's Storm Drain System.
2. April 15, 2013	Public Works Director	Conduct a public meeting to receive input on the draft Bicycle Master Plan.
3. May 1, 2013	I.S. Director	Provide a report to the City Council on the PCs and laptops that have been replaced since the end of 2012 and a timeline and the cost for the replacement of the remaining outdated PCs and laptops.
4. May 1, 2013	Public Works Director	Prepare and present to the City Council for review and consideration a proposed plan for conservation (tiered) water rates and an implementation plan.
5. June 1, 2013	Planning and Building Dir. – lead, Public Works Dir., Asst. City Manager	Prepare and present to the City Council for action a work program, with costs, for a comprehensive General Plan Update, which includes a Climate Action Plan, to comply with state law.
6. June 1, 2013	Public Works Director	Develop and present to the City Manager for review a work plan for a City Facilities Needs Assessment to address maintenance needs.
7. June 15, 2013	Public Works Director	Develop and present to the City Manager a work plan for a Harbour Dredging Study.

<b>Enhance economic development</b>		
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>
1. May 1, 2013	Assistant City Manager	Update the 10 Point Business Plan and report the results to the City Council.
2. July 1, 2013	Planning and Building Director	Complete processing of the zoning entitlements for the Edinger Hotel.
3. July 1, 2013	Assistant City Manager	Provide an updated Post-RDA Economic Development Strategic Plan to the City Council for action.
4. July 15, 2013	Planning and Building Director	Complete all zoning entitlements for the Pacific City property.
FUTURE OBJECTIVE	Assistant City Manager	Secure willingness from at least two sponsors for branding opportunities (e.g., naming rights, facility sponsorships) in the City and make recommendations to the City Council for action.

<b>Improve long-term financial sustainability</b>		
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>
1. As the MOUs expire	Assistant City Manager and HR Director, working with an outside labor negotiator	Negotiate contracts with a goal of full employee pickup of the employee share of CalPERS costs.
2. March 1, 2013	City Manager and HR Director, working with the City Council	Determine the Council's parameters regarding employee bargaining groups' contract negotiations, including a review of the goal of eliminating the retiree medical subsidy for all new employees.
3. June 30, 2013	Finance Director	Review the Financial Reserve Policy and recommend changes, if needed, to the City Council for action.

4. July 1, 2013	Finance Director	Update and present to the City Council for action a Five-Year Financial Plan.
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<b>Develop, retain and attract quality staff</b>		
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>
1. March 31, 2013	Council member Jill Hardy-lead, Mayor Connie Boardman, City Clerk	Research Council meeting decorum policies and bring recommendations forward to the City Council for consideration.
2. April 30, 2013	City Manager	Review with the City Council the organization of city departments.
3. April 30, 2013	City Clerk, working with the Power Team	Conduct one low or no cost fun activity for staff.
4. May 1, 2013	HR Director – lead, City Clerk, I.S. Director	Recommend to the City Manager a department head and management team building activity.
5. July 15, 2013	HR Director, working with the Power Team	Host one employee service award recognition activity involving staff and the City Council.

<b>Enhance and maintain public safety</b>		
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>
1. April 15, 2013	Community Services Director, working with the HR Director	Submit to the City Manager a recommendation for appropriate placement of marine safety within the city organization.
2. April 15, 2013	Community Services Director	Develop and submit to the City Council for information a plan to provide adequate marine safety services during the summer.
3. April 30, 2013	Police Chief, working with the Fire Chief and in cooperation with the school districts	Prepare and submit to the City Council for information a plan to enhance safety and security at Huntington Beach schools.

4. April 30, 2013	Police Chief, working with the HR Director	Develop and present to the City Manager a Non-Sworn CSO (Community Services Officer) position to do some tasks currently done by police officers.
5. April 30, 2013	Police Chief, working with the HR Director	Develop and present to the City Manager a plan to recruit and hire personnel to fill all vacant funded police officer positions.
6. July 15, 2013	Fire Chief, in coordination with Metro Net Dispatch	Develop and present to the City Manager a plan to pilot the use of an automated vehicle location (AVL) system to deploy ambulances.
7. July 15, 2013	Police Chief	Present a report with recommendations to the City Council for action regarding the impact of alcohol sales and consumption in downtown Huntington Beach.
8. July 15, 2013	Fire Chief	Submit to the City Manager an evaluation of the potential to regain the Fire Department's Insurance Services Office's Class I rating.

**PUBLIC COMMENT PERIOD #2 PERTAINING TO SPECIAL MEETING ITEM #1, I (Senior Center) - (3 Minute Time Limit)**

Julie Bixby spoke against building a Senior Center at the proposed Library site suggesting instead the North West corner of the Sports Center and rebuilding on the Rodgers site. She suggested leasing either closed store or empty industrial buildings as in interim solution to the displacement of the seniors during reconstruction at the Rodgers existing site. (00:10:42)

Carol Setimo, Treasurer of the Huntington Beach Council on Aging (HBCOA) expressed her concerns regarding the seven year delay in the process of breaking ground at the original site and the money spent on the lawsuits surrounding that site. She expressed desire to stay at the Central Park site as voted on by the public and reiterated that HBCOA has vowed to find money to help defray costs associated with the senior services and the center. (00:13:14)

Linna Bernhard expressed dismay that the City has found spaces in the park for dogs, Frisbee golf, and Sports Complex, yet are revisiting the park site for the Senior Center. She could not fathom why the seniors cannot have their promised site and she spoke her desire to retain the existing Central Park location for the Senior Center. (00:16:43)

Janet Goldstein compared the city of Huntington Beach's population to that of Fountain Valley and indicated that they have two Senior Centers. She said seniors feel discouraged and unheard since even horses have space in the park. She expressed her preference for the existing Central Park site for the Senior Center. (00:18:14)

Ralph Bauer spoke in support of the existing Central Park site and said there has been no discussion with seniors on possible new sites. He also indicated that movement to a new site does not guarantee that litigation would not be entered into for the new site. He listed all other

uses in Central Park and asked why there is no room for Seniors. He said compassion towards seniors would be appreciated. (00:19:43)

Beverly Fleming stated that the City could not use Quimby funds for school sites. She stated seniors are as important as raptors, coyotes, and other wild life in parks and open land. Why would the council consider putting the Wintersburg buildings in a park, but not seniors. She expressed her desire to see the senior center built at the existing Central Park location. (00:21:51)

Don McAllister, Past President of HBCOA, stated the City's current Senior Center provides wonderful services but in horrible facilities. He said voters and previous Councils have approved the current Central Park site and that HBCOA will help raise the money once a foundation is set. He suggested the City start with a simple building and expand as the years go by and funds become available. (00:23:52)

I. Discussion and establishment of Council's priority list of new Senior Center sites for further study

There being no further Public Comments the Mayor turned the meeting back to facilitator Snider to continue discussion on the sites for the new Senior Center requiring further study. Ms. Snider displayed five posters which each contained one of the five sites for consideration: 1) the existing Central Park location, 2) Rodgers Senior Center, 3) the City's current Park, Tree and Landscape Yard, 4) the Central Library extension, and 5) Cove Property. She then indicated the Council would work towards achieving consensus on two of the sites for further study – and that the Central Park site could be one of those two. Fact sheets were made available which indicated if the property was city-owned, G.P. Land Use/Zoning was in place, if a 2014 Measure C vote was required, if an EIR was required, if a CUP was required, and other constraints such as fault zone, flood, contamination, etc.

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Mayor Boardman indicated that she brought this item to the agenda in order to expedite the Senior Center in the event that the City is not successful in defending the current lawsuit. She stated she believes the seniors have waited a long time and being able to do some preliminary investigation of an alternate site would enable the City to move faster once we have everything needed to begin building.

Council Member Sullivan questioned why the discussion was being brought up at this time since the people of Huntington Beach voted on this and the past City Council also voted. He felt that the current Council should wait for the resolution in the litigation now in place before addressing

this issue. He said the discussion was premature.

Council Member Harper weighed in expressing his opinion that the people of Huntington Beach spoke at the polling place and was unsure about the process of Council doing something different than the voters approved. He said he felt if something different was to be done, the voters should direct that.

Council Member Carchio agreed with Council Member Sullivan, but also felt that if the City does lose the lawsuit, than at least having another option in place makes sense. He spoke about the expansion of the library as his choice.

Council Member Hardy asked about additional information which came out in the Public Comments. She questioned the use of Quimby fees and the City Attorney responded that there were a couple of nuances regarding Quimby fees which may pose issues for other sites since the judge in the lawsuit did not rule on that issue due to late filing. Discussion on using a library expansion as a Senior Center was addressed by the City Attorney who indicated it would require a Measure C vote if it was dedicated wholly as a Senior Center but library are exempt from Measure C.

Council Member Hardy asked who owned the Cove property. City Manager Wilson responded Chevron.

Council Measure Harper asked if Measure C was a device to allow the public to make the decision as to what was placed in parks, or if it was a device to limit development in the parks. Is it a blocking or approving measure?

Council Member Dave Sullivan, Measure C co-author indicated it was to give the people a vote as to what was placed in their parks. He recognized Measure C co-author Debbie Cook who was in the audience. Council Member Hardy asked her to speak to what was the impetus for the Measure. She answered that it was to keep the City from giving away parkland to developers as perks and that it was to come after all of the information was in place so that the public had everything they needed to make an informed decision – that the vote was to come at the end of the process and not the beginning when funding, etc. had not been determined. She reiterated that the parks are not free land – they are public owned lands and the public has a right to determine what goes on their land.

Council Member Harper indicated that blocking a Senior Center sounded as though it was not the intended purpose of the Measure as a Senior Center is not a perk.

The City Clerk clarified the timeline necessary to get the Measure C initiative on the November 2014 ballot. The City Attorney indicated that a Charter revision had taken place which made it necessary for all environmental assessments, conceptual cost estimates and project descriptions to be completed prior to the vote.

Council were each asked to select two sites and write them on a card. The straw votes were tallied anonymously (one individual cast two straw votes for only one location, so only one vote was counted) and resulted in: Current Site: 5 -- Rodgers Site: 4 -- Park Tree and Landscape Yard: 3 -- Central Library: 1 -- Cove Property: 0

Discussion ensued as to the limitations and options for each of the three options which received the most support.

Council Member Shaw discussed the current lawsuit and the past judgments.

Council Member Katapodis recommended that all top three options be looked at and left at that decision until there is final resolve of the lawsuit.

Facilitator Snider indicated that she sensed a lot of support for a new Senior Center and that the list would be given to the City Manager for further study.

Facilitator Snider indicated that the next step will be that by April 1, 2013 the City Manager, Building and Planning Director and the Community Services Director will report to the City Council on the feasibility of the three top prioritized sites for the Senior Center.

Council Member Sullivan referred to the reality of the City budget and shortage of funds, so questioned why the City was taking staff time and money to accomplish something that may never be needed if the lawsuit is won. He recommended that the study be held off until after the lawsuit is resolved.

Council Member Hardy indicated she agreed on one hand, but was also concerned about the time the Senior Center has been in limbo and would like to have an option ready to go so as not to waste any additional time in moving forward.

Council Member Harper expressed concerns that it is difficult to bring in non-city dollars when it appears there is not consensus as to the project and location. He recommended that the money which would be used for a study be set aside for the Senior Center instead.

Mayor Boardman indicated she believes funding sources would be hesitant to commit funds to a location which is subject to legal challenge. She believes this is an opportunity to move forward and build a Senior Center sooner as she has serious doubts about the City winning the lawsuit.

Council Member Sullivan reiterated that he prefers to save the money and wait for the court decision.

Council Member Katapodis responded that he believes the City should push forward to try to get a decision. So felt it was good to have a Plan B. Council Member Shaw agreed

After additional discussion on pros and cons of each of the four sites which received straw votes, it was decided that the top three locations would be considered for additional study. The sites for the new Senior Center selected by consensus of the City Council members (not in priority order) are:

- Proposed project site
- Rodgers Senior Center remodel
- Park, Tree and Landscape Yard

J. Next steps/follow up

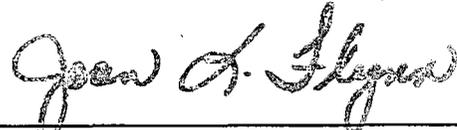
WHEN	WHO	WHAT
Monday, Jan. 28, 2013	City Manager	Distribute the retreat record to attendees; place the city's Strengths, Goals and Objectives on the city website.
Within 48 hours	All recipients	Read the retreat record.
Tuesday, Jan. 29, 2013	Management Team (City Manager – lead)	Review the "Internal Weaknesses/Challenges" and "External Threats" lists for possible action items.
By February 15, 2013	Department Heads	Share and discuss the Strategic Plan with staff.
At the Feb. 19, 2013 City Council meeting	City Council (Mayor – lead)	Present the updated Strategic Plan to the public.
April 1, 2013	City Manager, Planning and Building Director, Community Services Director	Report to the City Council on the feasibility of the three top prioritized sites for the Senior Center.
Monthly	City Council City Manager (Mayor – lead)	Monitor progress on the goals and objectives and revise objectives (add, amend and/or delete), as needed.
Monthly	City Manager	Prepare and distribute the updated Strategic Plan Monitoring Matrix and post on the city's website.
Friday, August 2, 2013 8:00/8:30 am – 4:00 pm	Mayor City Council City Manager Management Team	Strategic Planning Retreat to: <ul style="list-style-type: none"> <li>- more thoroughly assess progress on the Goals and Strategic Objectives</li> <li>- identify new Strategic Objectives.</li> </ul>

K. Summary/closing remarks

The meeting's strategic planning accomplishments were summed up by Facilitator Snider, and the Mayor thanked everyone for their participation. The date of August 2, 2013 was selected as the next Strategic Planning Workshop.

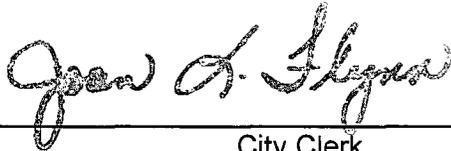
COUNCILMEMBER COMMENTS (Not Agendized) -- none

ADJOURNMENT – the meeting was adjourned at 3:35



\_\_\_\_\_  
City Clerk and ex-officio Clerk of the City  
Council of the City of Huntington Beach

ATTEST:

  
\_\_\_\_\_  
City Clerk  
\_\_\_\_\_  
Mayor