



**CITY OF HUNTINGTON BEACH
SUPPLEMENTAL COMMUNICATION
Robin Estanislau, City Clerk
Office of the City Clerk**

TO: Honorable Mayor and City Councilmembers
FROM: Robin Estanislau, City Clerk *RE*
DATE: 11/7/2016
SUBJECT: SUPPLEMENTAL COMMUNICATIONS FOR THE NOVEMBER 7, 2016, REGULAR CITY COUNCIL/PFA MEETING AND SPECIAL MEETING OF THE HOUSING AUTHORITY

Attached are the Supplemental Communications to the City Council (received after distribution of the Agenda Packet):

STUDY SESSION

#1. PowerPoint presentation submitted entitled *Welcome to Southern California!*

PUBLIC HEARING

#16. Communication received from Chief Financial Officer Lori Ann Farrell submitting a clarification of the Development Impact Fees on pages 67 and 68 of Attachment 1, Exhibit A.

Welcome to Southern California!

A panoramic view of the Los Angeles skyline at dusk. The sun is setting behind the mountains, casting a warm glow over the city. A full moon is visible in the sky. The city lights are beginning to glow, and the mountains are silhouetted against the twilight sky.

CHRISTINE COOPER, PH.D.
SENIOR VICE PRESIDENT
LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION

Outline of Presentation

Who are we?

Where have we been?

Where are we headed?

Is this where we want to go?

If not, what can we do?



Who Are We?



LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION

Introduction to SoCal

34,000 square miles

18 million residents

190 cities

2015 GDP:

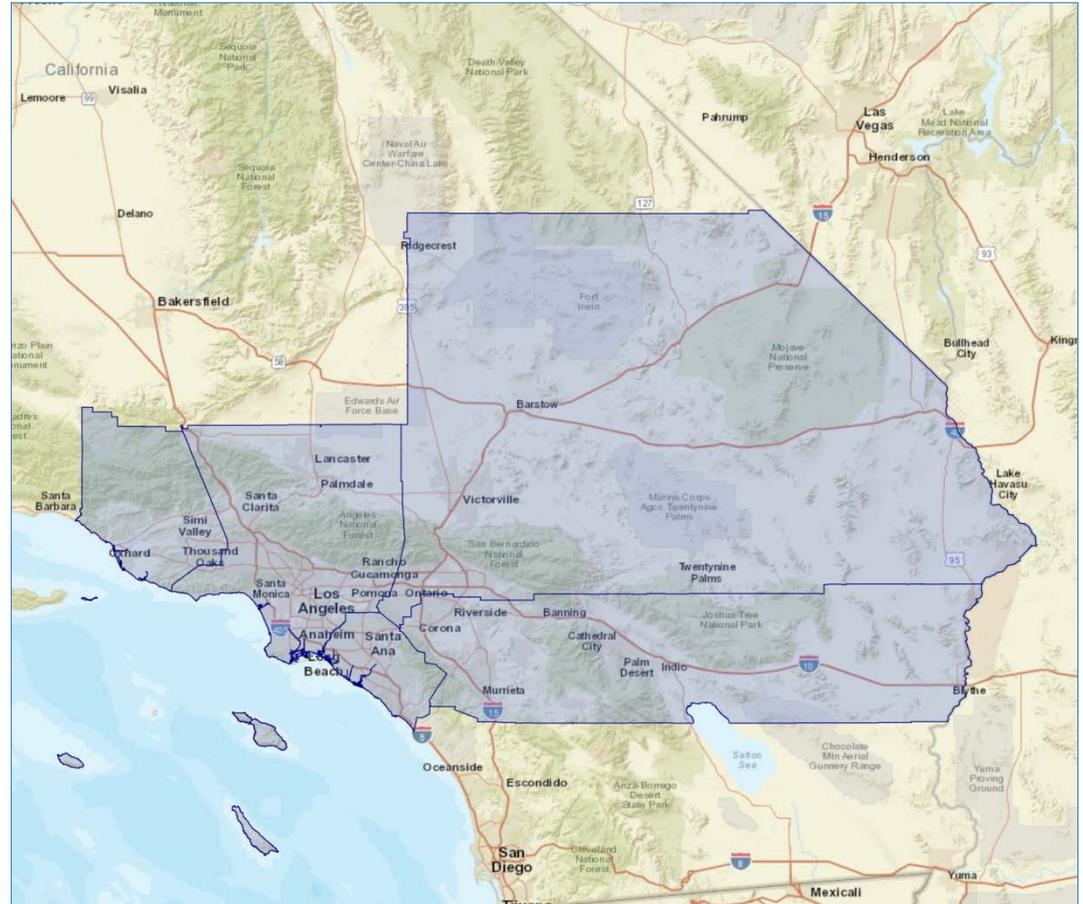
\$993 billion

45% of the state

Diverse industries

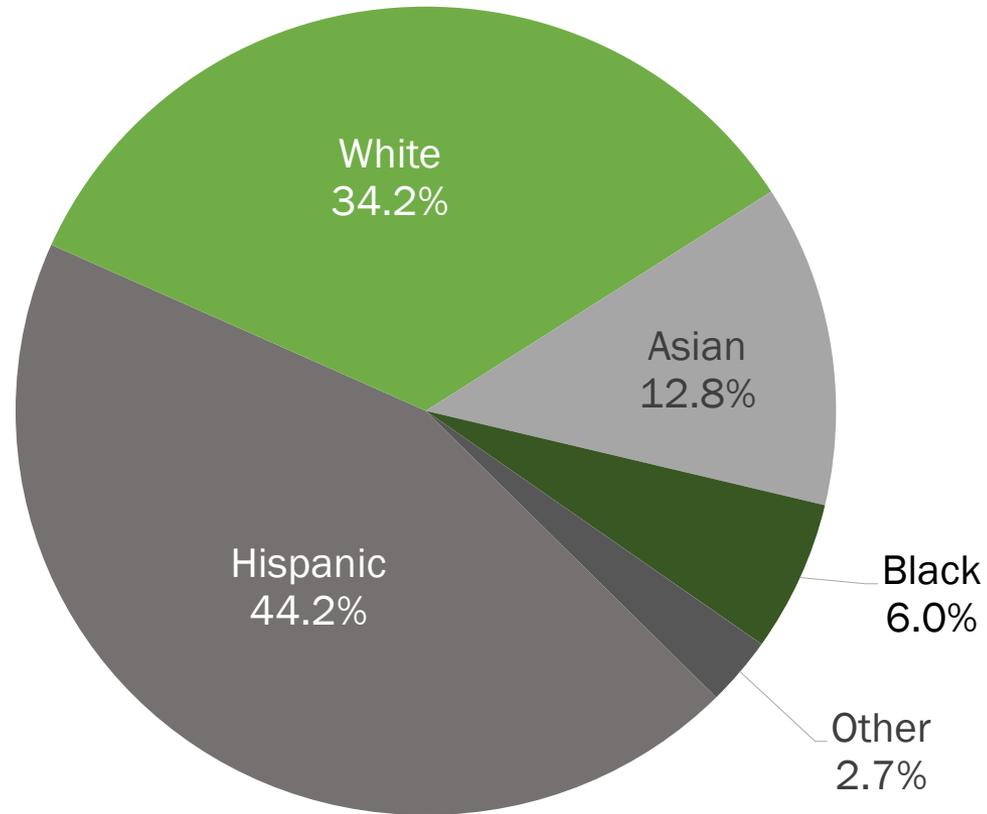
15% of HH

are in poverty



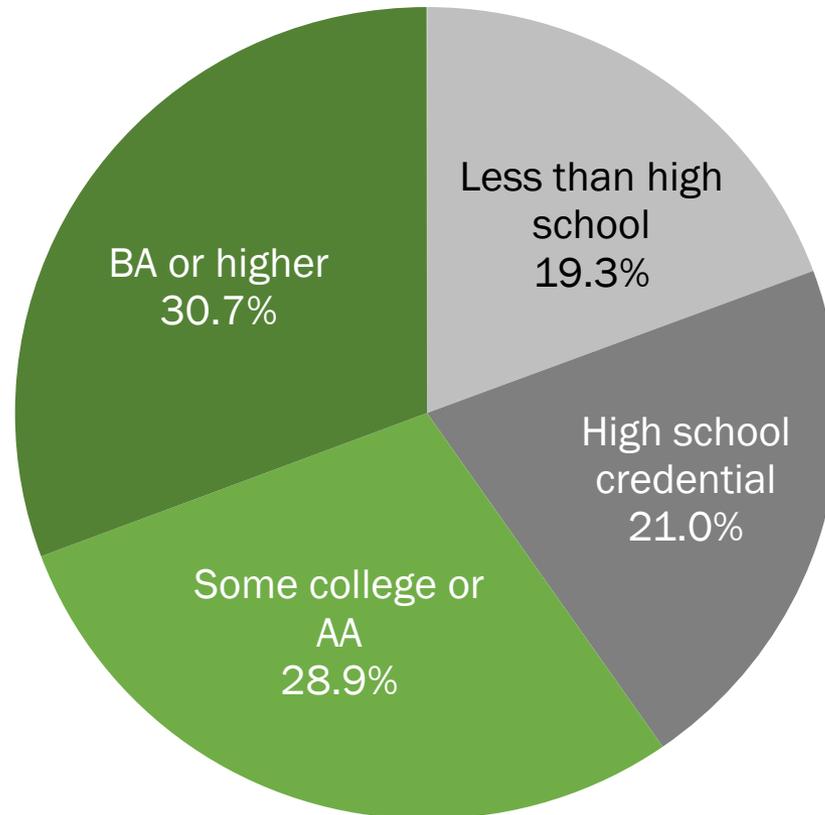
Race and Ethnicity

Southern California 2015



Educational Attainment

Population 25 years and older



Where Have We Been?



Farming c.1870

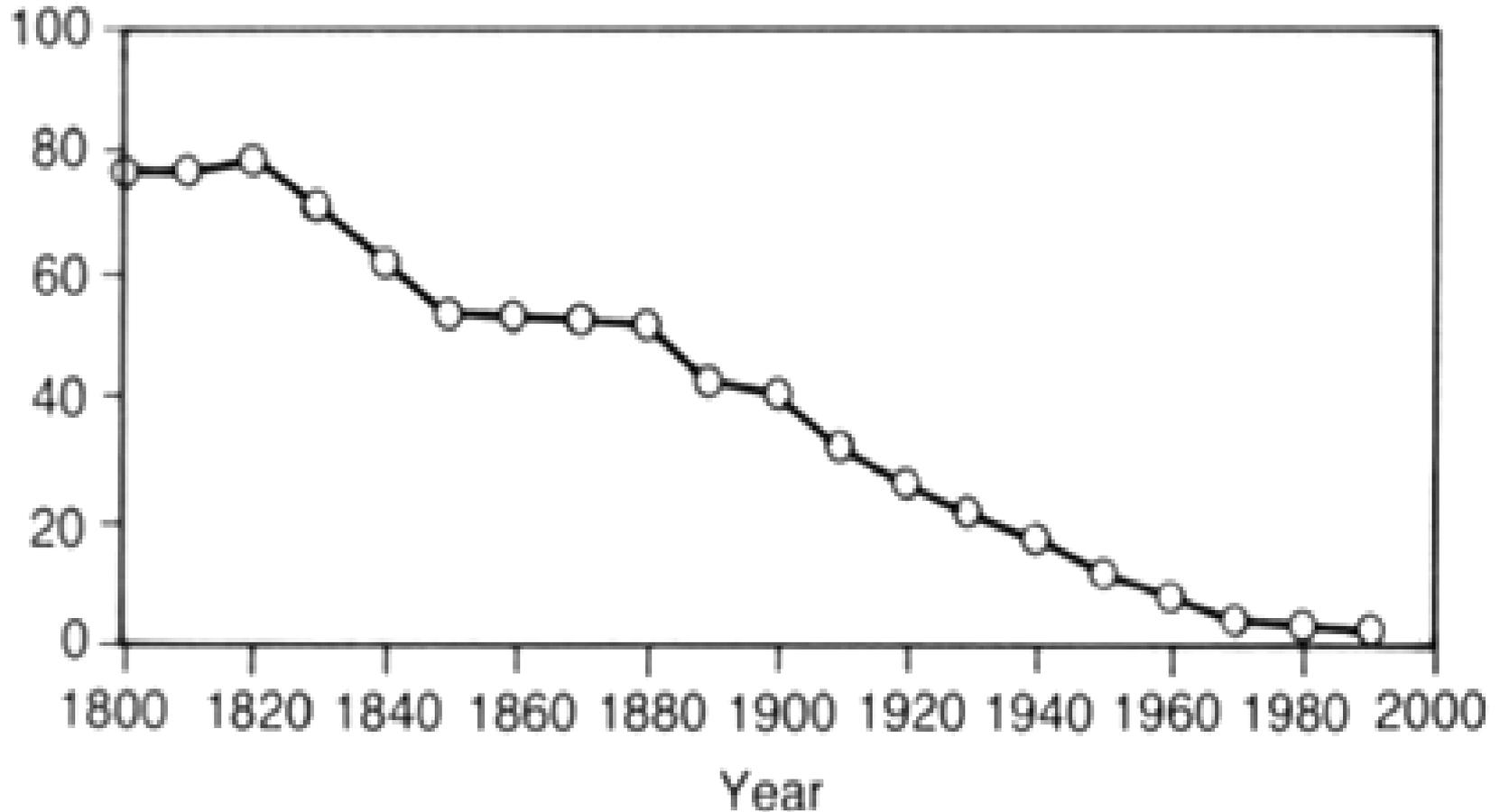


Farming c.2010

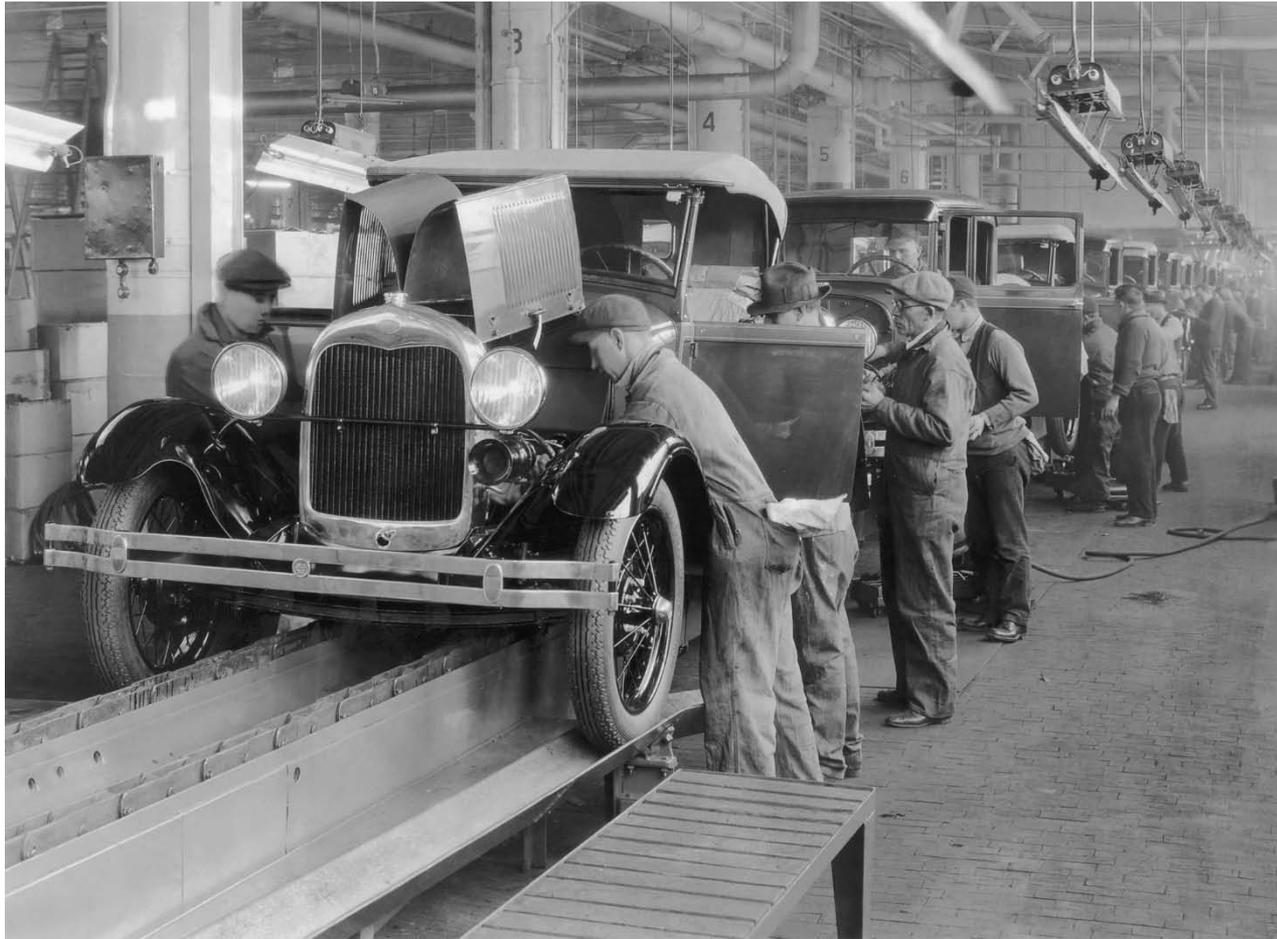


Agricultural Employment

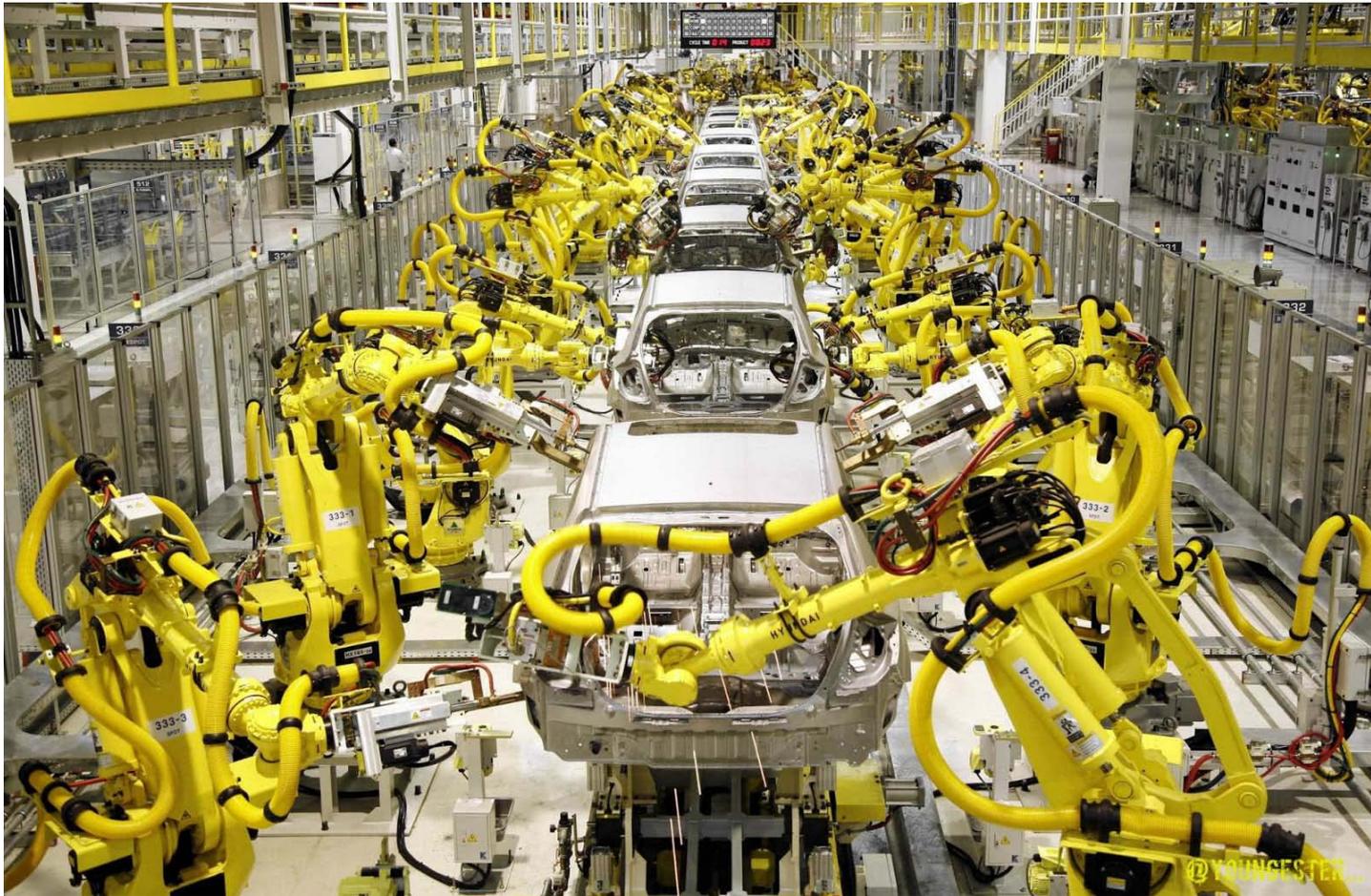
As a share of labor force (US)



Ford Assembly Line c.1930

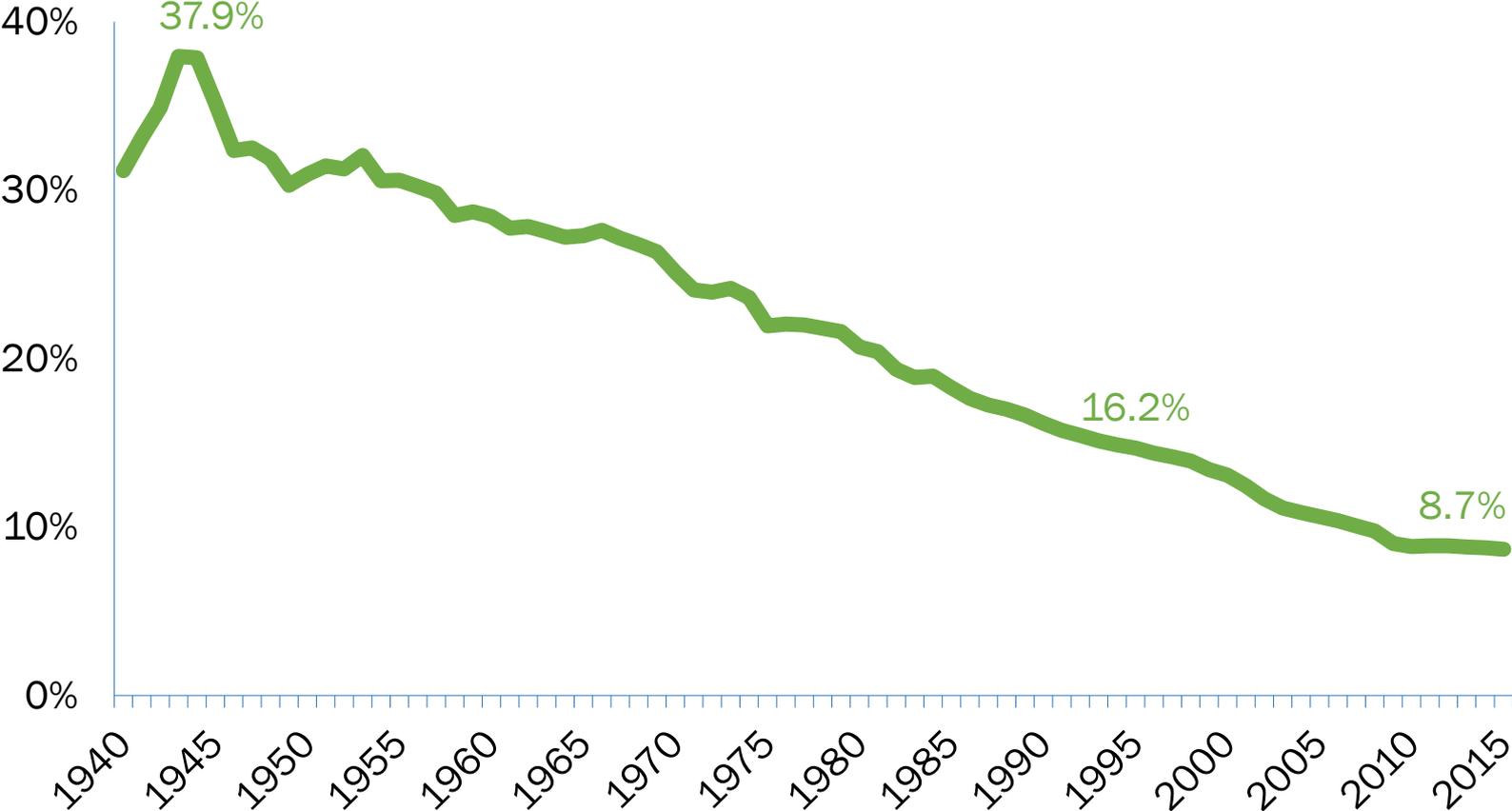


Auto Assembly Line c.2015



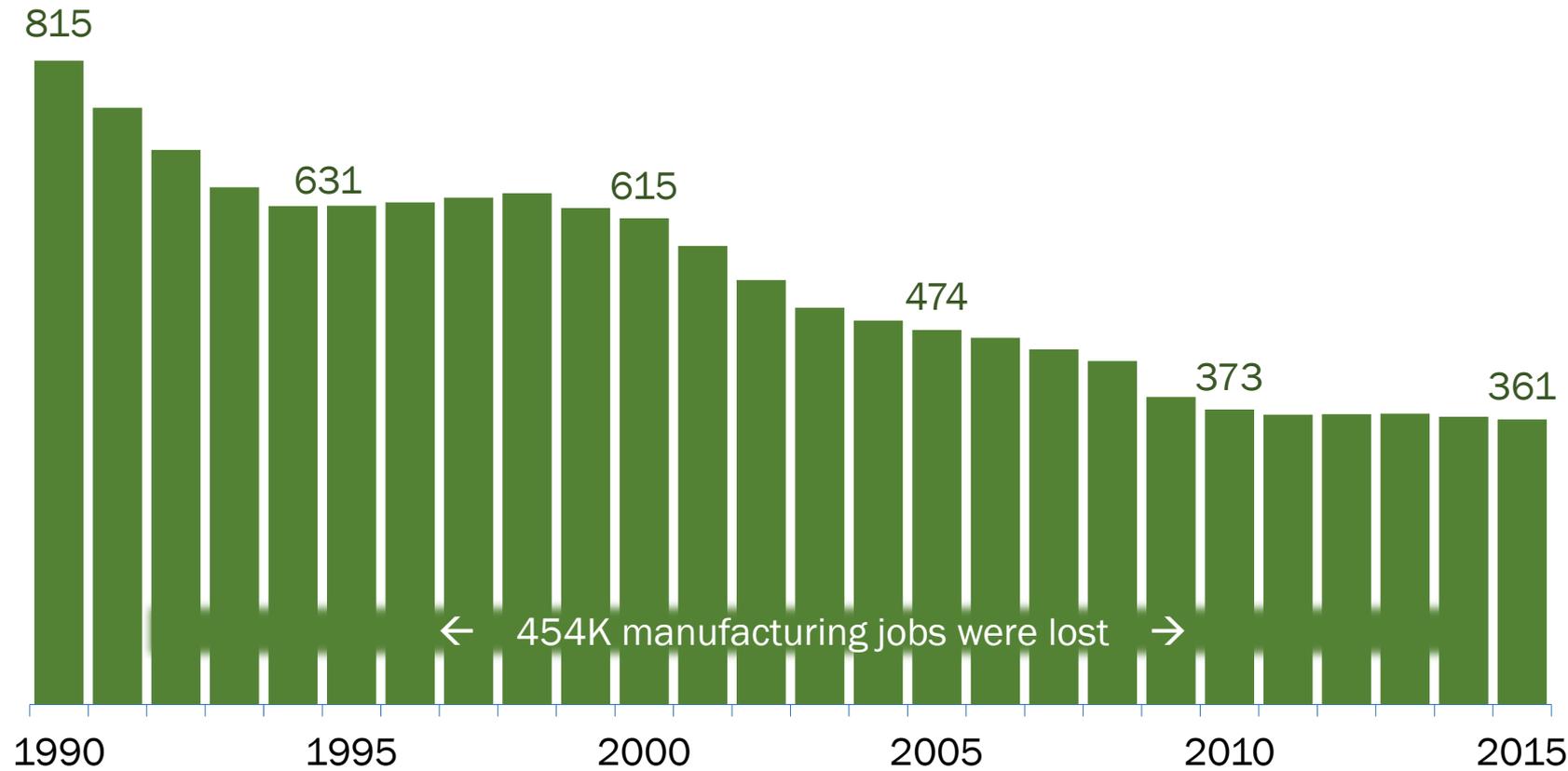
Manufacturing Employment

% of all employment (US)



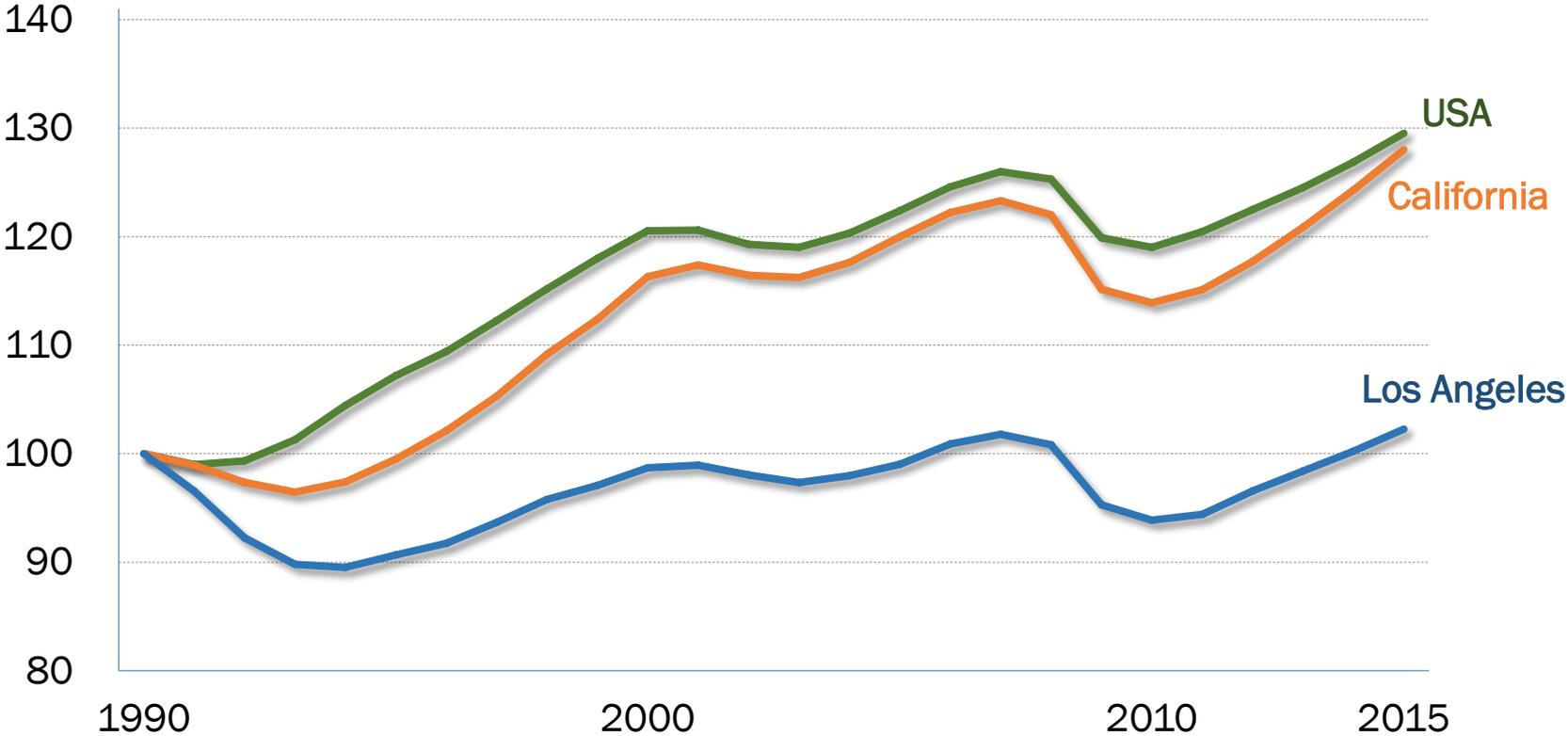
Manufacturing Employment

Thousands of jobs in LAC



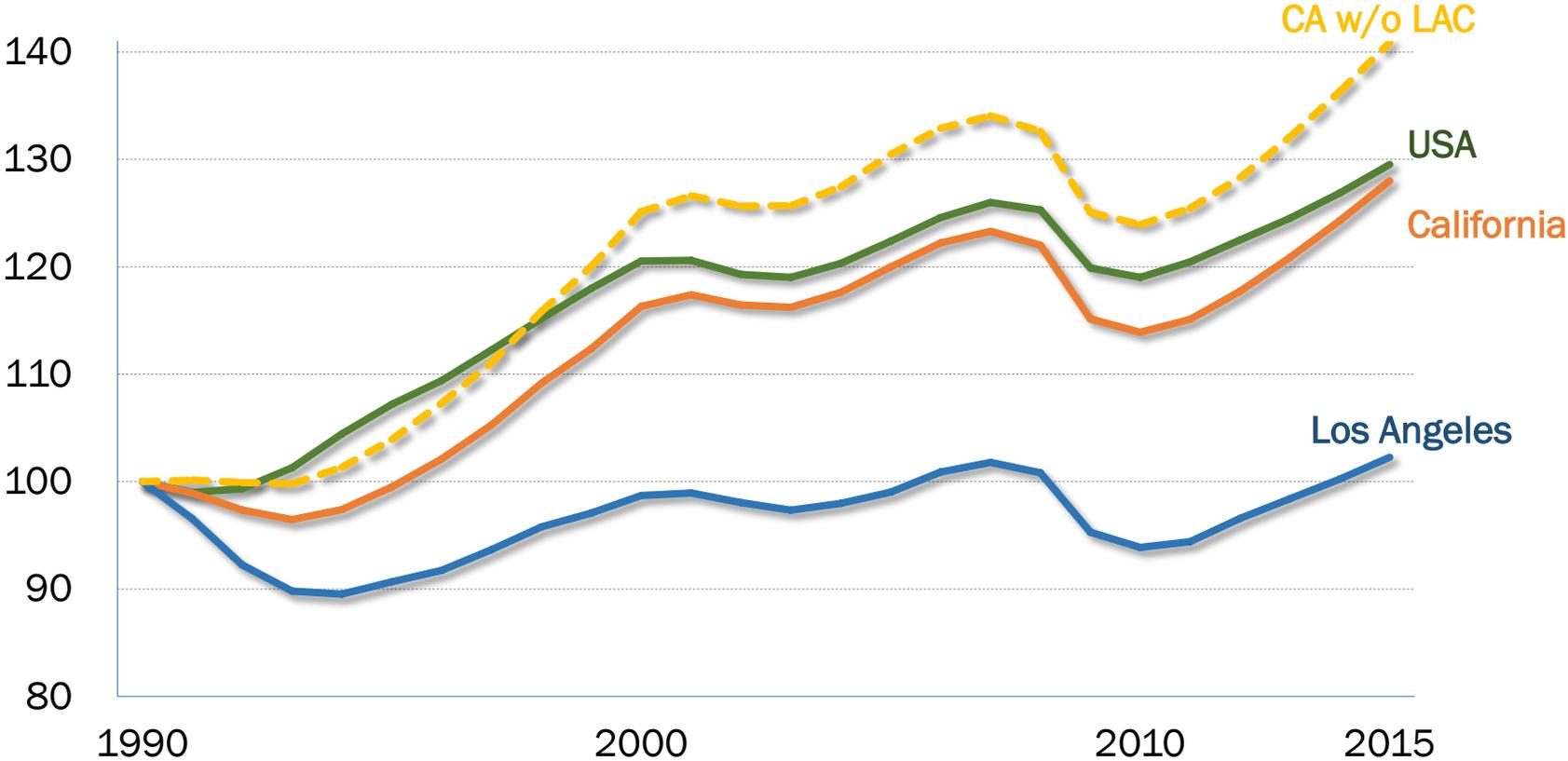
Recent Job Growth

Indexed Growth 1990=100



Recent Job Growth

Indexed Growth 1990=100



Tale of Two Regions

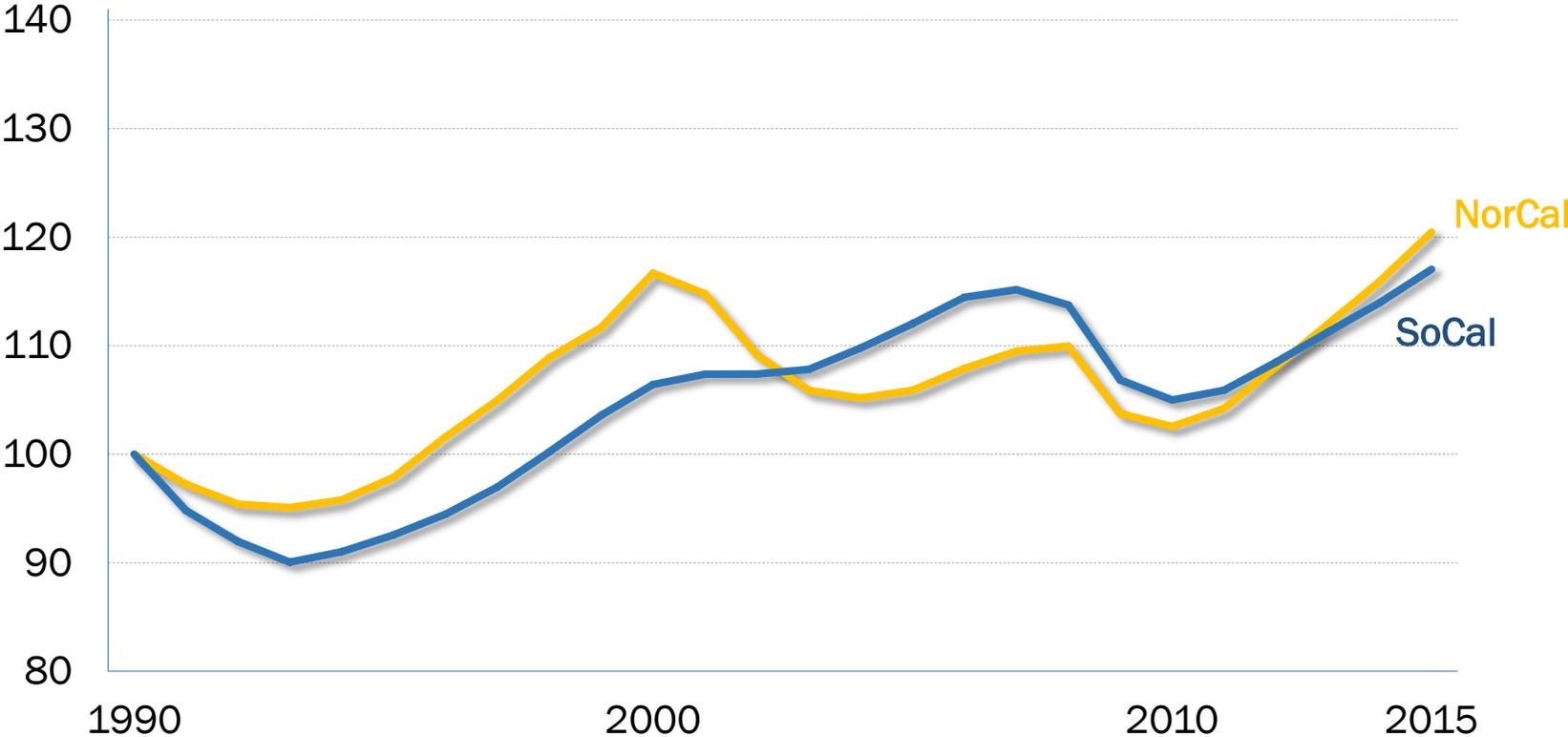


Population (millions)	22.0	7.9
Per capita GDP (2014)	\$57,020	\$87,050
Average annual wage	\$56,240	\$86,240
Median Home Value	\$448,010	\$664,630
Unemployment rate	6.1%	4.4%

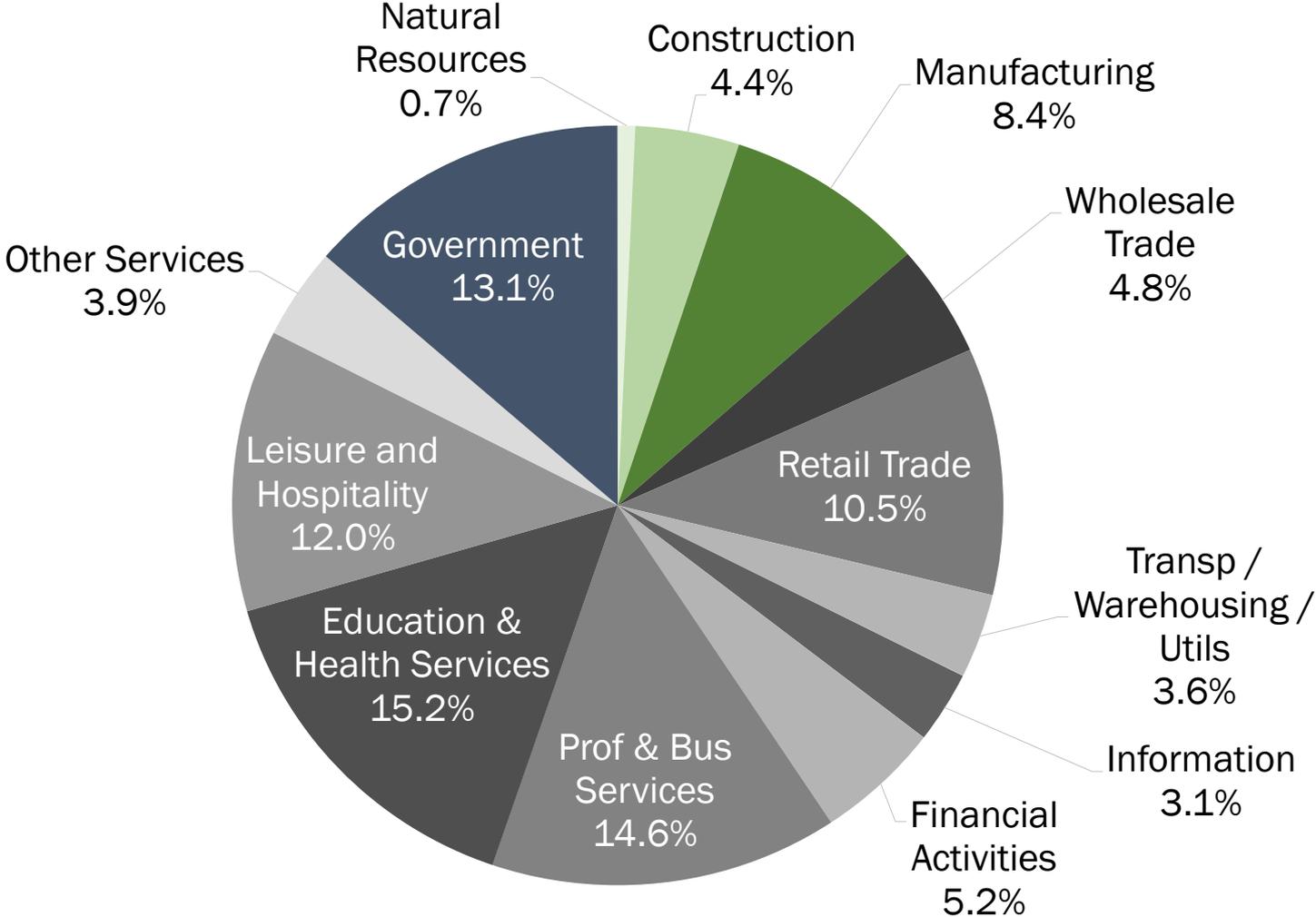


Recent Job Growth

Indexed Growth 1990=100

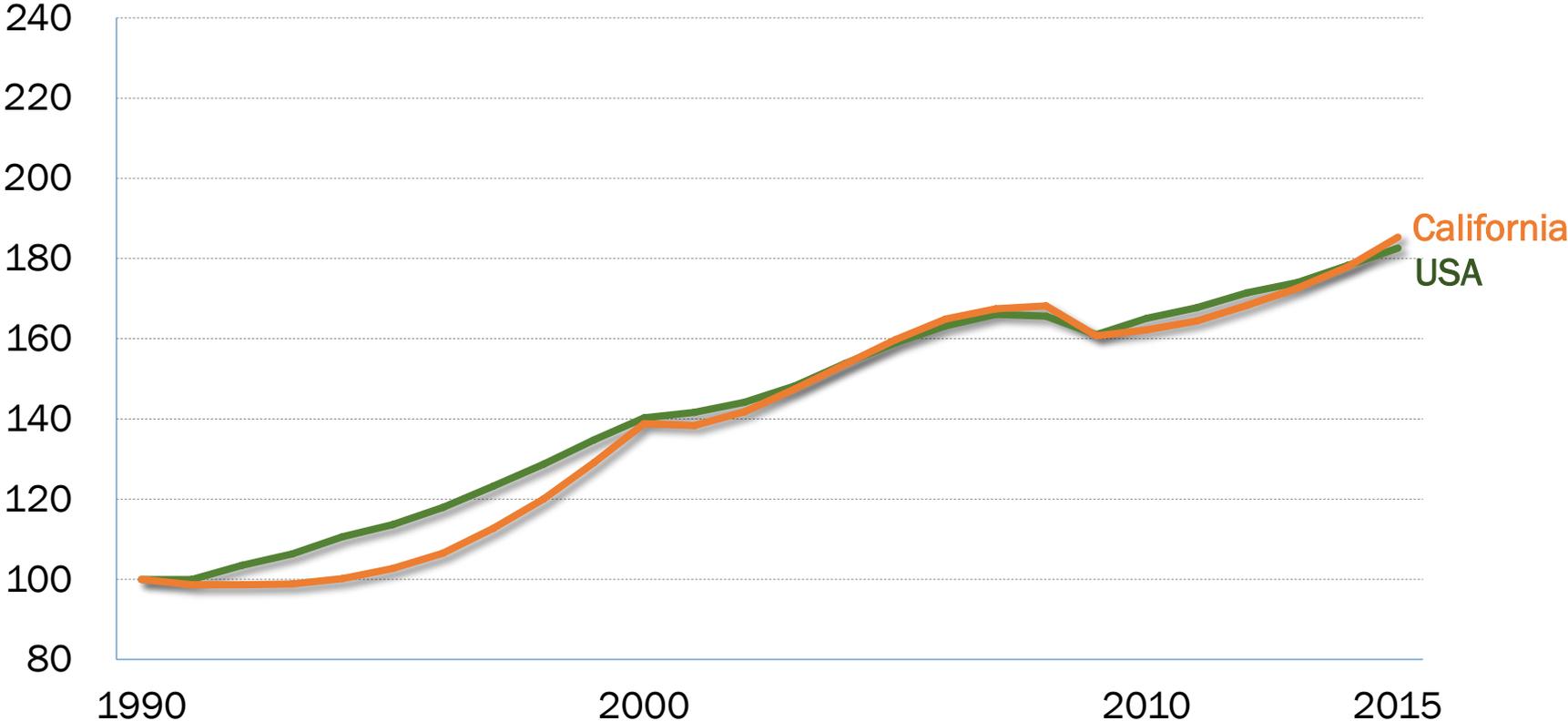


Employment by Sector - details



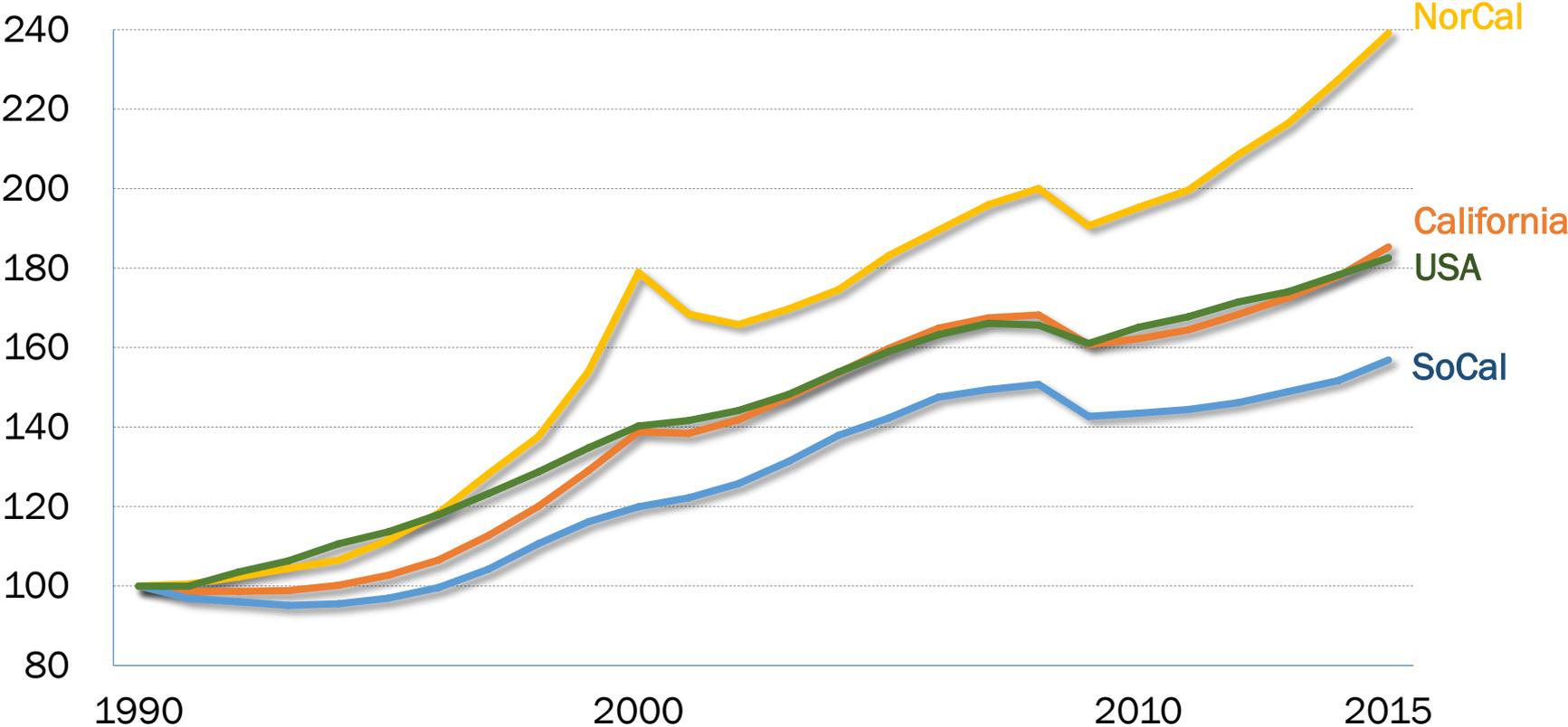
Real GDP Growth

Indexed Growth 1990=100



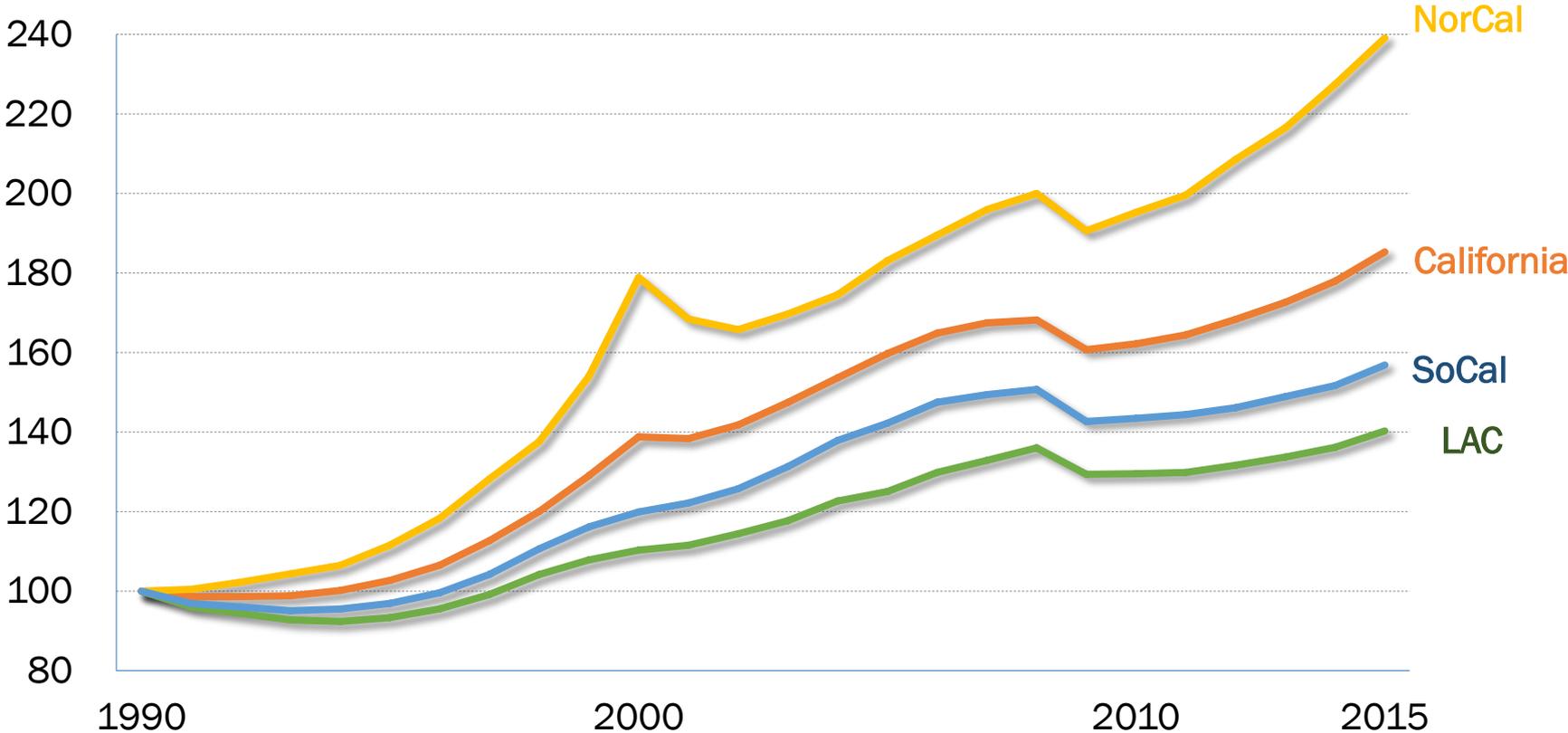
Real GDP Growth

Indexed Growth 1990=100



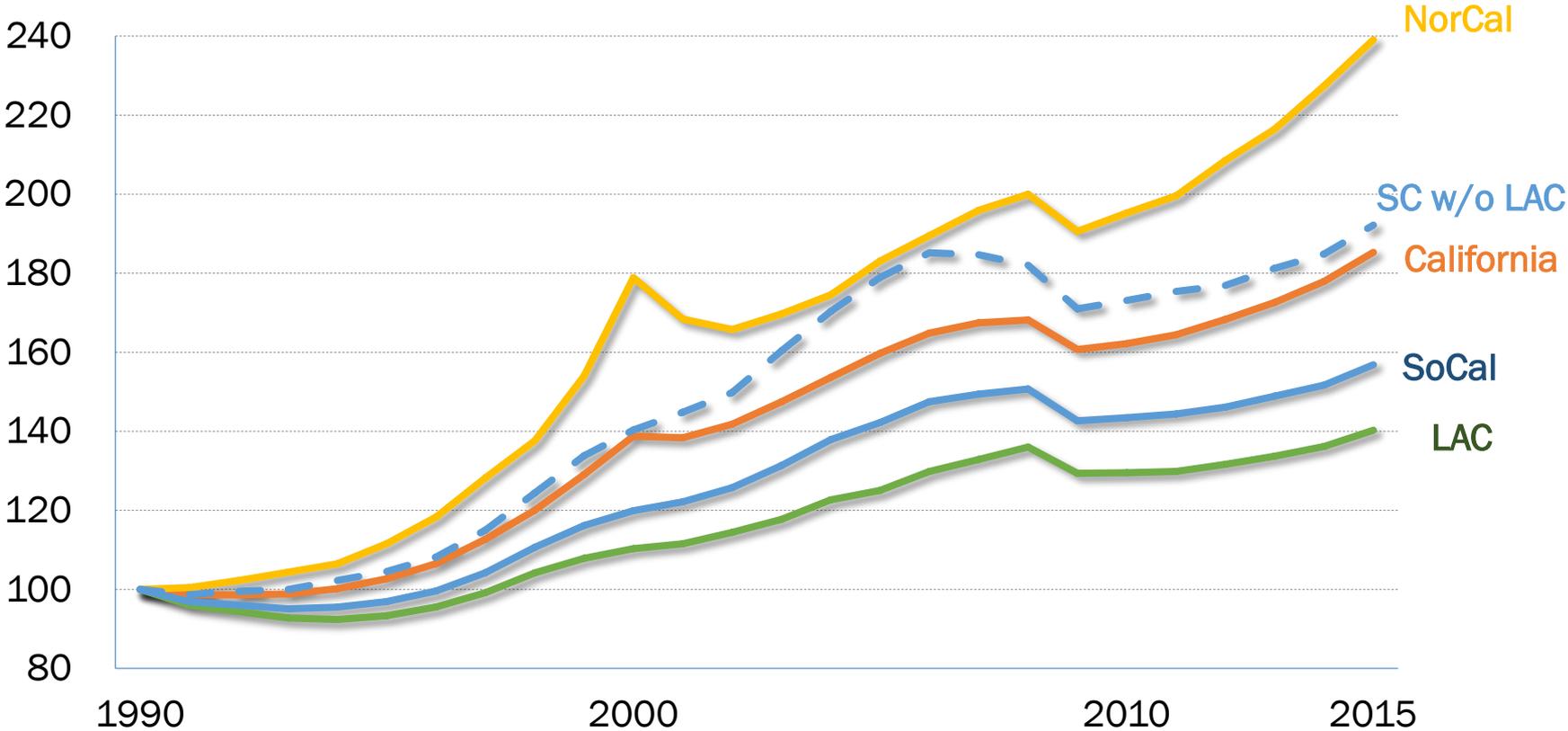
Real GDP Growth

Indexed Growth 1990=100



Real GDP Growth

Indexed Growth 1990=100



Where Are We Headed?



Broad Lessons

We are undergoing another structural transformation.

This is impacting every region, but there are winners and losers.

Has SoCal lost this lottery?



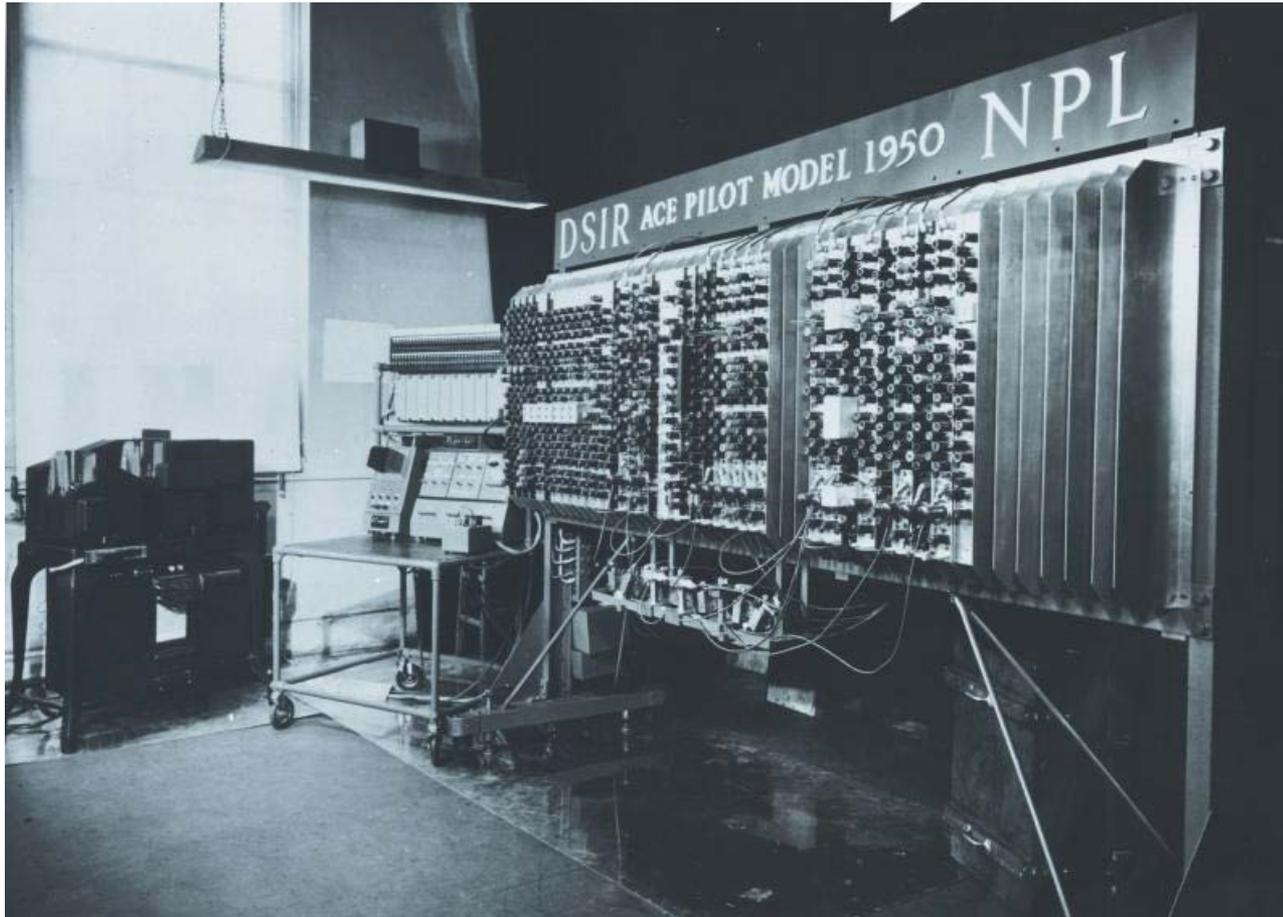
The Big Question...

Does technology lead to
unemployment?

Is “creative destruction” job-killing?



Computer Technology c.1950



Computer Technology c.2015



Tomorrow ...

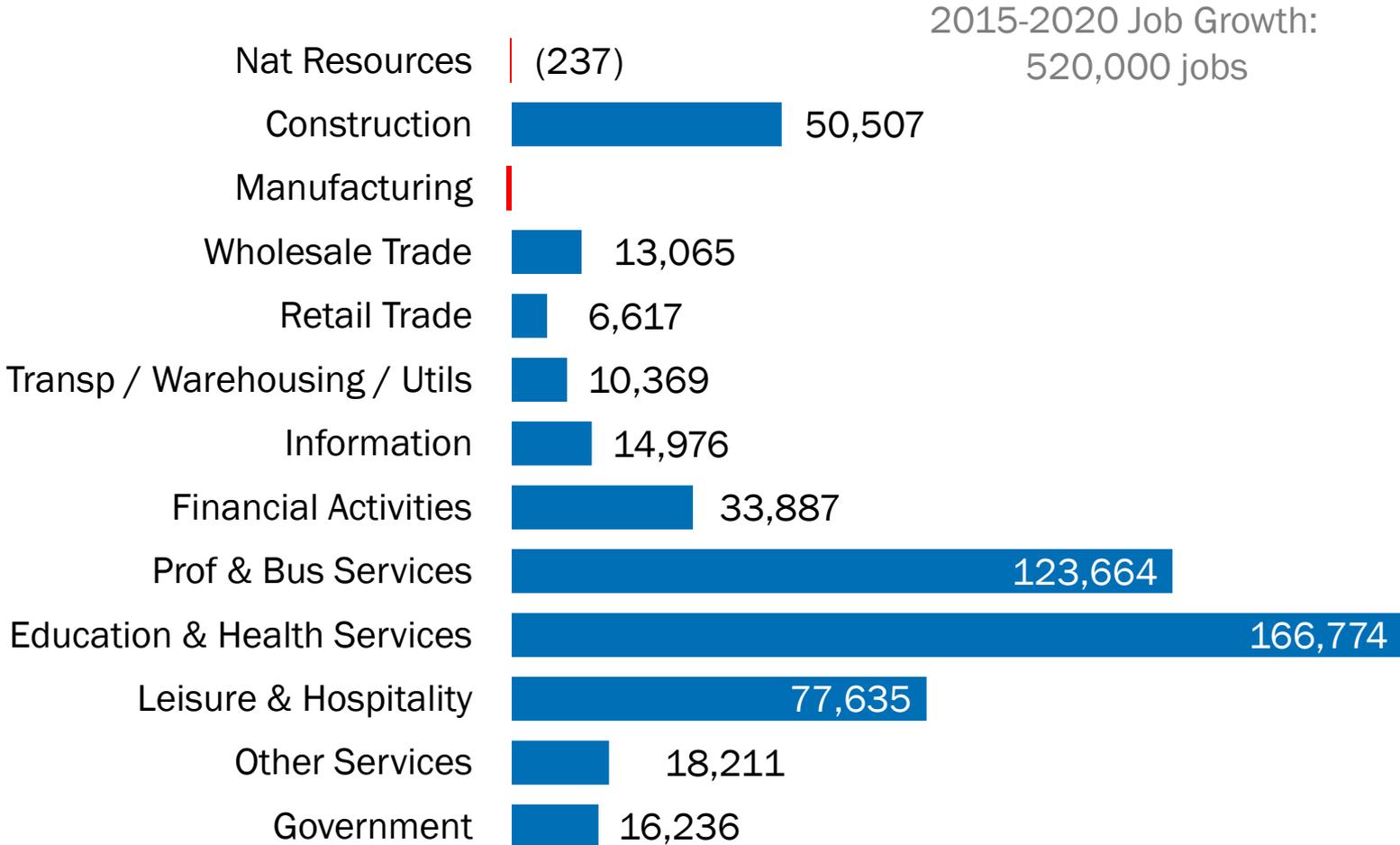
Computers will program themselves,
and other computers.

What will computer developers do
then?

What about the rest of us?



New Jobs by Industry Sector



Top 5 Occupations

Retail salespersons

General office clerks

Cashiers

Laborers and freight handlers

Combined food preparation and serving

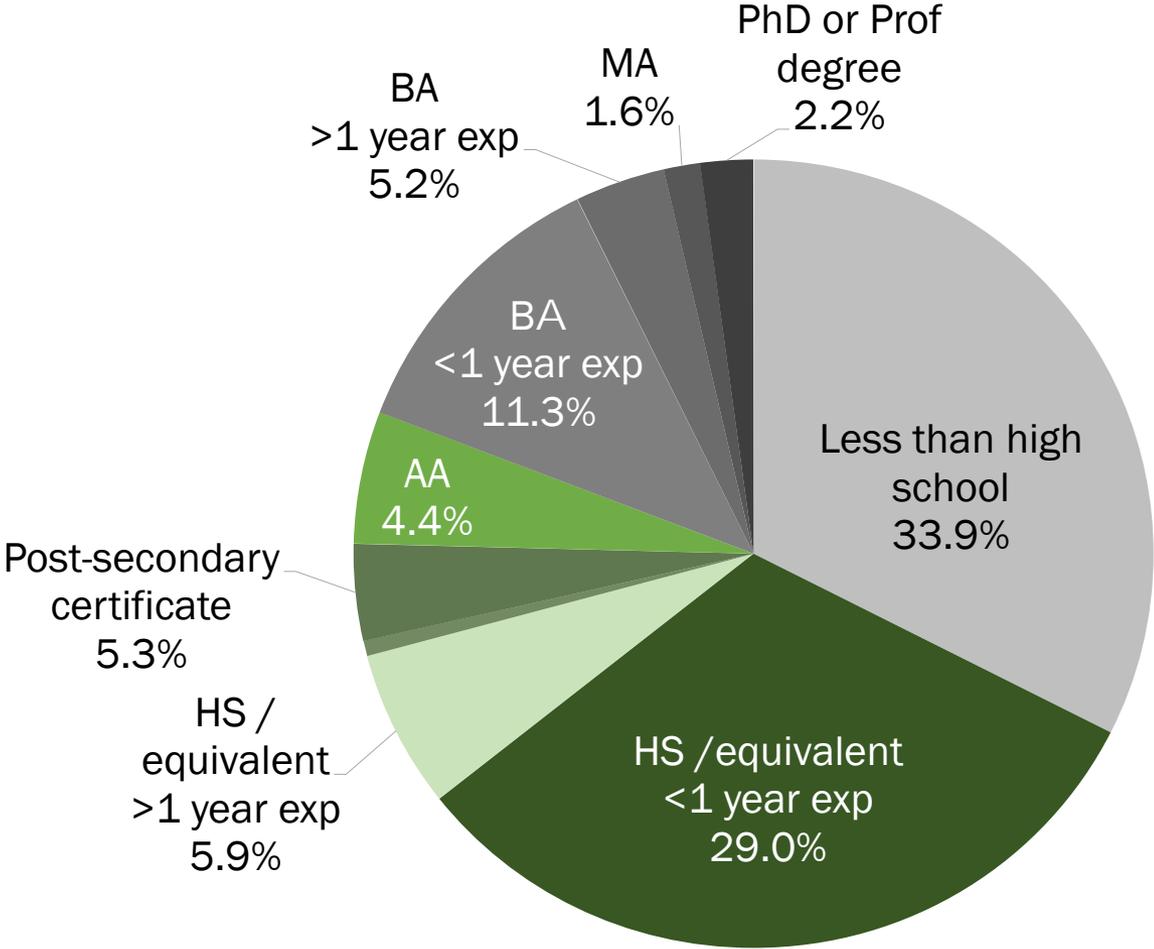


Is This Where We Want to Go?



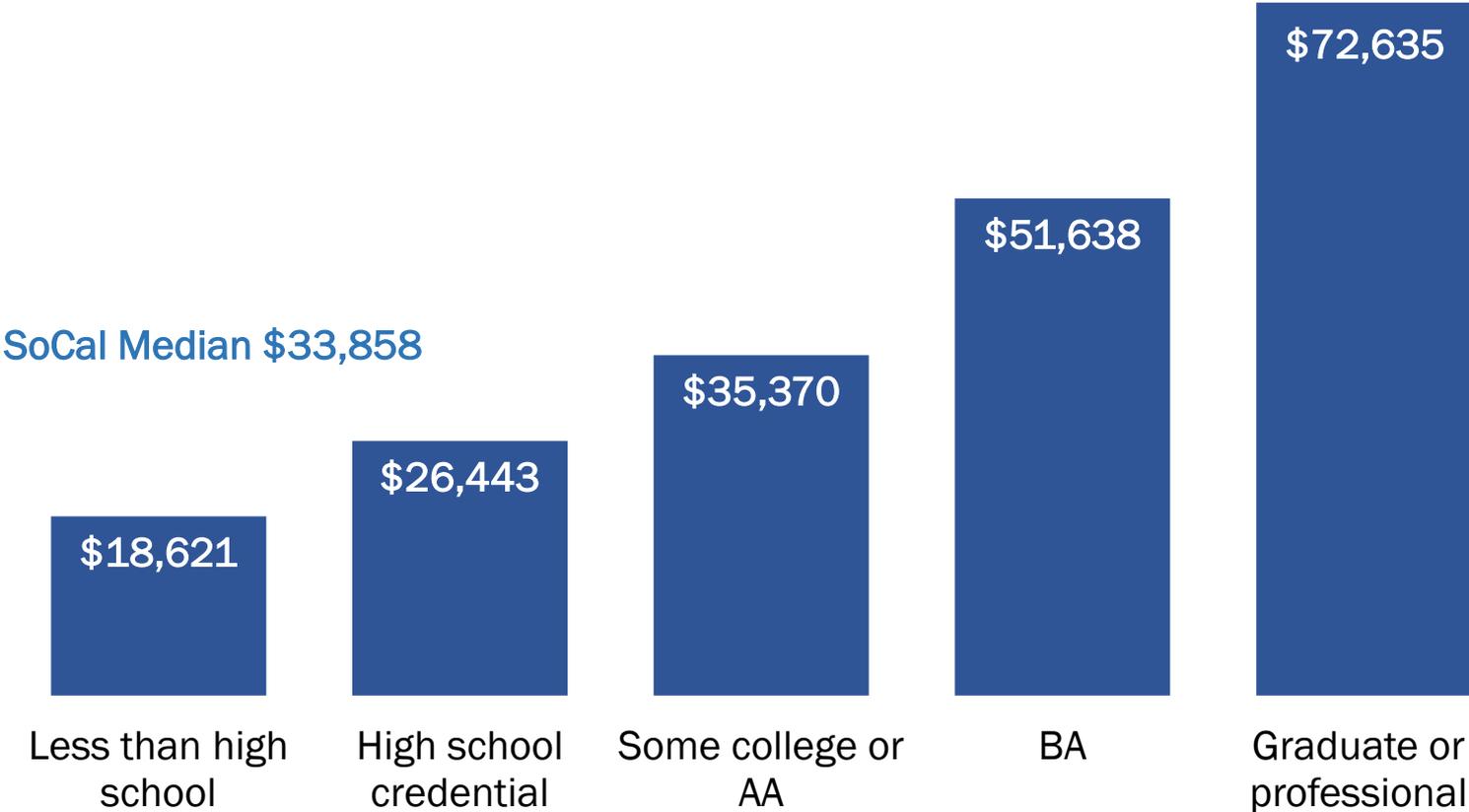
Entry Level Requirements

New and replacement jobs over next 5 years



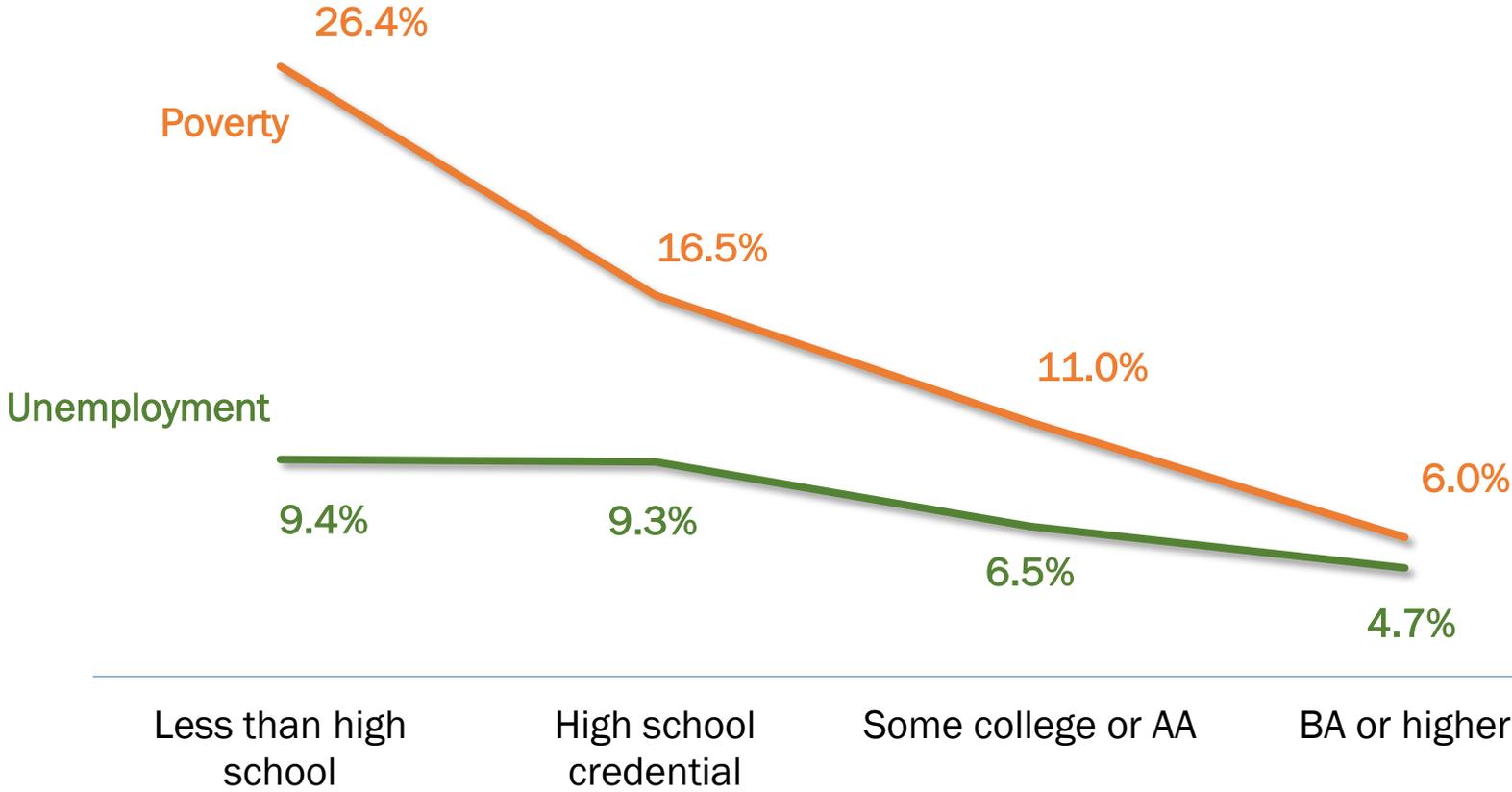
Education and Earnings

Population 25 and older



Poverty and Unemployment

Population 25 and older



What Can We Do?



Our Call to Action

People
Exports
Innovation
Business
Infrastructure
Global connectedness
Livable communities



Local Competitive Industries

Aerospace and Defense
Agricultural Inputs and Services
Biomedical and Health Services
Communications Equipment and Services
Entertainment
Tourism and Hospitality
Trade and Logistics





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**CITY OF HUNTINGTON BEACH
INTER-DEPARTMENTAL COMMUNICATION
FINANCE DEPARTMENT**

TO: HONORABLE MAYOR AND CITY COUNCILMEMBERS
VIA: FRED A. WILSON, CITY MANAGER
FROM: LORI ANN FARRELL HARRISON, CHIEF FINANCIAL OFFICER
DATE: NOVEMBER 7, 2016
**SUBJECT: LATE COMMUNICATION – ITEM #16 PUBLIC HEARING FOR
MASTER FEE AND CHARGES SCHEDULE**

Lori Ann Farrell #1

This memo is to clarify that the Development Impact Fees set forth on pages 67 and 68 of Attachment 1, Exhibit A of the Master Fee and Charges Schedule, listed as DI-01 through DI-35, are the correct fees and shall supersede the Fees inadvertently displayed in the Community Development Department section of the Master Fee and Charges Schedule (PL-109 through PL-143 on pages 8-9).

Please contact me at x5225 if you have any questions or need additional information.