

**Minutes
Council/RDA Meeting
City Council/Redevelopment Agency
City of Huntington Beach**

Wednesday, May 3, 2006
11:30 A. M. – Bayside District Office
1351 Third Street Promenade, Ste 201
Santa Monica, CA 90401

**An audiotape of this meeting is
on file in the Office of the City Clerk.**

Call to Order

Mayor Sullivan called the joint adjourned regular meeting of the City Council/Redevelopment Agency of the City of Huntington Beach and the meeting of the Huntington Beach Downtown Business Improvement District Board to order at 11:53 a.m. in the Bayside District Office.

City Council/Redevelopment Agency Meeting Roll Call

Present: Green, Coerper, Sullivan, Hardy, Cook
Absent: Bohr, Hansen (The City Council granted permission for the absences of Councilmembers Bohr and Hansen pursuant to Resolution No. 2001-54.)

Huntington Beach Downtown Business Improvement District Board Roll Call

Present: Steve Daniel, Chairman, Brett Barnes, Steve Grabowski, Bob Bolen,
Ron McLin, and Joe Carchio
Absent: Chris Burns, Joe Shaw

Public Comments – None

The City Clerk Announced Late Communications

Pursuant to the Brown (Open Meetings) Act, City Clerk Joan L. Flynn announced a Late Communication that had been received by her office following distribution of the agenda packet:

Communication submitted by Councilmember Don Hansen dated May 2, 2006 and titled *Notice of Absence*.

The Following Additional Communications Were Submitted During the Meeting:

Communications submitted by Kathleen Rawson, Executive Director, Bayside District titled: 1.) *Demographics*, 2.) *Sales Tax Revenues – Downtown Santa Monica*, 3.) *Bayside Beat, Downtown Santa Monica & Third Street Promenade – A Visitor's Guide*, and 4.) A copy of business cards from Miriam Mack, Economic Development Manager, City of Santa Monica, Denny Zane, Principal, Urban Dimensions, John Warfel, Principal, Metropolitan Pacific Commercial Real Estate Services, and Kathleen Rawson, Executive Director, Bayside District.

(City Council/Redevelopment Agency) Third Street Promenade Workshop/Tour Held – Discussed the Possible Closure of Automobile Traffic on Main Street (Huntington Beach) and Toured the Santa Monica Office of the National Resources Defense Council’s (NRDC) Green Building (120.30)

Mayor Sullivan thanked Bayside District representatives and Santa Monica past and present officials for their time and efforts with the presentation. Economic Development Director Stanley Smalewitz gave an overview of the topic and introduced Kathleen Rawson, Executive Director, Bayside District. Director Rawson gave a slide presentation that illustrated structures, businesses, and public art located on the Third Street Promenade. She explained that Santa Monica created the eleven member Bayside District Board. The Board, which also has six staff members is appointed by the City Council, but has authority separate from Council.

Former Santa Monica Mayor Denny Zane described the design of the buildings on the Promenade, which in some cases included upper floors that were set back from the buildings footprints, designed to minimize shade on the street. He explained the street corners were targeted for increased density. He stated his opinion that outdoor dining and movie theaters are integral to the Promenade’s success. He recommended setting minimum and maximum limits to the number of different types of business uses to be located on the street. John Warfel, Vice Chair, Bayside District also commented on business mix and considerations for property owners. Discussion ensued amongst Council, staff, Huntington Beach Downtown Business Improvement District Board Members, and the presenters pertaining to business mix, street design, sidewalk maintenance, parking, housing, public art, and formation of the Bayside District Board. Vice Chair Warfel explained that restaurants with outdoor dining are responsible for cleaning their outdoor dining/patio sidewalks, with the remaining sidewalks cleaned daily by the City. He also spoke regarding office space and residences on upper floors of buildings.

In response to inquiries made pertaining to parking, Vice Chair Warfel explained that the City of Santa Monica is in the midst of revamping the parking plan, and currently offers 4000 spaces in the area. Former Mayor Zane recommended attention be paid to parking design with adequate funding. He suggested that incorporation of residences in a plan is key to stability and environmental strategy. Director Rawson commented on the licensing and regulating of street performers, the farmer’s market, and the art banner program. She emphasized the importance of an organized maintenance plan. Former Mayor Zane addressed concerns about closing the street to automobiles. He suggested the City of Huntington Beach may want to incorporate flexibility in its plan to open and close Main Street, such as removable barriers.

Mayor Sullivan asked the presenters if they recommend a pedestrian mall in the City of Huntington Beach. Former Mayor Zane replied, stating restricted access to vehicles, wide sidewalks, public art, landscaping, proper management, and mini-anchors offer a significant benefit to the community. Vice Chair Warfel commented on the similarities between Santa Monica and Huntington Beach, stating that a parking plan must be carefully considered.

Further discussion ensued pertaining to parking fees, parking structures, public restrooms and panhandling laws. Mayor Sullivan asked the presenters what attributes of the promenade generate pedestrians. Former Mayor Zane listed dispersed outdoor dining, a movie theater, farmer’s market, public services, schools, housing, businesses that are successful within their business category, and no large department stores as key generators of pedestrians.

The tour of the Third Street Promenade began at 1:35 p.m. Meeting attendees observed physical space, types of shops, public art, demographics, density, mixed-use developments, and traffic circulation in a pedestrian-friendly environment.

The tour of the Santa Monica Office of the National Defense Council's (NRDC) Green Building began at 2:10 p.m. The facility utilizes environment-friendly materials and efficient energy resulting in numerous economic and environmental benefits. The NRDC in Santa Monica received the highest certification available for green building design in the Nation, a Platinum rating from the U.S. Green Building Council's LEED (Leadership in Energy and Environmental Design) program. Currently, the Santa Monica NRDC rates third worldwide in green building design.

Adjournment – City Council/Redevelopment Agency

Mayor Sullivan adjourned the regular meetings of the City Council/Redevelopment Agency of the City of Huntington Beach and the Huntington Beach Downtown Business Improvement District Board at 2:45 p.m. to Monday, May 15, 2006, at 4:00 p.m., in Room B-8 Civic Center, 2000 Main Street Huntington Beach, California.

City Clerk and ex-officio Clerk of the City Council of the City of Huntington Beach and Clerk of the Redevelopment Agency of the City of Huntington Beach, California

ATTEST:

City Clerk-Clerk

Mayor-Chair