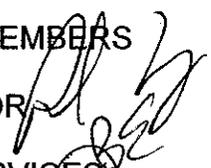


Council/Agency Meeting Held: _____	_____ City Clerk's Signature
Deferred/Continued to: _____	
<input type="checkbox"/> Approved <input type="checkbox"/> Conditionally Approved <input type="checkbox"/> Denied	
Council Meeting Date:                      2/4/2008	Department ID Number:              CS 08-002

**CITY OF HUNTINGTON BEACH  
REQUEST FOR CITY COUNCIL ACTION**

**SUBMITTED TO:** HONORABLE MAYOR AND CITY COUNCIL MEMBERS

**SUBMITTED BY:** PAUL EMERY, INTERIM CITY ADMINISTRATOR 

**PREPARED BY:** JIM B. ENGLE, DIRECTOR, COMMUNITY SERVICES 

**SUBJECT:** APPROVE CONCEPTUAL PLANS FOR CONFERENCE & VISITORS BUREAU KIOSK IN PIER PLAZA

Statement of Issue, Funding Source, Recommended Action, Alternative Action(s), Analysis, Environmental Status, Attachment(s)
------------------------------------------------------------------------------------------------------------------------------

**Statement of Issue:** The City Council has approved a Capital Improvement Project for a visitors kiosk in Pier Plaza. There is a need to approve the location and conceptual plans to modify the existing Pier Plaza kiosk for use by the Huntington Beach Conference and Visitors Bureau (CVB) as a visitor-serving information kiosk.

**Funding Source:** Redevelopment funds of \$101,000 are budgeted in the FY 2007/2008 Capital Improvements Program budget, Fund 305. This was included in the list of Redevelopment Agency-funded projects approved by the City Council using one-time Redevelopment revenue from the Hyatt residential project.

**Recommended Action: Motion to:**

1. Approve conceptual plan (Attachment 1) to modify the existing Pier Plaza ATM kiosk into a visitors kiosk, which will be managed, maintained, and staffed by the Conference and Visitors Bureau.

**Alternative Action(s):** Do not approve as submitted and refer back to staff.

F-1

## REQUEST FOR CITY COUNCIL ACTION

MEETING DATE: 2/4/2008

DEPARTMENT ID NUMBER: CS 08-002

---

**Analysis:** As part of the FY 2006/2007 budget, the City Council approved funding to design and build a visitors kiosk. The purpose of the visitors kiosk would be to promote the city as a destination attraction and to make available information on local restaurants, businesses, and city-wide activities.

There is an existing ATM kiosk, which is currently leased to CitiBank. This lease expires in August 2008, and CitiBank has expressed no interest in renewing.

The Conference & Visitors Bureau Consultant, Peter Haddad Designs, has conceptually reconfigured the proposed kiosk to stay within the existing footprint. He has retained the same architectural features as those that exist in other Pier Plaza structures, including colors, material, and roofing, etc.

Prior to beginning operation of the visitors kiosk, a lease agreement between the city and the Huntington Beach Conference and Visitors Bureau will be brought to the City Council for approval.

**Strategic Plan Goal:** Create an environment that promotes tourism to increase revenues to support community services and transform the city's economy into a destination economy.

**Environmental Status:** Project will receive required environmental review as part of the entitlement process.

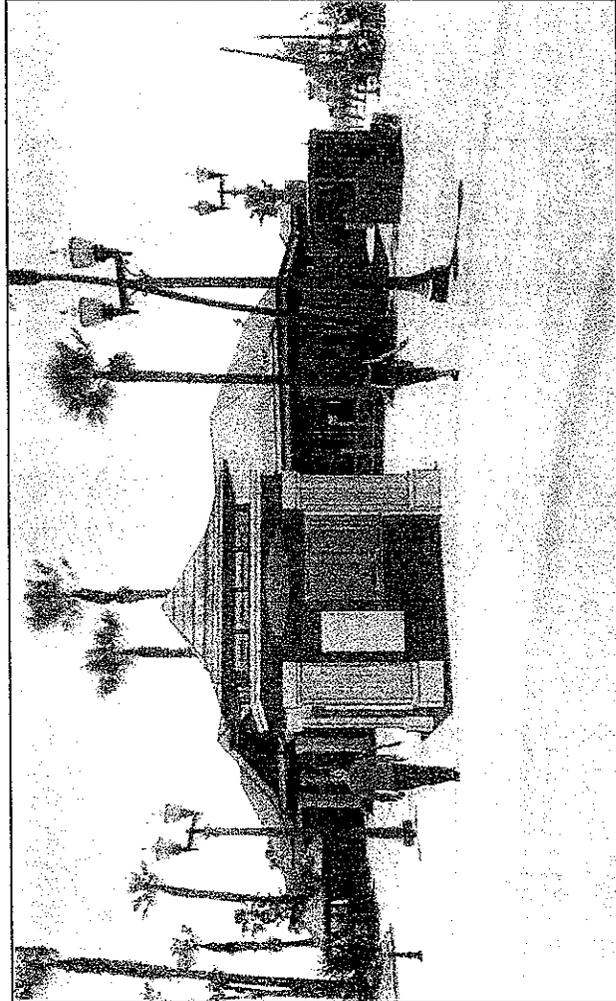
**Attachment(s):**

City Clerk's Page Number	No.	Description
3	1.	Power Point Presentation

# **ATTACHMENT #1**

INTENTIONALL  
LEFT  
BLANK

**VISITORS INFORMATION KIOSK  
AT PIER PLAZA**



**City Council Presentation**

**February 4, 2008**

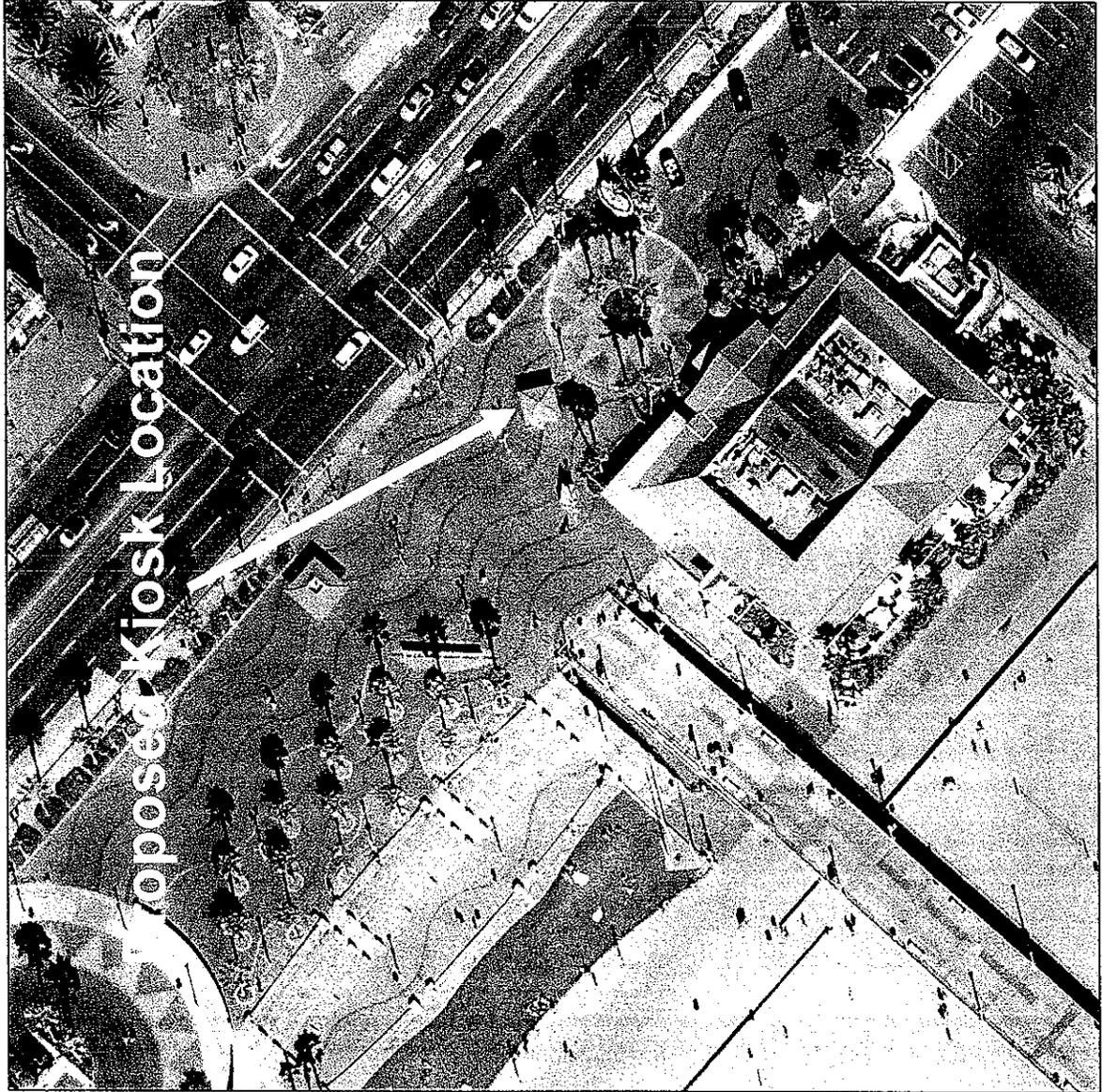
# **VISITORS INFORMATION KIOSK - PIER PLAZA**

## **Background**

- **City Council approved \$102,000 for the Convention and Visitors Bureau to design and construct a Visitor's Kiosk**
- **Funding: Redevelopment Agency**
- **Visitor's Kiosk to replace existing ATM Kiosk**

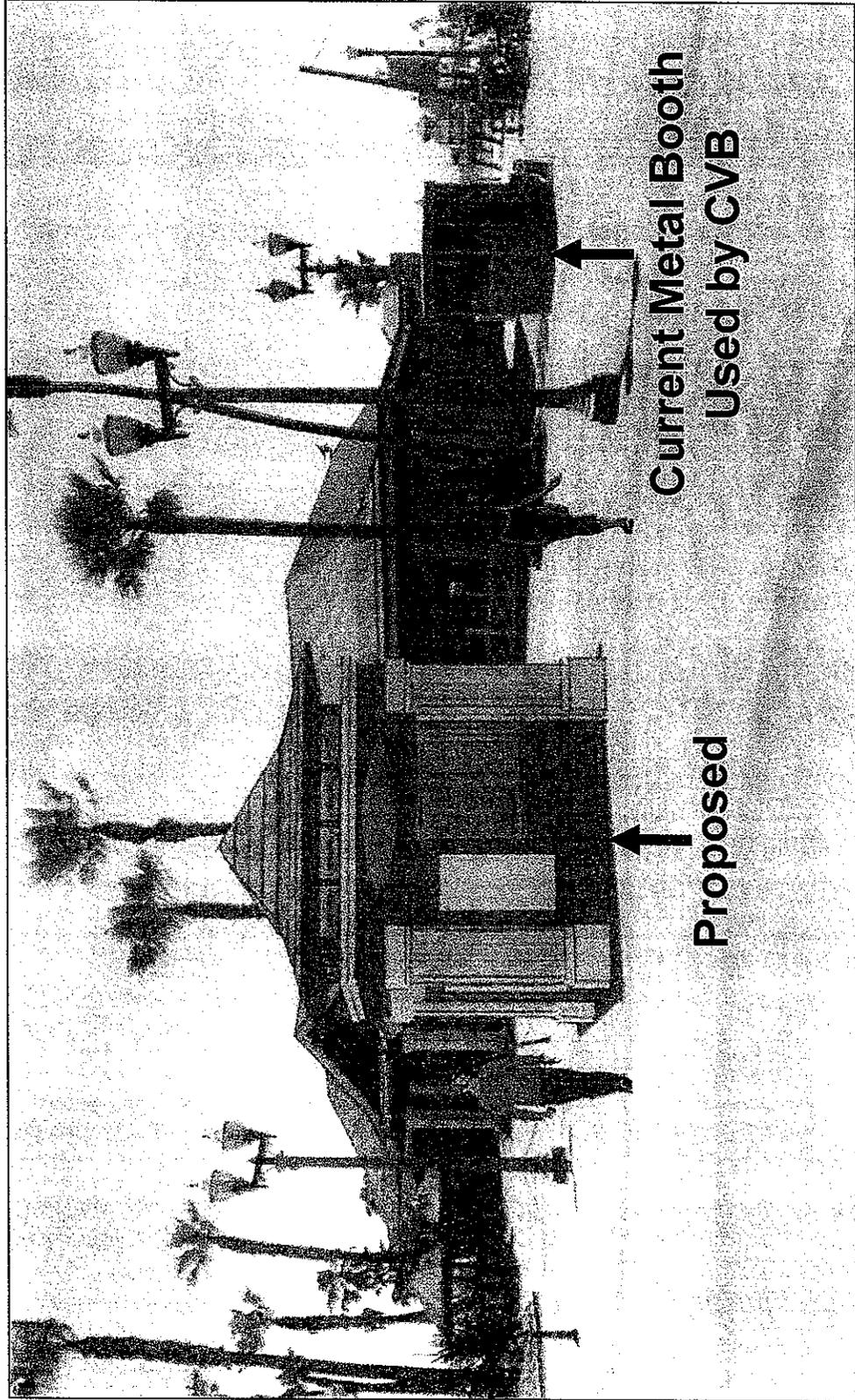
**Note: Citibank contacted for potential joint project  
No response from Citibank received to date  
Citibank lease expires August 2008**

# VISITORS INFORMATION KIOSK - PIER PLAZA

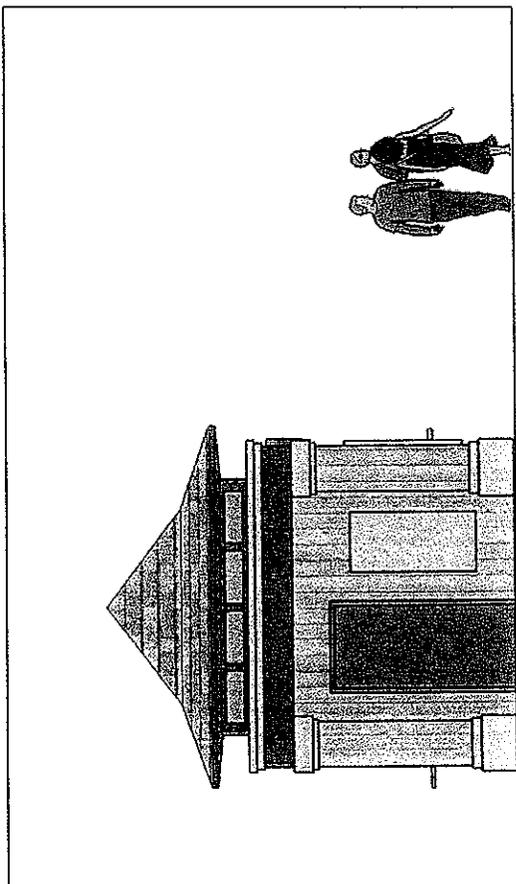


# VISITORS INFORMATION KIOSK - PIER PLAZA

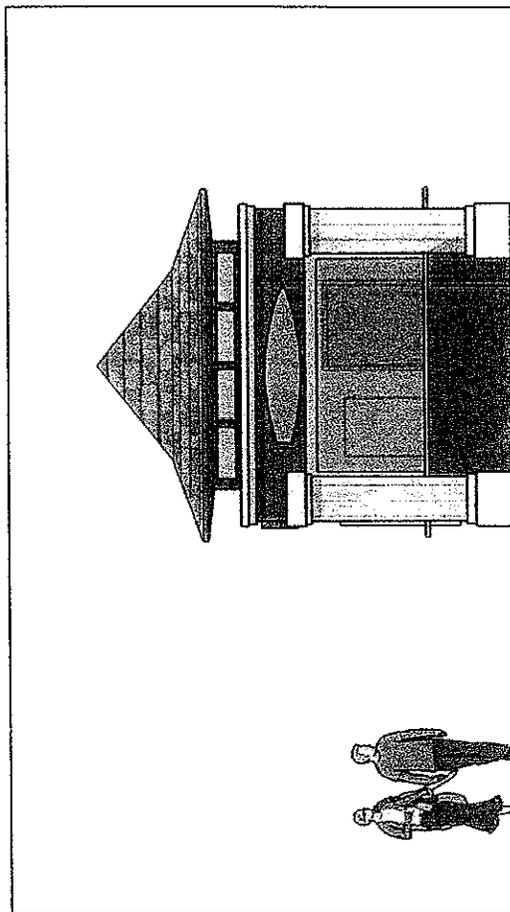
## Conceptual Photograph



# VISITORS INFORMATION KIOSK - PIER PLAZA



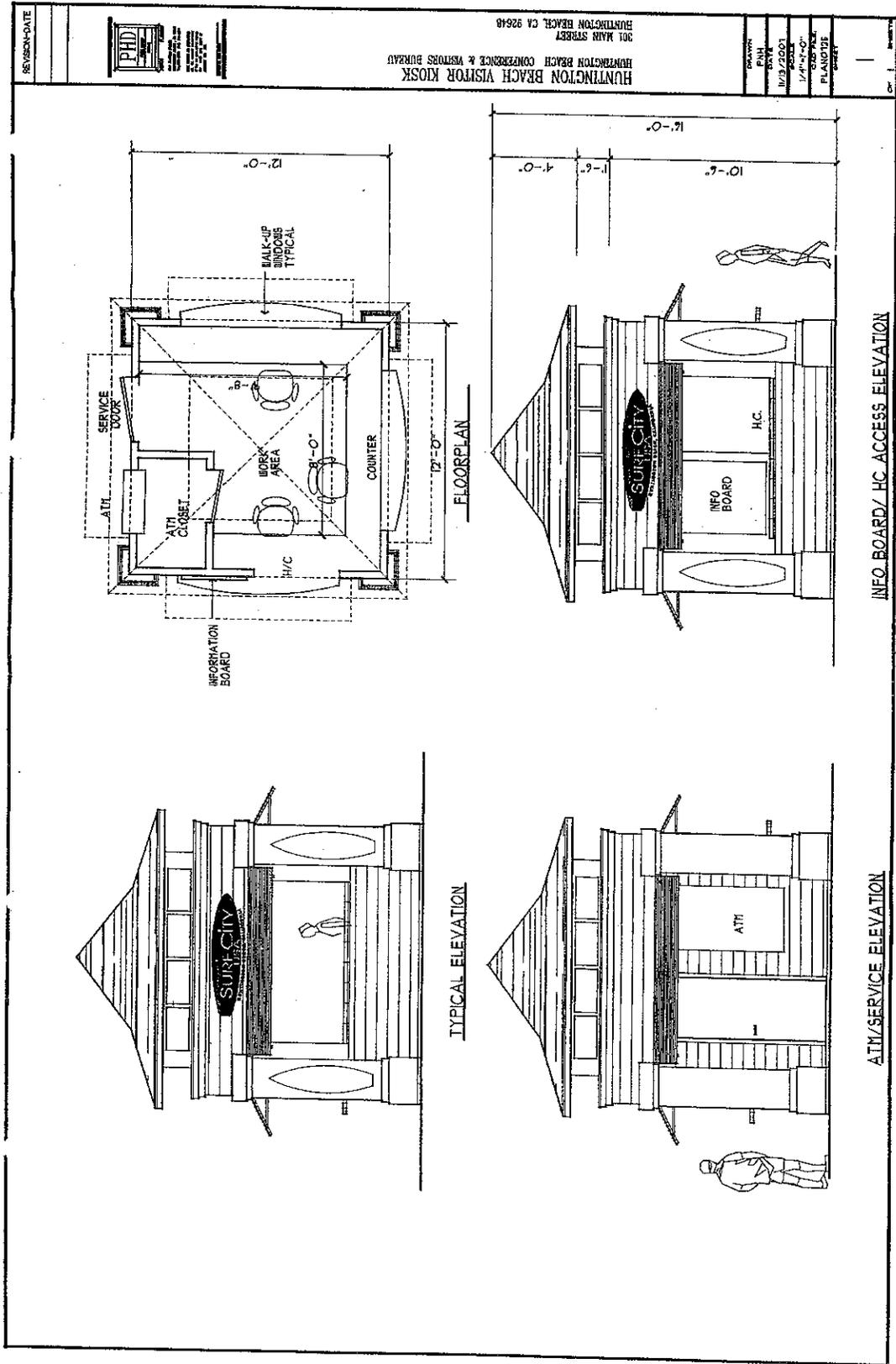
South View



West View

# VISITORS INFORMATION KIOSK - PIER PLAZA

## Preliminary Conceptual Plan



INFO BOARD/ HC ACCESS ELEVATION

ATM/SERVICE ELEVATION

# VISITORS INFORMATION KIOSK - PIER PLAZA

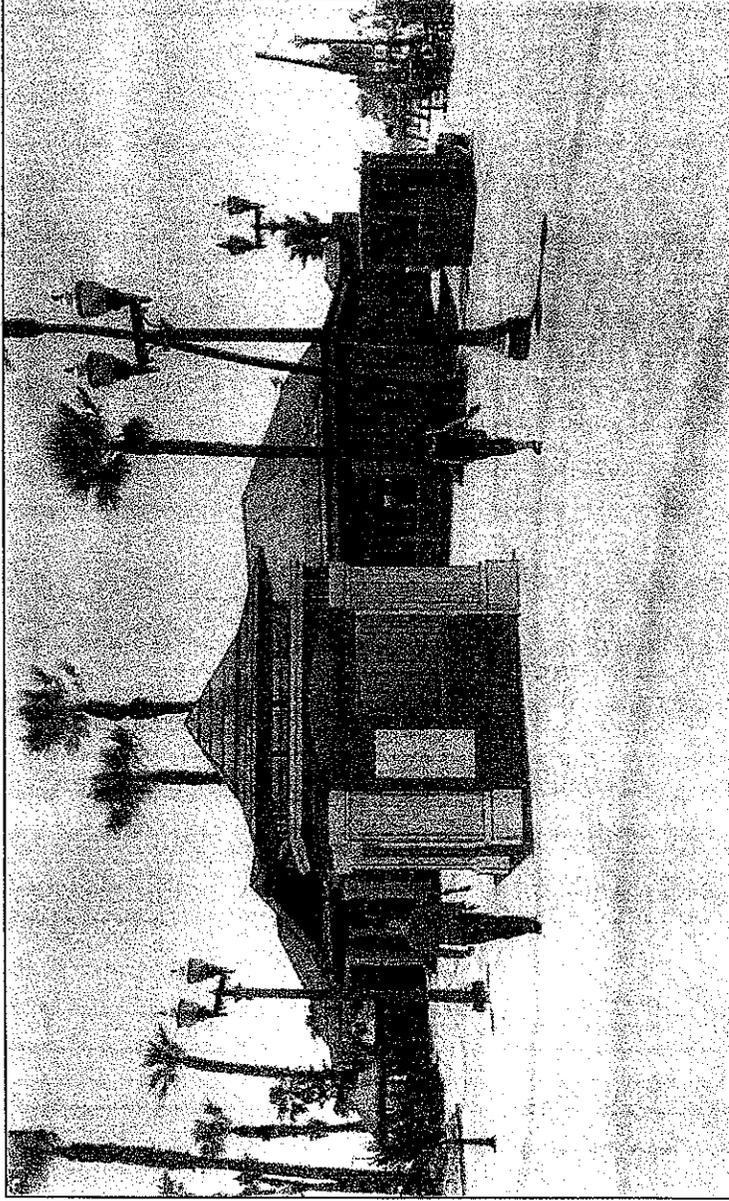
Existing ATM Structure  
(Proposed Site Location)



View looking Northwest

# VISITORS INFORMATION KIOSK - PIER PLAZA

## RECOMMENDED ACTION



**Motion to:**  
**Approve conceptual plan to modify the existing Pier Plaza ATM kiosk into a Visitors Kiosk, which will be managed, maintained, and staffed by the Conference and Visitors Bureau.**