



AGENDA

Friday, January 31, 2014

**MAYOR
AND CITY COUNCIL**

FRED A. WILSON
City Manager

CITY COUNCIL

MATTHEW M. HARPER
Mayor

JENNIFER MCGRATH
City Attorney

CITY OF HUNTINGTON BEACH

JOE SHAW
Mayor Pro Tem

CONNIE BOARDMAN
Councilmember

JOAN L. FLYNN
City Clerk

**8:30 AM - SPECIAL MEETING
Central Library, 7111 Talbert, Room C & D**

JOE CARCHIO
Councilmember

JILL HARDY
Councilmember

ALISA CUTCHEN
City Treasurer

**Huntington Beach, CA 92648
<http://www.huntingtonbeachca.gov>**

JIM KATAPODIS
Councilmember

DAVE SULLIVAN
Councilmember

WEB ACCESS:

Live Broadcast and audio and video archives can be accessed at <http://huntingtonbeach.granicus.com>

****REMINDER****

As a courtesy to those in attendance, please silence your cell phones and pagers

MEETING ASSISTANCE NOTICE - AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in City Council meetings. If you require special assistance, 48-hour prior notification will enable the city to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact the City Clerk's Office at (714) 536-5227, or request assistance from the Sergeant-at-Arms at the meeting.

CITY COUNCIL/PUBLIC FINANCING AUTHORITY

The City Council/Public Financing Authority of the City of Huntington Beach will regularly convene in joint session on the first and third Monday of each month for the purpose of considering City Council/Public Financing Authority agenda items. The Huntington Beach Parking Authority and Civic Improvement Corporation are also agencies on which the Council serves as members. On each agenda these agencies may have items scheduled.

CITY COUNCIL AGENDA

The City Council agenda and supporting documentation is made available for public review during normal business hours in the Office of the City Clerk, 2000 Main Street immediately following distribution of the agenda packet to a majority of the City Council. Packet delivery typically takes place on Wednesday afternoons prior to the regularly scheduled meeting on Monday. The agenda packet is posted on the city's website at <http://www.surfcity-hb.org/agendas>. Questions on agenda items may be directed to the City Clerk's Office at (714) 536-5227.

AUDIO/VIDEO ACCESS TO CITY COUNCIL MEETINGS

City Council meetings are televised live on cable TV Channel 3, and can be viewed via live or archived web cast at <http://huntingtonbeach.granicus.com>. DVD recordings of meetings are available for public checkout at the Central Library.

SUPPLEMENTAL COMMUNICATION

Staff and members of the public have the opportunity to submit information related to an agenda item following distribution of the agenda packet to the City Council. This information is identified as "Supplemental Communication" and is assembled into a packet by the City Clerk on the day of the City Council meeting. The Brown (Open Meetings) Act requires that copies of Supplemental Communication be made available to the public immediately upon distribution of material to a majority of the City Council. Communication received by any individual at the meeting will be made available to the public in the City Clerk's Office the following morning.

AWARDS AND PRESENTATIONS

Awards, presentations, and proclamations made by the Mayor on behalf of the City of Huntington Beach. The Public Information Office will coordinate the arrangements with the Mayor and submit the list of presentations through the City Manager's Office.

PUBLIC COMMENTS

This is the time of the meeting for the City Council to receive comments from the public regarding items of interest or agenda items not scheduled for Public Hearing. Pursuant to the Brown (Open Meeting) Act, the City Council may not enter into discussion regarding items not on the City Council agenda. Members of the public who wish to speak to a member of the Council on an item not on the agenda may consider setting up an individual appointment by contacting the Council's Administrative Assistant at 714-536-5553. The City Council strives to treat members of the public with respect. Comments or concerns provided by the public shall be done in a civil and respectful manner.

To participate in Public Comments, **pink Request to Speak** forms are available at the Chambers entrance and are collected by the Sergeant at Arms (the Police Officer located near the speakers' podium). Each speaker is allowed 3 minutes, and time may not be donated to another speaker.

COUNCIL COMMITTEE / APPOINTMENTS / LIAISON REPORTS AND ALL AB 1234 DISCLOSURE REPORTING

This is the opportunity for Councilmembers to make announcements regarding Council committees, appointments or liaison reports and all individuals as appropriate to disclose any conferences, training, seminars, etc. attended at the Agency's expense, per Government Code §53232.3 (d).

Lists of the conferences, training, seminars, and other activities generally attended by the City Council, City Manager, City Attorney, City Clerk, and City Treasurer are included as appendices to the City Budget. The budget is available on the city's website at www.surfcity-hb.org/budget. Exceptions to these lists have been submitted as a report to the City Clerk for inclusion in the record of this meeting.

PUBLIC HEARING

Public Hearings allow citizens the opportunity to speak in favor or against specific items brought to Council by staff. Staff may provide a presentation. The Mayor will open the Public Hearing to receive public comments on that specific item. Upon hearing all public comments, the Mayor will close or continue the Public Hearing. Council may then decide to engage in discussion and/or take action on the item.

To participate in a Public Hearing, **green Request to Speak** forms are available at the Chambers entrance and are collected by the Sergeant at Arms (the Police Officer located near the speakers' podium).

ADMINISTRATIVE HEARING

Administrative Hearings required by Huntington Beach Municipal Code Section 1.18 entitle only affected property owners to speak on a respective item.

To participate in the Administrative Hearing, **blue Request to Speak** forms are available at the Chambers entrance and are collected by the Sergeant at Arms (the Police Officer located near the speakers' podium).

CONSENT CALENDAR

Consent Calendar items are considered routine items that do not normally require separate consideration. The City Council/Public Financing Authority usually makes one motion for approval of all the items listed under this section. However, Council may remove an item from the motion for discussion purposes.

ADMINISTRATIVE ITEMS

Administrative Items are considered by the Council/Agency/Public Financing Authority separately and require separate motions. These actions are normally of a non-routine nature, and frequently require a staff presentation.

ORDINANCES

Ordinances require two readings before the City Council. They are first introduced, and then adopted at a subsequent meeting. Ordinances typically become law thirty (30) days after adoption. However, an emergency ordinance may be adopted upon introduction, and is effective immediately.

COUNCILMEMBER ITEMS

This portion of the agenda is provided for Items of business presented by individual members of the City Council/Public Financing Authority.



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DAVE SULLIVAN
Councilmember

At 8:00 AM a light Continental Breakfast will be available. At 8:30 AM the Meeting will promptly be called to order with an anticipated adjournment of 2:30 PM. There will be a lunch break at approximately 12:15 with enough time for public attendees to purchase lunch items at the Library vendor's cart or local restaurants if desired.

CALL TO ORDER

ROLL CALL

Katapodis, Hardy, Shaw, Harper, Boardman, Sullivan, Carchio

PLEDGE OF ALLEGIANCE

ANNOUNCEMENT OF SUPPLEMENTAL COMMUNICATIONS (Received After Agenda Distribution)

PUBLIC COMMENTS PERTAINING TO SPECIAL MEETING (3 Minute Time Limit)

ADMINISTRATIVE ITEM

1. Strategic Planning Session by facilitator Marilyn Snider of Snider and Associates

(There will be a mid-morning break of approximately 10-15 minutes and a break for lunch at 12:15)

- A. Purpose of Strategic Planning Session and the Role of the those in attendance
- B. Welcome and introductions of Facilitator and Recorder, Mayor, Council, Elected Officials, City Manager, Assistant City Manager and Department Heads
- C. Review of the City of Huntington Beach's
 - Mission/Purpose Statement
 - Core Values/Guiding Principles
 - Three-Year Goals (2012-2015)

D. S.W.O.T. Analysis

1. Listing of strengths and accomplishments of the City since the previous Strategic Planning Session (8/2/2013)
 2. Brainstorming of City's current Internal weaknesses/challenges
 3. Brainstorming of external factors/trends (positive/opportunities and negative/threats) that will/might have an impact on the City in the coming year
- E. Review and revision, if necessary, of the current three-year goals
- F. City Budget Update by Lori Ann Farrell, Director of Finance
- G. Identification of twelve-month strategic objectives for each of the three-year goals
- H. Next steps/follow up
- I. Summary/closing remarks

COUNCILMEMBER COMMENTS (Not Agendized)

ADJOURNMENT

The next regularly scheduled meeting of the Huntington Beach City Council/Public Financing Authority is **Monday, February 3, 2014, at 4:00 PM** in Room B-8, Civic Center, 2000 Main Street, Huntington Beach, California.

***INTERNET ACCESS TO CITY COUNCIL/PUBLIC FINANCING AUTHORITY AGENDA
AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO CITY COUNCIL
MEETINGS AT
<http://www.huntingtonbeachca.gov>***

CITY OF HUNTINGTON BEACH STRATEGIC PLANNING RETREAT
Friday, January 31, 2013 – Huntington Beach Public Library

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat, Public Comment and Introduction of the Facilitator and Recorder – Matthew Harper, Mayor

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

City of Huntington Beach:

- **Mission/Purpose Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2012-2015)**

What Are the Strengths and the Accomplishments of the City Since the August 2, 2013 Strategic Planning Retreat?

What Are the City's Current Internal Weaknesses/ Challenges?

What Are the External Factors/Trends (e.g., economic, political, technological, environmental, social) that Will/Might Have an Impact on the City of Huntington Beach in the Coming Year:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed, the Three-Year Goals (what needs to be accomplished)

City Budget Update – Lori Ann Farrell, Finance Director

Identify Six-Month Strategic Objectives (how the goals will be addressed -- by when, who will be accountable, for what specific, measurable results) for each of the Three-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date in six months to update the strategic plan)

Summary of the Retreat

Closing Remarks

2:30 Adjourn

There will be a mid-morning break with a group lunch at 12:15. Please limit use of cell/smart phones and tablets to the breaks.

PLEASE BRING YOUR CALENDAR.