

**CITY OF HUNTINGTON BEACH**  
**SIX-MONTH STRATEGIC OBJECTIVES**  
**January 28, 2016 – July 15, 2016**

<b>THREE-YEAR GOAL: <i>IMPROVE QUALITY OF LIFE</i></b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			DONE	ON TARGET	REVISED	
1. By March 1, 2016	Library Director and Chief Information Officer	Complete transition over to the CalREN high speed Internet access network.				
2. By May 1, 2016	Community Services Director	Present to the City Council for consideration the Parks and Recreation Master Plan.				
3. By July 15, 2016	Community Services Director and Public Works Director	Recommend to the City Manager for approval an Adopt-a-Park Pilot Program at Bartlett Park.				
4. By July 15, 2016	Community Services Director	Establish a partnership with CSULB and initiate a community grassroots effort to determine an improvement plan for Irby Park.				
5. By July 15, 2016	Assistant City Manager (lead), working with the Deputy Director of Business Development and Visit Huntington Beach	Develop and present a plan for citywide wayfinding to the City Manager for action.				
6. By July 15, 2016	Library Director	Develop a plan for establishing regular school tours in 2016/2017 with library card registration for elementary school-age children in Huntington Beach.				
7. By July 15, 2016	Library Director and Community Services Director	Develop at least two potential partnerships between the Central Library and the new Senior Center in Central Park.				

**THREE-YEAR GOAL: *ENHANCE AND MAINTAIN INFRASTRUCTURE***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By March 1, 2016	Public Works Director and Mayor Katapodis	Develop and submit to OCTA Project "V" grant application to enhance transit service.				
2. By March 15, 2016	Public Works Director, working with a consultant	Perform a City Facilities Needs Assessment and present the results to the City Manager.				
3. By June 1, 2016	Public Works Director	Develop a City Facilities Infrastructure Implementation Plan using the needs assessment results for consideration in the FY 2016/2017 budget process.				
4. By June 1, 2016	Public Works Director	Develop a plan to achieve a PCI (Pavement Condition Index) rating of 80% for consideration as part of the FY 2016/2017 budget process.				
5. By June 1, 2016	Public Works Director and Community Services Director	Develop a plan to address maintenance issues (e.g., pathways, bathrooms, trees) in City parks with consideration given to Central Park as the first priority for funding as part of the FY 2016/2017 budget process.				
6. By July 1, 2016	Assistant City Manager and Chief Information Officer, working with consultants	Present to the City Council for action recommendations from the citywide broadband study.				
7. By July 15, 2016	Public Works Director and the Chief Information Officer	Develop a plan to build fiber connectivity between City facilities and present to the City Manager for consideration in the FY 2016/2017 budget process.				
8. By July 15, 2016	Public Works Director, working with the Assistant City Manager and Mayor Katapodis	Evaluate the feasibility of extending light rail into the City and make a recommendation to the City Council for direction.				

**THREE-YEAR GOAL: *STRENGTHEN ECONOMIC AND FINANCIAL SUSTAINABILITY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By April 1, 2016	Assistant City Manager and the Deputy Director of Economic Development	Develop and present to the City Council for consideration a plan to create an incentive-based Business Retention, Attraction and Expansion Program.				
2. By July 1, 2016	Community Development Director	Hold a City Council Study Session to review the draft comprehensive General Plan Update and make available for public review.				
3. By July 1, 2016	Human Resources Director and Finance Director	Develop plans to accelerate improving the funded status of the City's Workers' Compensation Plans as part of the FY 2016/2017 budget process.				
4. By July 1, 2016	Mayor, City Council and City Manager	Attend relevant industrial trade shows to attract manufacturers and retailers to the City and report the results to the City Council.				
FUTURE: By October 1, 2016	Finance Director	Develop and present to the City Council for consideration a formal long-term financial plan report with the objective of maintaining a AAA credit rating.				

**THREE-YEAR GOAL: *ENHANCE AND MAINTAIN PUBLIC SAFETY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By May 1, 2016	City Attorney	Present to the City Manager a plan for the City Attorney's Office to bring in a Community (Criminal) Prosecutor to prosecute local crimes and increase effectiveness of law enforcement as a part of the FY 2016/2017 budget process.				
2. By June 15, 2016	Mayor Katapodis (lead), Finance Director and the Police Chief	Submit potential funding sources to the City Manager to increase staffing levels critical to the Police Department.				
3. By July 15, 2016	Fire Chief, working with a consultant	Complete and submit to the City Manager for review and presentation to the City Council a Standards of Cover and Staffing Report.				
4. By July 15, 2016	Police Chief (lead), Chief Information Officer and Fire Chief	Present a plan to the City Manager to improve and increase use of technology in the Police and Fire Departments as a part of the 2016/2017 budget process.				

**THREE-YEAR GOAL: *ENHANCE AND MAINTAIN CITY SERVICE DELIVERY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the May 16, 2016 City Council meeting	City Manager	Present to the City Council information on actions and methods employed to improve community outreach and education about City projects and events via social media.				
2. By June 15, 2016	Community Development Director	Review the Building Permit Process turnaround time from start to finish and make recommendations to the City Manager for improvement.				
3. By June 15, 2016	City Attorney (lead), City Clerk and Chief Information Officer	Recommend to the City Manager for action a records management process and staffing needed to integrate the records of all departments.				
4. By July 15, 2016	Assistant City Manager, working with the Department Directors	Develop and present to the City Manager tools (e.g., online, paper feedback) that allow the public to provide feedback on their business transaction experience within the City, and a process for delivering the findings to the City Council.				