Eligibility Requirements

The Armed Forces Banner Program was established by the City of Huntington Beach in conjunction with the American Legion Huntington Beach Post 133 to honor and recognize military personnel from Huntington Beach.

To qualify, honorees must meet the following requirements:
• Active duty military personnel of the United States Armed Forces; AND
• Current Huntington Beach resident; or
• Immediate family member of current Huntington Beach resident (Immediate family: husband/wife, son/daughter, grandson/granddaughter)

As an ongoing program, applications will be accepted at any time by those who wish to sponsor a banner. Banners may be sponsored by individuals or organizations and are responsible for the full cost of the banner.

Banners shall be displayed for a minimum of six (6) months, and no longer than one (1) year before being retired and given to hero or celebrated hero’s family.

City of Huntington Beach
Attn: Hometown Heroes Program
2000 Main Street, 4th Floor
Huntington Beach, CA 92648
Phone: (714) 536-5579

American Legion Post 133
Attn: Hometown Heroes Program
P. O. Box 133
Huntington Beach, CA 92648
www.hbpost133.com
Huntington Beach Hometown Heroes Application Form

How to Order a Banner?

Please complete the application form, including the service person’s name and branch of service (Army, Navy, Air Force, Marines, or Coast Guard) as well as a check payable to the American Legion Post 133 with “Hometown Heroes” in the memo line in the amount of $270 and mail to:

City of Huntington Beach
Attn: Hometown Heroes Program
2000 Main Street, 4th Floor
Huntington Beach, CA 92648

To process the application, please include proof of Huntington Beach residency for serviceperson or immediate family member (i.e. copy of utility bill or driver’s license) and verification of active duty dates (i.e. copy of military orders or military ID).

Locations:

It has been determined by the City Council that the light poles on Main Street from Beach Blvd. to 6th street as well as Beach Blvd. from Pacific Coast Highway to Adams Ave. will be designated for the purposes of displaying the Hometown Heroes banners. Available space is determined on a first-come, first-served basis. All banner locations shall be determined solely by the City. A banner sponsor cannot select a specific location.

Cost:

The city has identified a reputable vendor to print the Hometown Heroes banners. Additionally, the hardware, installation and removal are included in the total cost.

Custom Banner Total Cost

$270

Additional Information:

For additional information, please contact Ashley Wallace at (714) 536-5579 or by email at ashley.wallace@surfcity-hb.org

Please print/type the name of the service person as it should appear on the banner and indicate the branch of service on the lines provided.

First Name: __________________________

Last Name: __________________________

Suffix (if any): ______________________

Branch (Army, Navy, Air Force, Marines, or Coast Guard): ________________

Sponsor Information:

Requestor Name: ____________________

Relationship: _________________________

Address: _____________________________

Phone: ______________________________

E-mail: ______________________________

Please include the following:

◊ Proof of Residency

◊ Proof of Active Duty

◊ High Resolution Photograph*

*It is suggested that the sponsor provide the official military portrait of the honoree. There must be no additional people or objects in the photo and it is suggested that the photo have a flag in the background. Digital image preferred.