

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, September 5, 2007
6:00 p.m.
City Hall; Room B-7
2000 Main Street
Huntington Beach, CA 92648

Chair Stier called the meeting to order at 6:10 p.m.

ROLL CALL

Board Members: Patti Davis; Mariann Ettorre; Erik Gomez; Diane Heyden; Stacey Newton; Karen Pedersen; Michael Posey; Pat Stier

Board Members Absent: William Smallshaw

At-Large Members: Jon Ross

Staff Liaisons: Naida Oslin; Martha Werth; Kimberly De Coite;

Others:

INTRODUCTIONS/PRESENTATIONS: None

CORRESPONDENCE: Oslin received an email regarding mountain fifes for the 2008 parade and passed the correspondence along to the board.

APPROVAL OF MINUTES:

Motion to approve the August 8 meeting minutes as emailed, made by Gomez, seconded by Ettorre. Motion passed unanimously.

STAFF REPORTS:

Community Services Liaison – Oslin passed out invitations to Brown Act review sessions for those board members who will need to attend. Oslin will continue to update as needed.

Fire Department Liaison – Werth asked to secure the Fire Department position in the 2008 parade. She mentioned that the vehicle entered, possibly the tiller truck, would be decorated for the event.

REVIEW OF JOB DESCRIPTIONS AND RESPONSIBILITIES:

Stier reviewed additional duties that she is still performing and asked for assistance in regards to letters for Sponsors. Davis volunteered to handle those letters. There was a brief discussion regarding the sponsorship committee. Gomez suggested a new position within the committee to handle sponsor fulfillment. It was agreed that a Member-At-Large would be appropriate for the task. The Board discussed expanding the current roster of members-at-large and Stier encouraged the Board to seek out volunteers.

The Board decided, unanimously, to solicit open recruitment for additional members.

DISCUSSION OF BOARD POSITIONS FOR 2008:

After a brief discussion the board decided to eliminate Parade Coordinator as a board position for 2008. It was agreed that, instead, the board as a whole would examine any applications in question. The fireworks coordinator position was also eliminated due to lack of need. Stier suggested a new position to handle the entertainment at the pier plaza during the multi-day Expo. Also, she requested a board member be specifically delegated the responsibilities of coordinating with Time Warner, KOCE, and K-Earth. Both of these suggestions were discussed and agreed to by the board.

Stier asked the board to consider what positions they might be interested in for the coming year and be prepared to email her regarding placement options prior to the next meeting. Stier also indicated that the job descriptions for the coming year would be more heavily detailed than in years past.

DISCUSSION ON SELECTIONS FOR 2008 LOGO:

Stier related that HB Digital volunteered to create the 2008 logo for no charge and the board agreed to pursue this option.

DISCUSSION ON 2007 BUDGET:

Stier reported that overall profit for 2007 was around \$52,000. This was followed by a brief discussion of outstanding bills and payments for the year. The board then discussed the sales of merchandise. The option of outsourcing the majority of merchandise was mentioned and the board agreed to pursue this option further. Stier asked for volunteers to accompany her to a meeting with Albertsons. Newton and Gomez volunteered.

OLD BUSINESS: None

NEW BUSINESS: None

ADJOURNMENT - Meeting adjourned at 7:10 p.m. The next Fourth of July Executive Board meeting will be Wednesday October 3, at 6:00 p.m. at the Huntington Beach Civic Center in Room B-7, 2000 Main Street, Huntington Beach, CA 92648.

Respectfully submitted by:

4th of July Minutes
February 7, 2007
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Recording Secretary