

**REGULAR MEETING MINUTES**  
**FOURTH OF JULY EXECUTIVE BOARD**

Wednesday, April 5, 2006  
6:00 p.m.  
City Hall  
Room B-8  
2000 Main Street  
Huntington Beach, CA 92648

Cianciabella called the meeting to order at 6:08 p.m.

**ROLL CALL**

**Board Members:** Mary-Ellen Cianciabella; Blair Farley; Erik Gomez;  
Thomas Kang; Stacey Newton; Karen Pedersen;  
Pat Stier

**Board Members  
Absent:** None

**Staff Liaisons:** Naida Oslin; Kathy Van Dorn, Mike Reynolds

**Council Liaison** None

**Others:** Paullins, Melinda; Bayhi, John; Young, Connie;  
Bone, Mike; Lomas, Bill; Neugebauer, Colleen;  
Davis, Beatriz; Lewis, Shirley

**INTRODUCTIONS/PRESENTATIONS** – Bill Lomas introduced Colleen Neugebauer who is replacing John Ross as an at-large member. Oslin introduced Kathy Van Dorn as the new Recording Secretary. Cianciabella welcomed both Neugebauer and Van Dorn.

**CORRESPONDENCE** – Oslin provided a nomination for Grand Marshal that was received by Community Services.

**APPROVAL OF MINUTES:**

**Motion to approve the March 1, 2006 minutes by Cianciabella, seconded by Pedersen. Motion approved unanimously.**

**STAFF REPORTS**

**Community Services Liaison** – Oslin reported that the Study Session with City Council was moved to May 1<sup>st</sup> 4:00 p.m. B-8. 4<sup>th</sup> of July Board members should attend. Funding for the parade and ongoing responsibilities that board has for fundraising will be discussed. Community Services Director Jim Engle will be giving a short presentation at the study session.

Oslin inquired when the 4<sup>th</sup> of July would be ready to come to a meeting of the Specific Events Committee. The agreed upon date is June 1<sup>st</sup>.

Police Department Liaison – Lt Mike Reynolds advised that the local office of the CHP will not be able to provide the 30 officers and two sergeants that we normally receive. The local CHP will be surveying other offices to see if they can get the necessary officers. If so, costs will increase because we will have to pay for their travel time. CHP is to notify us within the next couple of weeks with their numbers. It was noted that 75-80 HB police officers are used on the parade route. Lt Reynolds opinioned that volunteer groups should not be used for high control events because of their limitations and liability, but that private security may be an option.

### **COMMITTEES** –

Run – Mike Bone reported that the same route would be used, as there are no other options. The website will soon be updated. It was pointed out that this year's July 4<sup>th</sup> celebration occurs on a Tuesday, rather than on a weekend and this may be a factor causing a smaller number of entrants. There will be a meeting within a couple of weeks with the YMCA staff for the planning of the Kid's Run with 300 to 400 participants expected. This year's entry fee will be \$14 each (compared to \$10 each last year). The Run Expo sponsor is Farmer's & Merchant's Bank for the next three (3) years. Stacy Newton offered to call Rock Star (energy drink) to ask if there was an interest in becoming a Run Expo sponsor for 2006.

Parade – Bill Lomas reported that parade entrant applications are being sent back. Mrs. America will be riding in a carriage. Lomas wanted to reiterate that no dogs are allowed; otherwise, everything remains the same as last year.

Fireworks – Stacy Newton reported Zambelli Fireworks has been contracted for this year. A fire engine will be present at the end of the Pier again this year for safety. It was thought that the spectator benches could be arranged better for easier access for the fire engine. Jeff Eidemiller, the fireworks detonator, would like the fireworks to be set off by computer, as it is safer for all, plus being able to be more accurately programmed to music.

Merchandise – Farley reported that the merchandise form is completed. Pedersen announced Joseph Saller of Blue Sky is this year's supplier of 4<sup>th</sup> of July merchandise. 2005 Awards have been mailed to Albertson's, California Greetings, The General Store, and Wal\*Mart.

Gala – Gomez reported that a sit-down dinner this year would be \$71 each. The cocktail party would cost the same. Approximately 200 guests are expected. Pros and cons of each were discussed. Cianciabella added there is a temporary reserve on the big ballroom at the Hilton Waterfront.

A silent auction will also be held this year. Pedersen reported a \$5,300 clear profit last year.

It was agreed that "freebies" to the Gala should be limited this year due to diminishing funds.

Lomas opinioned that advance action should be taken this year so that the ticket would be returned (prior to the event) if not used. Pedersen noted that the tickets should also be non-transferable.

Cianciabella stated that she has spoken with the City's Finance Department regarding an Expo application. She will work with Kathy Van Dorn in the procedure.

**Motion by Stier to hold a sit-down dinner, seconded by Pedersen. Motion passed unanimously.**

Entertainment – Pedersen reported that the lineup this year may include Dean Torrance on the Pier Plaza and she is currently working on trying to obtain a military group and/or a precision drill team. Help is needed from all committee members to find new talent. A reminder was given that since the event is family-oriented, music should be appropriate. Lomas reported Christina Greer is planning on returning this year, as he has sent her the materials at her request.

Sponsorship – Cianciabella reported that she has been in contact with Bill Demarest to work out a sponsorship agreement to have each dealership (10) with the Beach Boulevard of Cars contribute a minimum of \$1,000 to sponsor the Expo. Mr. Demarest has expressed interest in publicity, rather than perks. K-Earth has agreed on a \$7,000 sponsorship again this year. They will also have a car entry in the parade.

Banners - Oslie reported that banners will be posted on the Pier approximately one month prior to the event.

### **NEW BUSINESS**

4<sup>th</sup> of July Board Members, Volunteer, and Liaison Lists – updated lists handed out.  
Bill Galliene Award - Pedersen and Carole Ann Wall, who was the first recipient of the award, will head up a meeting of past winners and bring fresh ideas to the Board.

Community Grand Marshall – Connie Young has posted the announcement of a search for the Grand Marshall on the web page with instructions to call Community Services for a copy of the detailed submission requirement. A change from last year, all entrants MUST reside in Huntington Beach.

**ADJOURNMENT** - Meeting adjourned at 8:45 p.m.

The next Fourth of July Executive Board meeting will be Wednesday, May 3, 2006 at 6:00 p.m. at the Huntington Beach Civic Center in Room B-8, 2000 Main Street, Huntington Beach, CA 92648.

Respectfully submitted by:  
Kathy Van Dorn, Recording Secretary